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THE BERKSHIRES  
*Massachusetts*

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YOU ARE CORDIALLY INVITED...





*Lenox Library*

**Become one of the 50 founding stewards of the Berkshire Legacy Circle,  
and bring balance, calm, and community back into your life.**

## BY INVITATION ONLY

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The Berkshire Legacy Circle will be offering only 50 founding stewardships to a select group of people. Founding Stewards will enjoy year-round access to Lenox's tranquil historic district, a picturesque location with modern amenities and endless charm.

Lenox is more than your new home away from home: it's a celebration and a journey back in time to an opulent bygone era. The colorful village has a longstanding history of a vibrant social scene and is rich in culture and recreation. Your family will feel instantly at home. Consider the Berkshires your private sanctuary; a place to return to year after year.

As a founding steward, you'll enjoy an array of services and amenities, more comfort and relaxation, and less responsibility. A life-time stewardship

for our initial founding members is available for only \$75,000 plus an annual fee, and will include the following benefits:

- Upon acceptance, a full family, special stewardship membership to the Country Club of Pittsfield
- First two years of club dues
- Special room rates at the soon-to-be renovated Spring Lawn Estate (includes personal storage space)
- Reduced rates at many of the local attractions, events, and much more
- Personal climate controlled storage space for skis, golf clubs, clothes, etc.
- Private 24/7 concierge service to arrange all local activities
- \$18,000 credit to be used over 18 months for lodging at Cranwell, lift tickets at Jiminy Peak, Bousquet, and Butternut, and day passes to Canyon Ranch and Kripalu

***Enjoy the leisure lifestyle of Lenox.***



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**Lenox, Massachusetts is your oasis in the Berkshires that's easy to reach,  
and far from the everyday demands that take you away from yourself.**

*W*elcome to the Berkshire  
Legacy Circle. From as far back as  
ancient Greece, it's believed you need  
to focus on three elements to keep your life in  
balance: body, mind and spirit. When these are  
in harmony you will, quite simply, be happier.

Here in the Berkshires, you'll find abundant  
outdoor activities and culinary pursuits to  
refresh your body, exceptional cultural and  
creative offerings to inspire your mind,  
and the people, history, and camaraderie  
to energize your spirit. We hope that you  
will join us and call Lenox, Massachusetts  
your second home away from home.

You're cordially invited to become a founding  
steward of the Berkshire Legacy Circle of the  
Berkshire Legacy Circle and bring balance,  
calm, and community back into your life.

***Restore your senses in the Berkshires.***

# RELAX REVIVE REPLENISH

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Here in the Berkshires, you'll find abundant outdoor activities and culinary pursuits to refresh your body, exceptional cultural and creative offerings to inspire your mind, and the people, history, and camaraderie to energize your spirit.

It's hard to say which season is more perfect here. Perhaps spring, when wisteria creates graceful arches, and lush forests come to life. Or summer, when fireflies light the walk home from a night of friends, food, and music. Fall, with its vibrant colors and the whoosh of leaves underfoot as you walk the fairway. Or winter, with snowy trails and cheery faces warmed with fireside toddies. No matter the season, the chance to escape everyday demands, replenish the soul, and just enjoy life is right outside your door.

