



\$9.3M

Revenue

\$4.0M

Total Profit

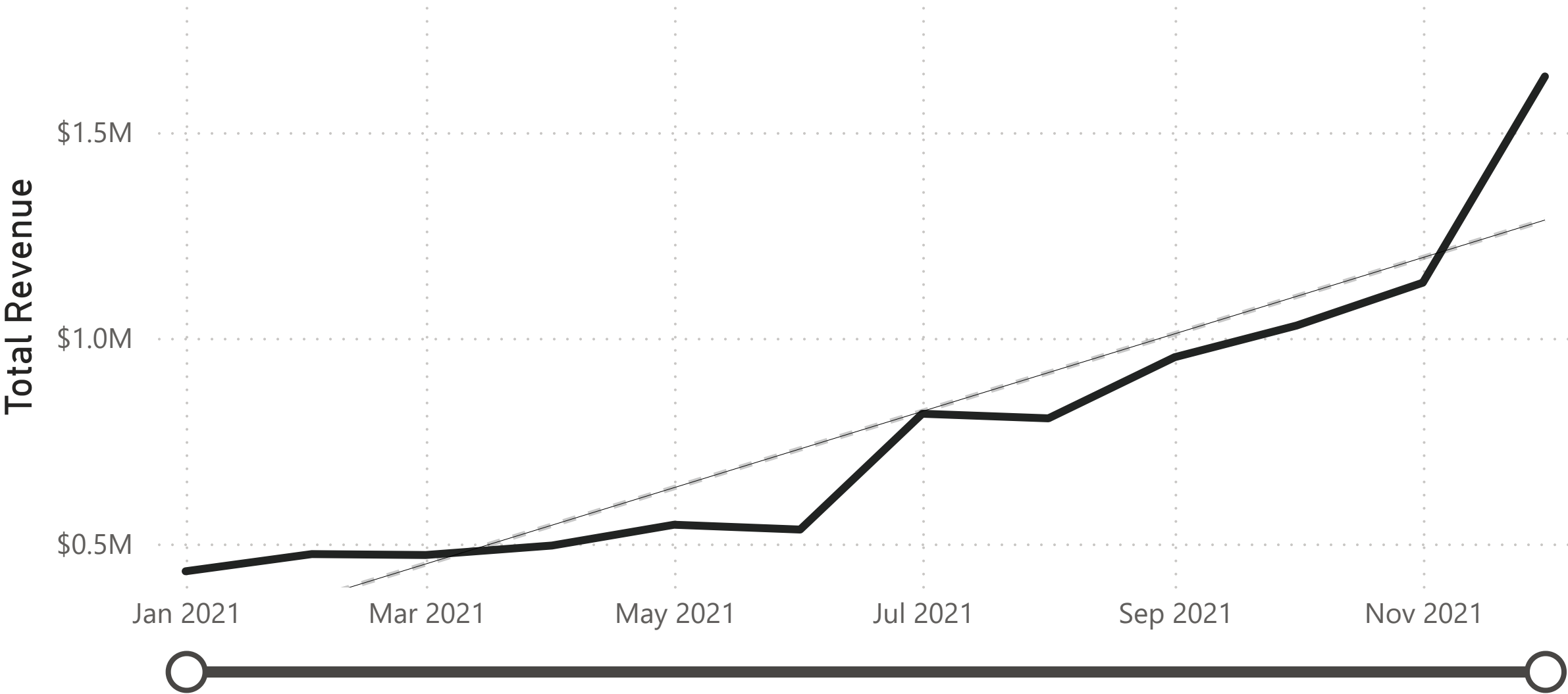
10.7K

Orders

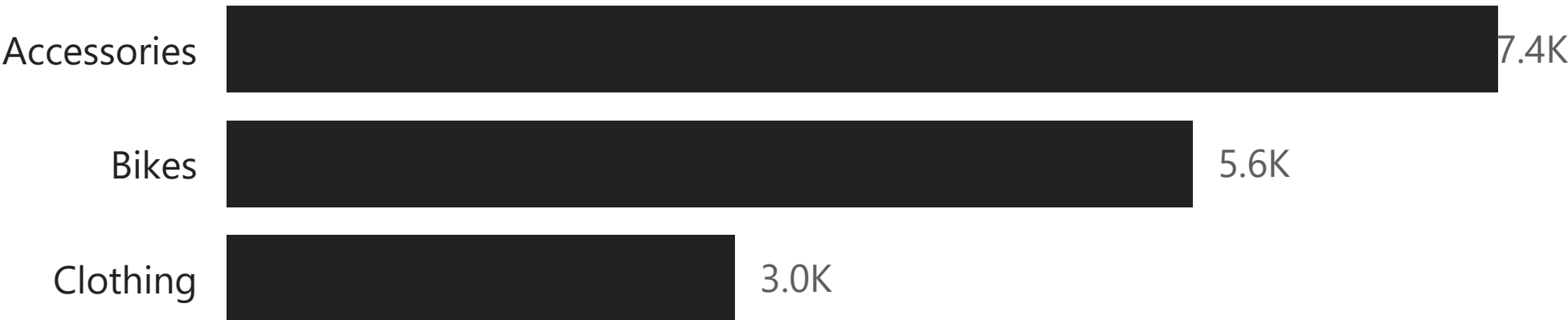
2.1%

Return Rate %

Revenue Trending



Orders by Category



Top 10 Products	Total Orders	Total Revenue	Product Return Rate %
AWC Logo Cap	870	\$15,188	1.08%
Fender Set - Mountain	865	\$38,201	1.04%
Mountain Bottle Cage	805	\$16,184	2.41%
Mountain Tire Tube	1,286	\$12,759	1.60%
Patch Kit/8 Patches	1,324	\$6,052	1.51%
Road Tire Tube	974	\$7,773	1.59%
Sport-100 Helmet, Black	866	\$29,136	2.66%
Sport-100 Helmet, Blue	843	\$28,362	3.56%
Sport-100 Helmet, Red	881	\$30,826	3.06%
Water Bottle - 30 oz.	1,696	\$16,976	2.03%

Monthly Revenue

\$1.64M✓

Previous month: \$1.13M (+44.22%)

Monthly Orders

2,056!

Previous month: \$1.133913046M
(-99.82%)

Monthly Returns

163!

Previous month: 134 (-21.64%)

Most Ordered Product Type :

Tires and Tubes

Most returned Product Type:

