



Ministry of Investments, Trade and Industry
State Department for Industry

Concept Note on

Kenya Industrialization Conference 2023:
**“Accelerating AfCFTA Implementation through
value chain integration for shared Prosperity”.**

Venue: **University of Nairobi (UON)**

Dates: **20th to 22nd November 2023**

1.0 INDUSTRIAL TRANSFORMATION AGENDA

The transformation of the Kenyan economy to create shared growth, decent jobs and economic opportunities for all is a priority of the Kenya Kwanza Government. Emphasis is put on in-country value-addition and retention and according preference to the locally made goods and services, as a means of ploughing back tax payers' money to support baking an even bigger cake.

According to the World Bank, Kenya's Manufacturing, value added (% of GDP) was reported at 7.2442 % in 2021 and the State Department for Industry aspires to grow this to 15% by 2027 and to 20% by 2030.

Further, Kenya's aspiration of attaining the status of a Newly Industrializing Country (NIC) in a clean and serene environment by the year 2030 is premised on the creation of a flux of cumulative and sustainable manufacturing activities. This in turn calls for concerted efforts by all stakeholders to create a conducive environment for manufacturing opportunities to be conceived, grow and expand as viable and sustainable businesses.

Towards this end, the Ministry of Investments, Trade and Industry (MITI) in collaboration with United Nations Industrial Development Organization (UNIDO), the University of Nairobi (UON), the Kenya Association of Manufacturers (KAM), the Kenya Private Sector Alliance (KEPSA), the Council of Governors (COG), the Kenya National Federation of Jua Kali Associations (KNFJKA), the Kenya National Chamber of Commerce and Industry (KNCC&I) and with support from Development partners other stakeholders, purpose to organize Kenya Industrialization Conference 2023, at the University of Nairobi (UON) grounds from 20th to 22nd November 2023. The Conference is aimed at affording opportunity for thought-process involving experts drawn from academia, industry, policymakers and development partners from Kenya, the African Continent and the rest of the world, to enable Kenya develop National Industrialization strategy most suitable for making Kenya the preferred and competitive manufacturing hub for the African Continent.

*The theme of the Kenya Industrialization Conference 2023 is “**Accelerating AfCFTA Implementation through value chain integration for shared Prosperity**”. The*

conference is also planned to coincide with Africa Industrialization Day 2023, whose theme is “***the year for “Acceleration of AfCFTA Implementation.”***”

2.0 ACCELERATING INDUSTRIALIZATION OF KENYA

The Assembly of Heads of State and Government of the African Union (AU Assembly) adopted the African Union Theme of the Year 2023 as ***the year for “Acceleration of AfCFTA Implementation”***. This augurs well with Kenya’s vision 2030 on the country’s economic transformation through accelerating industrialization. Integration will create a vast market for an industrializing Kenya and with it more opportunities by way of jobs and incomes for the Kenyan people.

Since the launch of Kenya Vision 2030, subsequent Governments have drawn their development agenda consistent with the aspirations of the Kenyan people and as enshrined in the blue print. As we tend towards 2030, the country purposes to increase momentum in the pace for industrialization in order to realize its targets in various fields of endeavour. This is particularly so considering that the outbreak of COVID-19 and the attendant collapse of global value chains seriously slowed down industrialization. There is therefore dire need to create momentum for catching up on lost time and opportunities in order to ensure that we do not loose out on the manufacturing sector targets.

3.0 OBJECTIVE

The objective of the conference is to create a platform for the Ministry of Investments, Trade and Industry to solicit inputs from national, regional and international industry stakeholders to inform the development of Kenya’s Industrialization Policy, National Industrialization Strategy and programmes.

4.0 SPECIFIC OBJECTIVES

4.1 Reviewing the performance and status of industrialization in line with international, regional and national best practices.

4.2 Benchmarking Kenya’s Industrial performance with global trends.







- 4.3**Analyzing performance of priority value chains in Kenya in order to determine challenges and strategic interventions and opportunities for driving industrial growth and competitiveness.
- 4.4**Determining Kenya's level of industrial technology and innovation in line with 4th Industrial Revolution for enhanced industrial catch up.
- 4.5**Determining the level of collaboration between tertiary institutions and industry players for enhancing technology and innovation development, transfer and commercialization.
- 4.6**Developing a national integrated MSI development programme for sustainable industrialization in Kenya.
- 4.7**Reviewing human and institutional requirements for supporting competitive industrialization.
- 4.8**Reviewing current financing mechanism for industrialization and identifying innovative measures.
- 4.9**Identifying and prioritizing emerging issues and strategic intervention for enhanced global industrial competitiveness.









5.0 OUTCOMES








The following are the anticipated Outcomes of the Kenya Industrialization Conference









- 5.1**Report on Kenya's Industrial Performance aligned to the 4th Industrial Revolution for enhanced industrial growth and competitiveness.
- 5.2**Industrial transformation framework (2023-2027).

