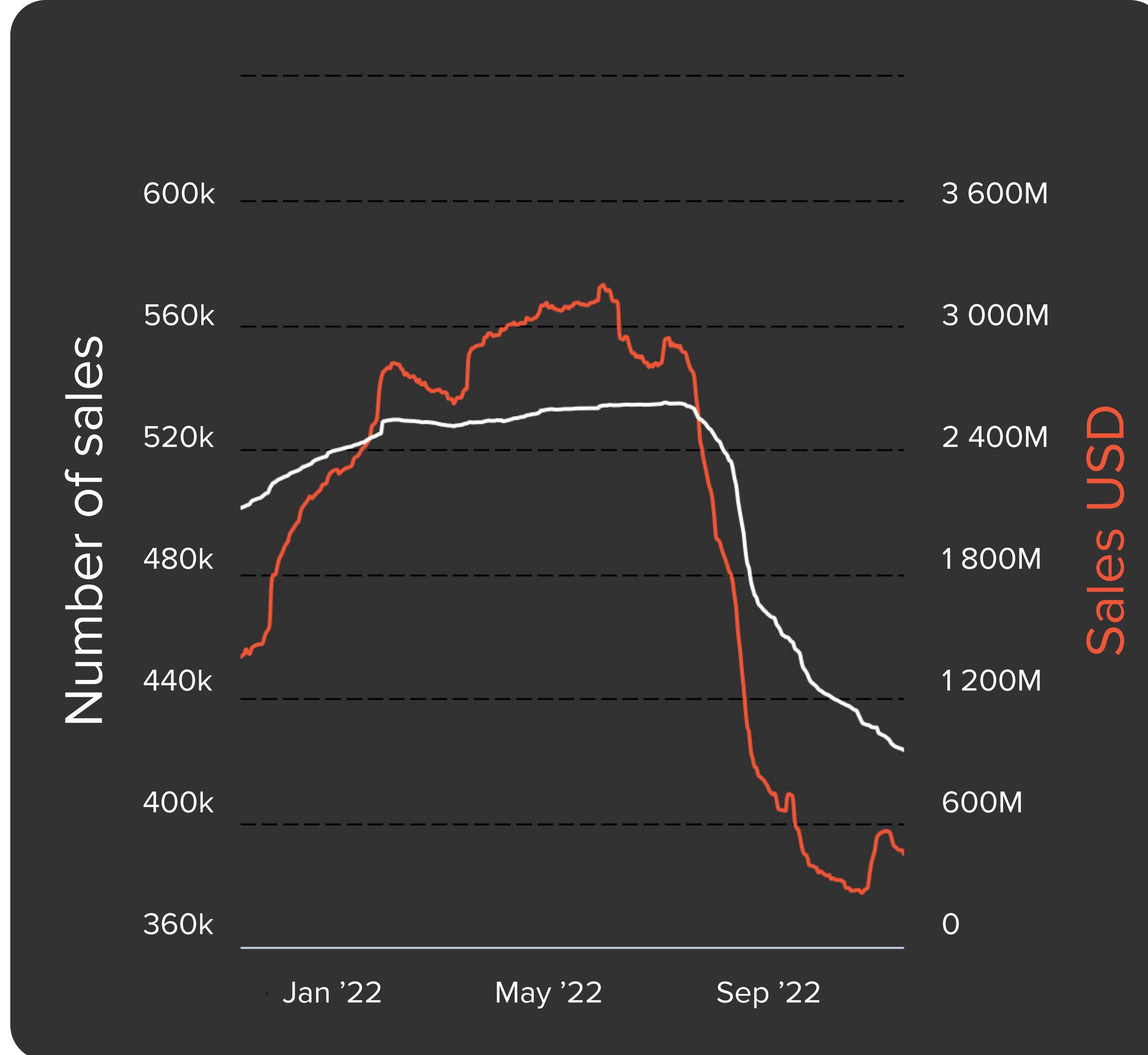
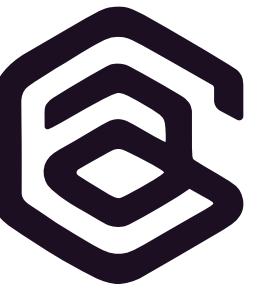




