



# Gradient-Leaks: Understanding Deanonymization in Federated Learning

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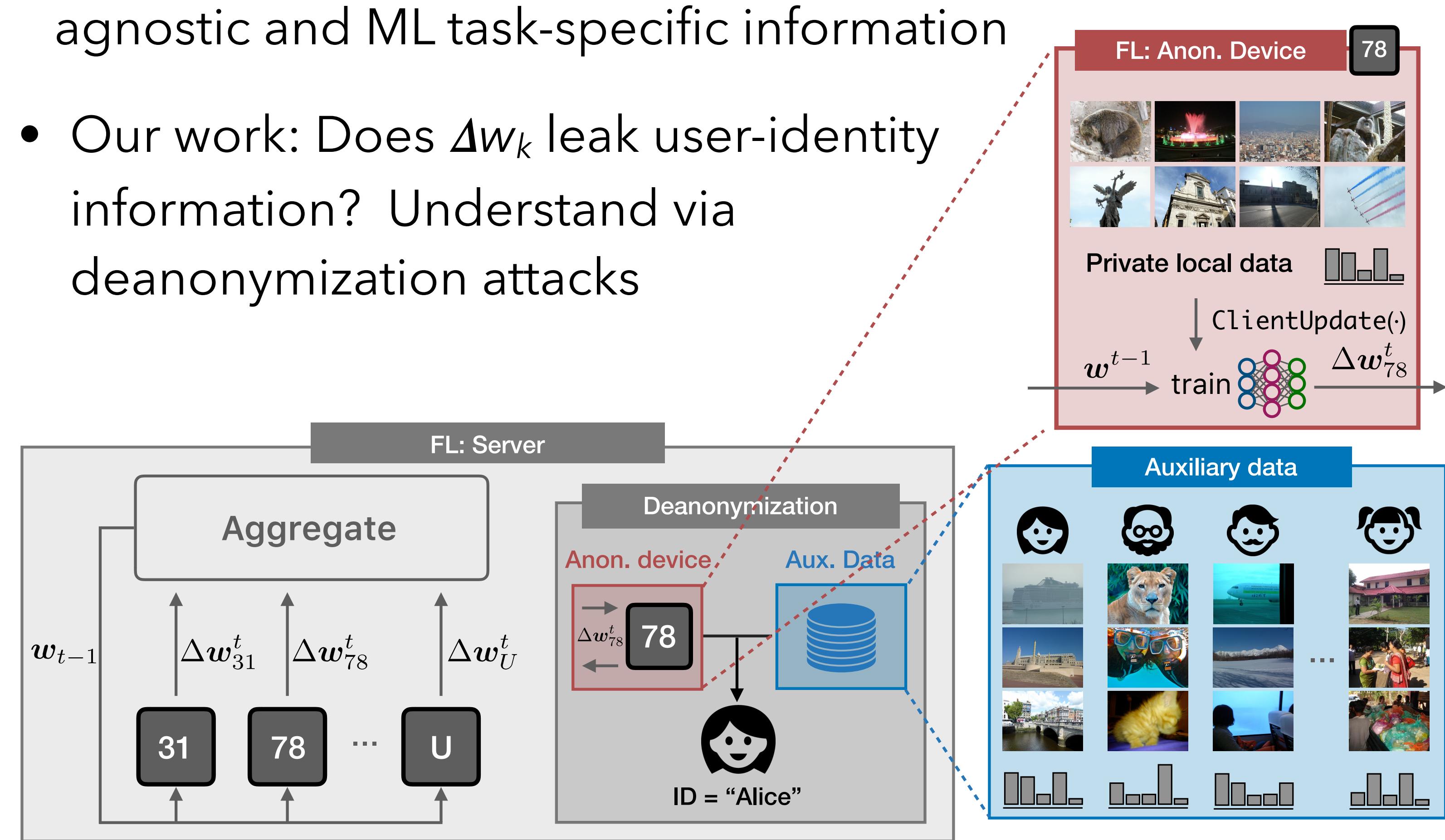
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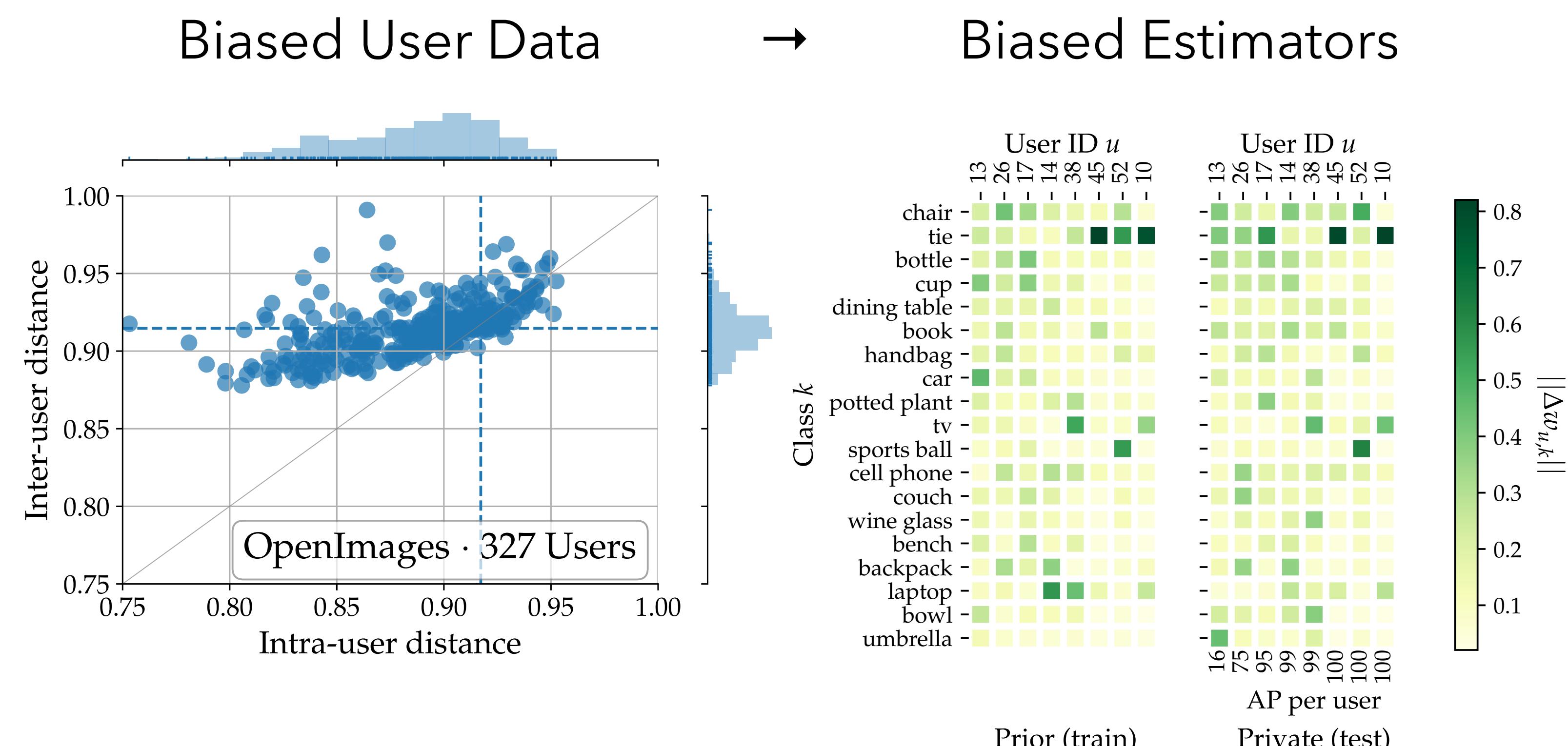
## Motivation

