The Institute of Scientific Information and Bibliology of the Nicolaus Copernicus University cordially invites you to the *Homo communicativus* National Interdisciplinary Scientific Conference . *Contemporary faces of communication and information* , which will take place in Toruń on **24-25. June 2013.** .

The aim of the conference is to exchange views on man and his role in the world of modern communication and information technologies. The subject of considerations will be not only the issues of communicative efficiency, but also communicative awareness, i.e. the ability to use knowledge in such areas as: multimedia, information management, psychology and sociology of communication, IT, cognitive science, linguistic communication strategies and mass media. Below we present the issues:

- modern information sources and channels,
- online services,
- information heuristics,
- e-inclusion - institutional and environmental support,
- homo legens and its participation in e-literacy,
- convergence, globalization and glocalisation of the media,
- areas of cooperation between the business and science sectors (humanities and social sciences),
- media and information competences,
- interpersonal communication and virtual communication,
- digital tools in the humanities and social sciences,
- media poetics,
- semiotics and anthropology of new media,
- homo communicans a homo ludens,
- cloud computing,
- InfoVis,
- jus internet,
- text mining, data mining,
- social media in business,
- coaching, mentoring and peer-networking,
- fundraising, sponsorship, crowdfunding.

The **Scientific Council of the** conference is composed of: dr hab. Ewa Głowacka, prof. UMK (chairman), dr hab. Małgorzata Fedorowicz-Kruszewska, prof. dr hab. Grażyna Gzella, prof. dr hab. Jacek Gzella, dr hab. Iwona Imańska, prof. UMK , prof. dr hab. Marek Jeziński , prof. dr hab. Józef Stawicki , prof. dr hab. Tomasz Szlendak , prof. dr hab. Janusz Tondel, prof. dr hab. Zenon Wiśniewski, prof. dr hab. Bronisława Woźniczka-Paruzel.