

BIOE 342: Test Whether Your Poster Can Stand Alone

This checklist provides criteria for evaluating a poster's completeness.

Content (# of panels; 8 to 13 total)

- Includes title slide (1)
- Provides objectives / purpose (1)
- Describes methods (1-2)
- Presents significant results (4-8 total)
- Synthesizes results between experiments (1)
- Uses coherent pattern of organization
- Explains graphs/figures and labels them with proper units
- Defines jargon
- Uses correct grammar, spelling, and punctuation

Visual Display

- Persuasive headings ("Proliferation Assay" or "Cell Attachment Depends on Surface Treatment") rather than low content phrases ("Results")
- Appropriate number of words and images on panels (not overloaded)
- Font sizes that can be read easily from 4 - 6 ft. away
- Figures that focus on critical elements; not excessive in detail
- Comparisons that make analysis clear and easy to evaluate
- Backgrounds that do not interfere with text or diagrams
- Adequate white space to make organization of information clear
- Consistent formatting
- Images relevant to purpose
- Color choices that are easy to view
- Numbered panels

General Advice to Poster Designers

<p>Do:</p> <ul style="list-style-type: none">• Focus on key results and what you think is important.• Use appropriately sized font.• Number your panels.	<p>Do not:</p> <ul style="list-style-type: none">• Give detailed experimental methods.• Use jargon without defining it.• Try to cram everything from the course into this poster.
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