

**COART**  
a bit of art for everyone

# NFT METaverse FOR PHYSICAL AND DIGITAL ART OBJECTS AS A BRIDGE BETWEEN THE TRADITIONAL ART MARKET AND NEW TECHNOLOGIES

CoArt Platform  
Presentation 3.3



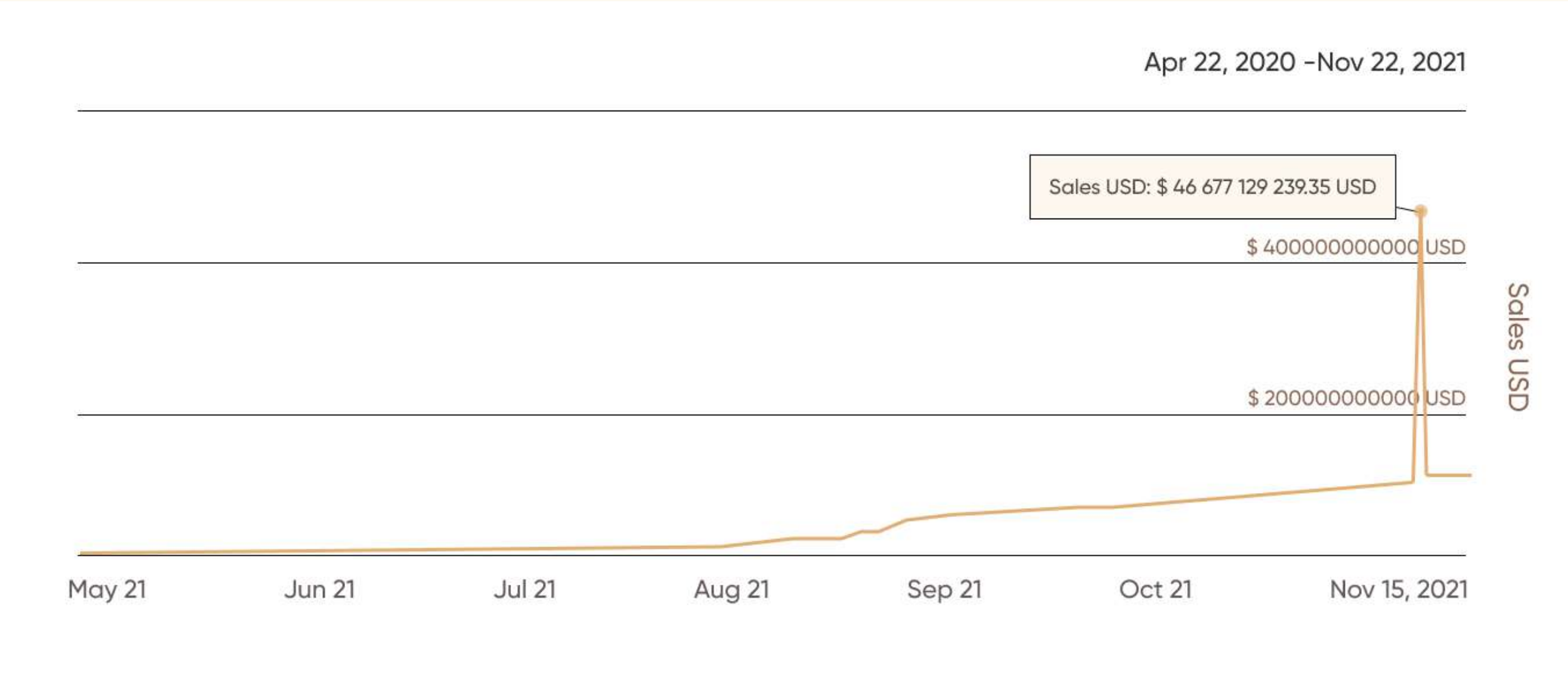
# MARKETS



The Market price of the Global Art Market in 2021 costs \$ 1.7T (Deloitte) \*

NFT market grew by 30'000% over the year  
from \$ 94.8M in 2020 to \$ 28.4B projected by the end of 2021

NFT Daily Trading Volume Exceeded \$ 46.6B on Nov 15



In reality, the size of the Global Art Market is much larger.

Deloitte does not consider the lower and the middle price segments in the calculations, information about which just isn't aggregated.

In addition, researchers will not consider at least half of Blue Chip transactions since transactions with art assets in most jurisdictions do not require declaring and reporting, regardless of the value of the art object.

The continued explosive growth of the NFT market is stimulating interest of the traditional art market majors

