Blue color indicates that the observed value is higher than the expected value if the data were random

Red color specifies that the observed value is lower than the expected value if the data were random

The row and the column variables are not independent of each other. This implies that they are significantly associated. If the distribution of this data is due entirely to chance, then you have a 0.0000000...22% chance of finding a discrepancy between the observed and expected distributions that is at least this extreme.

Positive residuals are in blue. Positive values in cells specify an attraction (positive association) between the corresponding row and column variables.

Negative residuals are in red. This implies a repulsion (negative association) between the corresponding row and column variables.

The relative contribution of each cell to the total Chi-square score give some indication of the nature of the dependency between rows and columns of the contingency table.

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Red color specifies that the observed value is lower than the expected value if the data were random

The row and the column variables are not independent of each other. This implies that they are significantly associated. If the distribution of this data is due entirely to chance, then you have a 0.0000000...22% chance of finding a discrepancy between the observed and expected distributions that is at least this extreme.

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Negative residuals are in red. This implies a repulsion (negative association) between the corresponding row and column variables.

The relative contribution of each cell to the total Chi-square score give some indication of the nature of the dependency between rows and columns of the contingency table.

Cat Perceptions Data

Code **▼**

Question A (1): Roaming outdoor cats harm wildlife

Question B (2): Roaming outdoor cats do not harm wildlife

Question C (3): People should keep their cats indoors or under a person's control (e.g., leash, catio) while outdoors

Question D (4): People need not keep their cats indoors or under a person's control (e.g., leash, catio) while outdoors

Question E (5): Pet cats should be spayed or neutered unless intended for breeding

Question F (6): Pet cats not intended for breeding need not be spayed or neutered

Question G (7): Pet cats should be microchipped (a microchip is a small identification device

inserted under the animal's skin)

Question H (8): Pet cats need not be microchipped (a microchip is a small identification device inserted under the animal's skin)

Question I (9): Roaming outdoor cats pose a risk to human health

Question J (10): Roaming outdoor cats do not pose a risk to human health

```
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```

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```
df1 <- read.csv(file = "totals.csv")
library("gplots")</pre>
```

```
Attaching package: 'gplots'

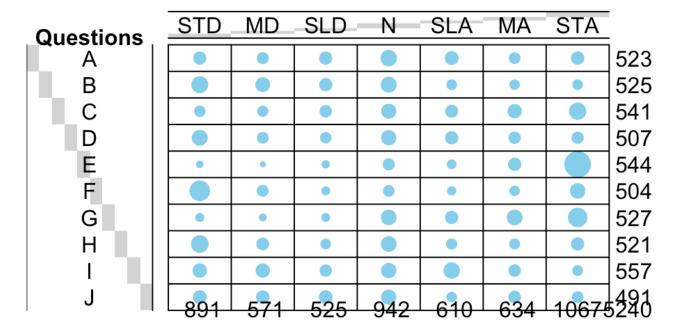
The following object is masked from 'package:stats':

lowess
```

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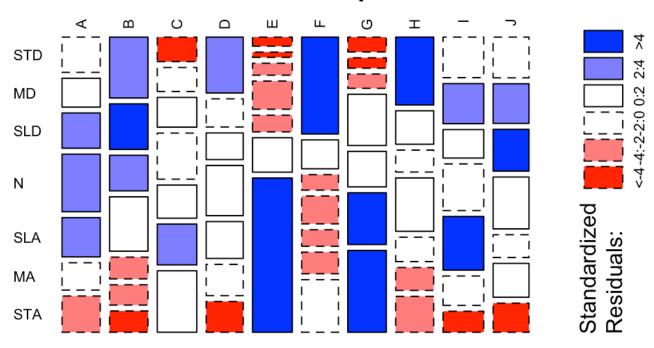
Cat Perceptions



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Cat Perceptions



Blue color indicates that the observed value is higher than the expected value if the data were random

Red color specifies that the observed value is lower than the expected value if the data were random

The row and the column variables are not independent of each other. This implies that they are significantly associated. If the distribution of this data is due entirely to chance, then you have a 0.00000000...22% chance of finding a discrepancy between the observed and expected distributions that is at least this extreme.

