

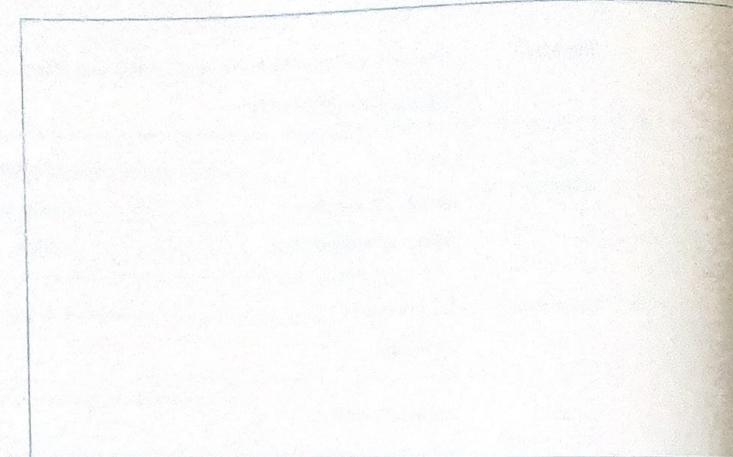
Matters of colour

- 1 a Watch the video.

- b Sum up the content and results of the so-called "doll test".



MATERIAL
Black doll
White doll
[q-r.to/bd0en4](https://qr.to/bd0en4)



- 2 Familiarise yourself with the → KNOWLEDGE BOX Colourism.

KNOWLEDGE BOX

Colourism

Colourism is the practice of favouring lighter skin over darker skin. The preference for lighter skin can be seen within any racial or ethnic background. Though colourism and racism are distinctive, colourism finds its roots in racism because, without racism, someone's value and perceived superiority wouldn't be based on the colour of their skin.

Cheryl S. Grant/<https://www.verywellmind.com/what-is-colorism-5077380>

- 3 In the following, you will channel only one character. Assign the following roles and work on the tasks in line with your character.

PARTNER A Cleo

PARTNER B Kara

PARTNER A Cleo

- a Read *IRL* (p. 32–40). Analyse Cleo's reasoning and find examples of colourism in the dialogue.

→ PLAY p. 32–40

- b Help Cleo explain to Kara why she is not as badly affected by racism as Cleo. Choose two arguments that you gathered while reading, and structure them according to the P-E-E chart method (p. 37).

- c Study the → KNOWLEDGE BOX White privilege (p. 85) and draw on it to produce another argument which includes the term "white privilege".

- d IN PAIRS: Choose a discussion buddy from your own team and compare your results.

PARTNER B Kara

- a) Read IRL (p. 32–40). Restate Kara's counterarguments against Cleo's accusations.

- Cleo adds fuel to the fire for no reason (p.49)
- Methods of killing are a bit extreme (p.50)
- Cleo is crazy (p.50)
- It only started when Karas hips came (p.54)
- before they were calling her marga kara (p.54)
- kara is still black and oppressed (p.57)
- cleo doesn't own blackness (p.57)
- kara is being looked at as a lightie trophy wife (p.57)
- they would have both been slaves (p.59)

- b) Help Kara refute Cleo's accusations. Choose two arguments that you gathered while reading and structure them according to the P-E-E chart method (p.37).

- c) Study the → KNOWLEDGE BOX *White privilege* (p.85) and draw on it to produce another argument which includes the term "white privilege".
- d) IN PAIRS: Choose a discussion buddy from your own team and compare your results.

Discussion

- 4) **GROUP WORK:** Discuss whether Kara and Cleo are equally affected by prejudices based on their skin tone. Together with your discussion buddy from the previous task, try to convince the other team that your position is the correct one.

Use discussion phrases from the → WORD BOX *Discussion star* (p. 86).

Evaluation

- 5) **GROUP WORK:** As a group, evaluate your discussion by creating a meme together. Scan the QR code to open the meme generator.

Be prepared to present and explain your meme.



MATERIAL

Meme generator

q-r.to/bd0eo6

- 6) For six years, photographer Angélica Dass has matched thousands of people's skin tones with shades on a standard colour palette. Scan the QR Code and find your own skin tone on the "Color Wheel of Humanity". When done, state your opinion on the *Humanae Project* and its message. Gather on your thoughts and feelings while checking what your skin tone is.