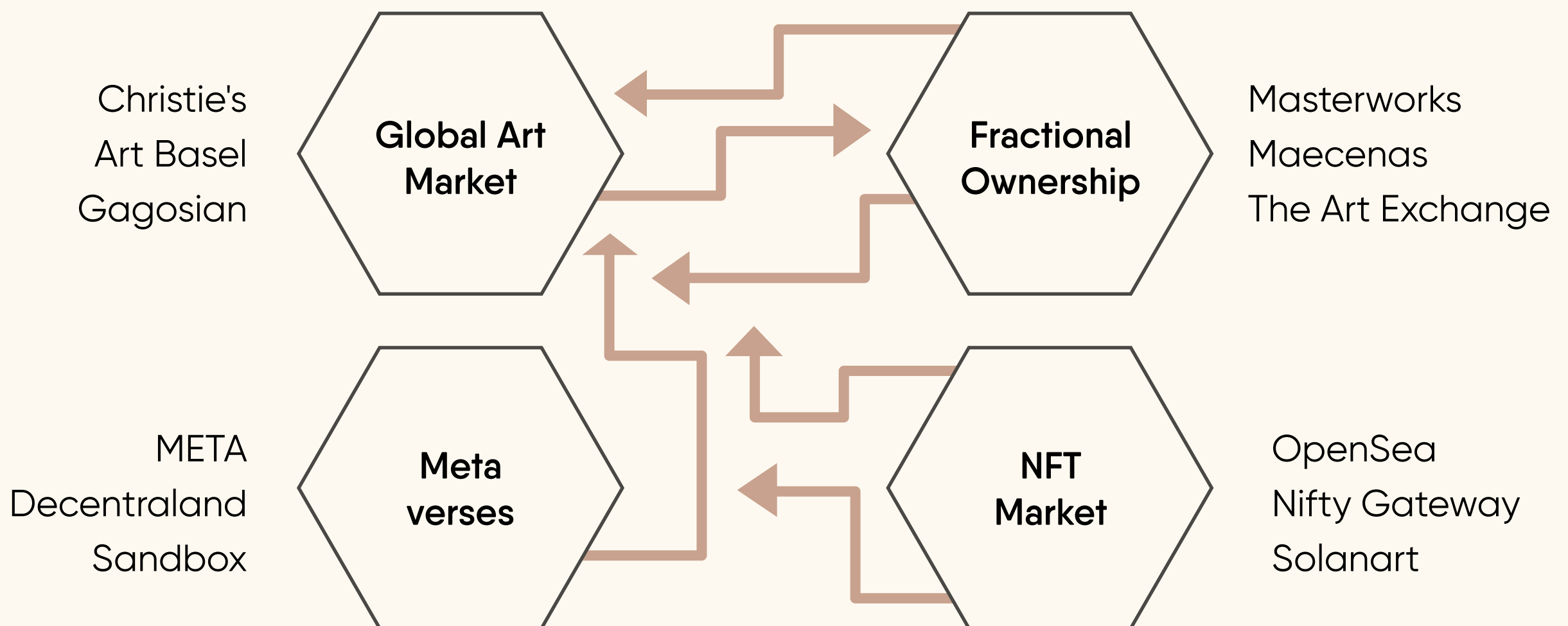
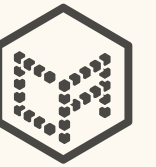
These markets fit together well, opening up the traditional art scene.

New technology opportunities and a growing crypto-art community bring a higher level of expertise.

## TRENDS

In addition to the NFT revolution, two more global trends are directly affected by the Art Market. Growing activity in the Metaverse and Uberization of consumption manifested in the willingness of new generations to own assets in a potluck.

[Deloitte Private and ArtTactic Art & Finance report 2021](#)



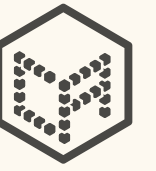
The fact that collectors are increasingly interested in fractional ownership of art objects illustrates the financial turnover of the market leader fractional ownership of the American by Masterworks. From September 27, 2019, to September 30, 2021, they implemented Blue Chip level art assets worth more than \$300 M.

And, finally, the total market cap of the 20 leading Metaverse with their tokens, is currently about \$37B according to CoinMarketCap.

## PROBLEMS

However, even though Zuckerberg has already announced the imminent launch of META, actual communication between these significant trends is still minimal. Major players seek to personally monopolize the market in each segment, which creates inconvenience for users and artificially restricts the overall growth of the market.

- For example, OpenSea, which now has 97% of the NFT market share, is unavailable for physical object placement and does not have its own VR Metaverse.
- To sell or purchase works exhibited in the Metaverse of Decentraland, Somnium Space, CryptoVoxels, and the like, residents of the Metaverse need to go to the OpenSea pages. This way contradicts the fundamental value of the Metaverse as integral virtual worlds.
- It's strange, but it is not possible to enter most of the Market Cap-leading Metaverses using VR Headset, while according to Statista, global VR / AR market could grow from \$ 18.8B in 2020 to \$ 296.9B in 2024.
- And finally, investors who have purchased Blue Chip Artwork's assets from Masterworks for more than \$ 300M in the form of blocks of ordinary shares with an average value of \$ 20 cannot trade their shares on a specialized art exchange due to its absence.



# TARGET AUDIENCE

Mostly Y & Z Generation, but not only

- 1 New collectors of the traditional art market
- 2 NFT market participants
- 3 Inhabitants of the Metaverse
- 4 Retail investors and traders around the world
- 5 HNWI – Blue Chip Artwork Asset Owners

Who is responsible for such a growth in new directions compatible with the global Art Market? First of all, the Millennials.

Since 2015, all Art market analysts have recorded the growing influence of new collectors from the Y & Z Generation. Their consumer preferences are characterized by the desire to buy art objects online with minimal effort and time and, preferably, directly from artists, minimizing intermediary costs as much as possible.

