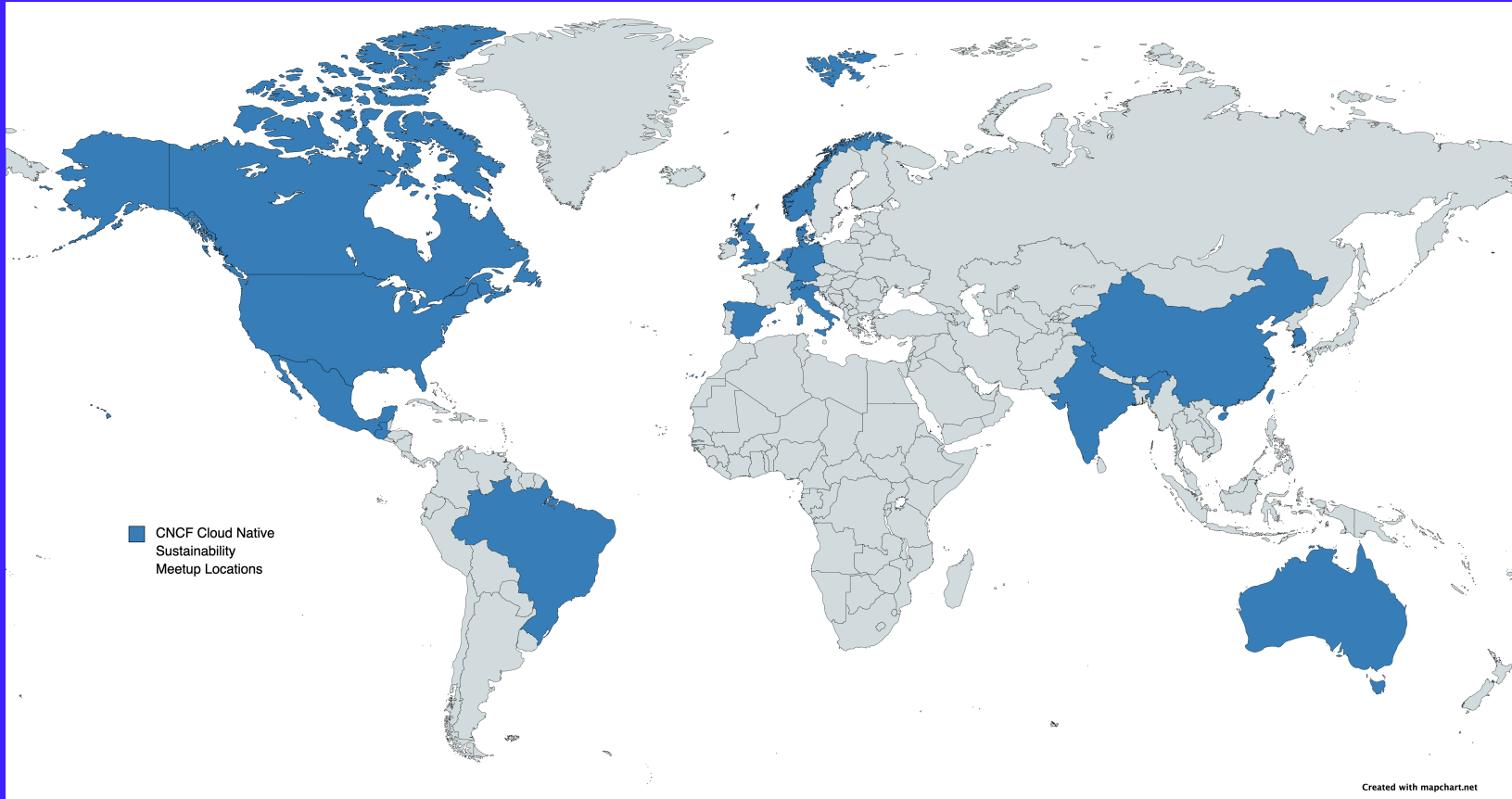


Cloud Native Sustainability Week

Local Organiser Sync August 10 2023

Agenda

1. Overall information about the event
2. Walk through the event planning
3. Open discussion



Communication channels

- **GitHub**: issue tracking, dashboard, website
- **Google Docs**: detailed plan
- **Website**: event overview
- **Slack**: general messaging
- **Email**: tag-env mailing list (rarely)
- **Meetings**: CNCF Calendar
- **CNCF Community Page**: (upcoming) local event info

