#### WWW.CNDWNG.COM

# CINDY WANG

Product designer specializing in growth and design systems

cindyacndwng.com

623.262.6866

Brooklyn, NY

#### **WORK EXPERIENCE**

### On the Desire to Desire to

Jun 2022-Present

## Senior Product Designer

- Reimagining payments in a multi-product world
- Optimizing & modularizing onboarding experience with quick cycles and research & analytics
- Speeding up the product development cycle by bridging the gap between design and eng & establishing a design system

#### FactSet

Flex.

Aug 2020-Jun 2022

## Senior UX Specialist

- Designed, prototyped, and built dozens of responsive & accessible components and patterns
- Managed and organized library assets and onboarding materials for new hires
- Served as point person between design systems team and app teams to maintain cross-platform design consistency
- Led company-wide design initiative to reskin applications using deprecated design systems to modern visuals

#### Spoak Decor

Aug 2021-May 2022

Product Designer, Freelance

## Next Jump

Aug 2019-Jun 2020

#### UX/UI Designer

- Created modular and scalable virtual storefronts to drive sales for e-commerce employee reward platform
- Built a fundraising platform during COVID-19 raising over \$170k for NYC hospitals and frontline workers in the 1st month

#### FactSet

Jun 2018-Aug 2018

## UX Design Intern

• Built responsive UI component library transitioning the UX team from Adobe Fireworks to Figma

## StartupTree

Jun 2017-Jan 2018

## Product Design Intern

 Shipped an entrepreneurship competition management product. Modernized the existing platform by redesigning web, focusing on responsiveness & usability

## **EDUCATION**

## Cornell University

August 2015 - May 2019

B.S. Computer Science Minor in Information Science, Interactive Technologies

## **SKILLS**

## Design

Figma • Sketch • Lightroom • Illustrator • Sketch • Adobe Suite

Design Systems • Accessibility • Prototyping • Atomic Design • Growth Design

#### Tech

HTML • CSS • Python • D3 • PHP • Javascript • Java

### SOCIALS

#### LinkedIn

linkedin.com/in/cndwng

# Instagram

