

# CINDY WANG

Product Designer based in Brooklyn, NY

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## WORK EXPERIENCE

### UX Design Specialist, Visual Design @ FactSet

August 2020 - Present

- Design and build dozens of responsive design system components and patterns in Figma
- Manage and organize library assets for the broader UX team and onboarding materials for new hires
- Led the design work to elevate the old design system to match current, modernized visuals

### UX/UI Designer, Freelance @ Spoak Decor

August 2021 - Present

- Redesign new member homepage and community experiences
- Created invoicing tool to allow new interior designers to begin freelance design work
- Build the basis for a design library

### UI/UX Designer @ Next Jump

August 2019 - June 2020

- Created mockups and developed front end components for e-commerce employee rewards platform (Perks at Work) that drives over \$2B in sales annually
- Built a fundraising platform with a team that has raised over \$170k for NYC hospitals and frontline workers
- Planned e-commerce site themes and CRM emails for customer base of over 79 million employees, including a Valentine's Day event that increased gross profit per flowers order by 20%

### UX Design Intern @ FactSet

June 2018 - August 2018

- Built a responsive UI component library in Figma to implement a company-wide atomic design system
- Collaborated with interaction designers to produce mockups for portfolio analytics tool

### Product Design Intern @ StartupTree

June 2017 - January 2018

- Visually redesigned web platform and the brand's web style guide to have a more consistent interface and to be more user-friendly
- Wireframed, mocked, and oversaw implementation of a new module for managing incubator competitions leading to dozens of schools signing with StartupTree
- Created mockups for the platform's premiere mobile application

## EDUCATION

### Cornell University

August 2015 - May 2019

B.S. Computer Science

Minor in Information Science,  
Interactive Technologies

### Extracurriculars

Teaching Assistant (Rapid Prototyping) • Chorus/Chorale • Medium Design Collective (Vice President) • Alpha Phi Omega (Public Relations) • BigRed// Hacks • Thorny Roses Ultimate Frisbee

## SKILLS

### Design

Figma • Illustrator • Sketch • InDesign • Photoshop • Lightroom • Balsamiq • InVision • Premiere Pro • After Effects

Design Systems • Accessibility • Prototyping • Atomic Design

### Tech

HTML • CSS • Python • D3 • PHP • Javascript • Java

## SOCIALS

### LinkedIn

[www.linkedin.com/in/cndwng](http://www.linkedin.com/in/cndwng)

### Instagram

[@cnd.wng](https://www.instagram.com/cnd.wng)

### Dribbble

[@cndwng](https://dribbble.com/cndwng)