***Come indulge your passion.***





# BERKSHIRE ATTRACTIONS

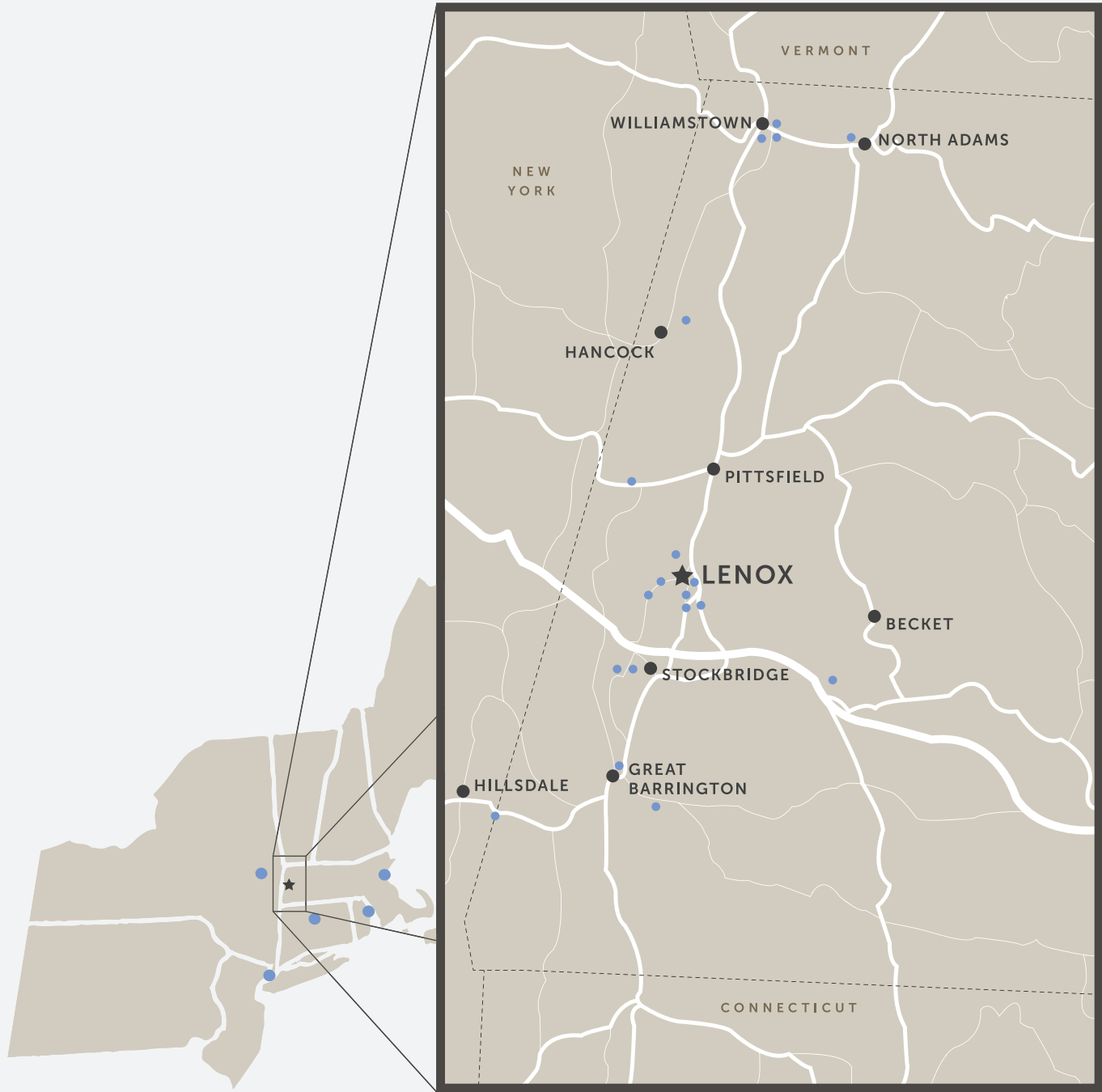
**Outdoor Pursuits:**

- Golf
- Skiing
- Snowboarding
- Kripalu Yoga & Health Center
- Canyon Ranch Health Resort & Luxury Spa
- Cranwell Resort, Spa, & Golf Club
- Hiking
- Fishing
- Rafting
- Kayaking/Canoeing
- Swimming
- Biking
- Camping
- Zip Lining
- Aerial adventure parks
- Waterslides
- Climbing Wall
- Bungee trampoline
- Snowshoeing
- Ice Skating
- Sledding/Tobogganing
- Mountain Climbing

**Cultural Attractions:**

- Kennedy Park
- Wine Tasting & Tours
- Farmers Market
- Tanglewood concert grounds
- Shakespeare & Co. Live Theater
- Berkshire Scenic Railway
- The Mount (Edith Wharton's home)
- Williams College Museum of Art
- Williamstown Theatre Festival
- Norman Rockwell Museum
- Chesterwood Museum
- Mount Greylock Park
- Hancock Shaker Village
- Berkshire Theatre Festival
- Jacob's Pillow Dance Festival
- Clark Art Museum
- Moss MoCA
- Antiquing





# LOCATION

Ideally located in the charming town of Lenox, Massachusetts surrounded by the Berkshire Mountains of western Massachusetts, Lenox Legacy Circle is within easy driving distance of 30 million residents.