Hide
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Chisq\$observed

```
STD MD SLD
                    N SLA
                           MA STA
[1,] 71 58
              71 116
                       79
                           55
                                73
 [2,] 123 92
              72 110
                       44
                           41
                                43
                           85 128
[3,]
      51 50
              62
                   96
                       69
[4,] 109 55
              52
                   98
                       72
                            61
                               60
                           72 323
 [5,1
      19 11
              25
                   59
                       35
 [6,] 188 56
                       32
                           42 102
              30
                   54
                       72 105 166
 [7,]
      30 21
              29 104
[8,] 136 67
              44 107
                       49
                            46
                                72
                                45
[9,]
      87 86
              61 100 115
                           63
      77 75
               79
                   98
                       43
                           64
                                55
[10,]
```

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round(chisq\$expected,2)

```
STD
               MD
                    SLD
                             Ν
                                 SLA
                                              STA
                                        MA
[1,] 88.93 56.99 52.40
                         94.02 60.88 63.28 106.50
                         94.38 61.12 63.52 106.90
 [2,] 89.27 57.21 52.60
                         97.26 62.98 65.46 110.16
[3,] 91.99 58.95 54.20
[4,] 86.21 55.25 50.80
                         91.14 59.02 61.34 103.24
                         97.80 63.33 65.82 110.77
[5,] 92.50 59.28 54.50
[6,] 85.70 54.92 50.50
                         90.60 58.67 60.98 102.63
[7,] 89.61 57.43 52.80
                         94.74 61.35 63.76 107.31
[8,] 88.59 56.77 52.20
                         93.66 60.65 63.04 106.09
[9,] 94.71 60.70 55.81 100.13 64.84 67.39 113.42
[10,] 83.49 53.50 49.19
                         88.27 57.16 59.41 99.98
```

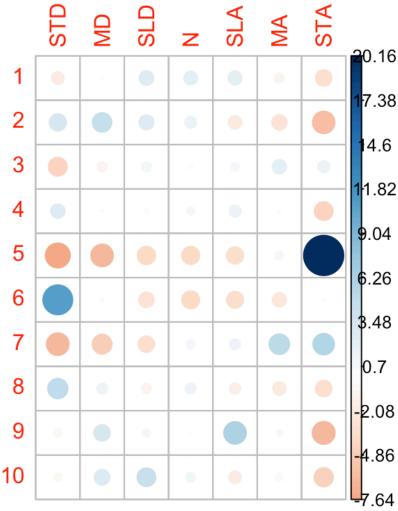
Hide

Hide

round(chisq\$residuals, 3)

```
STD
                      SLD
                                    SLA
                                            MA
                                                  STA
                MD
                               Ν
[1,] -1.901
            0.134
                   2.570
                          2.267
                                 2.322 -1.041 -3.246
[2,] 3.570 4.600
                   2.675
                          1.608 -2.189 -2.826 -6.181
[3,] -4.274 -1.166
                   1.059 -0.127 0.759
                                        2.416 1.700
[4,] 2.455 -0.033
                   0.169
                          0.718
                                 1.689 -0.044 -4.255
[5,] -7.642 -6.271 -3.996 -3.923 -3.560
                                        0.762 20.164
[6,] 11.051 0.146 -2.884 -3.846 -3.482 -2.431 -0.062
[7,] -6.297 -4.807 -3.275 0.951
                                 1.360
                                        5.164
[8,]
     5.037 1.357 -1.135
                          1.378 -1.496 -2.146 -3.310
                   0.695 - 0.013 \quad 6.229 - 0.535 - 6.424
[9,] -0.792 3.248
[10,] -0.710 2.939 4.250 1.036 -1.873 0.596 -4.498
```





Positive residuals are in blue. Positive values in cells specify an attraction (positive association) between the corresponding row and column variables.

Negative residuals are in red. This implies a repulsion (negative association) between the corresponding row and column variables.

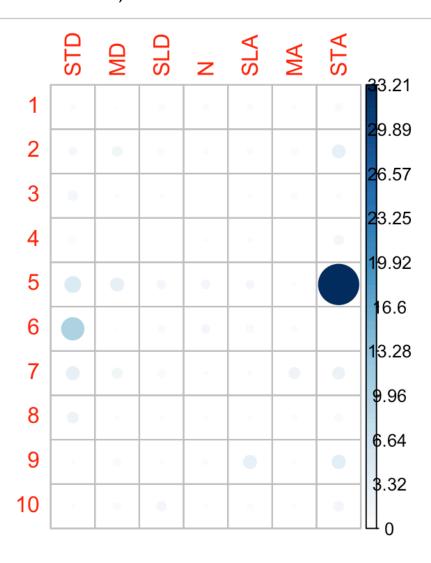
Hide Hide contrib <- 100*chisq\$residuals^2/chisq\$statistic
round(contrib, 3)</pre>

```
STD
               MD
                    SLD
                                SLA
                                       MA
                                              STA
                            Ν
[1,] 0.295 0.001 0.539 0.420 0.440 0.088
                                            0.860
[2,] 1.041 1.728 0.584 0.211 0.392 0.652
                                            3.120
[3,] 1.492 0.111 0.092 0.001 0.047 0.477
                                            0.236
[4,] 0.492 0.000 0.002 0.042 0.233 0.000
                                            1.479
[5,] 4.770 3.211 1.304 1.257 1.035 0.047 33.208
[6,] 9.974 0.002 0.679 1.208 0.990 0.482
                                            0.000
[7,] 3.239 1.887 0.876 0.074 0.151 2.178
                                            2.621
[8,] 2.072 0.150 0.105 0.155 0.183 0.376
                                            0.895
[9,] 0.051 0.862 0.039 0.000 3.169 0.023
                                            3.371
[10,] 0.041 0.705 1.475 0.088 0.286 0.029
                                            1.653
```