They also make up the majority of the participants in the NFT market, including both artists and collectors, which correlates with the number of 1,067,546 active crypto accounts existing on NFT Marketplaces as of November 15, 2021. \*

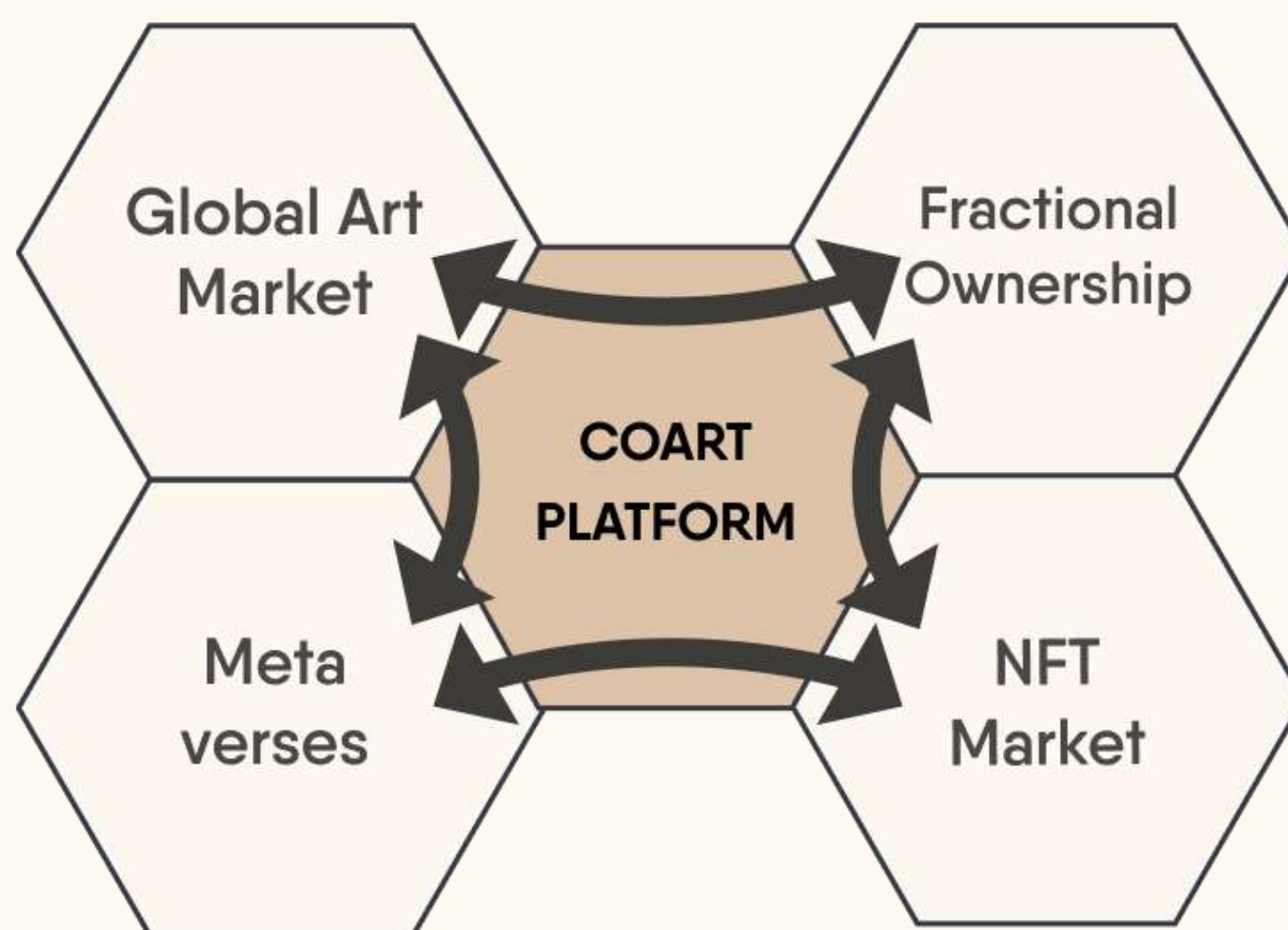
They are also the principal inhabitants of the Metaverses, where they strive to own their digital assets and demonstrate them to others, decorating their VR residences and trading them freely without leaving virtual space. However, there are also two significant groups of our target audience where Millennials do not prevail.

Millennials are, firstly, a multi-million dollar community of retail investors and traders around the world who have long been interested in Blue Chip Artwork as alternative non-bank assets. However, they are currently deprived of an opportunity to invest in them on their own due to the high cost and low liquidity of physical art assets that do not have freely traded NFT certificates.

And, finally, the fifth significant category of our target audience is a tiny, but extremely rich group of the main clients of the mega-dealers of the Art Market and the Big Three Auction Houses (Christie's, Sotheby's, and Phillips). These are primarily individuals belonging to the HNWI, which now does not exceed six thousand people worldwide, but in whose hands a tremendous amount of art assets of the Blue Chip level worth \$10M – \$100M are concentrated.



# COART – A BRIDGE BETWEEN THE TRADITIONAL ART MARKET AND NEW TECHNOLOGICAL TRENDS



As a multichain solution, CoArt Platform combines the capabilities of the SYMBOL and POLKADOT blockchains with IPFS for error-free confirmation of ownership and authenticity of objects.

Due to the combination of spatial coordinates between the blockchain and the main software product on UNITY, physical art and NFT art of any blockchains will be displayed in the three-dimensional Metaverse CoArt VR Space in a completely ready-to-buy form.

CoArt VR Space virtual showrooms belong to their owners as an inalienable property, which gives artists a new level of freedom beyond the reach of hate and cancel attacks.