- Federated Learning: promising approach to ensure user/data privacy for training ML models on devices e.g., smartphones
- Only model parameter deltas  $\Delta w_k$  are anonymously shared:  $\Delta w_k = \text{ClientUpdate}(\text{Private user data})$
- To protect users' privacy, want  $\Delta w_k$  to encode only user-agnostic and ML task-specific information
- Our work: Does  $\Delta w_k$  leak user-identity information? Understand via deanonymization attacks



## Deanonymization Attacks in FL

### Insight



### Threat Model

$$(\Delta w_{\text{anon}}, \Delta w_u^{\text{aux}}) \mapsto \mathbb{P}(\text{anon} = u)$$

=ClientUpdate(Aux. data of user  $u$ )

Observed by Attacker

### Attack Models

- Re-identification:  $f^{\text{re-id}} : \Delta w_{\text{anon}} \mapsto u$  ⇒ Learnt using MLP
- Matching:  $f^{\text{mat}} : (\Delta w_{u_i}, \Delta w_{u_j}) \mapsto \mathbb{P}(u_i = u_j)$  ⇒ Siamese Network

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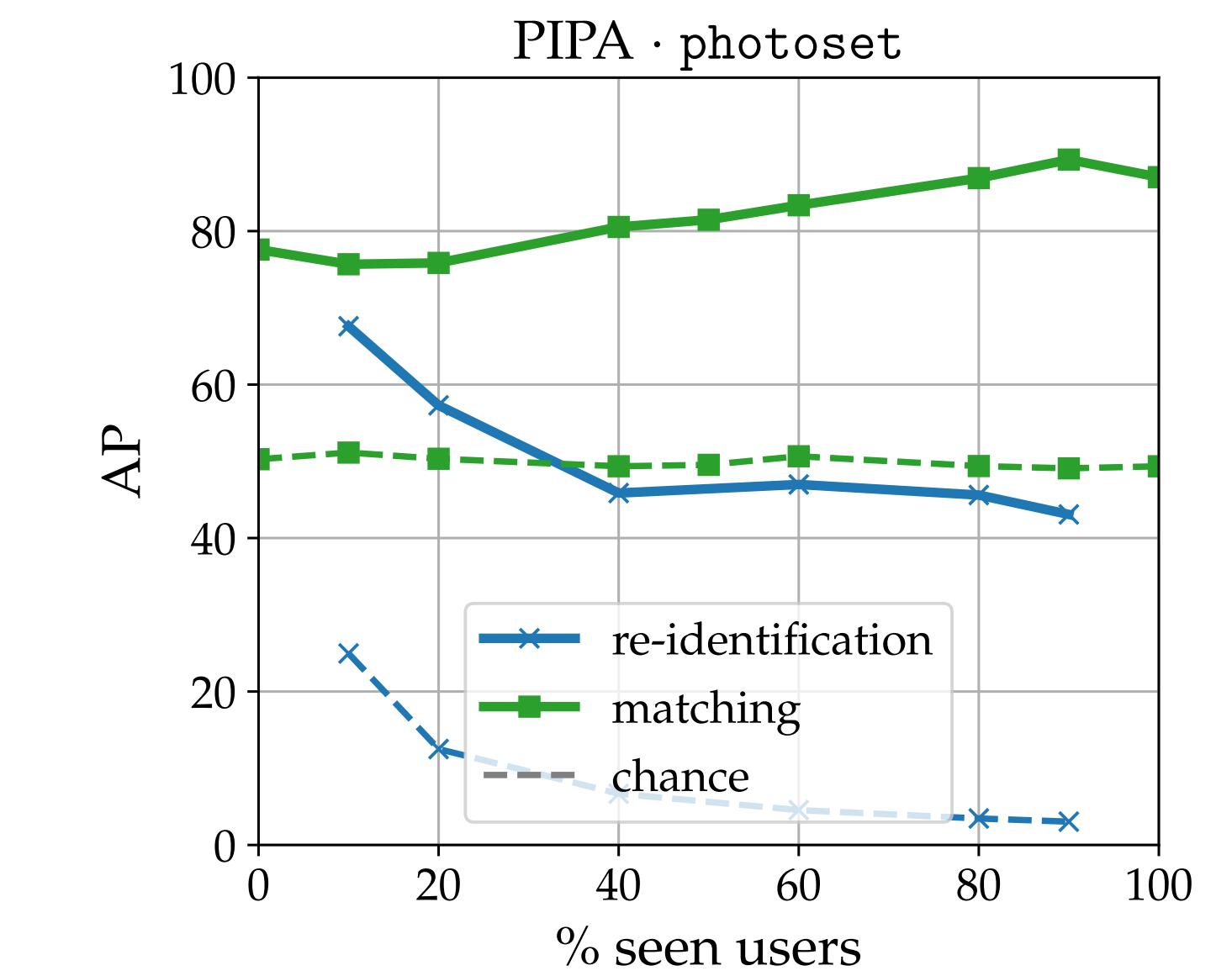
## Take-aways

- Task: Deanonymization attack of devices in FL
- Insight: Use user selection bias as a quasi-identification statistical signal to perform deanonymization
- Attacks are effective: 16-91% AP, 19-175x chance-level re-identification performance
- Poses a threat to privacy and anonymity of users participating in FL