COART

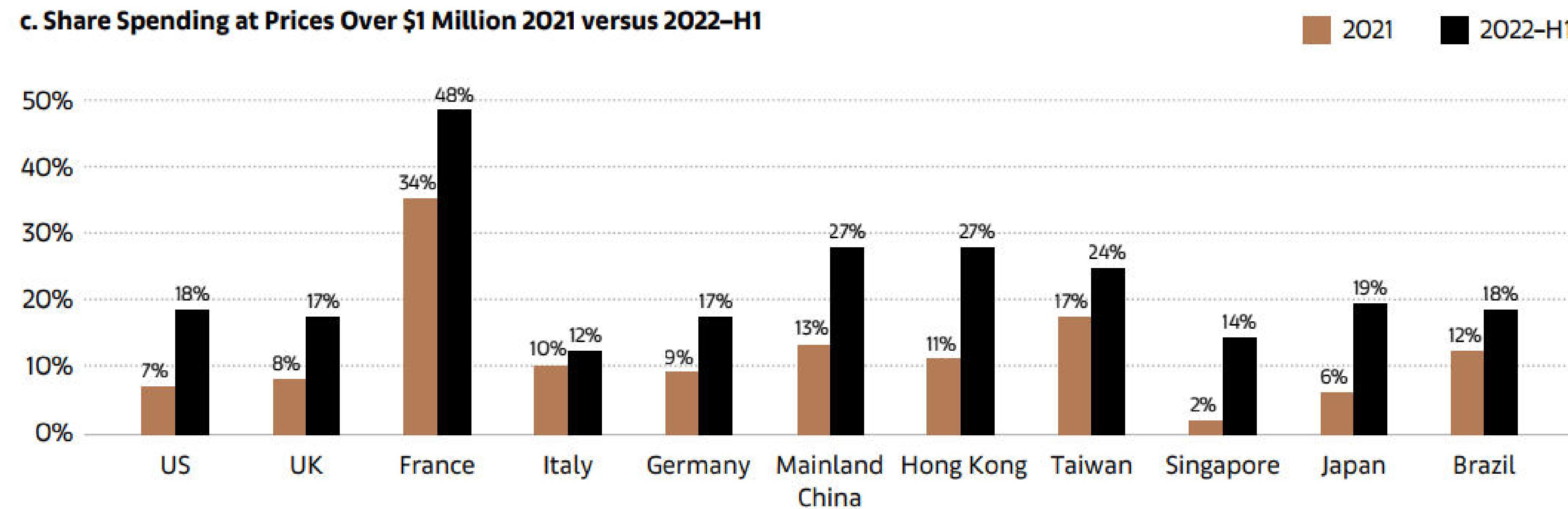
**Fractional Ownership of
High-Value Physical
Art Assets
Offer for Key Regional Partners**



In 2022, the crypto market crashed more than 75% amidst a falling stock market.

As a result, the value of most NFT PFP collections (series of 5000-10000 pictures with artificially generated "rarity") plummeted almost to zero.

Many NFT investors lost money without having tools to hedge such risks.



Meanwhile, **the global Art Market continues to grow**. According to [Clare McAndrew](#), author of the "[Art Basel & UBS Report](#)" (Oct 2022), [HNW](#) collectors undoubtedly see Art as a relatively safe way to preserve and multiply money in turbulent times. It can be seen, for example, by the increase in high-value art asset transactions - **from \$ 1 M and above**.



People who believed in NFT as part of the Art Market lost money when the PFP collections bubble burst.