## DIRECT BENEFITS

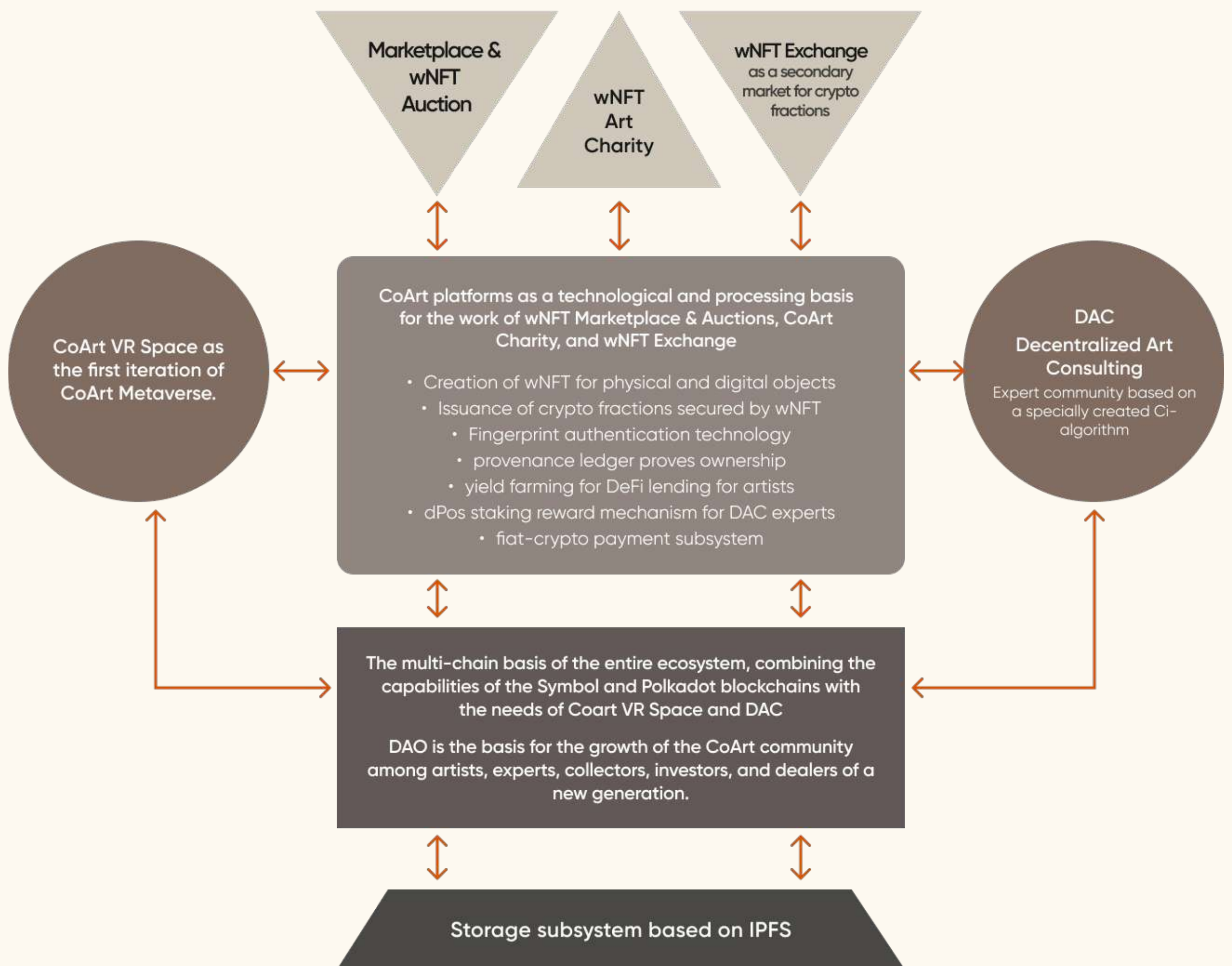
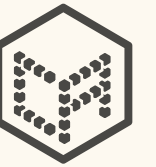
Inhabitants of the Metaverse will be able to make deals without leaving VR space and communicating through 3D avatars with total immersion, thanks to VR Headset.

NFT investors will be able to purchase and sell digital and physical art objects wrapped in a special NFT certificate.

Artists and collectors in the traditional art market will take advantage of NFT technologies to reduce costs, increase transaction transparency and validate the authenticity and value of their work.

Retail traders will have access to a new type of exchange-traded derivatives: freely traded crypto fractions of high-value physical or digital art assets.

Blue Chip Artwork owners will be able to profitably sell their assets to small investor groups through fractional ownership mechanisms using Wrapped NFT



