

## **Product Vision Template**

Use this template to complete a product Vision to support the Mega City Commuter Application Development Project

## An Example

For	For the virtual Project Manager
Who	Who needs to manage and assign multiple tasks
	remotely
Our Product	Task Z is a fully digital project management task
	management platform
That	That uses standard kanban methodology and templates
Unlike	Unlike more complicated and costly platforms
(Our Product)	Task Z is easy to understand, affordable, and can be
	tailored to meet your needs

## **Your Product Vision**

For	Urban commuters, the Department of Transportation,
	and state regulatory agencies
Who	Need efficient, reliable, and safe travel solutions
Our Product	The Mega City Commuter Application is a mobile
	platform
That	Provides real-time, optimized travel routes, seamless
	access to transportation options, and integrated
	emergency alerts with robust user feedback and
	scalability
Unlike	Existing navigation apps that lack comprehensive DOT
	integration and real-time state emergency system
	compatibility
(Our Product)	Delivers a user-friendly, scalable solution that ensures
	fast route planning, supports multiple transportation
	modes, and aligns with the city and state infrastructure
	for up to one million users withing two years