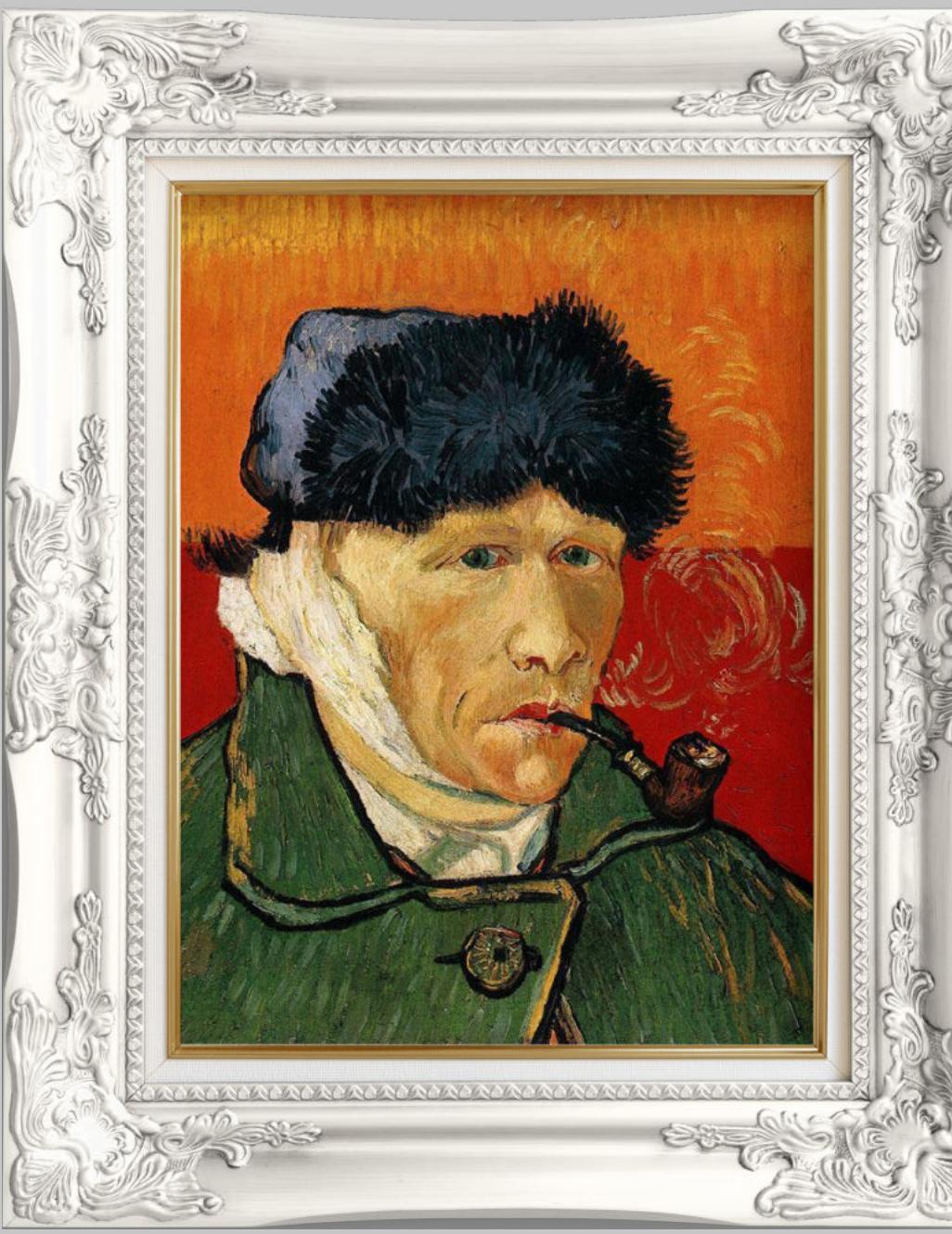
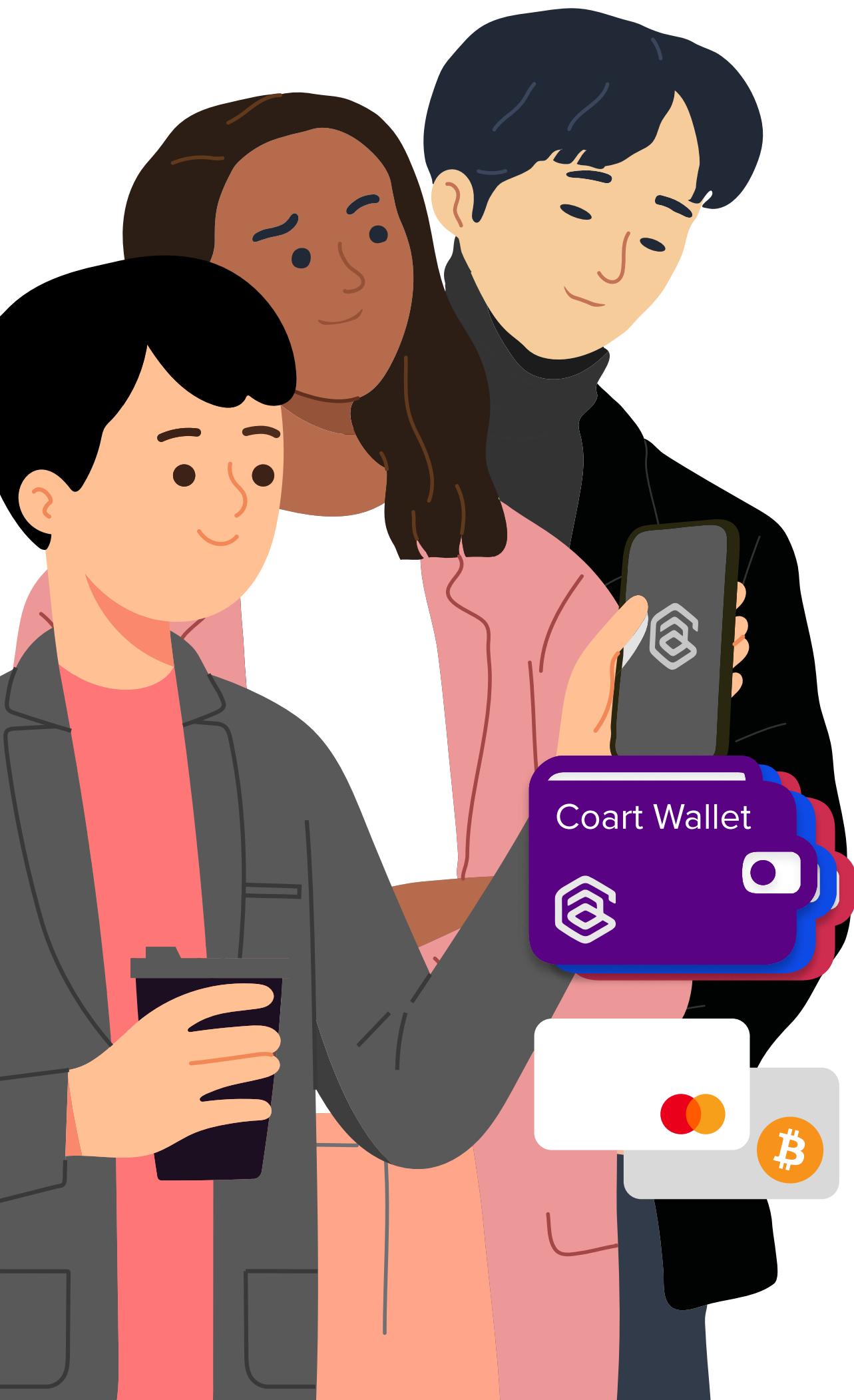
However, many gained experience and made money at the hype's beginning. **They can continue to invest - in physical art assets of the traditional Art Market.**

But, the high-value level called Blue Chip Artwork is not available to them due to the high cost. The increased financial threshold for entry does not allow them to implement the role model of large investors who transfer funds to proven Art assets with true uniqueness.