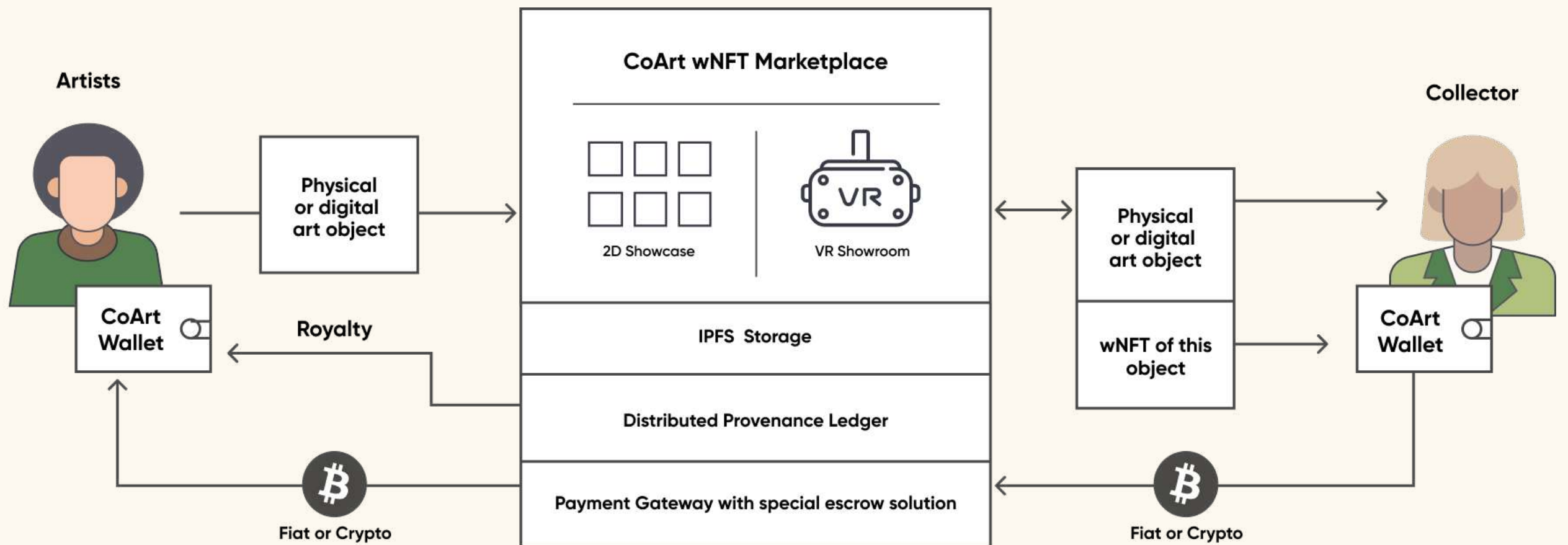
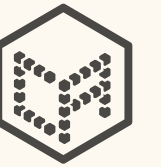
The CoArt ecosystem consists of a blockchain platform interacting with the VR space, a decentralized community of art experts, and a distributed data storage based on IPFS.

The platform combines the capabilities of Symbol and Polkadot with the needs of both the traditional and NFT art markets and is represented by three major use cases:

- NFT Marketplace, where physical and digital art objects can be represented in whole or in the form of their freely traded crypto-fractions
- Auction allows you to distribute the rights of a part of the value of an art object either in a form of direct sales of shares in it or in the form of charitable actions of a new level of transparency
- Exchange platform where the owners of crypto-fractions of art assets can form their portfolios of such derivatives, freely trade and exchange them



# HOW IT WORKS



During the wrapped NFT creation process, an NFT certificate is prepared in advance for the possible release of its crypto-fractions which is simplified as much as possible for the user.

Whether it is physical or digital, it does not matter. In the first case, we make a digital imprint of the object using digital twin technology, and then, in both cases, the necessary

level of authentication is achieved using IPFS in combination with proprietary fingerprint technology to identify physical art objects.

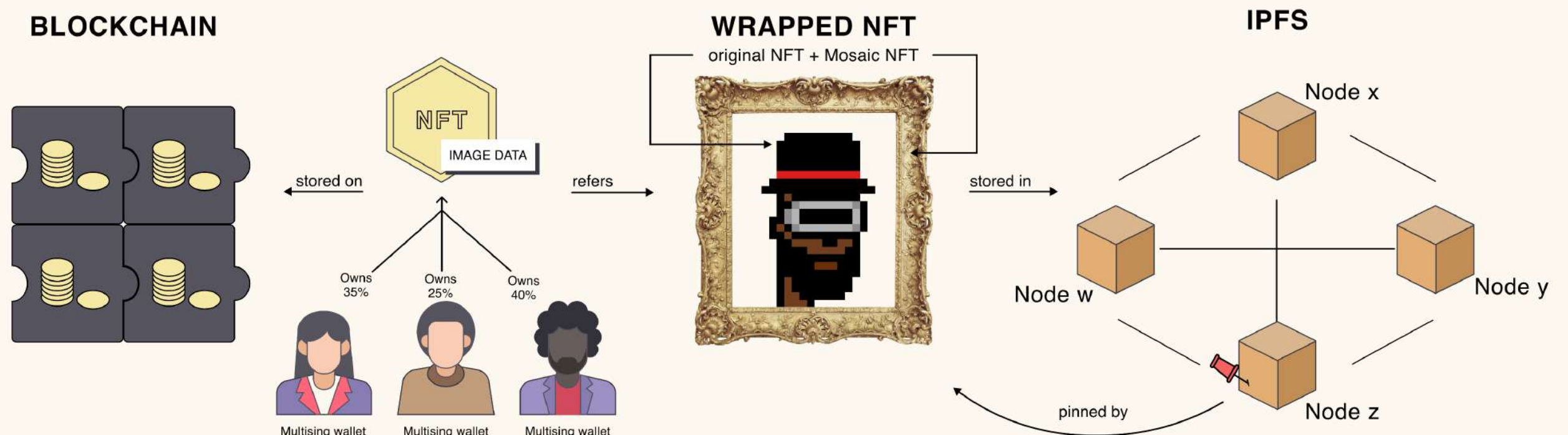
From the moment wNFT is created, the art object is displayed both on the web interface of the user showrooms and in the VR space, fully ready for sale, and all related transactions are recorded in a blockchain provenance ledger.