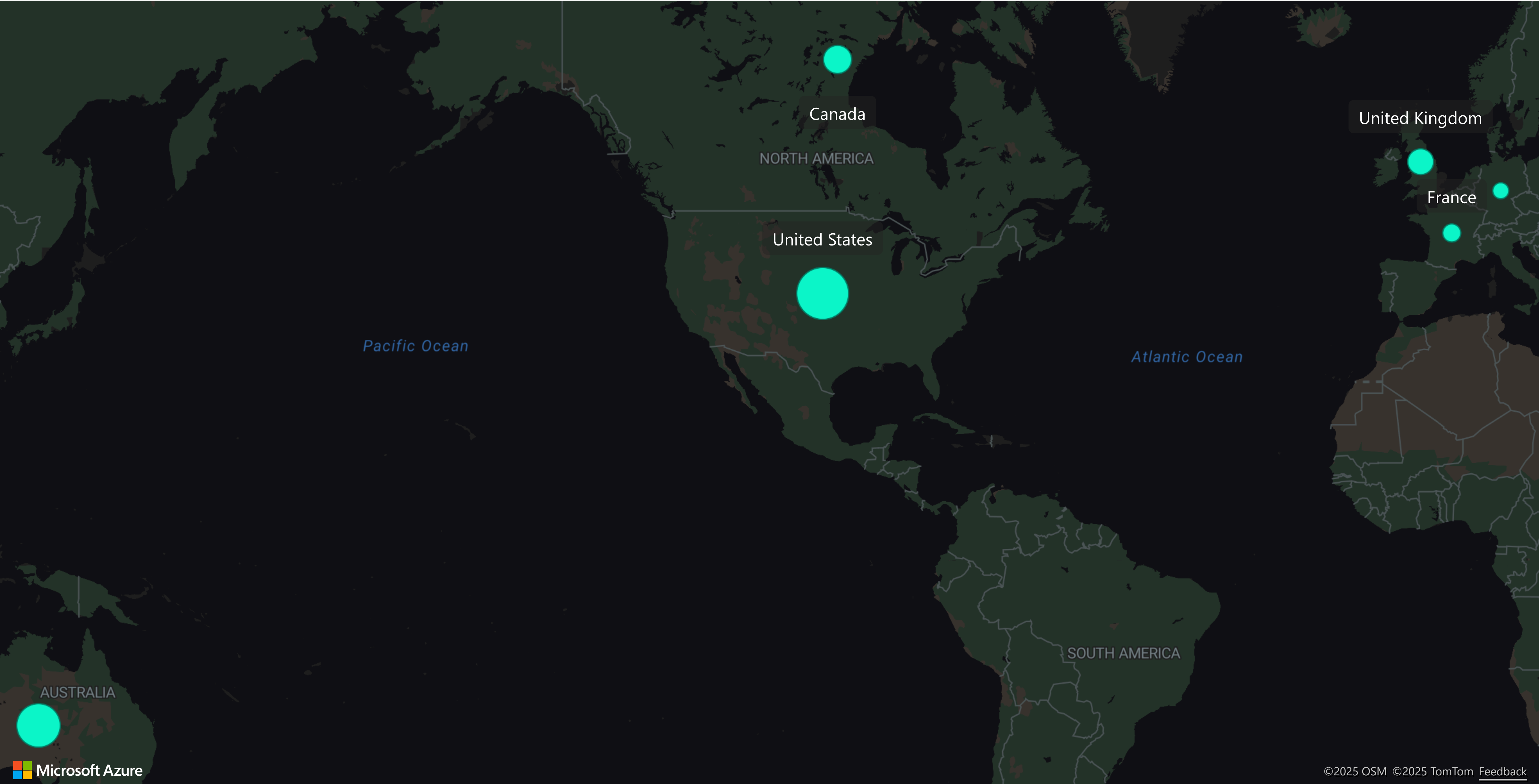
Bike Stands

Select all

Europe

North America

Pacific





SELECTED PRODUCT



Mountain Bottle Cage

Price Adjustment (%)

0.20