Fractional Art Marketplace



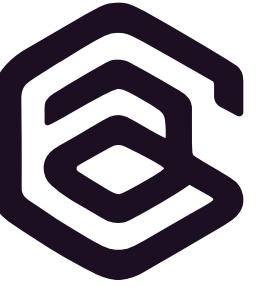
Blue Chip Artwork



nft-fractions, as freely traded shares of asset ownership

We created the CoArt Fractional Marketplace as a legal mechanism for the fractional ownership of art assets accessible to small investors. By allowing them to open their online showrooms and trade shares in Blue Chip Artwork as quickly as buying and selling NFTs on [OpenSea](#), we will attract their funds from all existing NFT marketplaces.

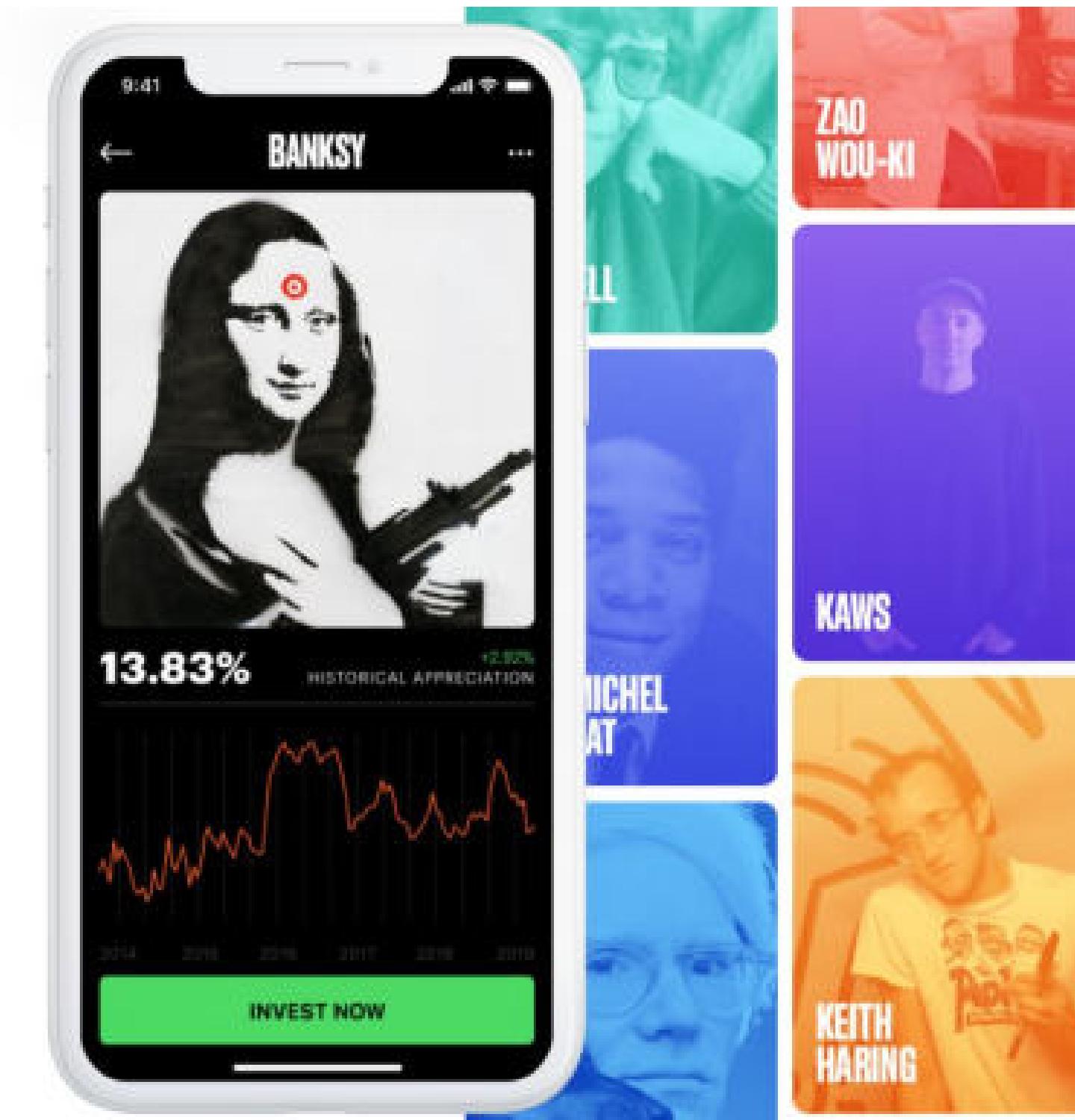
As the fractional ownership market develops, we will also attract traditional art investors of all generations, from Boomers to Gen Z, and shortly retail traders speculating on freely tradable assets on other markets.



Our mission is to democratize art investing, a \$1.7T asset class.

Masterworks is the first platform making it possible to invest in multimillion-dollar works from artists like Banksy, Kaws, Basquiat, and many more. Investors of all types who seek to improve their portfolio performance use our proprietary data.

[SKIP WAITLIST](#)

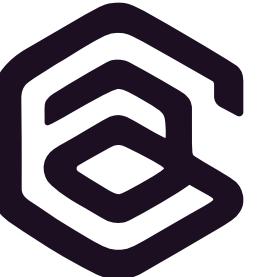


Many small investors are interested in fractional ownership of Blue Chip Artwork. The existing market model of co-ownership through SPV (Special Purpose Vehicle) company shares proves this.