- 1 hour (45 miles) to Albany, New York
- 1.5 hours (75 miles) to Hartford, Connecticut
- 2.25 hours (125 miles) to Providence, Rhode Island
- 2.5 hours (130 miles) to Boston, Massachusetts
- 2.75 hours (145 miles) to New York City, New York

## SURROUNDING ATTRACTIONS

### LENOX

- Kennedy Park
- Tanglewood Music Center
- Ventfort Hall Mansion
- Canyon Ranch
- Cranwell Resort
- The Mount (Edith Wharton)
- Spring Lawn Estate

### STOCKBRIDGE (5 mins)

- Kripalu Yoga & Health Center
- Norman Rockwell Museum
- Chesterwood

### PITTSFIELD (10 min)

- Hancock Shaker Village
- Country Club of Pittsfield

### GREAT BARRINGTON (20 min)

- Butternut Basin
- Mahaiwe Performing Arts Center

### BECKET (25 min)

- Jacob's Pillow Dance Festival

### HILLSDALE (35 min)

- Catamount Ski

### HANCOCK (35 min)

- Jiminy Peak

### WILLIAMSTOWN (40 min)

- Williamstown Theatre Festival
- Williams College Museum of Art
- Clark Art Institute

### NORTH ADAMS (45 min)

- Mass MoCA
- Mount Greylock Park

\*Location, drive time, and distances are approximate. Map not intended for navigational use.



# STEWARD AMENITIES

Here are a few of our stewardship privileges:

- Gourmet dining
- Fitness / Spa
- Private golf club privileges
- Private cross-country skiing
- Ski resort benefits
- Concierge
- Sledding Hill/Toboggan Run
- Ice Skating
- Indoor Pool
- Outdoor Pool
- Jogging/Walking/Hiking Trails
- Discounts to many local events & attractions
- Personal storage space

## MEMBERSHIP AT THE COUNTRY CLUB OF PITTSFIELD\*

As a founding steward of the Berkshire Legacy Circle, you will have the exclusive opportunity to apply for membership in a special stewardship category at the historic and private *Country Club of Pittsfield*. Created as a recreational and social center more than 100 years ago, the focal point is the 18-hole golf course designed in 1917 by legendary architect Donald Ross. The backdrop to the lush greens and challenging roughs are dramatic views of the Berkshire Mountains, Mount Greylock, and the welcoming clubhouse. A beautiful setting,

the *Country Club at Pittsfield* is rich in tradition and activity for every member of the family, every season of the year.

- Comparable Courses:** *Initiation Fee / Annual Dues*
- Winged Foot Country Club**  
Mamaroneck, NY – \$100,000 / \$10,000
  - Wellesley Country Club**  
Wellesley, MA – \$70,000 / \$15,000
  - Old Sandwich Golf Club**  
Plymouth, MA – \$100,000 / \$15,000
  - Shinnecock Golf Course**  
Southampton, NY – \$150,000 / \$10,000
  - Meadowbrook Golf Club**  
Weedsport, NY – \$65,000 / \$9,000



\*Subject to normal club application and approval process.

# SPRING LAWN ESTATE

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## *Founding Stewards Lodging Facilities*

Built in 1905, as a unique blend of Beaux-Arts and Classical Revival Styles, Spring Lawn “cottage” was designed for shipping magnate John Alexandre by Guy Lowell, also the architect of Boston’s Museum of Fine Arts and the New York State Supreme Court Building. Over the past 110 years, the “cottage” has gone from private residence to the home of the Lenox Boys School, the National Music Foundation and residence and theater for Shakespeare & Company.

Today, Spring Lawn will be restored for elegant year-round lodging. Care has been taken to preserve the original architectural details of the era—massive stonework, ornate medallions, Corinthian columns & elaborately decorated cornices. There is a phased approach to the renovations taking place at Spring Lawn. As a founding steward, you’ll receive significantly reduced lodging rates at the Estate, located in the heart of Lenox village.



*Welcome home.*



*Spring Lawn Estate, Master Plan*

# THE ILK 100 LLC

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The Berkshire Legacy Circle is an exclusive endeavor of the Ilk 100 LLC, a multi-disciplinary real estate company with an emphasis on projects that improve quality of life through education, historic preservation, environmental sustainability, recreation and the arts.

The Ilk 100 LLC works cooperatively with private land owners, institutions, museums, private foundations and organizations that wish to preserve and repurpose their properties. More than simply fixing chipped plaster and peeling paint, our mission is to restore notable historic sites and environmentally sensitive properties to their original glory days, making them again valuable assets to their owners and their communities.

Individually, our team members have brought outstanding experience and expertise to unique and diverse projects. Collectively, we bring purpose and passion to every project.

Ilk's mission is to provide year-round leisure within reach. This is achieved through affordable offerings in strategically located backyard destinations.

***Preservation. Purpose. Passion.***



**PETER POLLAK**

***Founder of Ilk Alliance LLC***

Greenbrier Sporting Club (WV), Ford Plantation (Savannah, GA), Deepwater Cay Club (Grand Bahama), Turks & Caicos Sporting Club (West Indies), Brays Island Plantation (SC).

