🎉INTERLINK AMBASSADOR EVENT: "Chat to Earn: Speak Your Value"

Organized by: Ambassador Moderators
Duration: [Set start and end date — example: June 28 to July 3, 2025]
Target Group: All Tier Ambassadors (handled separately by each mod)

🥇 EVENT GOAL:

To boost **community engagement**, **empower ambassadors**, and **foster a strong family-like bond** — all while **rewarding consistent effort and valuable participation**.

IDEA THEME:

"Speak Your Value" – Ambassadors will earn points not just by sending messages, but by: - Asking thoughtful questions - Answering with insights - Sparking useful discussions - Correcting misinformation (in a positive tone)

This builds a **stronger support system**, not just noise.

🎰 EVENT FLOW / TASK TIMELINE

1. PREP & PLAN

Deadline: 2 Days Before Launch
Responsible: All Mods per Tier

- Finalize:
- Rewards (ITLG, USDT, or both)
- Scheme / Point System
- Bot Setup or Manual Count
- Announcement Graphics (optional but nice!)

🪗2. ANNOUNCEMENT IN GROUP

Deadline: 1 Day Before Launch
Responsible: Each Tier's Mod

Sample Announcement Message:

🎤**AMBASSADOR CHALLENGE IS LIVE**
Welcome to **Chat-to-Earn: Speak Your Value**! 🎂
For the next [x] days, earn points just by staying active in group chats! The more helpful, engaging, and smart your messages are — the more chances you have to win 🏳

Top contributors per tier will get REWARDS!
Start now. Let's show the world how powerful our ambassador family is 🎥
We're not just building a network. We're building a family.

🏹3. TRACKING & RESULT COLLECTION

Deadline: Daily or End of Campaign
Responsible: Each Mod

Option A – Using a Bot
Set up a bot to track: - # of messages - Keywords used - Replies to others

Option B – Manual (for now)
Create a Google Sheet with: - Name - Total Messages - Notable Contributions - Tier - Mod Comments

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4. SUBMISSION TO CORE TEAM

Deadline: 1 Day After Event Ends
Responsible: Each Mod

Send your top contributors list + notes to Reina or central hub: - Name - Short highlight per person - Suggested reward (optional)

🏳 REWARD STRUCTURE IDEA:

Tier	Top 1	Top 2	Top 3	Consolation
Tier 1	15 ITLG / $5	10 ITLG / $3	5 ITLG	Badge / Highlight
Tier 2	10 ITLG	7 ITLG	3 ITLG	Badge / Highlight
Tier 3	5 ITLG	3 ITLG	2 ITLG	Shout-out

This can be adjusted by mods based on participation level.

BONUS ROUND (Optional)

To make it more exciting: - Create a "**Fun Question of the Day**" challenge - Encourage voice notes or memes (if allowed) - Add a **"Mod's Favorite"** prize for unique interactions

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FINAL NOTE

This is not just about rewards.
It's about building a **community that cares**, one that uplifts, supports, and grows *together*.

Let's build **InterLink as a real family** — not just a platform.