Artists, collectors, and art dealers have access to all functions of the dashboard, allowing them to easily buy, exhibit and sell art objects, receiving funds in any convertible crypto or fiat currencies.

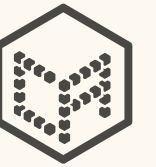
A preliminary assessment of art objects by DAC experts will give investors more reason to make an informed choice of art assets, the rights to which will be transferred along with wNFT

directly from seller to buyer but in compliance with transaction security procedures, including escrow mechanisms.

## TECHNICAL BASE



wNFTS are backed by real art objects and kept in our custody for safety and security of every co-owner



# WRAPPED NFT

In order for the CoArt VR Space showrooms to display Art NFT of any blockchain, each object token, regardless of the blockchain it is made on, is 'wrapped' with a layer of its fractions cryptographically linked to the object providing their liquidity.

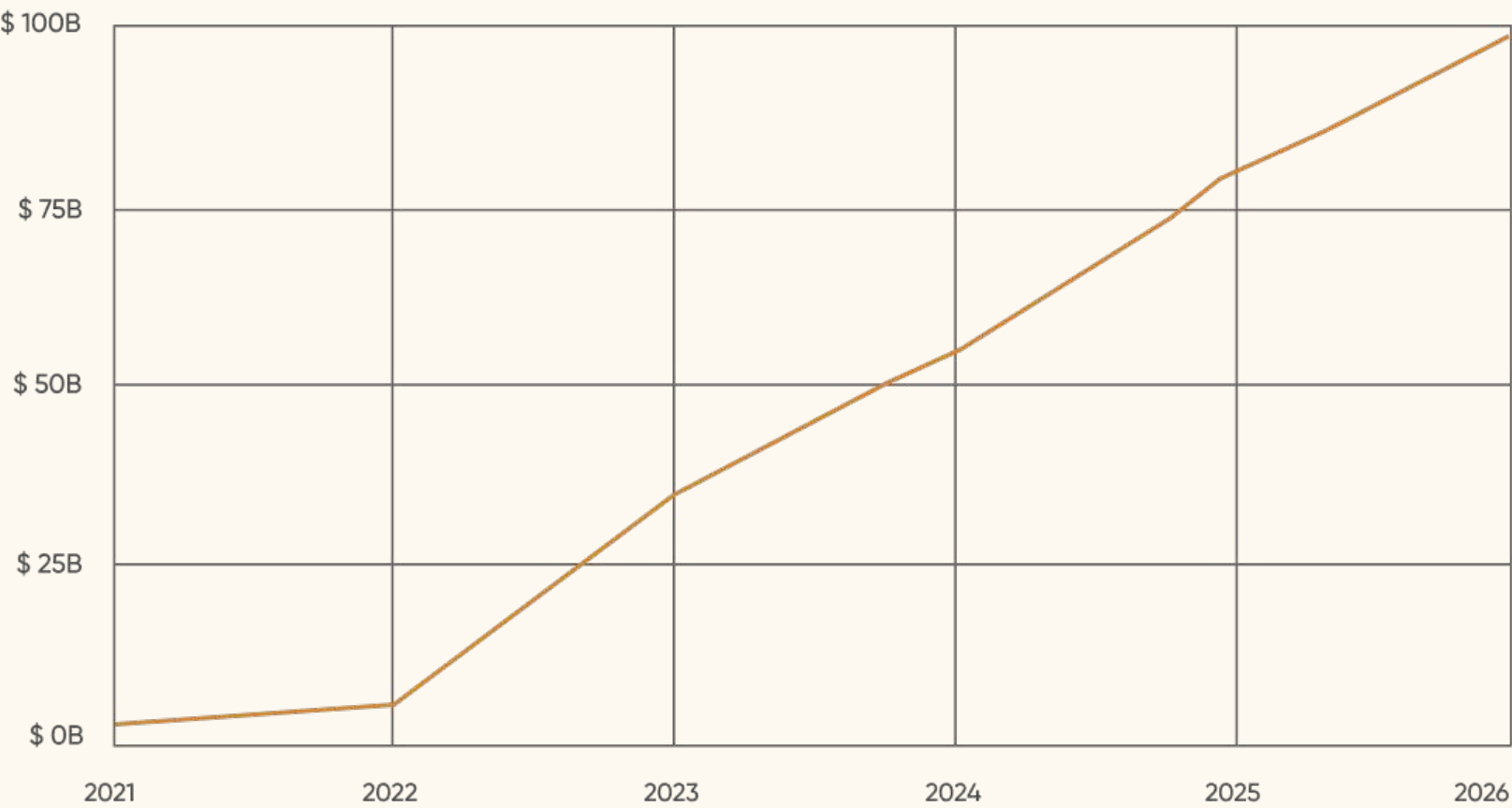
Such wrapping is provided through Symbol Mosaic technology and opens up the possibility of a free trade in crypto-fractions of the art object as shares of the ownership of its part.

One can easily imagine the kind of revolution this could lead to in the NFT market. Almost currently beyond the reach of small investors CryptoPunks, Bored Apes and other big names, will overnight become available for fractional ownership and free trade of their crypto fractions!

