

Creative Good Events: Gel and Skeptech

Gel is an event series, started in 2003 by founder Mark Hurst, to explore the creation of good experiences in a variety of disciplines, both online and off.

Skeptech, a spinoff of Gel, is an event series focused on the effects of digital technology on our lives.

[Subscribe to our newsletter](#) to get upcoming event announcements, or watch [Gel videos on our Vimeo channel](#).

Over the years, Gel events have spotlighted hundreds of diverse speakers, including some who debuted on the Gel stage and went on to become prominent names: Jimmy Wales (showing Wikipedia at Gel for the first time on-stage), Sal Khan (debuting Khan Academy at Gel), and others.

Gel speakers over the past 14 years have represented an incredible diversity of accomplishment and thought. They include This American Life host Ira Glass, Harlem Children's Zone founder Geoffrey Canada, The New Yorker cartoon editor Bob Mankoff, Craigslist founder Craig Newmark, and others.

In 2017, sensing a shift in the tech industry away from any concern for its users, Mark Hurst launched Skeptech, a Gel spinoff, to discuss how we should respond to the emerging threat of Big Tech.

Gel and Skeptech events:

- Skeptech 3: Oct 22, 2020, part of WFMU's October fundraiser, on Zoom - featuring Faine Greenwood, People Like Us, Andy Deemer, and Mark Hurst
- Skeptech 2: Oct 26, 2017, at WFMU's Monty Hall in Jersey City, NJ ([watch video](#))
- Skeptech 1: May 24, 2017, at WFMU's Monty Hall in Jersey City, NJ ([watch video](#))
- Gel 2016: May 11-13, 2016, New York City
- Gel 2015: April 23-24, 2015, New York City
- Gel 2013: April 17-19, 2013, New York City
- Gel 2011: April 28-29, 2011, New York City
- Gel 2010: April 29-30, 2010, New York City
- Gel Health 2009: October 22-23, 2009, New York City
- Gel 2009: April 30 - May 1, 2009, New York City
- Gel 2008: April 24-25, 2008, New York City
- Gel 2007: April 19-20, 2007, New York City
- euroGel 2006: August 31-September 1, 2006, Copenhagen
- Gel 2006: May 4-5, 2006, New York City
- Gel 2005: April 28-29, 2005, New York City
- Gel 2004: April 30, 2004, New York City
- Gel 2003: May 2, 2003, New York City

Email (for our occasional newsletter):

RELAX... YOU'RE WITH CREATIVE GOOD!

Mission

Creative Good creates good experiences — for our consulting clients, our Good Todo users, our newsletter readers, and all of our fans.

Our Work

[Consulting](#), [Good Todo](#), [Gel Events](#), [Tectonic Podcast](#), [Blog](#), [Newsletter](#), [Books](#), and [Mark Hurst](#)

Contact

Creative Good, 2808 Broadway #17, New York, NY 10025 USA
Phone: +1.646.543.3530
Email: emailus@creativegood.com