

CRAFT
a bit of art for everyone

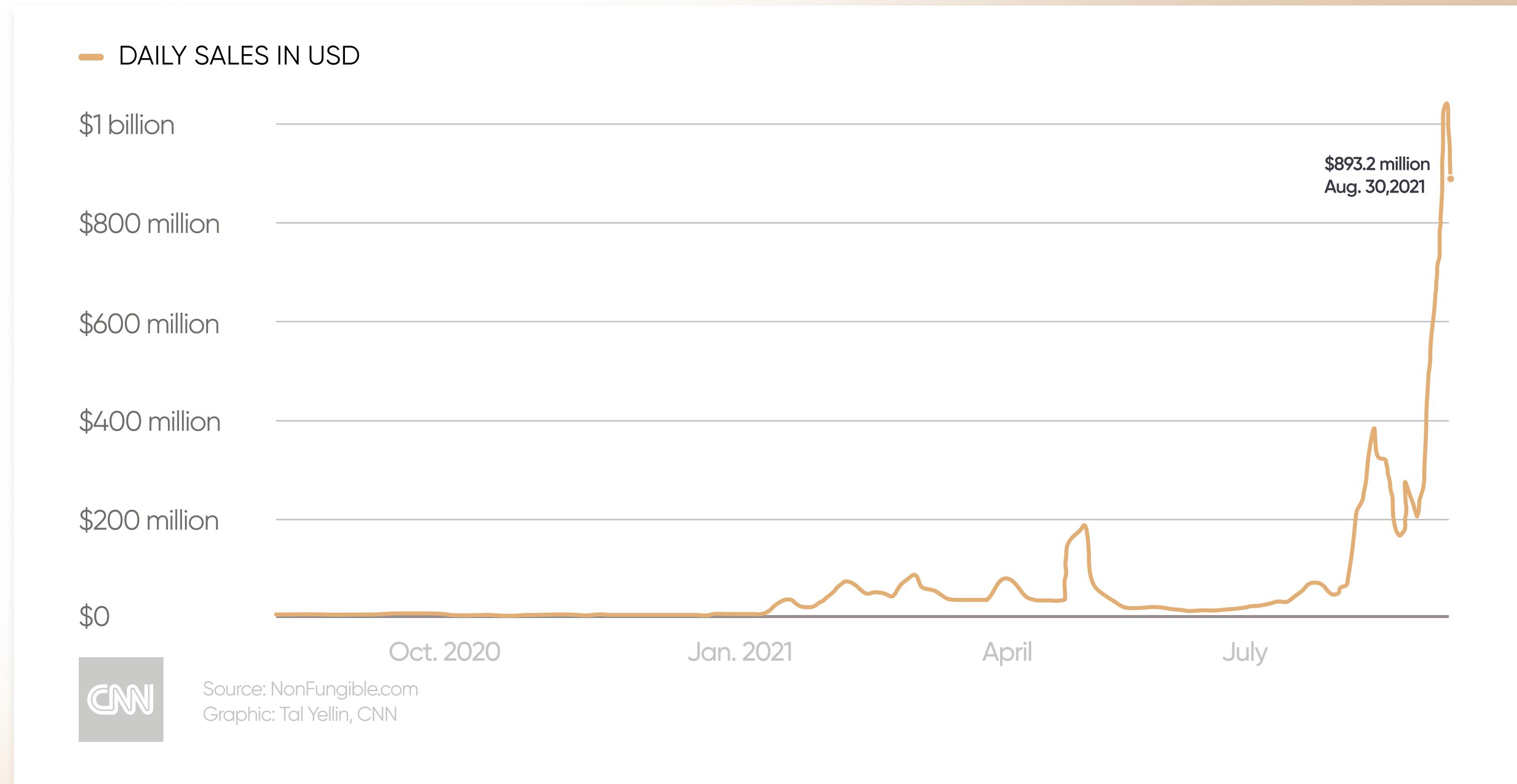
Pitch Deck 3.0



The Market

The global NFT market continues to grow. The sales volume for August exceeded the extent of the entire hype period at the beginning of this year.