[Masterworks](#) (US) - a leader in this field - has shown more than \$500M in sales since starting three years ago. However, as with [ARTBnk](#) in Europe, the secondary market for companies using the SPV scheme is strongly regulated.

That's where CoArt Fractional Marketplace comes in.

Our freely tradable nft-fractions, which represent ownership shares in physical art assets, are available to anyone, regardless of location, bank account status, or qualified investor status.

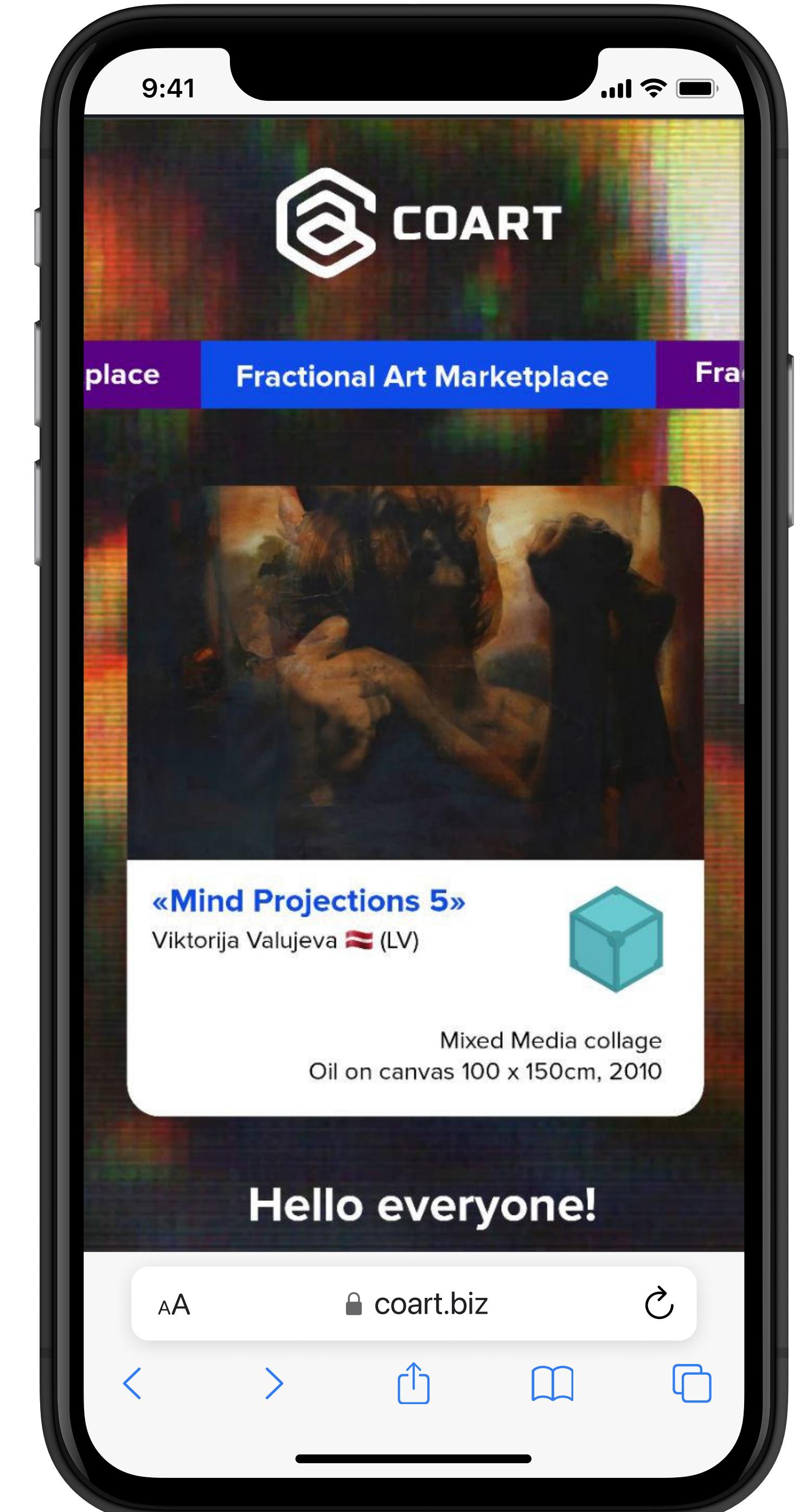


To showcase our fractionalisation mechanism, we are giving away 10,000 nft-fractions of the first physical artwork, "Mind Projections 5," valued at \$3,500.

Visit coart.biz to receive a package of 10 nft-fractions.

Yes, \$3,500 is a low price for a painting. Still, in addition to Blue Chips, there is a new, rapidly developing phenomenon in the Art Market - Red Chips Artists.

These contemporary artists whose work has skyrocketed in price in a few years to 6-7-8-digit sales at the top three auctions thanks to the online community's support. **Their works immediately ended up on the lists** of Christie's, Sotheby's, and Phillips auctions. Who knows how many more "Red Chips" are around us?





