

2

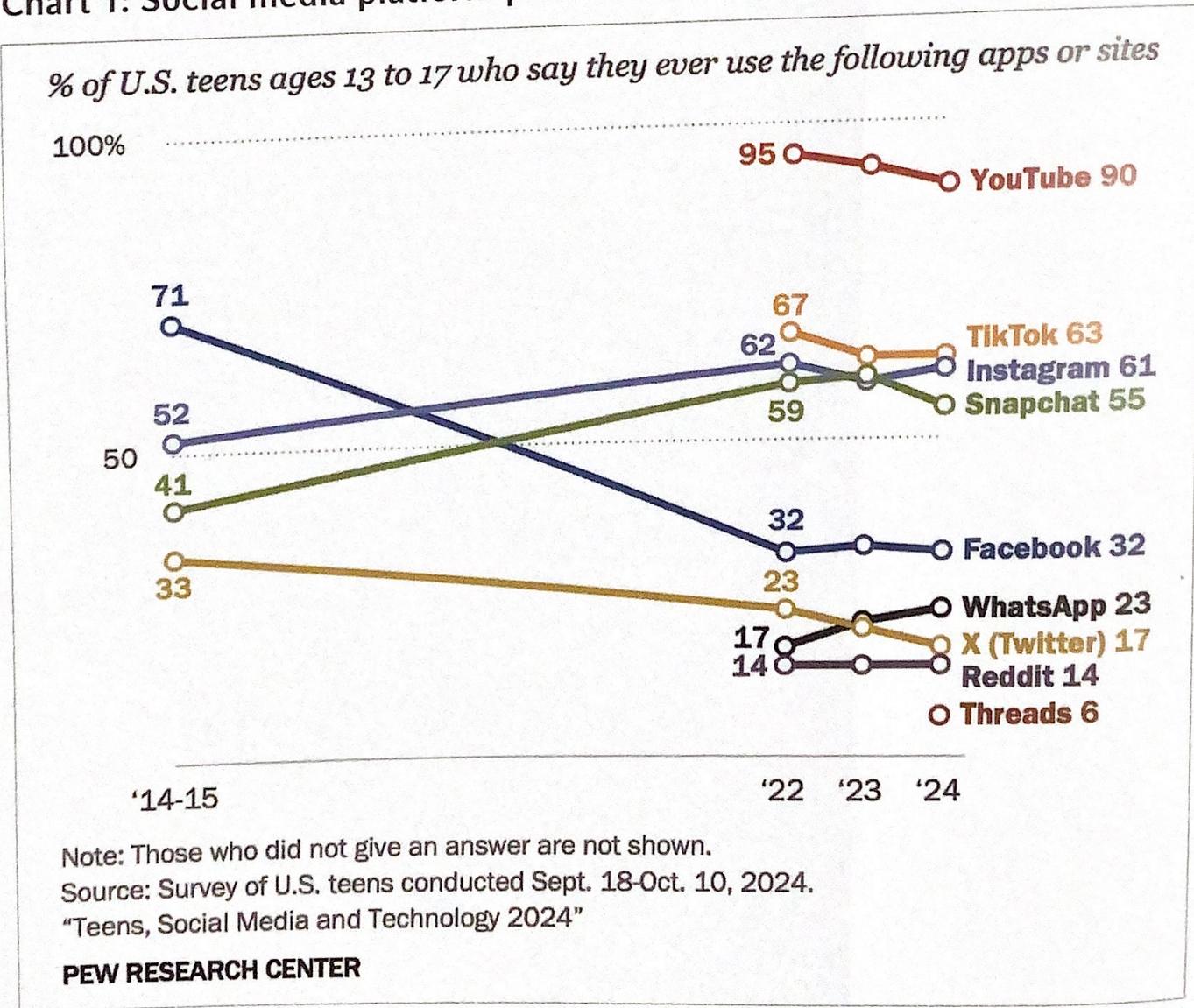
a IN PAIRS: Describe and analyse the following data on the social media use of American teenagers.

Complete the tasks below the charts.

Use the → WORD BOX *Dealing with statistics* (p. 6).

b IN CLASS: Present your findings.

Chart 1: Social media platform preferences



Fill in the gapped summary.

The chart from the Pew Research Center's December 2024 report is a line graph that illustrates the _____ among US teens aged 13 to 17 from _____.

Nine in ten teens say they use YouTube, making it _____
_____.

From 2022 to 2024, _____.

The majority of teens aged 13 to 17 say they use _____ (%), _____% and _____%.

Whereas Facebook once dominated teen social media use, _____.

