

Customer Feedback

- The Itim font, similar to Comic Sans, is not favored by designers and is considered childish.
- Black font on Blue is hard to read.
- White font on images is hard to read. Suggested adding a dark overlay on the photo so the text is more legible
- Desktop HFP needed to be more fleshed out. Not sure how pictures and text would look on the website.
- Did not like the new logo attempt. Prefers original logo.
- The squiggly lines on the background of the pages are distracting.
- The desktop header should be the same as the mobile, but bigger
- Try fixing the logo so it is not stretched. Make it a proper circle
- More blue is better. Color is attractive.

Activity 3 feedback:

- Have a designated page for sponsors
- On the 'Contact Us' page, remove directors and their information
- Put directors on a separate page, maybe the 'Who we are' page
- Add blog page
- Dropdown for headers to help navigation
- Dropdown for 'who we are' to the staff/directors

- Only have a Give or Donate button, no both
- Royal blue font for colour
- Add colour to the home page
- Different picture for Home Page, Angela doesn't like the current one
- Add blur to background images to make text easier to read
- Make global buttons to keep them working when the URL changes.

Final Check-In Feedback:

- Wanted a Facebook link - at the bottom of the website
- The logo was stretched; it would look better if not
- When clicking on a link, make a new tab, don't overwrite the tab
- Really liked the link to outside services