

The Multivariate Survey of Movie Themes

I will eventually send you an excel file where you will enter your scores and email the excel file back to me.

Below is a list of terms or things or situations that could relate to or occur in a movie.

Think of each as a theme or a trait that could apply to some movie.

For each term, rate it on a 1,2,3,4,5,6,7,8,9,10 scale for how much the term makes you think you would like a movie that, somehow, deals with that theme or trait. PLEASE rate **ALL** of the terms. Also note your gender and age at the end!

Note that: a 1 means you would likely not want to see the movie at all and
a 10 means you think you would really want to see the movie

- | | |
|---|---|
| <input type="checkbox"/> personal relationships | <input type="checkbox"/> old black and white film |
| <input type="checkbox"/> introspection | <input type="checkbox"/> horror |
| <input type="checkbox"/> moody | <input type="checkbox"/> cute |
| <input type="checkbox"/> found love | <input type="checkbox"/> family |
| <input type="checkbox"/> new love | <input type="checkbox"/> children |
| <input type="checkbox"/> varying points of view | <input type="checkbox"/> animated |
| <input type="checkbox"/> cops and robbers | <input type="checkbox"/> lost love |
| <input type="checkbox"/> action | <input type="checkbox"/> romantic comedy |
| <input type="checkbox"/> gunfights | <input type="checkbox"/> everyday lives of teens |
| <input type="checkbox"/> intrigue | <input type="checkbox"/> teen angst |
| <input type="checkbox"/> working undercover | <input type="checkbox"/> divorce |
| <input type="checkbox"/> kung fu / martial arts | <input type="checkbox"/> about animals |
| <input type="checkbox"/> extortion | <input type="checkbox"/> adventure |
| <input type="checkbox"/> vampire | <input type="checkbox"/> gangster |
| <input type="checkbox"/> the devil | <input type="checkbox"/> musical |
| <input type="checkbox"/> smuggling | <input type="checkbox"/> dance |
| <input type="checkbox"/> underworld boss | <input type="checkbox"/> combat and war |
| <input type="checkbox"/> narcotics bust | <input type="checkbox"/> western |
| <input type="checkbox"/> space ship | <input type="checkbox"/> children's perspective on life |
| <input type="checkbox"/> monster | <input type="checkbox"/> life stages |
| <input type="checkbox"/> fear / scary | <input type="checkbox"/> swashbuckler |
| <input type="checkbox"/> biographical | <input type="checkbox"/> (ie: sword fighters of yore) |
| <input type="checkbox"/> romantic | <input type="checkbox"/> subtitled films |
| <input type="checkbox"/> laugh out loud funny | <input type="checkbox"/> non-English films |
| <input type="checkbox"/> slapstick | <input type="checkbox"/> crimes |
| <input type="checkbox"/> tension | <input type="checkbox"/> thriller |
| <input type="checkbox"/> mystery | <input type="checkbox"/> sci fi |
| <input type="checkbox"/> murder | <input type="checkbox"/> historical |
| <input type="checkbox"/> animation | <input type="checkbox"/> films about other times |
| <input type="checkbox"/> suspense | <input type="checkbox"/> quirky humor |
| <input type="checkbox"/> dark humor | |

Gender: Male or Female _____

Age _____