Product Metric Selection

- ☐ Orders
- ☐ Revenue
- ☐ Profit
- ☐ returns
- ☒ Return %

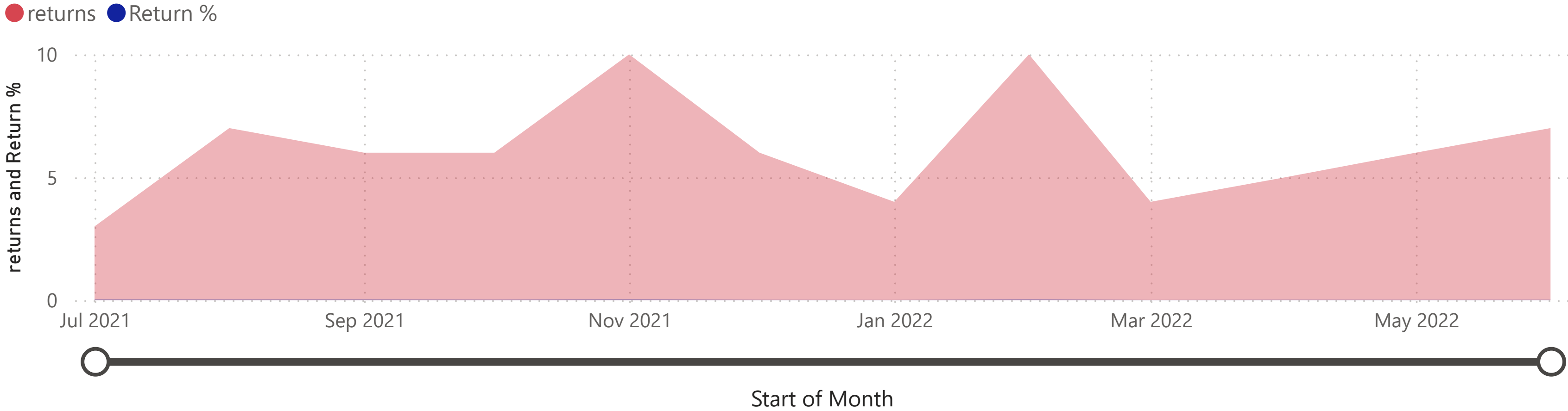
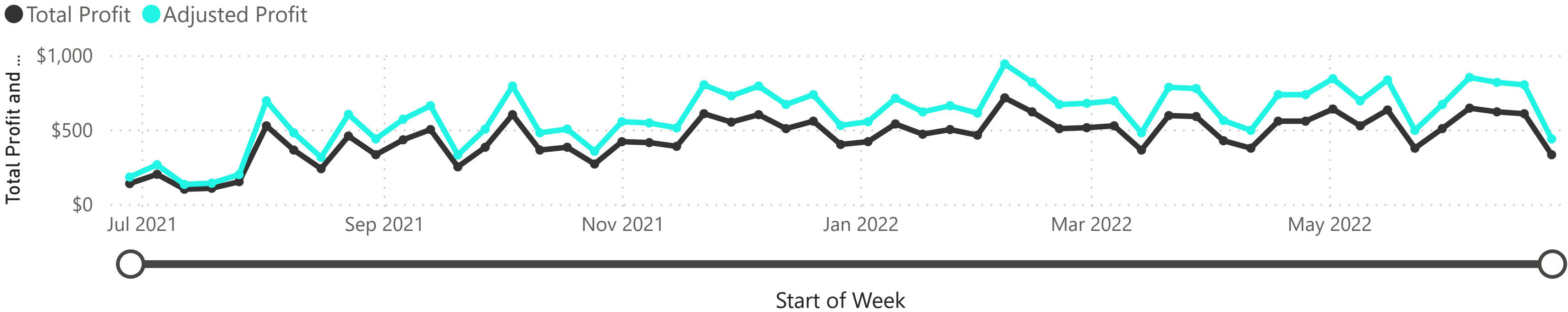
Monthly Order vs Target