Things we are organising

- **Credly Badges #129**
- **Artworks #149**
- **Survey's #127, #128**
- **Gifts #135, #141**
- **Welcome Slides #126**
- **Social Media Promotion #130**
- **Upload recordings to YouTube #133**



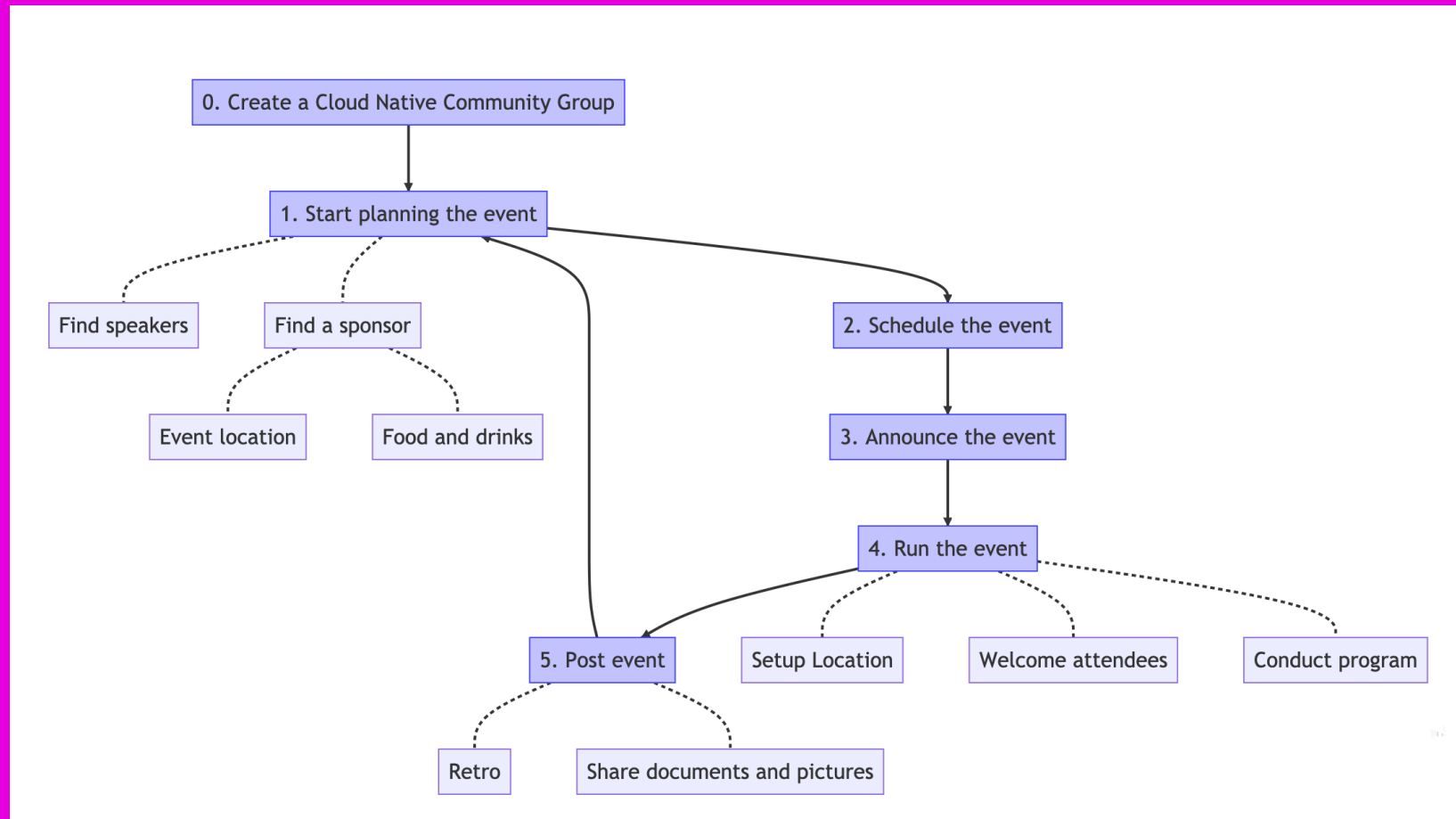
Things are in motion



Thanks Kristina, Mercy,
Antonio, Mehmet, Nancy &
everyone else!

