

AI Strategy Sprint

for thinking

Helping business leaders use AI as a thinking partner on real strategy and innovation questions.

AUDIENCE

Senior managers and executives

FORMAT

3.5 to 4 hours. In person or online.

What you will do

For leaders who want AI to sharpen their strategic thinking, not just save time. This session uses a realistic go to market, growth, or culture challenge. Through short inputs, live demonstrations, and small group work, you will use AI on a single end to end case.

After this, you can

- Define the most important strategic challenges to focus AI and maximize the impact on the business.
- Discover more and better options by creating a structured prompt and having AI interview you about context before proposing tailored moves.
- Debate and stress test options with AI playing roles like CFO, competitor, or key customer, so risks and trade offs surface earlier.
- Deliver sharper recommendations and storylines, using AI to draft and refine memos or slides while keeping a human voice.

What you walk away with

- 1 to 2 draft recommendations from the case you worked on.
- A reusable Define, Discover, Debate, Deliver worksheet.
- At least 2 to 3 prompts you can copy, adapt, and use immediately in your own strategy, innovation, or change work.
- A repeatable process for using AI on any strategic question.

Optional: Pit Stops

Each Sprint can be followed by two Pit Stops (1 hour each, max 6 people) to turn learning into lasting habits.