In **January 2023**, we will launch the first online showroom based on CoArt protocol, featuring works by contemporary artists hand-selected by curators collaborating with CoArt.

This approach will allow small art-nft investors to invest in dozens of value-backed nft-fractions instead of a single, unbacked digital art NFT.

February to March 2023 – we will launch showrooms with several partner galleries representing regional artists and collectors, primarily in Europe, but also including Bali, Florida, Dubai, and Israel as crucial locations for the global network. These showrooms will feature works prepared for fractional ownership at mid to high price points, with auction events planned for the following months.

Thanks to the collaboration with the [**Metaplan project**](#), some of the first showrooms will immediately have their own VR spaces, where everyone can view the work and accompanying expert and legal documentation 24/7.



In March-April 2023, we plan to launch the leading CoArt Fractional Marketplace, where all previously established showrooms will come together.

First-time buyers of nft-fractions will have the option to launch their showrooms to resell previously purchased assets and upload new art assets for sale.

Additionally, at the launch of the leading marketplace, our developed unique auction system for acquiring high-value art assets by an endless circle of people in a pool will go into effect.

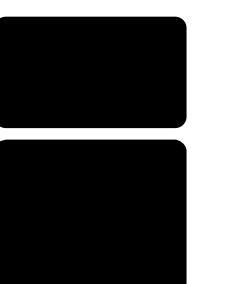
We are currently negotiating with the owners of several works by Mark Rotko about holding the first such auction, as a result of which one of the works will permanently take its place in the Rotko Center exhibition in Daugavpils (Latvia). At the same time, **all holders of fractional ownership rights – nft-fractions - can freely trade them on the secondary market.**



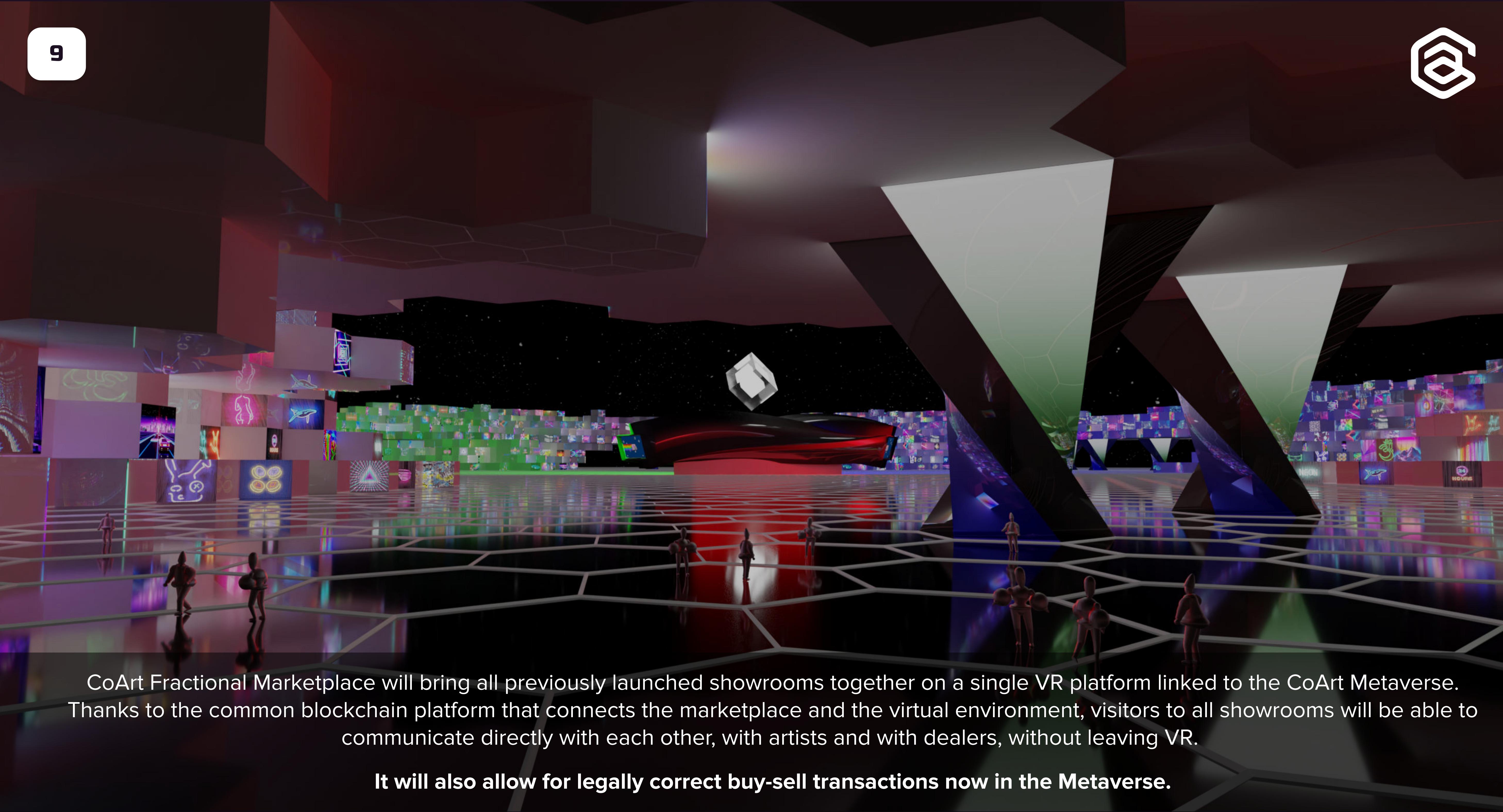
\$82.5 M

Mark Rothko "No.7" (1951)