Sample Meetup

Meetup Organization Phases

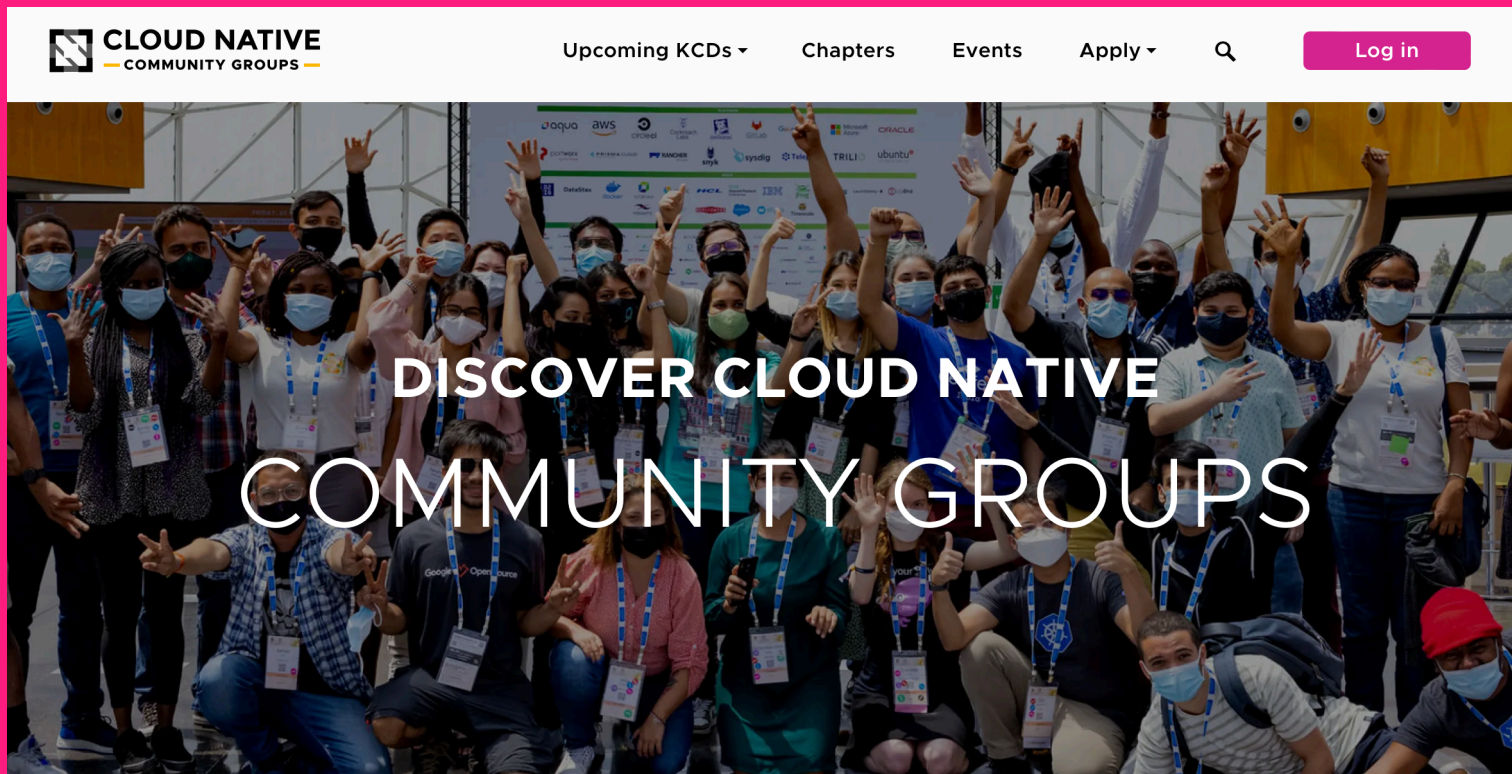


1. Starting Planning an event

- usual planning tasks...
location, sponsor, speakers
- do you need support & if so, how can we support?

2. Schedule the Event

Post the meetup on your community groups page & repost on the Cloud Native Sustainability Week group



3. Announce the event

- Use your own communication channels to get in touch with your local community
- We will sync with the CNCF PR team to highlight each event

4. Run the event

- You can use the **welcome slides** as a baseline to introduce the meet-up
- Share the **attendee survey**, so we can collect info about the cloud native sustainability landscape

5. Post event tasks

- Share the **recording** (if any)
- **Submit the organizer survey** to provide feedback to improve the program

Open Discussion Round