KEYNOTE SPEAKERS

Subject	Name & Designation	Photograph
Launch of the Africa industrialization week & Launch of the Kenya Industrialization Conference 2023	H.E. Dr. William Samoei Ruto, CGH. President of The Republic of Kenya and Commander-In-Chief of the Kenya Defence Forces	
Kenya's Industrialization Agenda & Chair of Session I & Session VII	Hon. Rebecca Miano, MBS, Cabinet Secretary – MITI	
County Aggregation & Industrial Parks: How will CAIPS Accelerate Manufacturing? & Chair of Session II	Dr. Juma Mukhwana, PS, SDI	
Role of counties in County Aggregation and Industrial Parks (CAIPS) & Chair of Session 5.3	H.E. Ann Waiguru, Chair of the Council of Governors (CCOG)	
The growth of manufacturing in Japan: lessons for Africa	Prof. Fumio Kojima, DENSO Corporation Technical Advisor, Production Innovation Center	
Kenya's New Development Paradigm: The Bottom-up Economic Transformation Agenda	Dr. Dominic Menjo, Advisor to The President on Economic Affairs	

Experiences from Agro-processing in East Africa. What we can learn and future trends	Vimal Shah, Chairman of Bidco Africa	
Industrialization: What we have learned from developing countries	Tally Elnav, UNIDO, Vienna Austria	
Industrial Parks- what works and what does not :lessons from the field	Dejane Tezera, UNIDO, Vienna Austria	
Reforming Higher Education to promote Industrialization	Prof. Gitahi Kiama, VC UON	
Skills Development: What Skills do we need to Industrialize?	Dr. Esther Muoria: PS TVET, MOE: Using the TVET Sector to provide crucial skills for Industrialization	
From research to products: How do we commercialize our research output?	Prof. (Eng.) Walter Odhiambo Oyawa, Director General NACOSTI	
Role of ICT in Industrialization: How do we leverage ICT to accelerate industrialization?	Dr. Eng. John Tanui, PS ICT: Leveraging on ICT to drive research, Innovation and economic development	
Manufacturing for the Nation	Anthony Mwangi, CEO KAM	
The Role of Kenya National Chamber of Commerce & Industry (KNCC&I) in supporting Industrialization	Dr. Eric Ruto, Chair KNCC&I	

History of Industrialization in Kenya: the role of Investor community in Kenya	Mr. Narendra Guru-MD DEVKI	
Building a workforce for Industrialization	Carol Kariuki, CEO KEPSA	
Growing a world class textile sector for Kenya: lessons from the EPZA & Chair of session 5.1	Mr. Jaswinder Bedi, EBS, MBS	
Reviving the leather sector in Kenya: What we must do as a country	Mr. Ngala Tiptip, Managing Director of Ewaso Ngiro South Development Authority (ENSDA)	
Building bigger markets: Kenya's position in the EAC on Manufacturing and Trade	Mr. Abdi Dubat Fidhow Principal Secretary, State Department for East African Community	
Creating markets for our Goods: what Kenya is doing & Chair of Session V	Mr. Alfred Ombudo K'Ombudo, Principal Secretary, State Department for Trade	
Incentives for promoting export led manufacturing in Kenya	Mr. Abubakar Hassan Abubakar, Principal Secretary- State Department for Investment Promotion	
Textiles: How do we revive our textile sector?	Antoinette Tesha, Gatsby Africa Programme Director Textile and Apparel: Reviving and strengthening the textile and Apparel value chain	

Leather: How do we revive our Leather sector??	PS Livestock Mr. Jonathan Mueke: The leather value chain revival in Kenya	
The Automotive sector in Kenya: Lessons for Africa	Rita Kavashe, MD Isuzu	
Sugar Sector in Kenya	Hon. Saulo Busolo	
Cement Sector in Kenya	Mr. Oliver Kirubai-MD East African Portland Cement Company Ltd (EAPCC)	
Pharmaceutical Sector in Kenya - its competitiveness	Vimal Patel , Chair FKPM	
Agro processing and Value Addition in Agriculture	Dr. Bimal Kantaria, OGW, MD of Elgon Kenya Limited	
The concept of Buy Kenya Build Kenya: lessons from the past	Julius K. Kirima, MBS, HSC Director of Industries State Department for Industry	
Chair of Session 3.1	Prof. Robert Gichira	

Chair of Session 3.2	Prof. Linus Gitonga, VC Karatina University	
Chair of Session 3.3	Mr. Stanley Kamanguya, CEO ICTA	
Chair of Session 5.2	Mr. Sambasiva Rao, Managing Director, Alpharama Limited	
Chair of Session VI	Mr. George Makateto, Ag. CEO Numerical Machining Complex	
