

Summary

6.0

Overall

The overall score for this website.

7.5

Accessibility*

How accessible the website is to mobile and disabled users.

5.5

Experience*

How satisfying the website is likely to be for users.

4.9

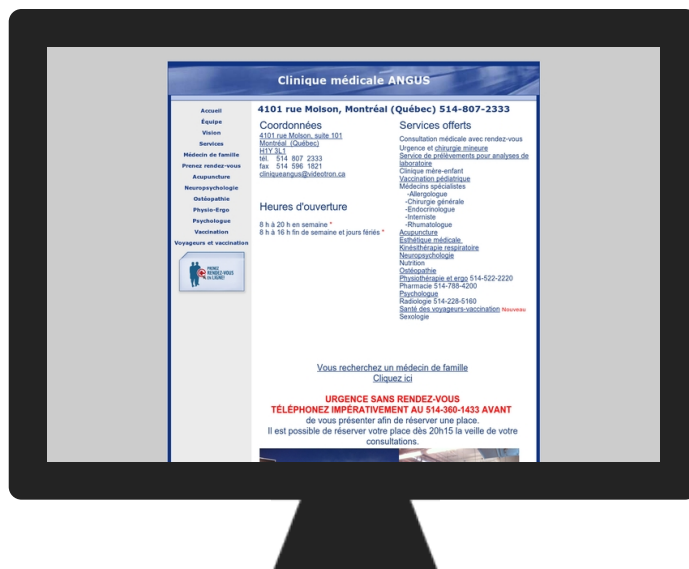
Marketing*

How well marketed, and popular the website is.

4.9

Technology*

How well designed and built the website is.



We tested a sample of 5 pages from this website on 12 Apr 2015.

* These are weighted average scores calculated using scores from individual tests that we think affect Marketing, Experience, Accessibility and Technology for a website.

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Key points

✗ This website does not appear to use any analytics software. (read more)

✗ The website is not W3C compliant. (read more)

✗ This website does not appear optimized for printing. (read more)

✗ Most images don't have defined sizes (read more)

Alternative text

10.0

All images were found to have an appropriate text equivalent. This will help users with visual disabilities use the website and aid legal compliance in many countries.

Page titles

10.0

All pages were found to use page titles appropriately. Page titles appear in search results and at the top of the browser's window when visiting the site. Appropriate page titles are particularly important for search engine optimization.

Headings

10.0

All pages were found to use defined headings. This is excellent as it allows visitors and search engines to summarize the content of web pages quickly. Correctly defined headings aid accessibility and are particularly important for search engine optimization.

Last amended

10.0

It looks like this website was last updated on Wednesday, 11 March 2015. This is good because visitors perceive up-to-date websites as more credible. Websites that are updated regularly are also spidered by search engines more often.

To find this information we used the last modified dates reported by this website's server in addition to looking for dates written on each page.

Meta tags

10.0

This is how this website will look in Google search listings:

[Accueil](#)
www.cliniqueangus.com/
Home Page

All pages were found to include a meta description. This is good because search engines (like Google) show this text in search result pages.

Domain age

9.7

The domain name cliniqueangus.com was registered on Friday, 12 November 2010. Because this domain was registered more than a year ago, it is likely that pages on this website will appear higher in search engine rankings than those from younger websites.

Source: GODADDY.COM, LLC

Most images (67.0%) don't have defined sizes using width and height attributes in the HTML. These attributes are optional, but strongly recommended as they help the browser arrange the page more quickly.



Add width and height attributes to all image tags. The width and height you specify should be the same as the source image. If you want to resize an image in the browser, use CSS. Extra detail

3 images are being stretched in the browser.



The width and height you specify in an image tag should be the same as the source image. If you want to resize an image in the browser, use the CSS width and height properties. Extra detail

Internal links

9.2

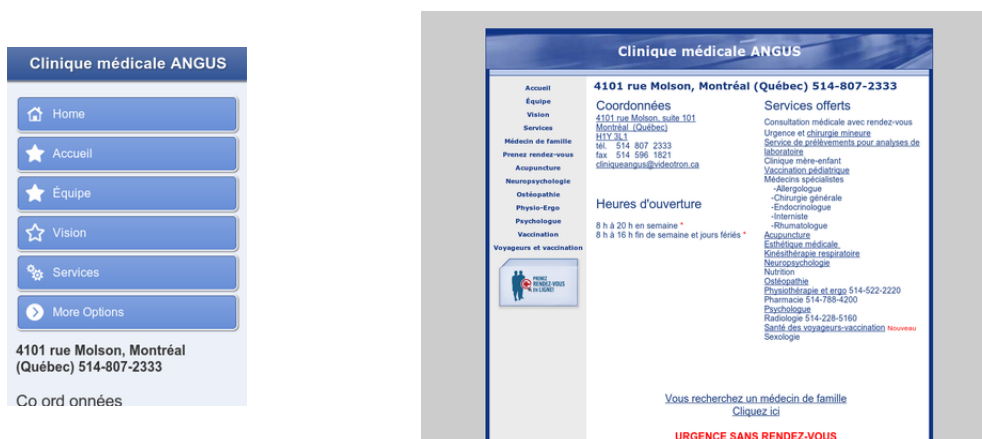
3 links have no text describing their destination. Links on a page should describe their destination for the benefit of both screen readers and search engine spiders.



Add meaningful anchor text that describes the link's destination. If the link contains an image, ensure you have provided alt text. Extra detail

Mobile

7.2



This website delivers a mobile optimized version of the HTML when accessed on a phone. This is good because visitors on a mobile device will be able to access this website easily.