## Evaluation

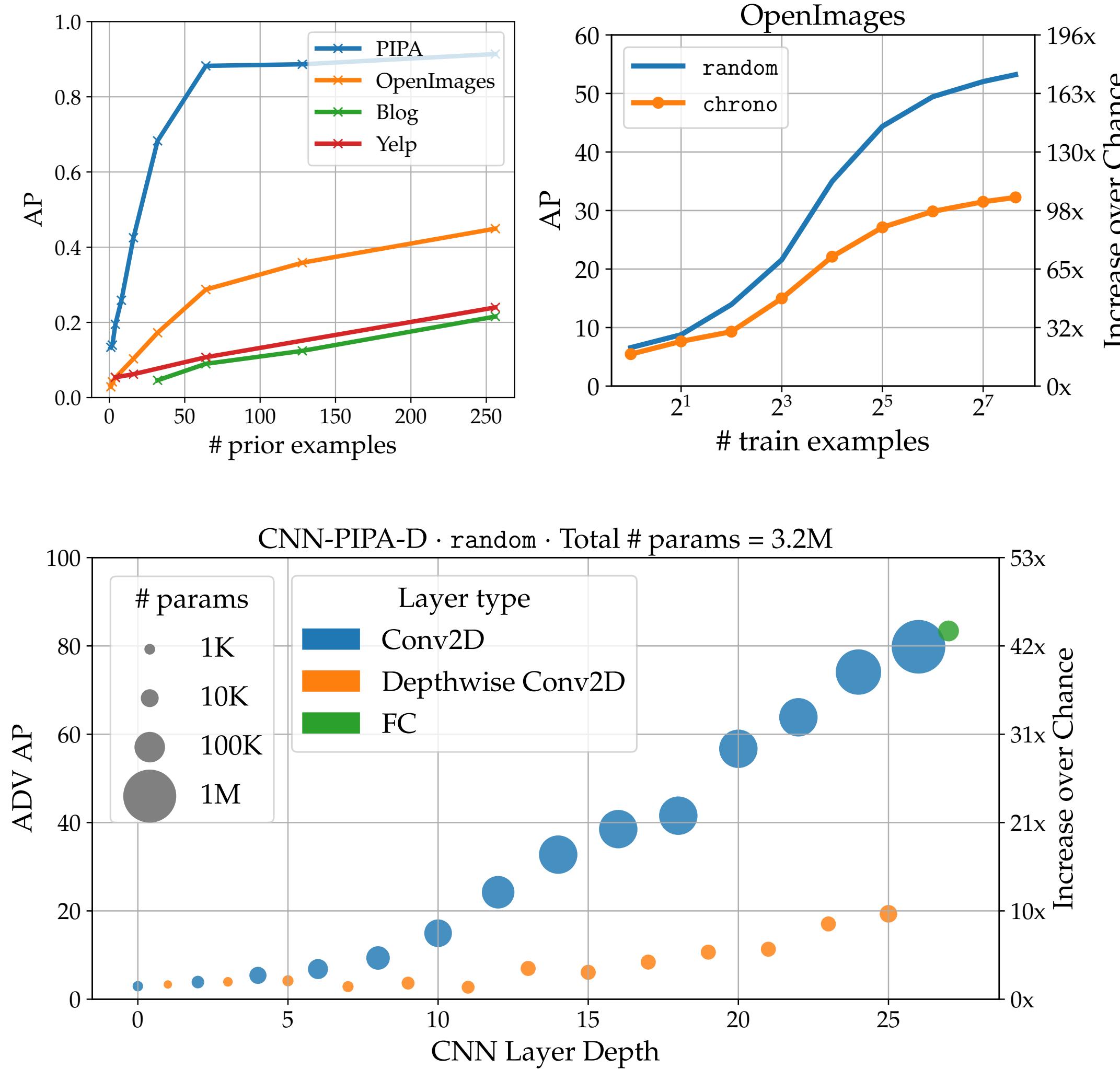
### How Effective are Deanonymization Attacks?

