

## Case Study Summaries Rubric

Criteria	Level 3 4 points	Level 2 2 points	Level 1 0 points
<b># Studies Summarized</b>	Includes summaries for both case studies	One case study summarized	Neither case study summarized
<b>Major Players Identified</b>	The major players or stakeholders were identified in the summaries.	Up to half of the major players or stakeholders were identified in the summaries.	No major players or stakeholders were mentioned.
<b>SWOT</b>	Strength, Weakness, Opportunities, and Threat (SWOT) analysis was fully completed for each major player or stakeholder.	SWOT analysis was performed for up to half of the major players or stakeholders.	No SWOT analysis was performed.
<b>Overall Score</b>	<b>Level 3 9 or more</b>	<b>Level 2 4 or more</b>	<b>Level 1 0 or more</b>
	Well-crafted summaries	Some of the important aspects were hit	There is value in talking about this assignment