



# USER EXPERIENCE DESIGNER + PROBLEM SOLVER



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www.chuckobaze.com

## SKILLS AND EXPERTISE

### DESIGN

- Wireframing ★★★★★
- Sketching ★★★★★
- A/B Testing ★★★★★
- Prototyping ★★

### DESIGN SOFTWARE

- Adobe Photoshop ★★★★★
- Adobe InDesign ★★★★★
- Adobe Illustrator ★★★★★

### WEB DEVELOPMENT

- HTML5 ★★★★★
- Emmet ★★★
- CSS 3 ★★★★★
- SASS ★★★★★
- jQuery ★★

### DEVELOPMENT SOFTWARE

- Coda 2 ★★★★★
- Adobe Dreamweaver ★★★★★
- Sublime Text ★★★★★
- Bracket ★★
- Scout ★★★★★
- GitHub ★★★★★
- Bootstrap ★★★★★
- Invision ★★★★★

### ANIMATION/VIDEOGRAPHY

- Adobe After Effects ★★★★★
- Final Cut Pro ★★★★★
- Adobe Flash ★★
- Apple Motion ★★
- Apple Compressor ★★
- Frame.io ★★

### MARKETING/CMS

- WordPress ★★★★★
- Joomla ★★
- Pardot ★★
- Hubspot ★★
- Salesforce ★★
- Magento ★★

## EDUCATION

### Master of Fine Arts, Interactive Media

University of Miami, Coral Gables, FL.

Aug. 2016 – Present

### Bachelor of Fine Arts, Graphic and Web Design

The Art Institute of Atlanta, Atlanta, GA.

Dec. 2014

## EXPERIENCE

### DocAuto, Inc., Norcorss, GA.

Digital Designer

July 2015 – Aug. 2016

- Designed corporate flyers in Adobe InDesign which lead to over 50k in sales opportunity
- Spearheaded the design of a new company website in WordPress which improved UX
- Researched & designed infographics in illustrator, which aided in a better understanding of products

### Relus Technologies, Atlanta, GA.

Front End Designer/Videographer

Jan. 2015 – July 2015

- Managed & designed websites/webpages using HTML/CSS/ and Query in Wordpress
- A/B tested websites in VWO, using the data for redesigns to further improve user experience
- Created landing pages in Pardot and designed Powerpoints for webinars
- Recorded and edited testimonials and marketing videos using Adobe After Effects and FCP

### Reliant Technology, Atlanta, GA.

Graphic and Web Designer

Nov. 2013 – Jan 2015

- Designed and maintained company eBay store using HTML/CSS
- Maintained and performed updates to websites using HTML/CSS and Magento
- Designed trade show flyers and banners in Indesign and Illustrator
- Orchestrated the research and design of data storage infographics in illustrator

### Sherwin-Williams, Atlanta, GA.

Design Intern

June 2014 – Oct. 2014

- Designed and presented webinars to designers, increasing attendance by 10%
- Designed flyers in InDesign, which is used as the nationwide company designer call guide
- Created designer care packages in InDesign for webinar attendees

### TRX, a Concur Company, Atlanta, GA.

Graphic and Web Design Intern

May 2013 – Aug. 2013

- Developed webpages with HTML/CSS and Hubspot
- Produced documents for print, displaying print production knowledge
- Created headers and banners for webpages, newsletters, and landing pages
- Designed flyers and banners for trade show events, increasing attendance by 20%

## HONORS & AWARDS

Graduate Assistantship Award

Best Table Topics Award, Toastmasters Inc. (Relus Technologies Chapter)

Outstanding Contributions to the Dept. of Graphic and Web Design.

5 time Honors recipient, The Art Institute of Atlanta

Leadership Academy Award

50th Anniversary Scholarship

Honors recipient, Georgia Perimeter College

## VOLUNTEER AND PROFESSIONAL AFFILIATION

AIGA – Technology Officer

Playworks DC - Graphic Designer

Project Open Hand - Volunteer