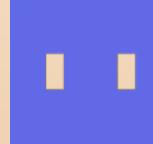
Celebrities started releasing their NFT collections and acquiring ART NFT, followed by their audience - this suggests further market growth.



Market growth rates

A year ago, the entire market capitalization of digital art was around 10 M USD.

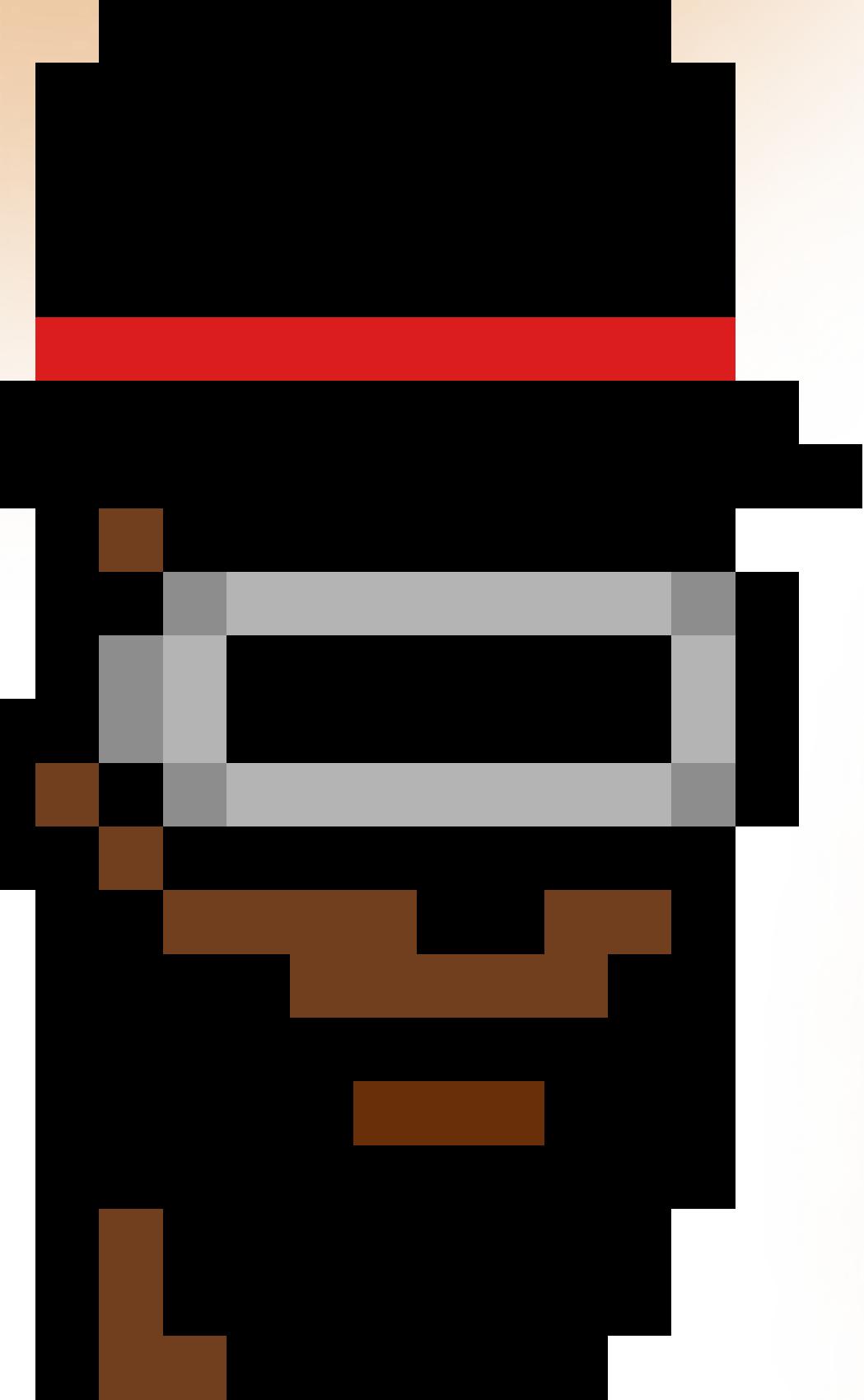
Now only one weekly turnover of the leading NFT projects exceeds this figure several times¹

