## **Program**

"Where science, design, business and art meet, COINS13 looks at the emerging forces behind the phenomena of open-source, creative, entrepreneurial and social movements. Through interactive workshops, professional presentations, and fascinating keynotes, COINS13 combines a wide range of interdisciplinary fields such as social network analysis, group dynamics, design and visualization, information systems, collective action and the psychology and sociality of collaboration."

| Sunday        | Reception Programme  |
|---------------|--|
| 19:00 – 20:00 | Registration at Lo Contador  |
| 20:00 – 23:00 | Welcoming Dinner invitation  |
| Monday        | Conference Programme   |
| 08:00         | Registration/Morning Coffe   |
| 09:15         | Welcome remarks by PUC Vice President for<br>Research, Juan Larraín  |
| 09:30         | History of COINS Research in Chile: Overview of Cristóbal García, Peter Gloor and Marissa Von Bülow  |
| 10:00         | Workshops  |
| 10:00         | CoolHunting Academy part 1 - Peter Gloor   |
| 10:00         | Global Teaming - Julia Gluesing  |
| 10:00         | Social Network Analysis for Newbies - Ken Riopelle   |
| 10:00         | Feeling the Doing: Attending, Expressing, and Sharing<br>Experience in Collaborative Design - Daniel Rosenberg   |
| 12:00         | Coffe Break  |
| 12:15         | Papers: Session 1 - Social Movements   |
| 12:15         | The emergence of political discourse on digital  |
|               | networks: The case of occupy movement - Jorge<br>Fabrega and Javier Sajuria  |
| 12:40         | What can Social Media teach us about protests?   |
|               | Analyzing the Chilean 2011-12 Student Movement's   |
|               | Network Evolution through Twitter Data - Cristobal J<br>Garcia, Maria Ignacia Pinto and Paul Chauveau  |
| 13:05         | The Networks Are Out There: Building Cultural and  |
|               | Economic Resilience Through Informal Communities of<br>Practice - Eduardo Marisca  |
| 13:30         | Lunch  |
| 14:30         | Papers: Session 2 - Collaboration  |
| 14:30         | Role and discipline relationships in a transdisciplinary biomedical team: Structuration, values override and context scaffolding - Gaetano R. Lotrecchiano                     |
| 14:50         | COINs Change Leaders - Lessons Learned from a Distributed Course - Peter Gloor and Maria Paasivaara  |
| 15:10         | The course design to develop meta-cognitive skills for collaborative learning through tool-assisted discourse analysis - Yoshiaki Matsuzawa, Sayaka Tohyama and Sanshiro Sakai |
| 15:30         | Papers: Session 3 - Creative Desing Pattern  |
| 15:30         | Pattern Languages as Media for the Creative Society - Takashi Iba  |
| 15:55         | Global life patterns: A methodology for designing a<br>personal global life - Ko Matsuzuka, Taichi Isaku,<br>Satoshi Nishina and Takashi Iba                                   |
| 16:20         | Creative language for good old future from Japanese culture - Megumi Kadotani, Aya Matsumoto, Takafumi Shibuya, Younjae Lee, Saori Watanabe and Takashi Iba                    |
| 16:45         | Coffe Break  |
| 17:00         | Poster   |
| 18:00         | Keynote Presentation: David Stark  |
| 19:30         | Networking Dinner (place by defining)  |
| Tuesday       | Conference Programme   |
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| 09:00         | Registration/Morning Coffe   |
| 09:00         | Workshops  |
|               |  |

| 10:00 | Developing Internal and External University Innovation:<br>A Transdisciplinary Approach for Regional Collaboration<br>- Paul M.A. Baker, Jeff Evans and Leigh McCook |
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| 10:00 | Value-creating networks - Meghan Pierce and Daiane<br>Scaraboto  |
| 10:00 | The Scientific Digital Migration - Julia Gluesing & Ken Riopelle   |
| 12:00 | Coffe Break  |
| 12:15 | Papers: Session 4 - Trend Prediction   |
| 12:15 | Coolhunting for the World's Thought Leaders - Karin Frick, Detlef Guertler and Peter Gloor   |
| 12:40 | WIKIPULSE – A NEWS-PORTAL BASED ON<br>WIKIPEDIA - Tobias Futterer, Peter Gloor, Tushar<br>Malhotra, Harrison Mfula, Karsten Packmohr and<br>Stefan Schultheiss       |
| 13:05 | Increasing Knowledge Worker Efficiency through a<br>"Virtual Mirror" of the Social Network - Stori Hybbeneth,<br>Dirk Brunnberg and Peter Gloor                      |
| 13:30 | Lunch  |
| 14:30 | Papers: Session 5 - Industrial Application   |
| 14:30 | Predicting Customer Satisfaction through (E-Mail) Network Analysis: The Communication Score Card - Dirk Brunberg and Peter Gloor                                     |
| 14:50 | User-centered process employed to design a social<br>learning portal to foster collaboration at a non-profit<br>organization - Adina Klein and Kent Eisenhuth        |
| 15:10 | Sciencie fiction as a worldwide phenomenon: a study of<br>international creation consumption and dissemination<br>- Elysia Wells                                     |
| 15:30 | Papers: Session 6 - Practices  |
| 15:30 | Communication practises in a distributed scrum project - Petteri Räty, Benjamin Behm, Kim-Karol Dikert, Maria Paasivaaria, Casper Lassenius and Daniela Damian       |
| 15:55 | Designing a pattern language for surviving earthquakes - Tomoki Furukawazono, Shota Seshimo, Daiki Muramatsu and Takashi Iba   |
| 16:20 | Dynamics of Human Social Networks: People, Time,<br>Relationships and places - Rahman Oloritun, Alex<br>Pentland and Inas Khayal                                     |
| 16:45 | Coffe Break  |
| 17:00 | Poster   |
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