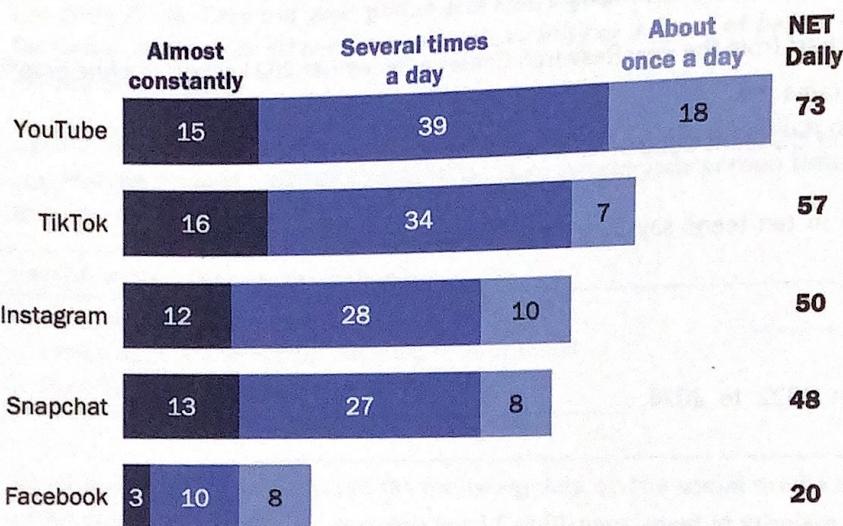
Whereas X (formerly Twitter) was moderately popular among teens a decade ago, its use _____.

Thread is a newcomer in the social media landscape, with _____ and marking its first appearance in the survey, though it remains _____.

The 2024 findings closely resemble _____, suggesting that trends in teens' social-media use have stabilised.

Chart 2: Frequency of use

% of U.S. teens ages 13 to 17 who say they visit or use the following apps or sites ...



Note: Figures may not add up to NET values due to rounding. Those who did not give an answer or gave other responses are not shown.

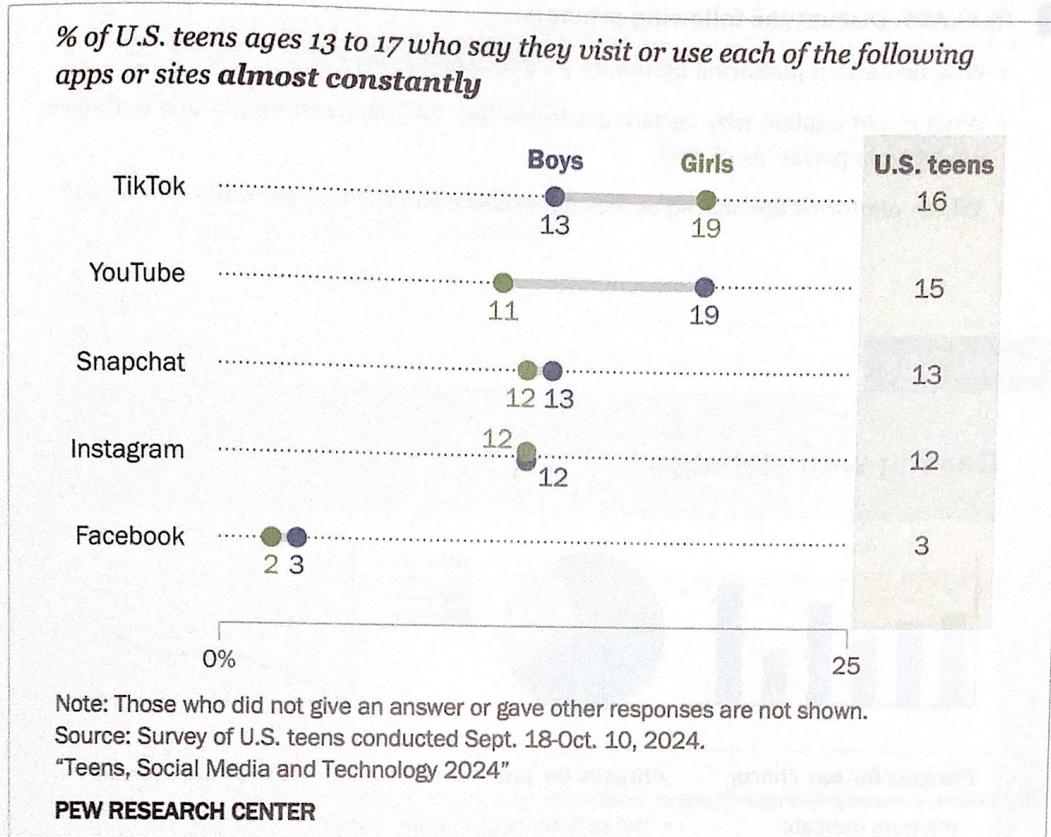
Source: Survey of U.S. teens conducted Sept. 18-Oct. 10, 2024.
"Teens, Social Media and Technology 2024"

PEW RESEARCH CENTER

Picture: Teens, Social Media and Technology 2024. © Pew Research Center, Washington, D.C., 2024, https://www.pewresearch.org/internet/2024/12/12/teens-social-media-and-technology-2024/pi_2024-12-12_teens-social-media-tech_0-03/.

