

# NETFLIX STOCK PRICE ANALYSIS FOR 2017

CODECADEMY CAPSTONE PROJECT

JANUARY 2020

@cnucup

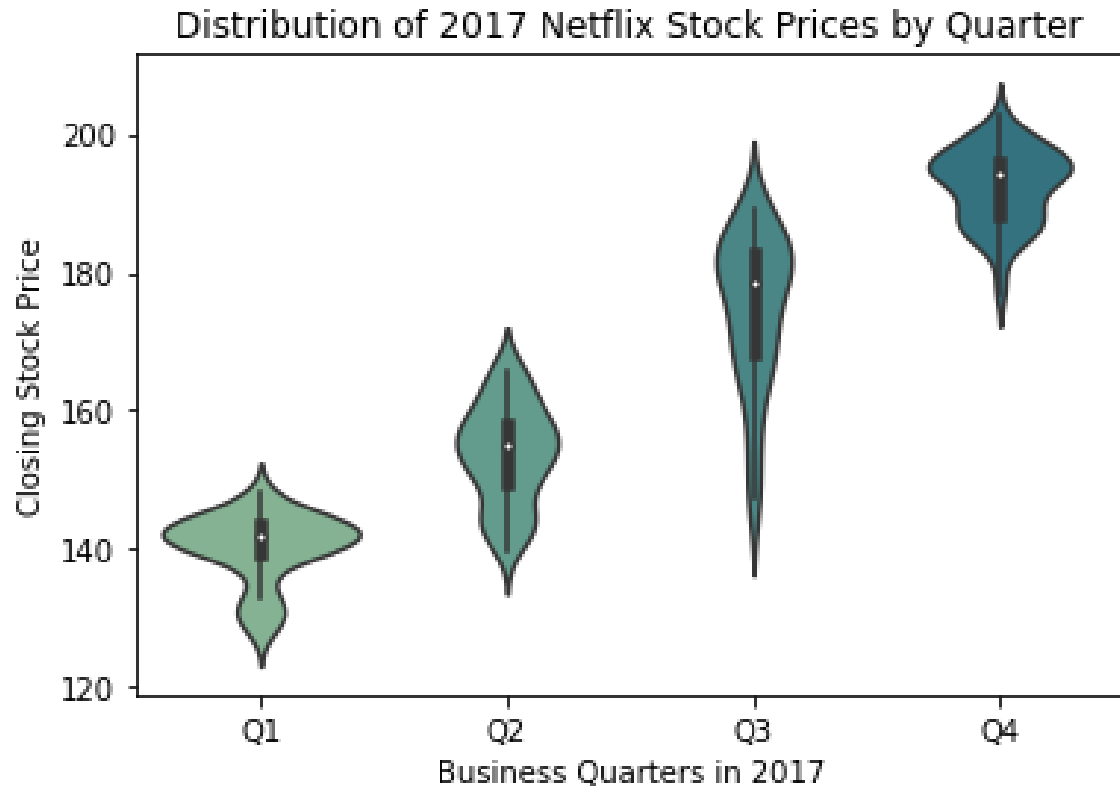
# Visualization List

- Distribution of 2017 Netflix Stock Prices by Quarter
- Earnings Per Share in Cents
- Revenue vs. Earnings
- Comparison of Netflix and DJI Performances

