

Create the Mission by analyzing and bridging the gap between the current reality (CtBF) and the preferred future (VtF)

$$\text{MOI} = [(CtBF - VtF) + (P+E)] + (CM+A)$$

Meaningful
Organizational
Improvement

Confront the
Brutal Facts

Visualize the
Future

Plan and
Execute the
Mission

Continuously
Monitor and
Adjust