



# GRAPHIC AND WEB DESIGNER + PROBLEM SOLVER



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www.obazedesigns.com

## SKILLS

### DESIGN

- Wireframing
- Sketching
- A/B Testing
- Prototyping

### DESIGN SOFTWARE

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator

### WEB DEVELOPMENT

- HTML5
- Emmet
- CSS 3
- SASS
- jQuery

### DEVELOPMENT SOFTWARE

- Coda 2
- Adobe Dreamweaver
- Sublime Text
- Bracket
- Scout
- GitHub
- Foundation 5
- Invision

### ANIMATION/VIDEOGRAPHY

- Adobe After Effects
- Final Cut Pro
- Adobe Flash
- Apple Motion
- Apple Compressor
- Frame.io

### MARKETING/CMS

- WordPress
- Joomla
- Pardot
- Hubspot
- Salesforce
- Magento

## EDUCATION

**The Art Institute of Atlanta**, Atlanta, GA.

Jan. 2012 – Dec. 2014

*Bachelor of Fine Arts, Graphic and Web Design*

**Clayton State University**, Morrow, GA.

Aug. 2010 – May 2011

## EXPERIENCE

**DocAuto, Inc.**, Norcross, GA.

July 2015 – Present

*Digital Designer and Marketing Specialist*

- Re-design flyers and collateral pieces leading to over 50k in sales opportunity
- Coordinated the research and design of infographics
- Assist with content creation for websites, product descriptions and collateral

**Relus Technologies**, Atlanta, GA.

Jan. 2015 – July 2015

*Front End Designer*

- Managed, designed and updated websites using HTML/CSS/jQuery in Wordpress
- A/B Tested websites and landing Pages, adjusting designs based on data collected
- Created landing pages in Pardot and designed Powerpoints for webinars
- Record and edit testimonials and marketing videos using Adobe After Effects and FCP

**Reliant Technology**, Atlanta, GA.

Nov. 2013 – Jan 2015

*Front End Designer*

- Designed, developed and maintained company eBay store using HTML/CSS
- Maintained and performed updates to websites using HTML/CSS and Magento
- Designed trade show flyers and banners
- Orchestrated the research and design for data storage infographics

**Sherwin-Williams**, Atlanta, GA.

June 2014 – Oct. 2014

*Design Intern*

- Presented and designed webinars to designers, increasing attendance by 10%
- Designed flyers used in the new Sherwin-Williams nationwide designer call guide
- Created designer care packages for the Sherwin-Williams webinar attendees

**TRX, a Concur Company**, Atlanta, GA.

May 2013 – Aug. 2013

*Front End Design Intern*

- Developed webpages with HTML/CSS and Hubspot
- Produced documents for print, displaying print production knowledge
- Created headers and banners for webpages, newsletters, and landing pages
- Designed flyers and banners for trade show events, increasing attendance by 20%

## HONORS & AWARDS

2015 Best Table Topics Award, Toastmasters Inc. (Relus Technologies Chapter)

2014 Outstanding Contributions to the Dept. of Graphic and Web Design.

2012–2014, 5 time Honors recipient, The Art Institute of Atlanta

2013 Leadership Academy Award

2013 50th Anniversary Scholarship

2008 Honors recipient, Georgia Perimeter College

2006 Honors recipient, Martin Luther King Jr. High School

## VOLUNTEER AND PROFESSIONAL AFFILIATION

AIGA – Technology Officer

Playworks DC - Graphic Designer

Project Open Hand - Volunteer