

TENNIS SPONSOR DECK & OUTREACH TOOL

SPONSOR DECK TEMPLATE

Player Profile:

Name: [YOUR NAME]

Level: [ITF/NCAA/Professional]

Current Ranking: [ATP/WTB Number]

Best Ranking: [Highest Achievement]

Season Highlights:

• Tournament Schedule: [List major tournaments]

• Travel Schedule: [Cities/Countries visiting]

• Media Opportunities: [Content creation plans]

Value Proposition:

• Audience: [Demographics and engagement]

• Content: [What you'll create for sponsors]

• Authenticity: [Your personal brand story]

Sponsorship Packages:

Bronze Package: [Basic social media posts]

Silver Package: [Enhanced content + story features]

Gold Package: [Full campaign + tournament content]

OUTREACH STRATEGIES

Platform Recommendations:

• Levanta.io - Athlete brand deals platform

• JoinBrands.com - Product partnership marketplace

• Player X App - Coming soon (powered by WolfPro)

Email Template (Subject: Local athlete partnership • [Your Name] • [City]):

Hi [Brand Team],

I'm [Name], a [level] tennis player based in [City].

I think there's a great opportunity for us to work together.

Quick background: [Rankings, tournaments, audience]

What I'm proposing: Small pilot campaign to test engagement

Would love to send a one-page deck. Best email for partnerships?

Instagram DM Template:

Hey [Brand], I'm [Name], an [level] tennis player traveling to [cities] this season. My audience cares about [topics].

Could we test a small pilot: 1 reel + 2 stories with a code?

I'll send a clean recap. Best place to send a one-pager?

7-Day Outreach Plan: