CHUCK OBAZE

GRAPHIC AND WEB DESIGNER + PROBLEM SOLVER

678.682.0308   obazechuck@gmail.com   www.obazedesigns.com

GRAPHIC & WEB DESIGN SKILLS

DESIGN

- Wireframing ★★★★☆
- Sketching ★★★★★
- A/B Testing ★★★★☆
- Prototyping ★☆

DESIGN SOFTWARE

- Adobe Photoshop ★★★★★
- Adobe InDesign ★★★★★
- Adobe Illustrator ★★★★★

WEB DEVELOPMENT

- HTML5 ★★★★★
- Emmet ★★★
- CSS 3 ★★★★★
- SASS ★★★★☆
- jQuery ★☆

DEVELOPMENT SOFTWARE

- Coda 2 ★★★★★
- Adobe Dreamweaver ★★★★★
- Sublime Text ★★★★★
- Bracket ★☆
- Scout ★★★★★
- GitHub ★★★★☆
- Bootstrap ★★★☆
- Invision ★★★☆

ANIMATION/VIDEOGRAPHY

- Adobe After Effects ★★★☆
- Final Cut Pro ★★★★☆
- Adobe Flash ★★☆
- Apple Motion ★★☆
- Apple Compressor ★★☆
- Frame.io ★★☆

MARKETING/CMS

- WordPress ★★★★☆
- Joomla ★★☆
- Pardot ★★☆
- Hubspot ★★☆
- SalesForce ★★☆
- Magento ★★☆

EDUCATION

The Art Institute of Atlanta, Atlanta, GA.   Jan. 2012 – Dec. 2014
Bachelor of Fine Arts, Graphic and Web Design

Clayton State University, Morrow, GA.   Aug. 2010 – May 2011

EXPERIENCE

DocAuto, Inc., Norcorss, GA.   July 2015 – Present
Digital Designer and Marketing Specialist

- Design flyers and collateral pieces leading to over 50k in sales opportunity
- Spearheading the design of new company website in WordPress
- Coordinate the research and design of infographics
- Lead the design of booths and pop up banners for trade shows and events

Relus Technologies, Atlanta, GA.   Jan. 2015 – July 2015
Front End Designer

- Managed, designed and updated websites using HTML/CSS/jQuery in Wordpress
- A/B Tested websites and landing Pages, adjusting designs based on data collected
- Created landing pages in Pardot and designed Powerpoints for webinars
- Record and edit testimonials and marketing videos using Adobe After Effects and FCP

Reliant Technology, Atlanta, GA.   Nov. 2013 – Jan 2015
Front End Designer

- Designed, developed and maintained company eBay store using HTML/CSS
- Maintained and performed updates to websites using HTML/CSS and Magento
- Designed trade show flyers and banners
- Orchestrated the research and design for data storage infographics

Sherwin-Williams, Atlanta, GA.   June 2014 – Oct. 2014
Design Intern

- Presented and designed webinars to designers, increasing attendance by 10%
- Designed flyers used in the new Sherwin-Williams nationwide designer call guide
- Created designer care packages for the Sherwin-Williams webinar attendees

TRX, a Concur Company, Atlanta, GA.   May 2013 – Aug. 2013
Front End Design Intern

- Developed webpages with HTML/CSS and Hubspot
- Produced documents for print, displaying print production knowledge
- Created headers and banners for webpages, newsletters, and landing pages
- Designed flyers and banners for trade show events, increasing attendance by 20%

HONORS & AWARDS

2015 Best Table Topics Award, Toastmasters Inc. (Relus Technologies Chapter)
2014 Outstanding Contributions to the Dept. of Graphic and Web Design.
2012–2014, 5 time Honors recipient, The Art Institute of Atlanta
2013 Leadership Academy Award
2013 50th Anniversary Scholarship
2008 Honors recipient, Georgia Perimeter College
2006 Honors recipient, Martin Luther King Jr. High School

VOLUNTEER AND PROFESSIONAL AFFILIATION

AIGA – Technology Officer
Playworks DC - Graphic Designer
Project Open Hand - Volunteer