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```
# Visualize the contribution
corrplot(contrib, is.cor = FALSE)
```

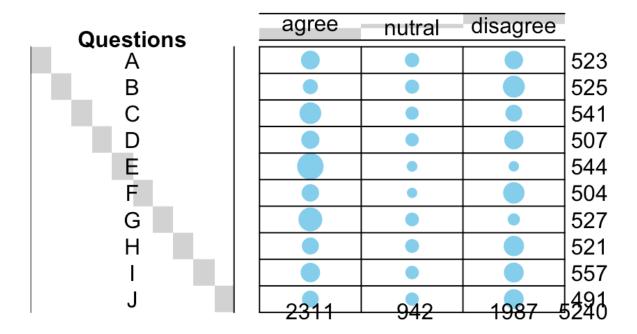


The relative contribution of each cell to the total Chisquare score give some indication of the nature of the dependency between rows and columns of the

contingency table.

```
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```

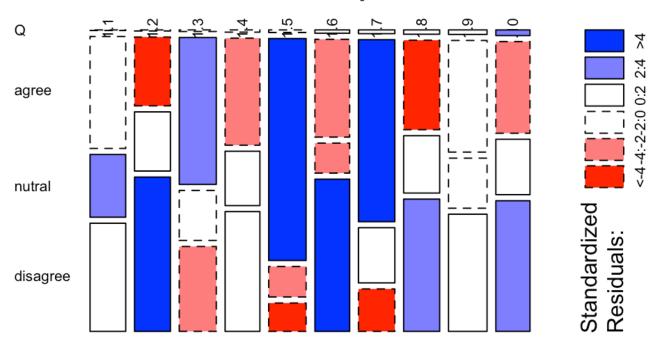
Cat Perceptions



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Cat Perceptions



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chisq <- chisq.test(dmsimp[2:4])
chisq</pre>

Pearson's Chi-squared test

data: dmsimp[2:4]

X-squared = 643.75, df = 18, p-value < 2.2e-16

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qchisq(.95, df=18)

[1] 28.8693

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chisq\$observed

```
agree nutral disagree
         207
                 116
                            200
 [1,]
         128
                 110
                            287
 [2,]
         282
                  96
                            163
 [3,]
 [4,]
         193
                  98
                            216
         430
                  59
                             55
 [5,]
 [6,]
         176
                  54
                           274
         343
 [7,]
                 104
                             80
                            247
 [8,]
         167
                 107
         223
                 100
                            234
 [9,]
[10,]
         162
                  98
                            231
```

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round(chisq\$expected,2)

```
agree nutral disagree
[1,] 230.66 94.02
                      198.32
[2,] 231.54 94.38
                      199.08
[3,] 238.60 97.26
                      205.15
[4,] 223.60 91.14
                      192.25
[5,] 239.92 97.80
                      206.28
[6,] 222.28 90.60
                      191.12
[7,] 232.42 94.74
                      199.84
[8,] 229.78 93.66
                      197.56
[9,] 245.65 100.13
                      211.21
[10,] 216.55
              88.27
                      186.19
```

Hide

Hide

round(chisq\$residuals, 3)

```
agree nutral disagree
[1,] -1.558 2.267
                       0.119
[2,] -6.805 1.608
                       6.231
[3,] 2.810 -0.127
                      -2.943
[4,] -2.047 0.718
                       1.713
[5,] 12.272 -3.923
                    -10.533
[6,] -3.104 -3.846
                       5.995
[7,] 7.253 0.951
                      -8.477
[8,] -4.141 1.378
                       3.517
[9,] -1.445 -0.013
                       1.568
[10,] -3.707 1.036
                       3.284
```

library(corrplot)
corrplot(chisq\$residuals, is.cor = FALSE)

