



Want to grow your business?

then **JOIN NSW.NET**

Registration is **FREE** so start benefiting by registering online at www.nswdotnet.com.au

If your company uses Microsoft .Net as the platform for its software solutions and services, then NSW.Net can help you to take your business to the next level.

NSW.Net is an ICT industry cluster which brings together local software companies to engage in co-operative activities, achieve collective competitiveness and develop new opportunities for Australia's software industry.

AIIA, together with the NSW Department of State and Regional Development, Microsoft Australia and local ICT companies, have initiated this partnership program.

Collaboration is a successful way for small and medium sized companies to strengthen their business capabilities and reach higher tier customers. By working together, local ICT companies can achieve growth, build their businesses on both a national and international scale to ensure the future of Australia's local ICT industry.

Our Vision

Develop NSW/Australia as a world leading .NET Web Services software industry based on innovative intellectual property that generates export revenue and attracts local and overseas investment.

What are the benefits?

NSW.net cluster participants will benefit from a unique industry co-operative. They will:

- gain access to an extensive industry network, leading edge expertise and valuable resources;
- reach out to global markets;
- encourage international organisations to establish operations locally;
- work together to participate in trade shows and exhibitions;
- access technical expertise and user forums;
- attend monthly events that assist in growing your business;
- access to investment opportunities with industry bodies;
- raise the profile of individual companies; and
- network and partner to build their businesses;