MATERIAL

Angélica Dass:
Humanae Project

q-r.to/bd0ep8

KNOWLEDGE BOX**White privilege**

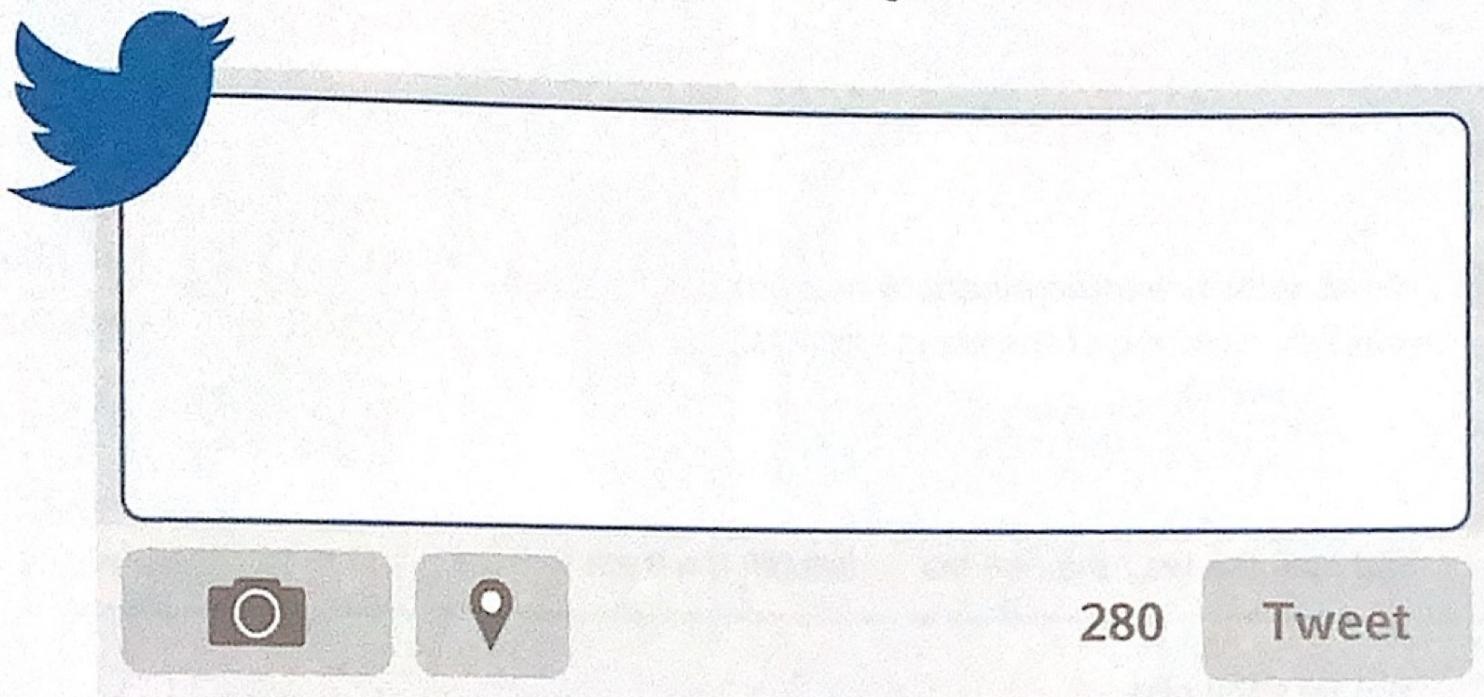
White privilege is a term that often comes up in discussion about racism. The term [Whitel] is usually used to describe people with European ancestral origins who identify, or are identified, as White. The word is capitalised to highlight its specific use." According to the Cambridge Dictionary, the term 'privilege' refers to "an unearned advantage or entitlement that only one person or group of people has, usually because of their position or because they are rich." This is often attributed to dominant social groups which refers to groups that control the value systems and rewards in a particular society.

White privilege can hence be defined as the implicit societal advantages afforded to White people relative to those who experience racism. According to Francis Kendall, "White privilege is an institutional (rather than personal) set of benefits granted to those of us who, by race, resemble the people who dominate the powerful positions in our institutions." It is the absence of suspicion, prejudice and other negative behaviours that people who are objects of racism experience.

From: Kendall, F.E. (2002). Understanding White Privilege.

If you were Kara and actually tried to defend Cleo in the Twitterlude, how would you respond to the racist comments? First, create a hashtag as a respond to the 'proper' racists (p.63) and then write your comment in the Twitter / X - section below.

- c Comment in a tweet and include your hashtag.



Group puzzle

- 3 In recent years, political activists and their organisations have rushed to X/Twitter, Instagram, Facebook, and other social media platforms with the aim of bringing about a particular change by using hashtags to amplify their cause.

a GROUP WORK: Get together in groups of four and share out the four hashtags below. Scan the QR code assigned to you to find out about the hashtag.

Take notes on the following aspects:

- I. Who created the hashtag?
- II. What is the purpose of using the hashtag?
- III. Who else has started using the hashtag?
- IV. What kinds of stories are people posting when using the hashtag?



MATERIAL

#SayHerName

q-r.to/bd0eeL



MATERIAL

#MeTwo

q-r.to/bd0ef9



MATERIAL

#YesAllWomen

q-r.to/bd0eg9



MATERIAL

#InMySkinIWin

q-r.to/bd0ehK

- b GROUP WORK: Get together as a group and present your findings. While listening, take notes on each hashtag presented.

- 4 a Having presented your material to each other, list advantages and disadvantages of hashtag activism with regard to its effectiveness.

Advantages

Disadvantages