Name	Volume 7d (USD)	Last 7d sales	Volume all time (USD)	All time sales
 Art Blocks	43 866 896 \$	5 573	966 711 271 \$	209 430
 CryptoPunks	23 809 250 \$	64	1 316 752 333 \$	18 571
 Bored Ape Yacht Club	17 852 414 \$	341	585 038 235 \$	43 693
 Cyberkongz	6 074 528 \$	160	50 082 593 \$	2 904
 Meebits	3 440 778 \$	126	292 395 997 \$	21 935

Nonfungible.com , 23 Sep 2021.

¹ <https://nonfungible.com/>

NFTs as investment assets



As the value of ART NFTs such as CryptoPunks, Bored Apes, Art Blocks, and others grows, more and more investors are paying attention. But, there are fewer and fewer people who can buy these NFTs due to their high cost.

For example, the cheapest CryptoPunk available for purchase on September 30, 2021, costs 109 ETH (328'124.89 USD)². And a set of 101 NFTs from Bored Ape Yacht Club was sold on September 9 at Sotheby's for 24'400'000.00 USD.

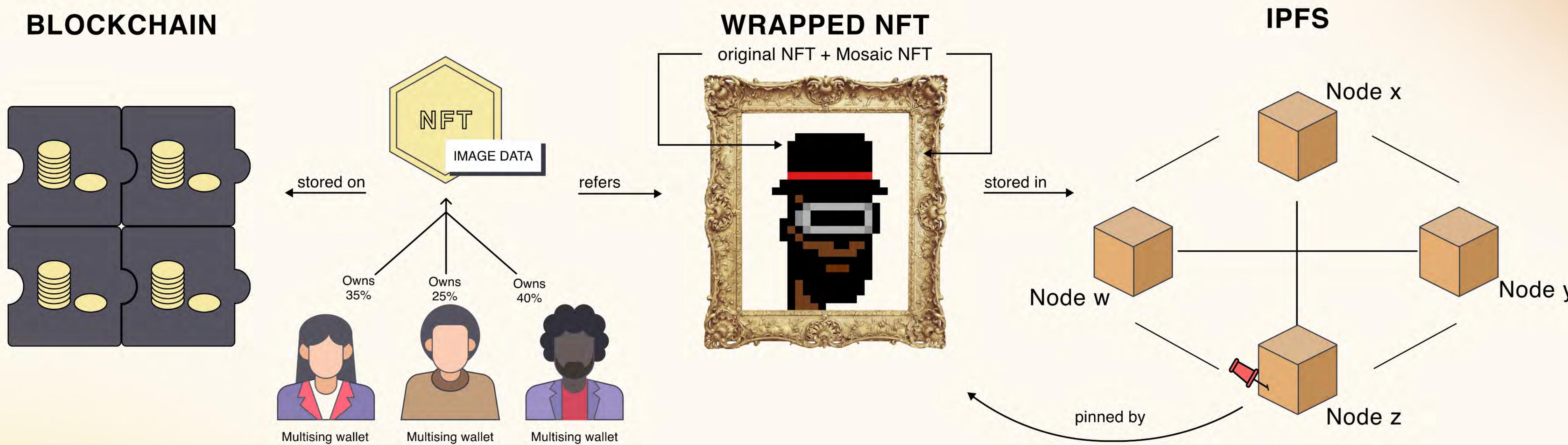


² <https://www.larvalabs.com/cryptopunks>

Democratizing market access for retail investors

Using the Symbol Mosaic option, we have created a Wrapped NFT! It is a technological solution to divide any blockchain NFT into crypto-fractions freely traded on the secondary market.

CoArt NFT Marketplace will be such a secondary market, which launches in October 2021!



According to our calculations, the size of the global Wrapped NFT market can be from 10% of the total NFT market in the first year of technology implementation and over five years grow to a volume ten times the current size of the entire NFT market.