Take notes in the box.

Chart 3: Gender differences



Picture: Teens, Social Media and Technology 2024. © Pew Research Center, Washington, D.C., 2024, https://www.pewresearch.org/internet/2024/12/12/teens-social-media-and-technology-2024/pi_2024-12-12_teens-social-media-tech_0-04/.

Take notes in the box.

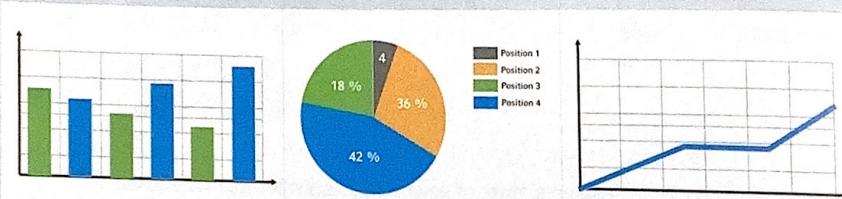
Discussion points

3 IN CLASS: Discuss the following prompts.

- Why do certain platforms dominate among teens today?
- What might explain why certain platforms like TikTok are more popular with girls whilst boys prefer YouTube?
- Which platforms are shared across generations, and which are unique to teens?

WORD BOX

Dealing with statistics



Phrases for bar charts

- the bars indicate ...
- the horizontal/vertical axis shows/represents ...
- the first/longest/shortest bar shows

Phrases for pie charts

- the segments of the pie chart show ...
- the amounts of ... are given in ...

Phrases for line graphs

- the line graph shows the development from ...
- the vertical/horizontal axis shows / represents ...
- the red line represents..., while the blue line shows ...
- ... reached its peak/lowest point in ...

quantities

- a total of
- the majority
- the minority
- (nearly) half
- a high/low percentage

time phrases

- over the period from ... to
- during the years from ... to
- there are periods during which ...

ways to describe percentages

- 10% one-tenth
- 20% one-fifth
- 33% one-third
- 50% half
- 51% the majority
- 66% two-thirds
- 75% three-quarters
- 80% the vast majority

DICTIONARY

Comparing information

→ zu Schülerarbeitsbuch, S. 6, Aufgabe 3

- 1** Rewrite each pair of sentences as one sentence by using the sentence connective in brackets.

→ WORD BOX *Comparing and contrasting information*

- a. TikTok is used almost constantly by 19 % of teen girls. Only 13 % of teen boys use TikTok almost constantly. (*whereas*)
- b. Instagram has a balanced rate of use among girls and boys. YouTube shows a noticeable gender gap in use. (*while*)
- c. TikTok is more popular among girls than boys. Snapchat shows a smaller difference in use between genders. (*whereas*)
- d. YouTube is used daily by 73 % of teens. Facebook is used daily by only 20 % of teens. (*in contrast to*)

WORD BOX

Comparing and contrasting information

Expressing similarity

- In the same way, ...
- Similarly, ...
- Equally, ...
- Similar to ...
- Like ...
- Likewise, ...

Expressing contrast

- In contrast to ...,
- In contrast, ...
- On the contrary, ...
- Whereas ...,
- While ..., ...
- Unlike ...,
- However/But/Yet ...

2 Translate the sentences into proper English.

- a. YouTube bleibt mit 90 % Nutzung die beliebteste Plattform unter Teenagern, gefolgt von TikTok (63 %), Instagram (61 %) und Snapchat (55 %).

- b. Während Instagram sowohl von Jungen als auch Mädchen häufig genutzt wird, ist TikTok besonders bei Mädchen sehr beliebt.

- c. Im Gegensatz zu TikTok, Instagram und Snapchat, die hohe tägliche Nutzung verzeichnen, spielt Facebook kaum eine Rolle im Alltag von Teenagern.

Fill in the gapped summary.

The chart from the Pew Research Center's December 2024 report is a line graph that illustrates the _____ among US teens aged 13 to 17 from _____.

Nine in ten teens say they use YouTube, making it _____

From 2022 to 2024, _____

The majority of teens aged 13 to 17 say they use _____ %, _____% and _____ %).

Whereas Facebook once dominated teen social media use, _____

Whereas X (formerly Twitter) was moderately popular among teens a decade ago, its use _____.

Thread is a newcomer in the social media landscape, with _____ and marking its first appearance in the survey, though it remains _____

The 2024 findings closely resemble _____, suggesting that trends in teens' social-media use have stabilised.