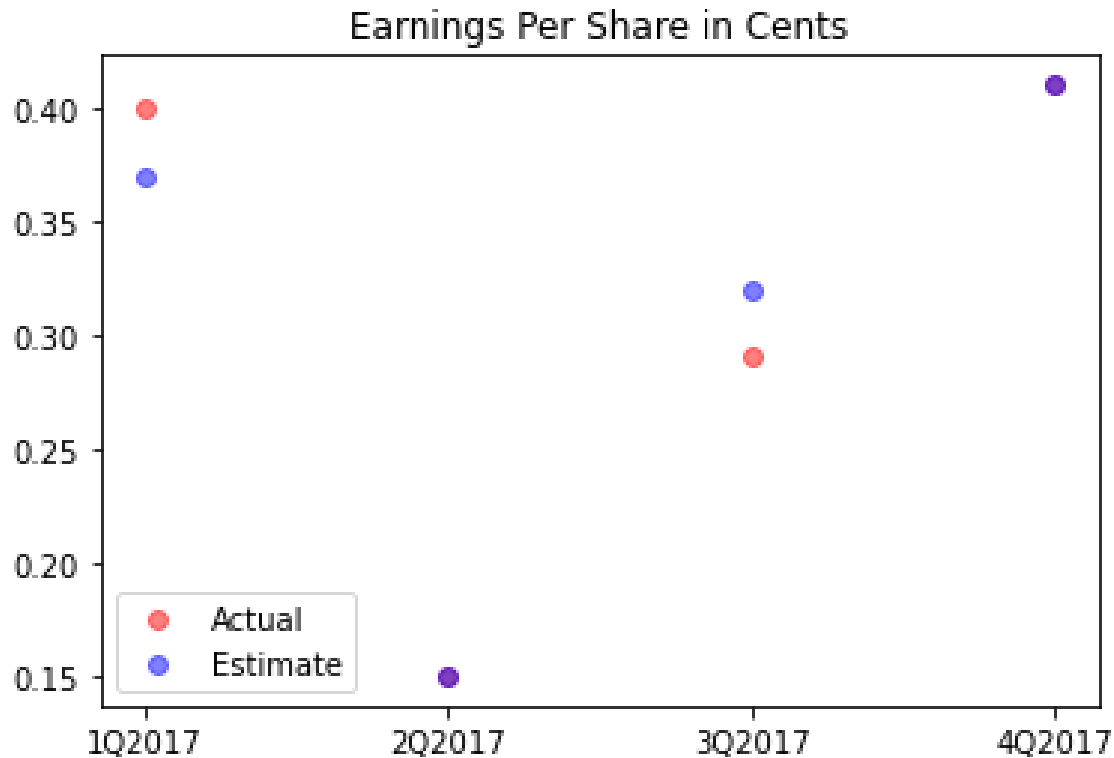
# Distribution of 2017 Netflix Stock Prices by Quarter

- Netflix stock price has increased each quarter during 2017.

- The lowest price was a little bit higher than \$120 and the highest price was around \$210 for the same period.



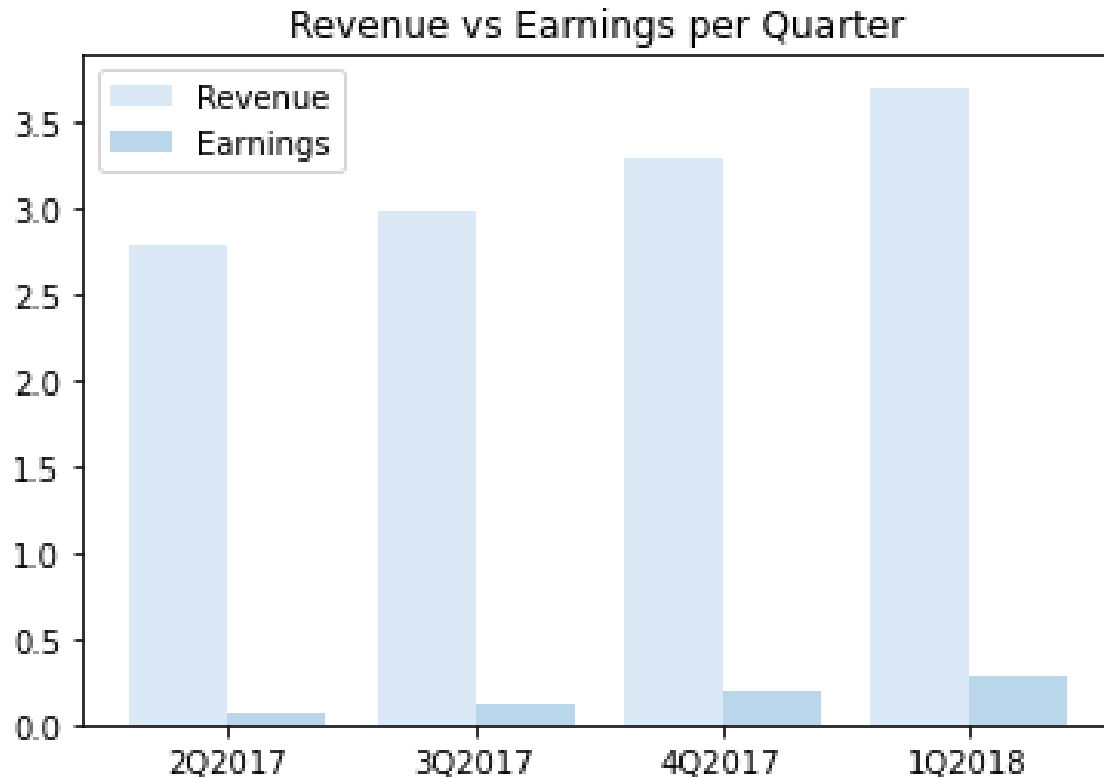
# Earnings Per Share in Cents



- In the second and the fourth quarters, actual and estimate earning points overlap indicating that the estimations for these quarters were accurate.