Monthly Revenue vs Target



Monthly Profit vs Target

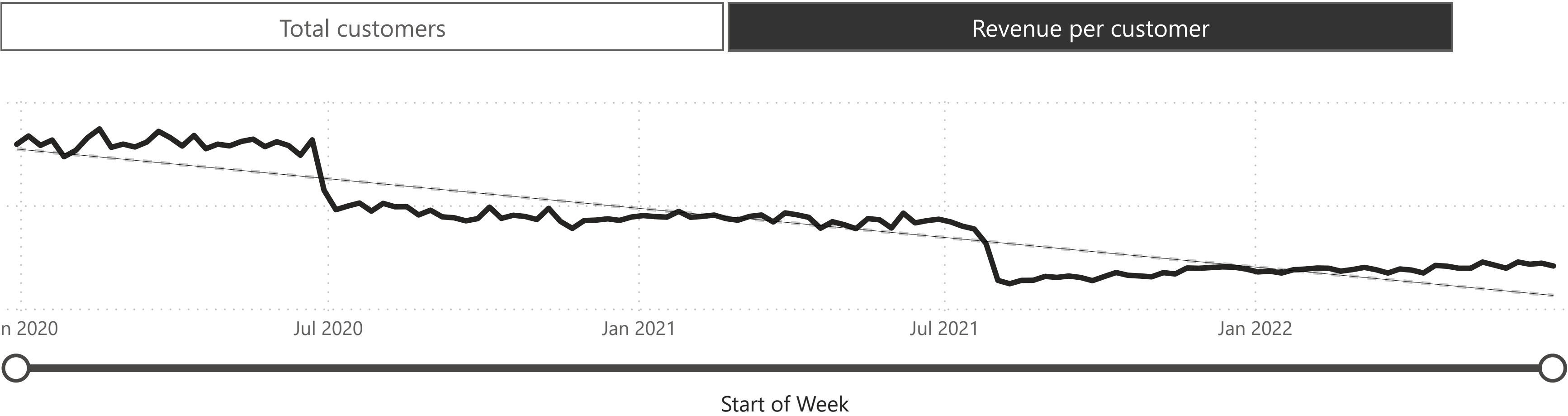
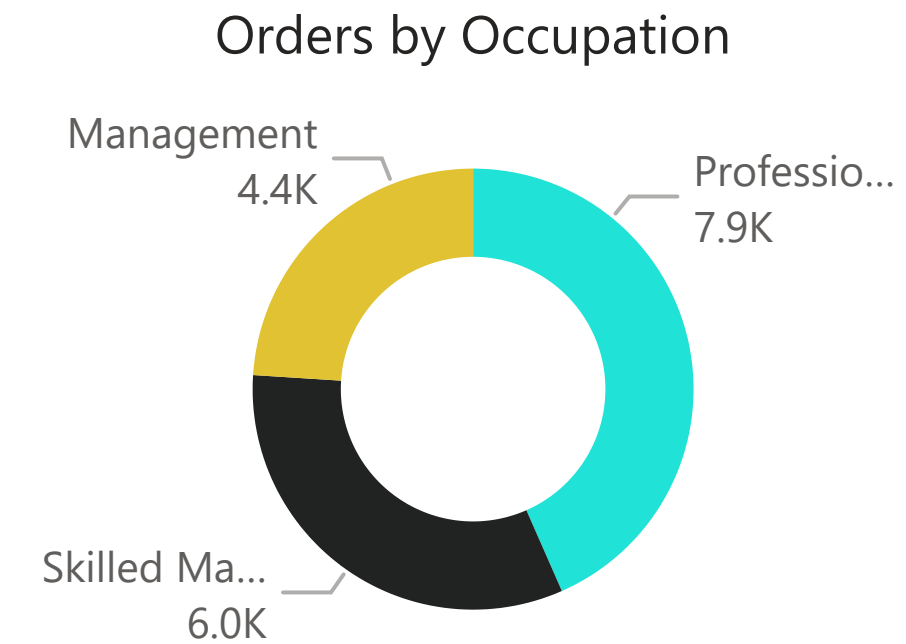
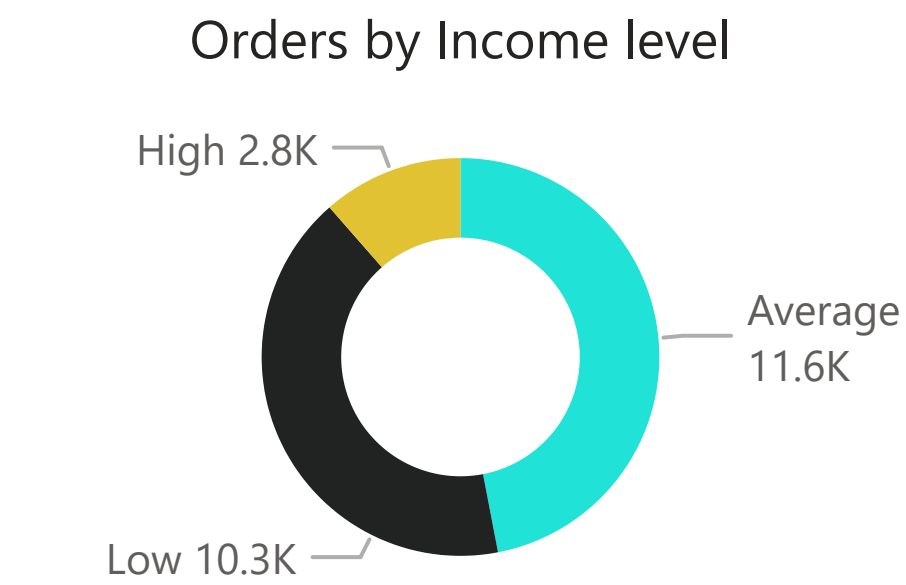