Secondary market for new investment instruments

The implementation of wNFT will create a secondary market for crypto-fractions of digital art objects and tokenized shares of physical art assets. Such as paintings and sculptures by Contemporary Art masters, which were growing in value for forty years.

The creation of derivative financial instruments backed by the value of unique art assets and freely traded on the secondary market was and is the primary goal of CoArt, as well as several other projects, the most famous of which are:

- Maecenas
- Masterworks
- Art Exchange



TOKENOMICS

We have created a platform architecture based on the Symbol blockchain, having gained deep experience of interaction with the core development of the NEM Group³, working on the LBCOIN⁴ project for the Bank of Lithuania in 2019-20.

In addition to the Mosaic option, which allows the issuance of crypto-fractions backed by the value of the ART NFT themselves, the Symbol blockchain is an excellent solution for optimizing transaction costs and scaling such elements of the CoArt ecosystem as:

1 CoArt distributed Provenance ledger

is a distributed registry containing all open data about the history of an art object.

2 CoArt Storage

is a data storage subsystem sufficient art objects accurate identification using IPFS⁵ (InterPlanetary File System)

3 CoArt Space

is a VR space where physical and digital art assets will be displayed in VR showrooms as multifunctional NFT certificates.

³ <https://nem.io/>

⁴ <https://ipfs.io/>

⁵ <https://www.lb.lt/>



Financial model of the first year of CoArt NFT Marketplace operation*

INCOM (EUR)	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	TOTAL
Multisig-account opening fee	30	100	200	300	400	500	700	700	900	1,000	1,200	1,200	7,230
Minting of wNFT-certification	450	1,725	3,975	6,975	10,725	15,225	21,975	27,225	35,475	42,225	54,225	63,225	283,425
Number of wNFT sales per month	3	13	33	63	103	153	223	293	383	483	603	723	3,076
Marketplace transaction fee (10%)	450	1,950	4,950	9,450	15,450	22,950	33,450	43,950	57,450	72,450	90,450	108,450	461,400
Splitting wNFT into crypto-fractions				500	1,250	1,000	1,500	2,250	3,750	5,750	7,250	8,750	32,000
Crypto-fractions sales Auctions				2	5	4	6	9	15	23	29	35	128
Auction transaction fee (10%)				1,000	2,500	2,000	3,000	4,500	7,500	11,500	14,500	17,500	64,000
Total Income	933	3,788	9,158	18,290	30,433	41,832	60,854	78,927	105,473	133,431	168,257	199,883	848,055

€10

non-recurring payments for multisig account creation (personal showroom)

€15

for NFT minting , based on the fact that each new account mints at least 10 new NFTs per month, and each already existing 5 NFTs per month

€250

for the release of Symbol mosaic, consisting of 1000 interchangeable shares, instead of the basic NFT art object, which is then put up for auction in parts - CoArt Auction

€150

10% commission from sellers based on sales of € 1,500 / month per showroom

€500

10% fees from sellers, based on the "average bill" of the auction for the sale of shares at 500 € / month

* excluding commissions from the secondary market of crypto fractions, which could potentially exceed the entire profit of the marketplace for other positions for the billing period.

Company structure

The CoArt project has been developing since autumn 2017

CoArt UAB was registered in Lithuania in August 2019

Today the company has nine shareholders, five of whom are actively working founders of the project.

The project is still at the Angel stage, although we are already ready to launch the alpha version of the product.

To date, the project has attracted € 223'000

of which the founders' funds amounted to € 32'000

and the funds of four private investors amounted to € 191'000

Angel investors now own 40% of the company and 7% of the project tokens.

The founders own 60% of the company and 20% of the project tokens.

Similar to Angel investors, on individual terms, we are ready to offer you a package of shares and tokens of the company.

Core Team



Vytautas Kašeta
Blockchain Chief
Architect



Dimitri Sloboda
Chief Executive
Officer



Linas Butenas
Chief Technology
Officer



Monika Gornostajute
Project Manager



Alex Grigorjev
Chief Marketing
Officer



Saulius Norvaišas
Chief Science
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