- Netflix stock performed poorly in the third quarter comparing to the expectation.

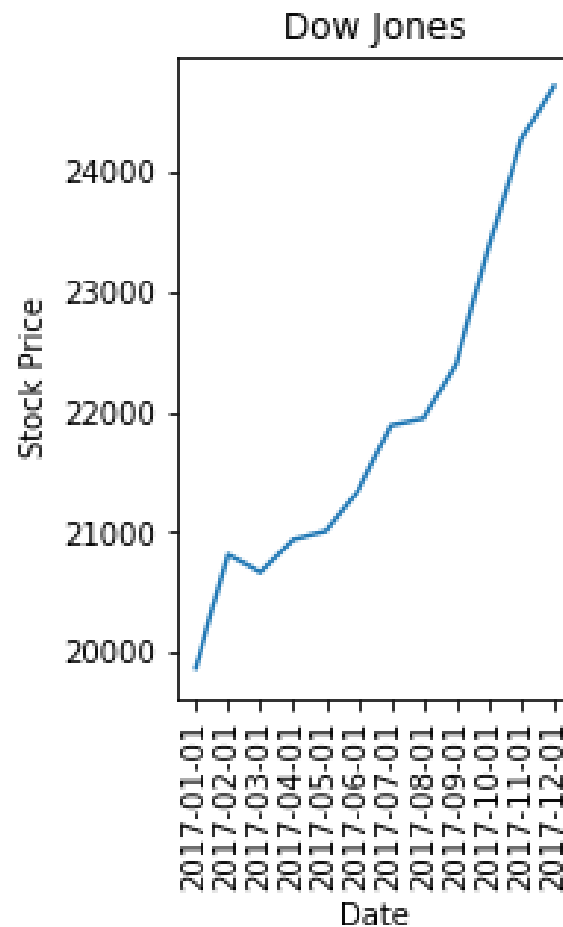
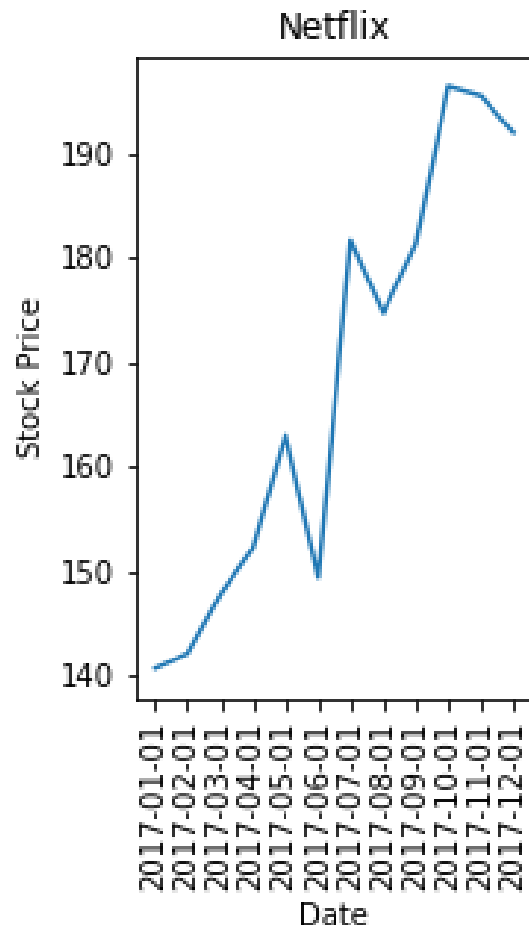
# Revenue vs. Earnings



- Both revenue and earnings increased each quarter during 2017.

- Percentage of the earnings in revenue has increased from 2% to 8%.

# Comparison of Netflix and DJI Performances



- Netflix stock price has increased 37% in 2017 while Dow Jones Industrial Average stock price has increased 24%.

- However, Netflix stock price seemed to be more volatile with more fluctuations compared to DJI.

THANK YOU