17.4K

UNIQUE CUSTOMERS

\$1.4K

REVENUE PER CUSTOMER



Top 100 Customers				
CustomerKey	Full Name	Total Orders	Total Revenue	
11433	Mr. Maurice Shan	6	\$12,408	
11439	Mrs. Janet Munoz	6	\$12,015	
11241	Mrs. Lisa Cai	7	\$11,330	
11417	Mrs. Lacey Zheng	7	\$11,086	
11420	Mr. Jordan Turner	7	\$11,022	
11242	Mr. Larry Munoz	7	\$10,852	
13263	Mrs. Kate Anand	4	\$10,437	
12655	Mr. Larry Vazquez	4	\$10,395	
11425	Mrs. Ariana Gray	6	\$10,391	
12631	Mr. Clarence Gao	4	\$10,332	
12650	Mr. Aaron Wright	4	\$10,329	
13405	Mr. Ethan Bryant	4	\$10,309	
11429	Mr. Marco Lopez	6	\$10,290	
12632	Mrs. Bonnie Nath	4	\$10,283	
11245	Mr. Ricky Vazquez	4	\$10,166	
11237	Mr. Clarence Anand	4	\$10,065	
11428	Mrs. Deanna Perez	4	\$9,762	
Total		367	\$880,303	

Top Customer (by Revenue)

Year

2020

2022

Mr. Maurice Shan

OrdersRevenue

6.00

12.41K

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Among customers and skileed manual roles in 2022 Mr Maurice Suarez most revenue at