

Proposal: Unified National InterLink Channels & Collaborative Ambassador Access

Proposed by

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Objective

To establish a more professional, structured, and inclusive communication framework for InterLink's global community by organizing official country-specific channels-ensuring unified branding, transparency, and strong local leadership.

Core Concept

We propose launching one official "InterLink X Country" social media channel per country, collaboratively managed by all Tier 1 Ambassadors and approved translators within that region. This ensures clarity, credibility, and reach-while continuing to support individual Linker accounts across platforms.

Roles & Responsibilities

- Shared Admin Access: Each country-specific InterLink channel will be co-managed by all Tier 1 Ambassadors of that country and approved Translators.

- Key Tasks:

1. Content Translation & Localization (Most Critical)
2. Social Channel Consolidation
3. Support for Personal Brands
4. Visibility and Analytics

Benefits

- Unified national presence and stronger brand identity per country
- Collaborative leadership reduces overload and encourages teamwork
- Centralized communication makes onboarding easier for new users
- Strategic support for personal accounts keeps community creators motivated

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- Actionable data and insights improve local decision-making

Suggested Naming Format

- Facebook: InterLink Philippines - Official
- Telegram: InterLink Vietnam (VN) (Official)
- X Handle: @interlink_id, @interlink_pk, etc.

Suggested Rollout Plan

1. Finalize active Tier 1 Leaders and translators per country
2. Set up 5 initial pilot country groups: Philippines, Vietnam, Indonesia, Pakistan, Turkey
3. Assign shared admin/mod roles
4. Launch each channel with localized InterLink content
5. Host a Kickoff Campaign with intro videos, AMAs, and regional contests

Next Steps

- Approve framework with HQ and Global Ambassadors team
- Identify Tier 1s per country and finalize translator lists
- Set admin roles and branding kits
- Begin rollout and promotion week

Closing

Let's make InterLink Philippines, InterLink Vietnam, InterLink Indonesia, and more become powerful digital nations that mirror the real-world reach of our vision.

For Unity, Transparency, and Scaled Growth -

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