

# Cory Streiff

Product Engineer

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## Summary

Hi, I'm Cory Streiff — a **Berlin-based Product Engineer** with over **5 years** of experience building scalable digital products that users love and businesses rely on. I've worked across startups, scale-ups, and nonprofits, helping teams design and ship the right technical solutions for the right users. I love collaborating with designers, developers, and PMs to turn ideas into thoughtful, usable, and profitable products we can all be proud of.

My main stack includes **JavaScript/TypeScript (Node.js, React)**, **Ruby**, **Python**, and **SQL/PostgreSQL**. I'm currently learning Go, and I'm always open to picking up new tools and frameworks to fit the team and the challenge.

I currently live in **Berlin** and am **eligible to work in Germany** without any additional support.

## Experience

Jun 2023 - Apr 2025

**Full Stack Product Engineer**, KodeKloud, Berlin (remote)

I led the rebuild of a **high-traffic LMS platform**, migrating **600k users** from WordPress to a scalable Ruby on Rails and React platform.

Collaborating with developers, PMs, and customer specialists, I **shaped product direction**, proposed architecture, and delivered a **reliable platform** with seamless **APIs** integrations and **improved performance**.

**Refactored** key routes, rewriting logic from Ruby to SQL, and improved endpoint P95 **performance** in one case from ~2000 ms to ~300 ms.

Integrated with **third-party APIs** such as Stripe, Typeform, Vimeo, Firebase (authentication), Mixpanel, and Hubspot.

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May 2022 – Jun 2023

**Backend Software Engineer**, Ragnarson, Warsaw/Berlin

I worked with various clients, including **climate tech startups** and **SaaS platforms**, building reliable, tested code and taking an active role in the product development process.

Developed and maintained **RESTful APIs** for a range of client applications enabling seamless integrations with frontend systems and third-party services like **payment processors** and **data analytics** tools.

Migrated a Rails frontend to **Vue.js** using Vite for an enterprise resource planning (ERP) application, enhancing user experience and performance.

Refactored a legacy codebase for a SaaS client to reduce dependencies, eliminate technical debt, and boost system performance, significantly reducing debugging time and production issues.

May 2021 - Apr 2022

**Backend Software Developer**, Concrete Jungle, Atlanta, USA

**Developed** and **maintained features** for a **web application** that maps public, edible trees across Georgia, including detailed information on tree types, seasonal availability, and harvest times to help users identify edible resources in their local area.

Implemented an **interactive, user-friendly map** interface that allowed users to contribute and update tree data, **increasing user engagement** and expanding the tree database.

Ensured the application's scalability and reliability by optimizing backend performance and implementing thorough testing procedures.

Apr 2020 – Jan 2021

**Data Analyst, BOLD, Warsaw**

Developed automated **R scripts** to analyze web traffic patterns, providing actionable insights that directly informed SEO content strategies and **boosted organic traffic**.

Cleaned and processed large datasets using **R** and **SQL**, uncovering key content opportunities that resulted in increased user engagement and improvement in search rankings.

Nov 2015 – Dec 2017

**Materials Specialist, Material Connexion, New York**

Worked on **consulting projects for Fortune 500 companies** on material innovation focusing on sustainability, sourcing, and product development.

Managed and documented a **comprehensive materials library**, supporting product innovation and material sourcing for well-known brands.

## Education

Feb 2020 - May 2022

**Launch School (USA)**

Full Stack Web Development Program

Aug 2007 - May 2012

**Georgia Institute of Technology, Atlanta, USA**

BS Material Science & Engineering, Graduated with Honors

## Skills

Languages	Frameworks	Tools	Infrastructure
Ruby	Rails	Redis	AWS
Python	RSpec	Bash	GCP
SQL	Grape	Git	Docker
Javascript	NodeJS	PostgreSQL	Heroku
HTML	React	Firebase	CI/CD
CSS			