Sold in November 2021 at Sotheby's

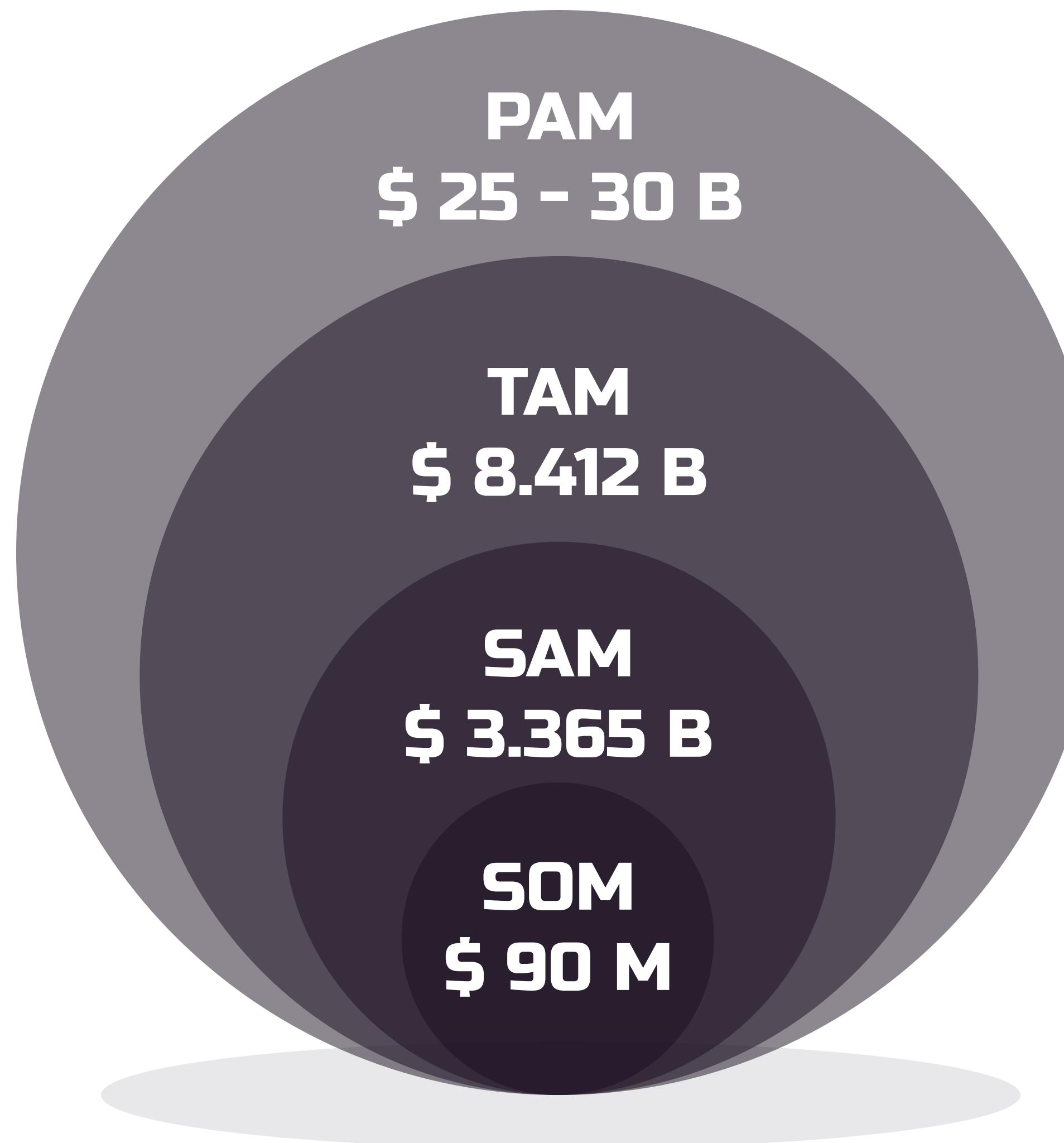


**DAUGAVPILS
MARK ROTHKO
ART CENTRE**



CoArt Fractional Marketplace will bring all previously launched showrooms together on a single VR platform linked to the CoArt Metaverse. Thanks to the common blockchain platform that connects the marketplace and the virtual environment, visitors to all showrooms will be able to communicate directly with each other, with artists and with dealers, without leaving VR.

It will also allow for legally correct buy-sell transactions now in the Metaverse.



The potential size of the NFT technology market is estimated to reach **\$ 25-30 billion by 2027**.

The target market (NFT marketplaces and Metaverses only) is expected to reach **\$8.412 billion** in 2027 ([according to Statista.com](#)).

The trading volume of art-nft is approximately 40% of the total volume of the whole NFT market. Thus, the available market size we focus on will be about **\$3.365 billion** in 2027.

Starting with a retail investor audience, we expect to generate **at least \$90 million** in revenue by 2027.

