



Kubernetes 
Community Days
BENGALURU 2020

Sponsorship Prospectus

27th June 2020

Kubernetes Community Days (KCDs)

- Non Profit, Community-organised events, around the world
- Supported by the Cloud Native Computing Foundation (CNCF)
- <https://kubernetescommunitydays.org>

Kubernetes Community Days - Bengaluru

- Date: **Saturday, 27th June 2020**
- Venue: **Radisson Blu, Marathahalli**
- Expected Participants: 750 people ranging from Developers, DevOps Engineers, Solution Architects, Consultants, CTO/VP, Platform Engineers, Kubernetes Evangelists
- Conference Format: Talks, Workshops
- URL
 - <https://kubernetescommunitydays.org>

Why sponsor KCD Bengaluru 2020?

- Support and Earn your Open Source Karma
- Showcase your Organization's commitment to CNCF and Cloud Native Technology Development.
- Associate your brand with one of the fastest-growing technology communities
- Interact with thought leaders, contributors and companies invested in Kubernetes.
- Talks, Interactive Sessions, Networking
- Attract the best talent in the Kubernetes and DevOps space that Bangalore has to offer.



Sponsorships

Sponsorship Opportunities



Opportunities	Platinum	Gold	Silver	Community
Logo on all print matter (banners/standees/posters)	Yes	Yes	Yes	No
Exhibit Space	3x3m	3x2m	2x2m	No
Keynote Speaking Opportunity(Technical)	15 minutes	No	No	No
Logo + link on KCD website	Yes	Yes	Yes	Yes
Full Conference Attendee Passes	12	10	8	2
Social Media Posts	Yes	Yes	Yes	No
Email to Opt-in Attendees	Yes	No	No	No
Sponsorship Cost	3,50,000 INR	2,25,000 INR	1,50,000 INR	90,000* INR

*Refer Community Partner Slide 11 for further details

Sponsorship Benefits - Platinum



- **Physical Presence**
 - Logo on all print matter (banners/standees/posters)
 - 3x3m booth
 - 20-minutes keynote speaking opportunity
 - Free to distribute goodies from respective booth
- **Digital Presence**
 - Logo + write-up + link on Community Day Website
 - Shout out on Social Media
- **Complimentary sponsor passes available**
 - 12 passes
- **Sponsorship Cost**
 - 3,50,000 INR(approx 4900 USD)

Sponsorship Benefits - Gold



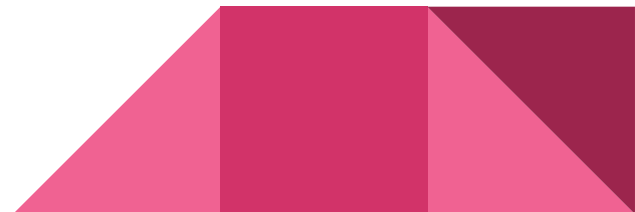
- **Physical Presence**
 - Logo on all print matter (banners/standees/posters)
 - 3x2m Booth
 - Free to distribute goodies from respective booth
- **Digital Presence**
 - Logo + write-up + link on Community Day Website
 - Shout out on Social Media
- **Complimentary sponsor passes available**
 - 10 passes
- **Sponsorship Cost**
 - 2,25,000 INR (approx 3160 USD)



Sponsorship Benefits - Silver



- **Physical Presence**
 - Logo on all print matter (banners/standees/posters)
 - 2x2m Booth
 - Free to distribute goodies from respective booth
- **Digital Presence**
 - Logo + write-up + link on Community Day Website
 - Shout out on Social Media
- **Complimentary sponsor passes available**
 - 8 passes
- **Sponsorship Cost**
 - 1,50,000 INR (approx 2100 USD)



Community Partner

- Sponsor Tickets
- Media Presence
- Meetup Groups
- Prizes to Quiz Winners
- **Complimentary sponsor passes available**
 - 2 passes
- **Sponsorship Cost**
 - 90,000 INR (approx 1260 USD)

Community Partner are welcomed to sponsor the main stage, workshop stage, Laynards, T-Shirts, Swags, Food & Party.

Organising Team



Neependra Khare,
Founder - Cloudyuga
CNCF Ambassador



Krishna M Kumar
CNCF Ambassador



Kiran Mova
Co-Founder -Mayadata
CNCF Project Maintainer



Ajeet Singh Raina
Docker Captain
Bangalore Community Lead



Rajesh Challa
Principal Engineer - Samsung



Past Successful Events & Meetups

- Docker Bangalore Meetup - 9000+ Members
- Kubernetes and OpenShift Meetup - 4000+ Members
- CNCF Bangalore Meetup - 3000+ Members
- Cloud Native Data Management - 1000+ Members
- Hacktoberfest Workshops Bangalore
- Joint Meetup with Meetup groups

Past Meetups



Terms & Conditions

- This document is indicative of sponsorship deliverable
- Organizers reserve all the right to modify the content of this document at anytime
- Participant details will not be shared under any circumstances
- This presentation will be reviewed by the jury to omit any reference to a product or a company and adhere only to technical discussion which is relevant to the event
- Any sponsor is free to submit the CFP . The selection of the topic and the speaker is purely based on jury decision



Terms & Conditions

- The CFP submission details will be shared with all the sponsors
- Standard booths with basic branding will be done by default
- Platinum sponsor will get the biggest booth size followed by gold and silver
- Sponsors are free to have custom booths at their own cost



Interested?

Reach us: organizers-bengaluru@kubernetescommunitydays.org

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Thank You