## COMPETITIVE ENVIRONMENT

	наличие VR showrooms	присутствие в Metaverse	Blockchain основа	Fractional Ownership	продажи NFT digital Art	продажи физических арт-объектов	wNFT для digital and physical art
Christie's	yes	no	no	no	yes	yes	no
Art Basel	yes	no	no	no	no	yes	no
Gagosian	yes	no	no	no	no	yes	no
Nifty Gateway	no	yes	yes	no	yes	no	no
OpenSea	no	yes	yes	no	yes	no	no
Solanart	no	yes	yes	no	yes	no	no
META	yes	yes	no	no	yes	yes	no
Decentraland	yes	yes	yes	no	yes	no	no
Sandbox	yes	yes	yes	no	yes	no	no
Masterworks	no	no	no	yes	no	yes	no
Maecenas	no	no	yes	yes	no	yes	no
The Art Exchange	no	no	yes	no	yes	no	no
CoArt Platform	yes	yes	yes	yes	yes	yes	yes

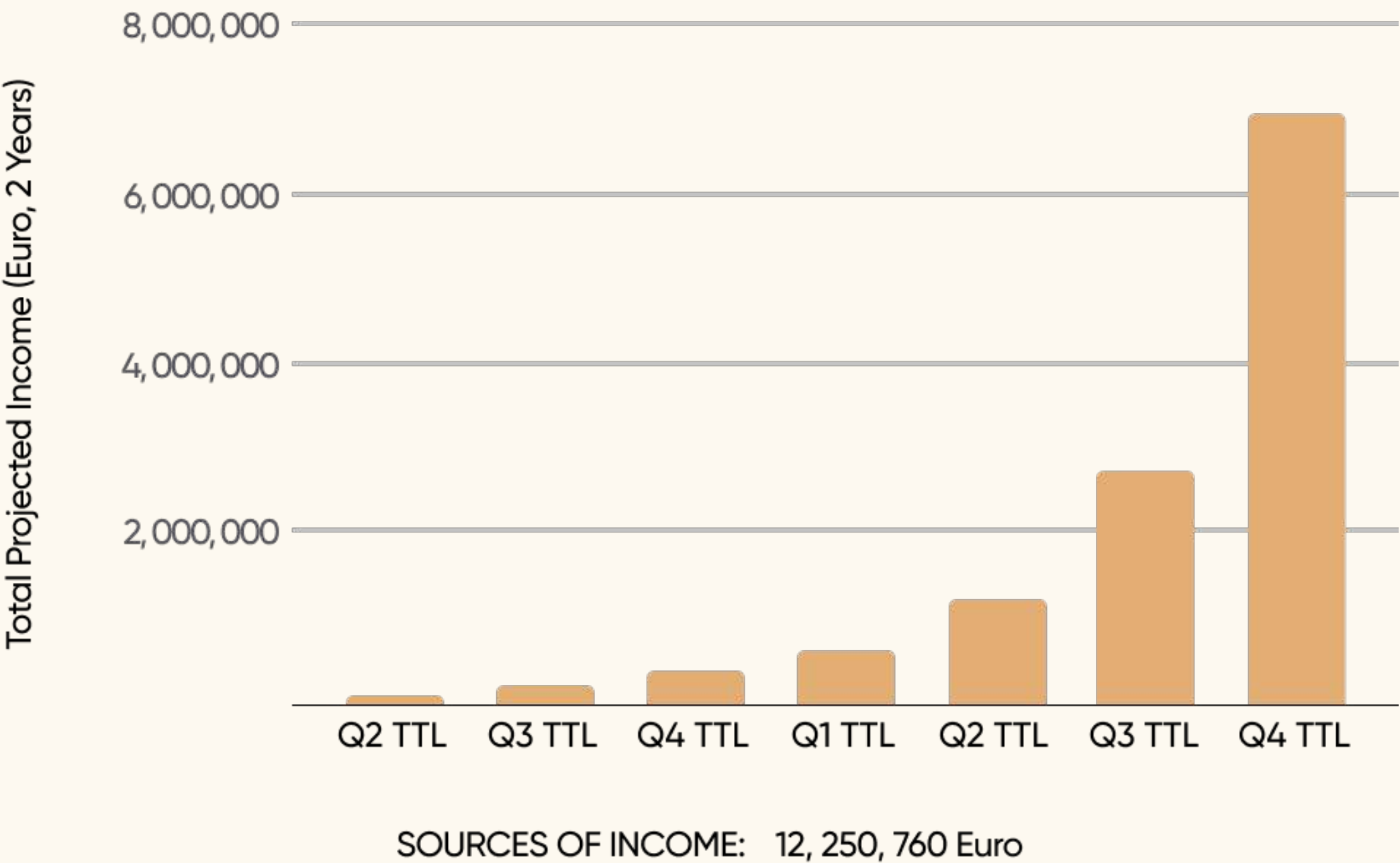
## WINDOW OF OPPORTUNITIES



The global Wrapped NFT market size can make up 10% of the current NFT market in the first year of wNFT technology implementation, growing to \$ 290B in five years, which is ten times the entire current volume of the NFT market.



# MARKET VALUE AND FINANCIAL PROJECTION



**€15**

wNFT minting fee for a physical or digital art object

**€250**

payment for the release of a package of crypto-fractions of an art object, secured by the wNFT value of the object itself

**10%**

marketplace commission charged from sellers of art objects or their crypto-fractions

The entry of physical art assets into the NFT market can increase the volume of the global art market at times over several years. At the same time, this will give momentum to forming a crypto-derivatives market, backed by the value of art assets of the Blue Chip level (\$ 10M - \$ 100M).

