

Title: Exploring the Power of Statistics Through Confidence Intervals

Subtitle: Understanding Variability and Decision-Making through Statistical Confidence

➤ ISSUE / PROBLEM

The Environmental Protection Agency (EPA) monitors air quality using the Air Quality Index (AQI), where higher values indicate increased public health risks. A proposed federal policy aims to subsidize renewable energy initiatives in states where the average AQI is **10 or above**. The objective of this study is to assess which states are most likely to be affected by this policy by using confidence intervals to estimate the true mean AQI in these regions.

➤ IMPACT

The findings from this study indicate that **California meets the policy threshold with statistical significance**, implying that the state is highly likely to receive renewable energy subsidies if the policy is enacted. Key implications include:

- **Policy Influence:** Federal funding for renewable energy initiatives in California may increase.
- **Environmental Strategy:** RRE and similar companies can use this data to advocate for expansion in high-AQI regions.
- **Data-Driven Decision-Making:** Governments and businesses can rely on confidence intervals to make informed regulatory and investment decisions.

While **Michigan's AQI had portions of its data exceeding 10**, its mean value was below the threshold, suggesting it may not be as immediately affected by the policy.

➤ RESPONSE

This project analyzed AQI data across multiple states where Ripple Renewable Energy (RRE) operates: **California, Florida, Michigan, Ohio, Pennsylvania, and Texas**. Using a four-step process, confidence intervals were constructed for the states with the highest AQI values to determine whether they exceed the policy threshold. The statistical approach included:

1. Selecting a sample statistic (mean AQI).
2. Choosing a 95% confidence level.
3. Calculating the margin of error.
4. Constructing the confidence interval.

➤ KEY INSIGHTS

- **California's mean AQI statistically exceeds the policy threshold**, making it a primary target for renewable energy funding.
- **The 95% confidence interval method provides a reliable estimation** of AQI values, accounting for sampling variability.
- **The width of the confidence interval reflects uncertainty**—wider intervals indicate greater variability in air quality observations.
- **Statistical significance plays a crucial role** in distinguishing real trends from random fluctuations, allowing for evidence-based policymaking.
- **Short observation periods may impact data accuracy**, necessitating further long-term studies for robust policy formulation.

