

Pallavi J

Skills:

Power BI || SQL || DAX Functions || Power Query || Advanced Excel || Data Modelling || Power BI Service

PROFILE SUMMARY

- Having 5+ years of Professional experience as a Data analyst.
- Extensive experience on MS Power BI concepts and SQL, like Data Modelling, DAX functions, Power BI Charts and Graphs development, Slicers, Cards, custom visualizations and SQL database.
- Published/shared the reports in Power BI Services.
- Development of Drill down and Drill up Reports.
- Good Knowledge on writing queries in SQL Server .
- Good analytical and problem-solving skills, capable of learning new technologies quickly.

WORK EXPERIENCES

Power Bi Developer- Technicolor India Pvt.Ltd Bengaluru, India

May 2023 – Present

- Collaborated with multiple Business Units and engaged closely with Senior managerial levels, directors, and cross-functional teams, etc. to understand and prioritize business requirements and translated them into effective data solutions within the creative domain.
- Proficiently translated business KPIs to Power BI dashboards, strategically improving overall business outcomes.
- Upgraded and revamped existing Power BI solutions which Enhanced performance by 60-80% and significantly Progressed the overall user experience.
- Hands-on Experience with Visual level, Page level, Report level, and drill-through filters for filtering the data in a report.
- Involved in Creating **Data Modelling** for Reports
- Creating multiple kinds of Power BI Reports for given requirement
- Extensively created calculated Measures, Custom columns using Power BI desktop to generate reports for Business Analysis.

Data analyst - Harman connected Services Bangalore, India

Dec 2021 to May 2022

- Involved in understanding the business requirements and document specifications.
- Getting data from different sources, extraction, transform and shape the data using **Power Query** and then load the data into data modeling.
- Creating the Measures according to the business logic in Power BI Desktop using **Data Analysis Expressions (DAX)**.
- Involved in Creating **Data Modelling** for Reports
- Creating multiple kinds of Power BI Reports for given requirement
- Extensively created calculated Measures, Custom columns using Power BI desktop to generate reports for Business Analysis.
- Designed and implemented Drill Maps to access more detailed or supplemental information by drilling up, drilling down within and across dimensions.
- Created Reports using Various Visualizations like Bar and Column charts, Combo chart single number cards, doughnut charts, Gauge charts, KPIs, Line charts, scatter and bubble charts, tables.
- Managing user access and permission by providing Row Level Security.
- Created Reports and published into **Power BI service**.

Process Specialist – Infosys
Mysore, India

May 2020 to Nov 2021

- Working with Specific Region(US) to get requirements and preparing documents.
- Advanced import and export projects using **DAX functions** and power BI components and used some of SQL commands to fetch the data from data base.
- Import and analyze the retail sales data of items sold across multiple stores and districts.
- Developing compelling and interactive analysis reports and dashboards for Logistics Warehouse Inward and Outward Process Analysis using advanced DAX.
- Created Data modelling like **Star Schema**
- Converting all operational excel report into **Power BI Reports**.
- Updating and adopting new technologies to provide optimistic solutions to business problems
- Working with other stakeholders in process and providing necessary solutions for data availability to them via POWER BI tool.
- Getting Knowledge transfer and modifying existing report templates accordingly.

Business Analyst - Storeking
Bangalore, India

Jan 2018 to Mar 2020

- Understanding of business process and working on different reporting requirements.
- Regular calls with clients on process updates, and modifying existing report templates accordingly.
- Preparing daily, weekly reports for day-to-day data analysis and quality.
- Frequent adhoc requests handling from stakeholders.
- Creating presentations for weekly reviews of management and taking actionable out.
- Handling & Analyzing Huge Raw data and creating a simple report based on requirement
- Analyze performance reports and provide suggestions and recommendations.
- Preparing Different charts, Dashboards for better understanding of process.
- Preparing performance dashboard of employees and conducting reviews.
- Have trained 2 batches on Advanced Excel.
- Worked On Demand Analysis on Stores Data

Operation Executive - Shadowfax Technologies
Bangalore, India

Jun 2017 to Dec 2017

EDUCATION

- Bachelor of Engineering in ECE from Govt Engineering College of Kushal Nagar with 63%.
- Pre-University College, Science from Shri Adi Chunchanagiri Trust PU college, Periyapatna with 64 %.
- SSLC from Govt School, with 81 %.