

Campaigns

Ad Sets

Ads

Search...

×

Select Status

▼

Location

×

Add Pivot

+

⊕

⚙

Ad Set Name		Status	Start Date	Period ▼	Budget	Spend	Imp ...	Clicks	CTR	CPC	Likes
▼ Location: New York, NY (6)					\$42.50	\$42.50	39	39	1.65%	\$0.25	3
<input type="checkbox"/>	Brand Name Initiative Name Post 20 F New Y ...	<div><div></div></div>	May-11...	Lifetime	\$1,000.00	\$333.33	341	162	0.70%	\$0.47	3
<input type="checkbox"/>	Brand Name Initiative Name Post 21 F New Y ...	<div><div></div></div>	May-11...	Daily	\$6.50	\$6.50	532	3	1.04%	\$3.80	3
<input type="checkbox"/>	Brand Name Initiative Name Post 22 M New Y ...	<div><div></div></div>	May-11...	Daily	\$6.50	\$6.50	6	0	0.00%	\$0.00	0
<input type="checkbox"/>	Brand Name Initiative Name Post 23 M New ...	<div><div></div></div>	May-11...	Daily	\$6.50	\$6.50	13	3	1.65%	\$3.76	3
<input type="checkbox"/>	Brand Name Initiative Name Post 22 M New Y...	<div><div></div></div>	May-11...	Daily	\$6.50	\$6.50	15	3	1.35%	\$0.25	3
<input type="checkbox"/>	Brand Name Initiative Name Post 21 M Chica ...	<div><div></div></div>	May-11...	Daily	\$6.50	\$6.50	5	4	1.18%	\$0.69	2
<input type="checkbox"/>	Brand Name Initiative Name Post 22 M New ...	<div><div></div></div>	May-11...	Daily	\$10.00	\$10.00	7	6	0.41%	\$0.60	1
▼ Location: Los Angeles, CA (3)					\$32.00	\$31.98	43	17	1.45%	\$0.45	1
<input type="checkbox"/>	Brand Name Initiative Name Post 19 M Los A ...	<div><div></div></div>	May-11...	Daily	\$10.00	\$10.00	34	0	0.00%	\$0.00	0
<input type="checkbox"/>	Brand Name Initiative Name Post 20 F Los An ...	<div><div></div></div>	May-11...	Daily	\$10.00	\$10.00	1	5	0.41%	\$0.23	5
<input type="checkbox"/>	Brand Name Initiative Name Post 21 M Los A ...	<div><div></div></div>	May-11...	Daily	\$10.00	\$10.00	0	7	0.70%	\$0.52	7
<input type="checkbox"/>	Brand Name Initiative Name Post 24 F Chicag ...	<div><div></div></div>	May-11...	Daily	\$10.00	\$10.00	54	5	1.35%	\$0.17	5
<input type="checkbox"/>	Brand Name Initiative Name Post 24 M Los A ...	<div><div></div></div>	May-11...	Daily	\$10.00	\$10.00	13	6	0.53%	\$0.65	6
➤ Everything Else (240)					\$700.00	\$700.00	66	300	1.65%	\$1.25	5