Report for www.inf777.danny-thibaudeau.ca

Summary

4.9

Overall
The overall score for this website.

7.3

Accessibility*
How accessible the website is to mobile and disabled users.

4.3

Experience*
How satisfying the website is likely to be for users.

2.2

Marketing*
How well marketed, and popular the website is.

5.0

Technology*
How well designed and built the website is.

We tested a sample of 1 pages from this website on 10 Apr 2015.

* These are weighted average scores calculated using scores from individual tests that we think affect Marketing, Experience, Accessibility and Technology for a website.

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⚠ We were only able to find 1 page because there were an insufficient number of links discovered.

Key points

✘ No pages appear to link to this website, making it extremely hard to find. (read more)

✘ This website does not appear optimized for printing. (read more)

✘ This website does not appear optimized for mobiles. (read more)

✘ The website is not W3C compliant. (read more)

Analytics

`10.0`

Every page in this website is using some form of analytics software. This is excellent and should allow for a complete analysis of visitor behaviour.

Alternative text

`10.0`

All images were found to have an appropriate text equivalent. This will help users with visual disabilities use the website and aid legal compliance in many countries.

Page titles

`10.0`

All pages were found to use page titles appropriately. Page titles appear in search results and at the top of the browser's window when visiting the site. Appropriate page titles are particularly important for search engine optimization.

Images

`10.0`

All images have defined sizes using width and height attributes in the HTML. These attributes are optional, but strongly recommended as they help the browser arrange the page more quickly.

Last amended

`10.0`

It looks like this website was last updated on Friday, 10 April 2015. This is good because visitors perceive up-to-date websites as more credible. Websites that are updated regularly are also spidered by search engines more often.

To find this information we used the last modified dates reported by this website's server in addition to looking for dates written on each page.

Internal links

`10.0`

Every link tested appears to be well defined. This is good because well defined links help SEO and aid accessibility.

URL format

`10.0`

Headings

`5.0`

All pages were found to use defined headings. This is excellent as it allows visitors and search engines to summarize the content of web pages quickly. Correctly defined headings aid accessibility and are particularly important for search engine optimization.

Some pages did not define headings correctly. The H1 tag should be used for the most top-level heading, with H2 being used for sub-headings and H3 for further sub-headings and so-on. Not conforming to this convention may confuse

visitors.

🔧 Ensure that headings are defined in a semantically correct way, i.e. always start with a H1 tag. This is used to summarize the page content. Further tags (H2, H3, H4 etc) are meant to summarize and partition sections within the content.

Server behaviour   4.6

This website handles missing pages correctly by sending a 404 HTTP status code.

This website was not served using GZIP encoding. GZIP compression is widely supported and reduces the load time of a web page.

🔧 Enable GZIP compression on your web server or in your application. Extra detail

There was no website found on http://inf777.danny-thibaudeau.ca. This is bad, as visitors might presume they can visit this website by visiting that address.

🔧 Put a permanent (HTTP 301) redirect to http://www.inf777.danny-thibaudeau.ca on http://inf777.danny-thibaudeau.ca.

Code quality   3.6

A total of 27 errors and 12 warnings were found on the 1 pages tested.

No pages are W3C compliant. Because there are errors in the code, some web browsers may not be able to read this website correctly and it may not always display correctly.

🔧 Resolve the validation errors that are listed in the table below. These errors are preventing this website from being fully W3C compliant. Extra detail

The doctype of this website couldn't be determined.

One page of this website was found to be using the tag <nobr>. It is widely regarded that use of presentational elements like <nobr> should be avoided.

🔧 Replace all the instances of presentational tags with a semantic alternative. This means where possible, use semantically correct HTML and then style it with CSS. Extra detail

None of the tested pages of this site use tables for layout. This is excellent, as using tables for layout is not necessary and they should only contain tabular data. A well built website should use div elements and CSS to create the desired layout.

Mobile   3.0

None of this website appears to be optimized for viewing on a mobile or tablet (using CSS media queries). It is important to make sure your content is optimized for a wide range of devices as a growing percentage of web browsing is done on phones and tablets.

🔧 Check how the website looks using a mobile and a tablet. Consider adding mobile-only styling using media queries. Some websites employ other techniques for mobile visitors which we cannot currently detect. Extra detail

Meta tags   `2.0`

All pages include at least some metadata, but no pages have a description meta tag. The description meta data is important as it appears on Google's search result pages.

🔧 Make sure that all the pages of this website include a meta description. If you don't include one, Google will choose a sample of text from the page to appear in the search engine result. By including a meta description, you can control how your search engine result will appear. Extra detail

Domain age   `1.7`

The domain name danny-thibaudeau.ca was registered on Friday, 26 December 2014. Because it is using a domain name registered in the past six months, pages on this website could appear lower in search engine results than those from websites that have a more established domain name.

Source: CIRA

Incoming links   `0.0`

No other pages were found linking to this website (Note: If the website is less than a month old, this information may be inaccurate).

Source: Moz

Social interest   `0.0`

We did not find any Tweets, Facebook likes or Google +1s for the single page we tested.

🔧   The amount of social activity a website should have depends very much on the type of website, its target audience, and how long it has been in operation. If you want to improve the amount of social activity about your website, sign up yourself and engage with other users on Twitter, Facebook and Google+. Encourage sharing of your content with social media buttons on articles and pages of your website.

Sources: Google+, Twitter, Facebook

Facebook page   `0.0`

This website was found to contain some links to Facebook, but none appear to be public Facebook pages associated with this website.

🔧   Sign up for a Facebook page and make sure it is linked to from your site, or if you already have one make sure it is public.

Source: Facebook

Google+ page   `0.0`

This website was found to contain some links to Google+, but none appear to be public Google+ pages associated with this website.

🔧   Sign up for a Google+ page and make sure it is linked to from your site, or if you already have one make sure it is public.

Source: Google+

Feeds   `0.0`

No feeds were found on the 1 pages tested. This is bad as search engines and visitors use feeds to follow updates to websites.

🔧   Consider adding an RSS or ATOM feed to this website. If there already is a feed, ensure that it is linked to correctly in the head of the document.

Printability   `0.0`

None of this website appears to be optimized for printing (using CSS).

🔧   Add printable style sheets for all pages, wherever possible. In most cases, websites can share printable style sheets over many or all pages, as with screen-based style sheets. Extra detail

Twitter   `0.0`

This website did not contain a link to Twitter.

🔧   Sign up for a Twitter account and make sure it is linked to from your site.

Popularity

This website has not yet been ranked by Alexa.

If this website is new, this is probably normal. Drive traffic to the website to get an Alexa ranking.

Source: Alexa

We tested the following pages

http://www.inf777.danny-thibaudeau.ca/

The free and automated website assessment is limited to analyzing only 5 pages of your website and therefore does not represent an exhaustive report, nor is it flawless. We advise that you review the recommendations of the assessment with a professional web developer before taking action. BDC is also not responsible for subsequent modifications to your website.

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Get better results with your online marketing

Whether you're looking to improve your website, use more social media or develop an Internet marketing strategy to get the most from your investment, BDC has the right solution for you.

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