**ROB COAKLEY**

***Partner, Ilk Alliance LLC***

Ford Plantation (Savannah, GA), Turks & Caicos Sporting Club (West Indies). Raised in Lenox, MA

**JOHN JACOBSSON**

***Founding Steward and Lead Investor of Spring Lawn***

**JOSH MARTIN**

***Director of Planning & Strategy, Turnburry Consulting US***

Washington, DC

**SCOTT MERRILL**

***Founder of Merrill, Pastor Architecture Firm***

Vero Beach, FL

**KAAN CAGLER**

***Hospitality Advisor***

Former General Manager, The Inn at Little Washington and The Lodge at Sea Island

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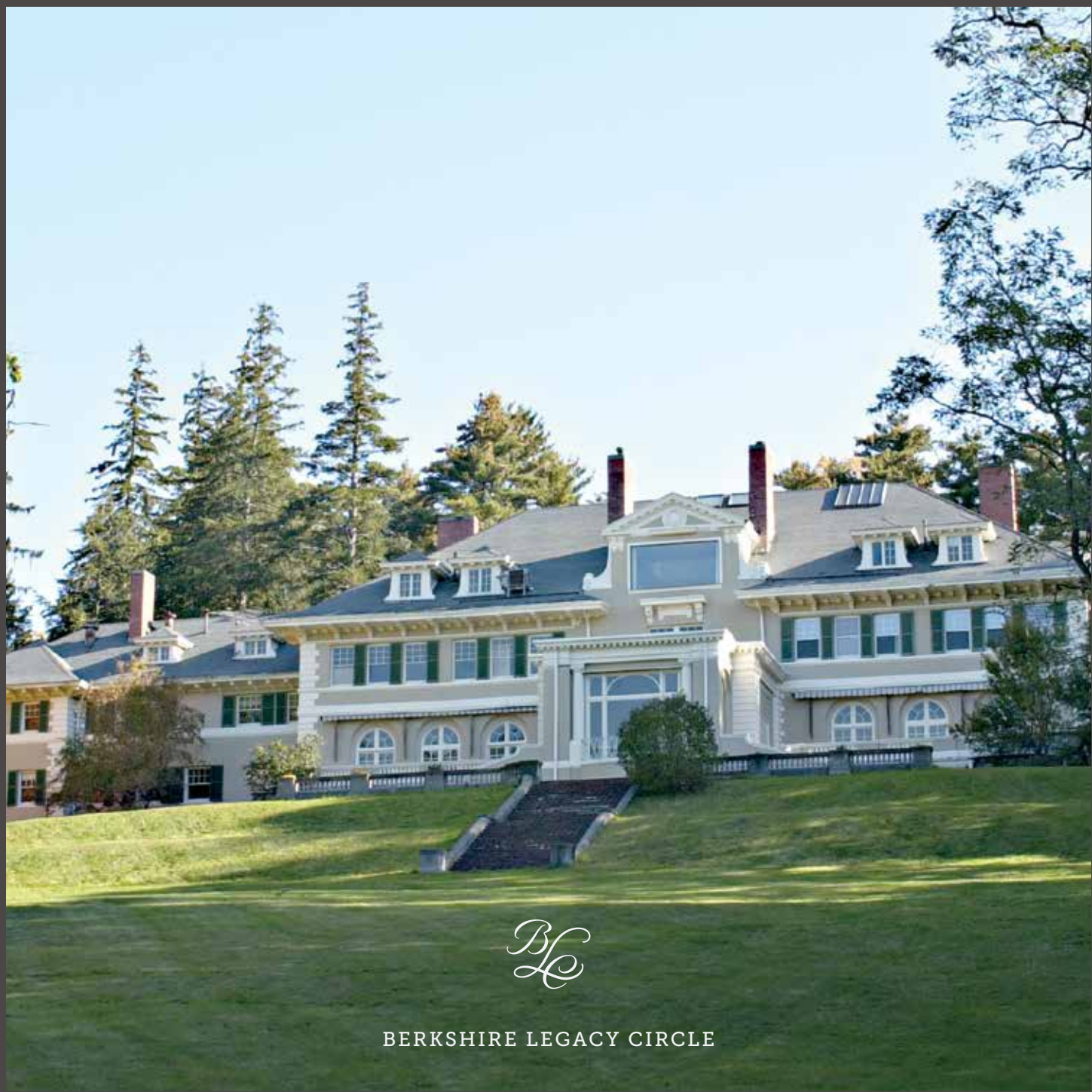
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No offering is made or intended by this document. Any offering of interests in the Berkshire Legacy Circle will be made only in compliance with federal and state securities laws and other applicable regulations.





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BERKSHIRE LEGACY CIRCLE