It appears you are referring to **Trademark Landscapes**, a professional landscaping and horticulture business located in **Newtown**, a suburb of Toowoomba, Queensland (often misspelled as "Newton").

The following is a comprehensive look at the history of the business, its operations, and the local business landscape in which it operates.

🏗️ Trademark Landscapes: Business Profile & History

Trademark Landscapes is a well-regarded landscaping firm servicing the Toowoomba and Southeast Queensland region.

Business History & Leadership

- **Founder:** The company is owned and directed by **Tom Michel**, a qualified and licensed tradesman.

- **Experience:** Tom Michel has over **10 years of experience** in the horticulture industry. Before establishing Trademark Landscapes, he developed a specialized skill set in garden design and construction throughout Queensland.

- **Establishment:** While some local listings show the current entity has been active for roughly 4–5 years, ABN (Australian Business Number) records indicate the business name "Trademark Landscapes" has been registered since **December 2014**.

- **Reputation:** The business is known for a "client-first" approach, focusing on turning residential outdoor areas into practical, high-value living spaces. They are fully licensed through the **QBCC (Queensland Building and Construction Commission)**.

Core Services

Trademark Landscapes operates across both "hard" and "soft" landscaping sectors:

- **Construction (Hardscape):** Retaining walls (stone and timber), paving, garden edging, and pathways.

- **Outdoor Living:** Installation of fire pits, outdoor kitchens, wood-fired pizza ovens, and concrete benchtops.

- **Horticulture (Softscape):** Turf preparation and laying, planting, and irrigation systems.

- **Maintenance:** Programmed visits for hedge pruning, weed control, and lawn refurbishment.

📍 The "Newton" (Newtown) Queensland Landscape

Newtown is one of Toowoomba's most historic and commercially significant suburbs. Understanding its history explains why landscaping businesses like Trademark Landscapes thrive there—the area is characterized by large heritage lots and premium residential properties.

Historical Context

- **Early Development:** The area was first subdivided for residential use in **1865**, making it one of the oldest residential sections of Toowoomba.

- **Heritage Significance:** Newtown is home to several heritage-listed sites, including the **Toowoomba Maltings** (1899) and **Spreydon House** (1880s). These properties often require specialized, high-end landscaping to maintain their historic aesthetic.

- **Newtown Park:** The suburb is famous for **Newtown Park**, which houses the Queensland State Rose Garden. This puts a heavy local emphasis on gardening and floral displays, influencing the "landscape" of local business competition.

Economic Landscape

- **Industry Drivers:** The Toowoomba region's economy is currently dominated by **Healthcare, Education, and Manufacturing**. However, the **Construction** sector (including landscaping) has seen a significant rise, growing by over 600 jobs in the last census period.
- **Real Estate:** Because Newtown is a "character suburb," property values are tied closely to "curb appeal," creating a steady demand for professional landscape designers and contractors.

Quick Business Reference Table

Feature	Details
Principal	Tom Michel

Main Location	Newtown, QLD 4350
Service Area	Toowoomba & SE Queensland
Key Licensing	QBCC Licensed & Insured
Focus	Residential Design & Structural Landscaping

Note: If you were looking for information on the "intellectual property landscape" (trademarks registered in the town of Newton), please note that "Newton" is not a recognized municipality for IP filings in Australia; they are handled federally by **IP Australia**. Most businesses in this region register under Class 37 (Construction/Repair) or Class 44 (Horticulture/Agriculture).

Would you like me to look up the specific QBCC license details or check for any recent project portfolios for this business?