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Investing 101: Stocks, Bonds, and Mutual Funds



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6 Lessons Exams & Assignments

Hours average time

0.4 CEUs



8 34

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Course Description

This course will help you demystify the stock market and start making money! Everyone yes, everyone is sure to find something suitable in the stock market to invest in. It doesn't matter if you are looking for a very safe investment to protect your nest egg or a risky investment with a huge potential to make a killing! Everyone finds themselves along that spectrum and will discover that the stock market has investments for people who want to protect their savings and for people who want to grow their savings.

The stock market can be confusing. Using examples, actual stories from real investment advisers, and lists of great online resources, each lesson builds on the last to give you the clarity needed to understand investments. By the time you're done with this course, you'll have found a few investments you can enjoy and you'll be able to start investing right away with the assurance that you know what you're doing.

"If a man empties his purse into his head, no man can take it away from him. An investment in knowledge always pays the best interest." ~Benjamin Franklin

This beginner's course on investing starts with

some foundational instruction about the economy and how the stock market fits into the economy. Then it talks about your financial portfolio and the things you need to know about yourself to help build your portfolio. Between the economy lesson and the portfolio lesson, be on your way to easily answering the question what should I buy and when should I sell?

But this class delves even further into the world of investments: each lesson takes you through different types of investments: stocks, bonds, and mutual funds. learn how each one works, how to choose good ones and when to sell them. Finally, learn about additional techniques and investments you can make that will help you to balance and diversify your portfolio.

By the time you're finished this class, you'll have found a few investments you can enjoy and you'll be able to start investing right away with the assurance that you know what you're doing.

Course Lessons

Average Lesson Rating: (1506 votes)



"Extraordinarily Helpful"

Lesson 1: General Economic and Market Information

We will begin with a general lesson on the economy. We will go over the four phases of an economic cycle and how inflation plays a role. We will then examine the stock market and go over the differences between exchanges and indexes, and the role of broke

Lesson 2: Building an Investment Portfolio

In this lesson we will go over your financial and investment portfolios and what should be included. The two types of investment along with the risk/reward ratio will also be discussed.

Lesson 3: Common and Preferred Stocks

In this lesson topics are covered that will help you understand stocks, which stocks to buy, when to sell, and how to make money on the stocks you decide to buy. Dividends, the market price, leading indicators and coincident indicators are also presented

Lesson 4: Bond and Other Fixed Income Securities Information

In this lesson we will go over Bonds and the benefits of other fixed income securities.

Lesson 5: Mutual Funds

In this lesson we will focus on mutual funds covering topics that will include: how to invest in mutual funds, why invest in mutual funds, how to make money with mutual funds, and strategies/ tips for success.

Lesson 6: Other Investments

In this lesson we will focus on the Commodities Market and other types of investments. Topics covered will include the commodities Market vs. stock market, futures, options, and how to make money with other types of investments.

Additional Course Information



Document Your Lifelong Learning Achievements

Earn an Official Certificate Documenting Course Hours and **CEUs**

Verify Your Certificate with a Unique **Serial Number** Online

View and **Share Your Certificate** Online or Download/Print as PDF

Display Your Certificate on **Your Resume** and Promote Your Achievements Using Social Media



Course Title: Investing 101: Stocks, Bonds, and Mutual Funds

Course Number: 8900061

Instructor: John Chouinard

Grading Policy: Earn a final grade of 70% or higher to receive an online/downloadable CEU Certification documenting CEUs earned

Assessment Method: Lesson assignments and review exams

Student Testimonials

"Actually the entire course was quite informative, I learnt quite a lot....The instructor was very helpful." -- **Christopher H.**

"In general the organization of topics was very helpful....A very comprehensive introductory course." -- **Joe C.**

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