Our business model is based on a 10% commission on each direct sale of art assets and a 2% commission fee on all subsequent resales of these same nft-fractions on the secondary market.

Will empower everyone to own their share of Mankind Heritage freely!



Vytautas Kašeta

Lead Blockchain Architect



Dimitri Sloboda

CEO



Linas Butenas

CTO



Sergey Nosyrev

VR Tech Advisor



Over 20 years of experience developing and managing integrated IT projects globally. Founded and introduced internationally «Planner 5D» project is an online service used by tens of millions. Co-founder of Metaplan.dev



Elisa-Tatyana Baseley

Legal Tech Advisor



Over 20 years of experience providing multi-jurisdictional legal project management advice. Currently serving as CEO at [Tax Sketches Ltd](#) and Founder of [Fjøra.ai](#)

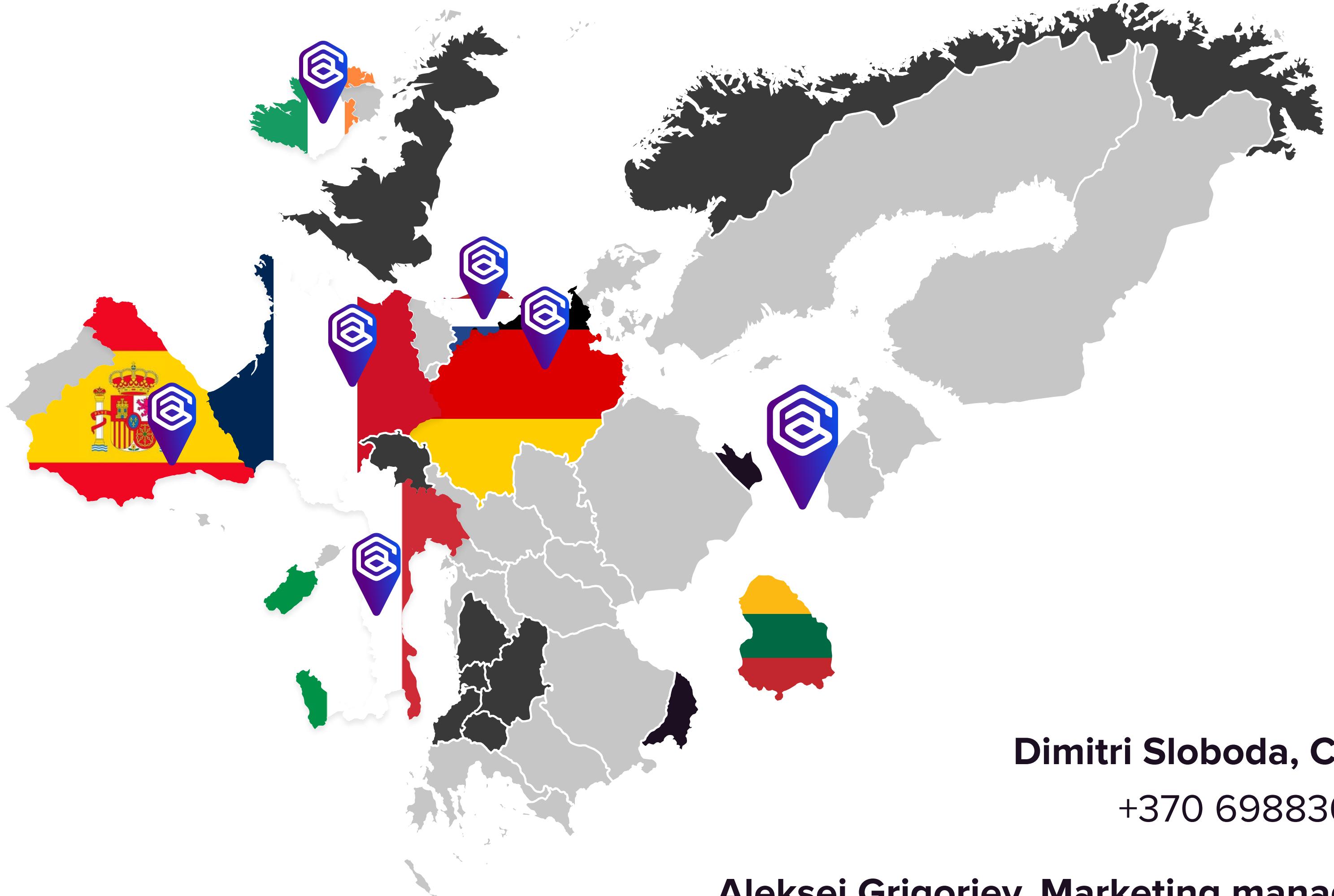


For 3.5 years, we have invested more than \$300,000 own funds in R&D. Now, as we prepare to raise a first venture round in the US, we invite you to join us in the success of the CoArt Ecosystem launch.

We invite regional partners who wish to be owners of the first showrooms in the global CoArt Fractional Marketplace network.

Even if your product is not directly related to the art industry, such as real estate, collectable wines, or other unique assets of the physical world, we would still be happy to connect you to our platform.

From now on, our goal is to provide legally correct tokenization of ownership rights based on a specialized protocol created by us in collaboration with NEM Group developers, who launched two existing global blockchains - NEM (2015) and SYMBOL (2021).



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