There is reason to believe that creating a specialized platform for trading such crypto-derivatives will be of interest to those companies that already offer fractional ownership solutions for Blue Chip Artwork. In particular, the leader of this segment - Masterworks.

Among other things, the physical art market is stable during periods of "crypto winters," which may attract many crypto investors to art assets in the form of wNFT as an alternative to crypto-assets during periods of crypto market downturns.

The value of our company as the leading supplier of wrapped NFTs for the secondary market in the Metaverse, available for exhibiting Art NFTs of any blockchains, could be in the billions of dollars if the position of the market leader is established.



CoArt is the first Metaverse entirely consisting of unique CAV volume tokens (CoArt VR tokens), each of which can transform into a part of an art object, an interior, or a volumetric virtual art performance.

It's like the atoms of the familiar world, simultaneously adding up to air, earth, and water without losing their fundamental nature.

The Metaverse consists of a combination of public and private virtual worlds called VR showrooms. The door, a portal leading inside each showroom is a service NFT, tied to specific coordinates of the blockchain base.

By adding CAV to a multisig account of a showroom, you can increase its size as much as you want. The only limitation is the total number of CAVs in circulation.

By registering the CoArt Wallet, you get a multisig account that will contain all your NFT art objects displayed both in the CoArt NFT Marketplace web showcases and in the CoArt VR Space VR showrooms.

At the same time, NFT art object certificates contained in CoArt Wallet can be transferred to new owners both separately - in the course of purchase and sale transactions and together with the multisig showroom account containing them.

Each CAV divides into 1,728 cubic inches (in<sup>3</sup>) - the smallest indivisible particles of our Metaverse - cubic voxels (VXL).

VXL is not a stand-alone token and only exists as part of the CAV used for fractional settlements within the ecosystem.

CAV and VXL are related to each other like bitcoin and satoshi, but since our tokens are primary units of volume, there are only 1,728 VXL in each CAV-ft<sup>3</sup>, exactly as many cubic inches in one cubic foot.

The CAV-ft<sup>3</sup> token is also the base unit of settlements in CoArt Metaverse.

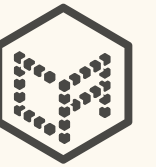
Thus, the circulation of CAV is due to the limited volume of virtual reality CoArt Metaverse, and the growing number and value of art objects posted by users in VR showrooms (TVL) determine the value of the token.

## ISSUE AND CONVERSION

For crowdfunding purposes, we have released 90M CAV-BEP20, distributed according to Token Metrics.

CAV-BEP20 will be converted to CAV-ft<sup>3</sup> (POLKADOT) in a 1:10 ratio = giving 900M CAV-ft<sup>3</sup> and limiting the volume of the CoArt Metaverse to 900,000,000 cubic feet.

# ROADMAP



Charity auction with a physical art object in the form of wNFT, each participant will receive a crypto certificate of fractional ownership of the art object.

**DEC 2021**

Whitelisting and Private sale of CAV tokens  
Pre-sale CAV (BEP20) at [PinkSale](#)  
Presentation of the Central Museum CoArt VR Space on [Mozilla Hubs](#)

Presentation of the first digital wNFT series.

**JAN 2022**

Listing CAV (ERC20) on Uniswap

Placing a demo version of CoArt NFT Marketplace on the network

Presentation of the first collectible ART NFT series by CoArt

**FEB 2022**

CAV listing on two centralized exchanges (TBA)

Presentation of CoArt as a parachain model at POLKADOT

Demonstration of wNFT for volumetric art objects.

**MAR 2022**

Listing CAV on DEX using Solana blockchain

Opening of free registration of new users on the CoArt NFT Marketplace

**APR 2022**

CoArt NFT Marketplace Global Marketing Campaign Launched

Launch of the beta version of CoArt wNFT Marketplace, including the ability to resell shares in art objects - CoArt Exchange

**MAY 2022**

Participation in international events of the Art market and specialized blockchain conferences

Beta testing of CoArt wNFT Marketplace as a POLKADOT parachain.

**JUN 2022**

Listing CAV on [FTX](#)

Participation in international events of the Art market and specialized blockchain conferences.

Negotiating with projects that also create fractional ownership solutions for art objects



## CORE TEAM



**Vytautas Kašeta**  
Chief Blockchain  
Architect



**Dimitri Sloboda**  
Chief Executive  
Officer



**Linas Butenas**  
Chief Technology  
Officer



**Monika  
Gornostajute**  
Project Manager



**Alex Grigorjev**  
Chief Marketing  
Officer



**Kestutis Gardžiulis**  
Chief Investment  
Relations Advisor



SUPPORTED BY: NEM Group SuperHow K. Simonavičiaus University

## STATE OF THE COMPANY

The total number of  
investments attracted

**€233'000**

Of which:

**Founders:** €33'000

**Angels:** €190'000

Ownership structure:

**Founders:** 87,67%

**Angels:** 12,33 %

At the transition to the pre-seed stage, we have an offer for Angel to sell a share in the company directly (from 1BTC in any equivalent).

Also, we have offers to institutional investors for a budget of € 900,000 (\$ 1M)

We will provide pre-money valuation and other documents during the negotiation process

## WE INVITE YOU TO COOPERATION

**Alex Grigorjev**

CMO

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OUR SOCIALS:

