







Add Pivot +

May-11...

 $\equiv$  Adaptly

Q Search...

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Brand Name | Initiative Name | Post 25 | M | Los A ...

Select Status

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Ad Set Name	Statu	Interests		ocations	Spend	lmp	Clicks	CTR	СРС	Likes
Brand Name   Initiative Name   Post 19   F   New Y		Interests	LC	ocations	\$800.00	673	233	1.38%	\$0.28	12
Brand Name   Initiative Name   Post 20   F   New Y		Age Range	C	Gender	\$333.33	341	162	0.70%	\$0.47	3
Brand Name   Initiative Name   Post 21   F   New Y		Pid Type	Con	nastions	\$6.50	532	3	1.04%	\$3.80	3
Brand Name   Initiative Name   Post 22   M   New Y		Bid Type	Cor	nnections	\$6.50	6	0	0.00%	\$0.00	0
Brand Name   Initiative Name  Post 23   M   New		May-11	Daily	\$6.50	\$6.50	13	3	1.65%	\$3.76	3
Brand Name   Initiative Name   Post 22   M   New Y		May-11	Daily	\$6.50	\$6.50	15	3	1.35%	\$0.25	3
Brand Name   Initiative Name  Post 21   M   Chica		May-11	Daily	\$6.50	\$6.50	5	4	1.18%	\$0.69	2
Brand Name   Initiative Name   Post 22   M   New		May-11	Daily	\$10.00	\$10.00	7	6	0.41%	\$0.60	1
Brand Name   Initiative Name   Post 23   F   Chicag		May-11	Daily	\$10.00	\$10.00	45	2	0.56%	\$4.24	2
Brand Name   Initiative Name   Post 19   M   Los A		May-11	Daily	\$10.00	\$10.00	34	0	0.00%	\$0.00	0
Brand Name   Initiative Name   Post 20   F   Los An		May-11	Daily	\$10.00	\$10.00	1	5	0.41%	\$0.23	5
Brand Name   Initiative Name   Post 21   M   Los A		May-11	Daily	\$10.00	\$10.00	0	7	0.70%	\$0.52	7
Brand Name   Initiative Name   Post 24   F   Chicag		May-11	Daily	\$10.00	\$10.00	54	5	1.35%	\$0.17	5
Brand Name   Initiative Name   Post 24   M   Los A		May-11	Daily	\$10.00	\$10.00	13	6	0.53%	\$0.65	6

Daily

\$10.00

\$10.00

6

12

0.64%

\$0.64

3