		Re-ID	Matching
PIPA	random	91 (48x)	99.5 (2x)
	photoset	42.2 (22x)	91.2 (1.85x)
Open Images	random	53.7 (175x)	98.2 (1.93x)
	chrono	32.5 (106x)	94.8 (1.93x)
Blog	random	52.9 (29x)	95.3 (1.9x)
	chrono	44.8 (25x)	91.9 (1.89x)
Yelp	random	23.5 (28x)	83.4 (1.7x)
	chrono	16 (19x)	79.3 (1.56x)

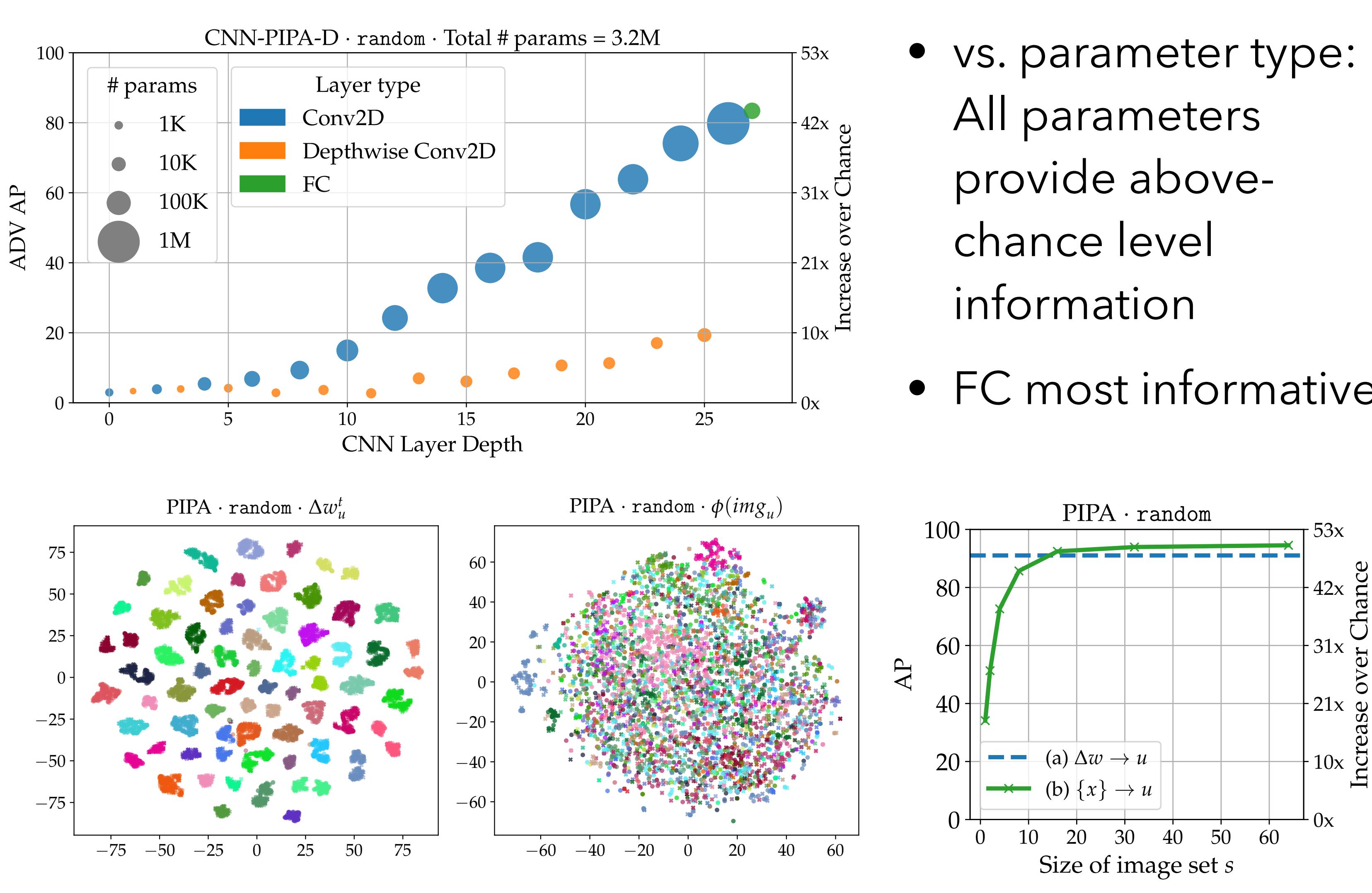


- Closed-world: 19-175x chance-level performance Re-ID performance
- Open-world: Robust to encountering new unseen users at test-time

## Analysis



- vs. # attacker's training examples: Attacks possible in few-shot training settings



- $\Delta w_k$  encodes aggregated data information → sometimes easier to deanonymize via  $\Delta w_k$  than raw images themselves