Having mobile optimized HTML is good, but the best way of adapting a website for different screen sizes is to use CSS media queries.

Popularity

5.8

This is the 2,731,712th most popular website in the world.

Over the past 3 months, this website has experienced a slight increase in popularity.

There are 31 pages on other websites linking to this website.


It looks like that there are 18 websites linking to this website. Please note that this does not imply that there are definitely 18 unique websites as we might have counted sites with sub domains as two different sites.

Source: Moz

Social interest

5.3

We found 1 Tweets, 145 Facebook likes and 0 Google +1s for the 5 pages we tested.

 The amount of social activity a website should have depends very much on the type of website, its target audience, and how long it has been in operation. If you want to improve the amount of social activity about your website, sign up yourself and engage with other users on Twitter, Facebook and Google+. Encourage sharing of your content with social media buttons on articles and pages of your website.


Sources: Google+, Twitter, Facebook

Server behaviour


5.2

This website handles missing pages correctly by sending a 404 HTTP status code.

This website was not served using GZIP encoding. GZIP compression is widely supported and reduces the load time of a web page.

 Enable GZIP compression on your web server or in your application. Extra detail


There is duplicate content on <http://cliniqueangus.com> and <http://www.cliniqueangus.com>. This is bad, as technically they are classed as two different websites. Search engines may lower a website's rank if they find the same content on two different URLs.

 Choose one domain that you would like to use and then set a permanent (HTTP 301) redirect to forward users who visit the other.


URL format

4.8

One URL is particularly hard to type or remember.

 URLs using unusual characters (such as semi-colons or underscores), long numerals or complex phrasing are very difficult for real people to use or exchange. They also tend to be less favoured by search engines. Wherever possible ensure web addresses are 'human readable' - i.e. they should be easy to read, remember and type. In particular, avoid the use of obscure characters (including the underscore, which is not widely understood by non-technical users, or particularly memorable) and long numerals, e.g. example.com/23857984325. Consider URL rewriting as an effective and transparent means of creating appropriate URLs. Extra detail

4 URLs include a file extension.

 Avoid use of file extensions wherever possible. File extensions appear at the end of web addresses, and have several negative effects. They make the address harder to remember or type (particularly for non-technical users), and can reveal the underlying technology of the website making it very slightly more vulnerable to hackers. They also tie the implementation of the website to a specific technology, which can make subsequent migration of URLs difficult. Consider URL rewriting as an effective and transparent means of creating appropriate URLs. Extra detail

Analytics

0.0

None of this website is using any recognized analytics software. It is still possible to gather a great deal of information from webserver logs, but complete visitor analysis requires client-side Javascript or an image not found here.



Consider a leading website analytics solution, such as WebTrends or Google Analytics.

Note that this test can only detect recognized analytics solutions. If an analytics solution is new, obscure or used in a non-standard way (e.g. it has been customized) it may not be detected.

Facebook page

0.0

This website was found to contain some links to Facebook, but none appear to be public Facebook pages associated with this website.



Sign up for a Facebook page and make sure it is linked to from your site, or if you already have one make sure it is public.

Source: Facebook

Google+ page

0.0

This website was found to contain some links to Google+, but none appear to be public Google+ pages associated with this website.



Sign up for a Google+ page and make sure it is linked to from your site, or if you already have one make sure it is public.

Source: Google+

Feeds

0.0

No feeds were found on the 5 pages tested. This is bad as search engines and visitors use feeds to follow updates to websites.



Consider adding an RSS or ATOM feed to this website. If there already is a feed, ensure that it is linked to correctly in the head of the document.

Printability

0.0

None of this website appears to be optimized for printing (using CSS).



Add printable style sheets for all pages, wherever possible. In most cases, websites can share printable style sheets over many or all pages, as with screen-based style sheets. Extra detail

Twitter

0.0

This website did not contain a link to Twitter.



Sign up for a Twitter account and make sure it is linked to from your site.

Code quality

0.0

A total of 61 errors and 20 warnings were found on the 5 pages tested.

No pages are W3C compliant. Because there are errors in the code, some web browsers may not be able to read this website correctly and it may not always display correctly.



Resolve the validation errors that are listed in the table below. These errors are preventing this website from being fully W3C compliant. Extra detail

This website was detected as being XHTML 1.0 Transitional.

5 of the pages of this website were found to use presentational HTML elements and/or attributes. It is widely regarded that use of presentational HTML like `` and `<p bgcolor="#FF0000">` should be avoided.



Replace all the instances of presentational tags with a semantic alternative. This means where possible, use semantically correct HTML and then style it with CSS. Extra detail



Remove all the instances of presentational attributes. Use CSS for all styling. Extra detail

None of the tested pages of this site use tables for layout. This is excellent, as using tables for layout is not necessary and they should only contain tabular data. A well built website should use div elements and CSS to create the desired layout.

We tested the following pages



<http://www.cliniqueangus.com/>



<http://www.cliniqueangus.com/Equipe.html>



<http://www.cliniqueangus.com/Vision.html>



<http://www.cliniqueangus.com/Services.html>



http://www.cliniqueangus.com/M_decin_de_famille.html

The free and automated website assessment is limited to analyzing only 5 pages of your website and therefore does not represent an exhaustive report, nor is it flawless. We advise that you review the recommendations of the assessment with a professional web developer before taking action. BDC is also not responsible for subsequent modifications to your website.

Get better results with your online marketing

Whether you're looking to improve your website, use more social media or develop an Internet marketing strategy to get the most from your investment, BDC has the right solution for you.

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