

Customer Feedback

- The Itim font, similar to Comic Sans, is not favored by designers and is considered childish.
- Black font on Blue is hard to read.
- White font on images is hard to read. Suggested adding a dark overlay on the photo so the text is more legible
- Desktop HFP needed to be more fleshed out. Not sure how pictures and text would look on the website.
- Did not like the new logo attempt. Prefers original logo.
- The squiggly lines on the background of the pages are distracting.
- The desktop header should be the same as the mobile, but bigger
- Try fixing the logo so it is not stretched. Make it a proper circle
- More blue is better. Color is attractive.

Peer Review

- User friendly
- Lacking information in some tabs
- Clean look
- Nice homepage
- Good icons
- Volunteer and Contact are on the same page, which is confusing

- The volunteer and donate buttons are lacking in attention, as it is hard to find them. Suggested to put them at the top of the page instead of the bottom.
- Great logo and icon designs
- Not congested. Minimal
- Navigation was intuitive and simple
- No indication of what page/subpage you are on
- Matches REACH's message
- Needs signifiers and more options for navigation
- Buttons should be highlighted when selected

Activity 3 feedback:

- Have a designated page for sponsors
- On the 'Contact Us' page, remove directors and their information
- Put directors on a separate page, maybe the 'Who we are' page
- Add blog page
- Dropdown for headers to help navigation
- Dropdown for 'who we are' to the staff/directors
- Only have a Give or Donate button, no both
- Royal blue font for colour
- Add colour to the home page

- Different picture for Home Page, Angela doesn't like the current one
- Add blur to background images to make text easier to read
- Make global buttons to keep them working when the URL changes.