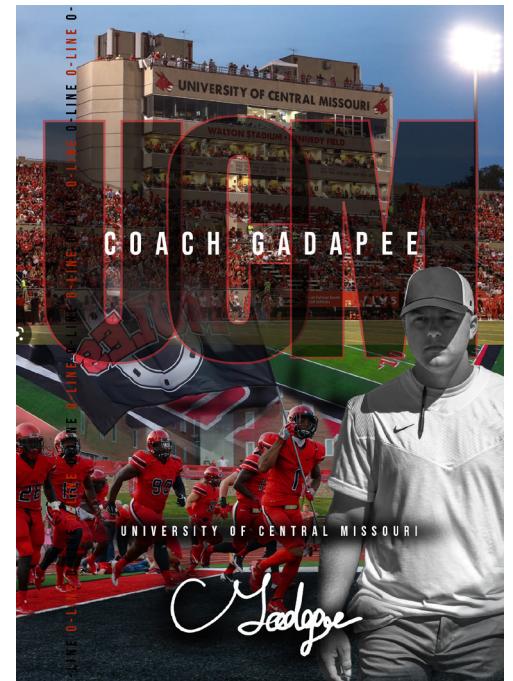
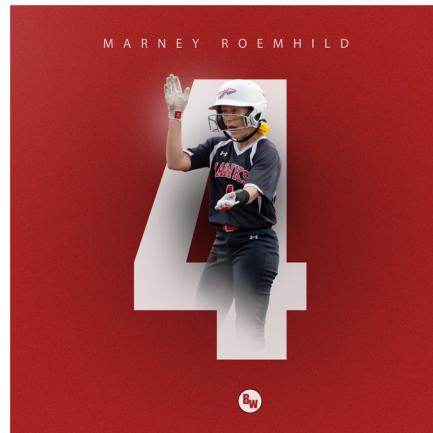
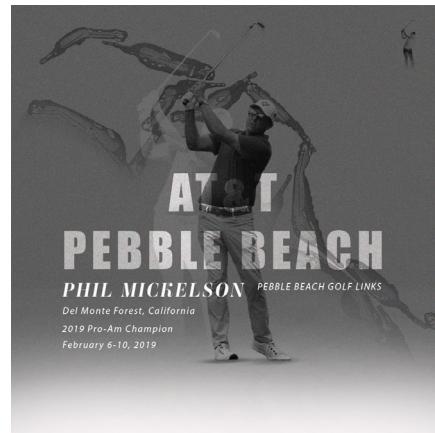
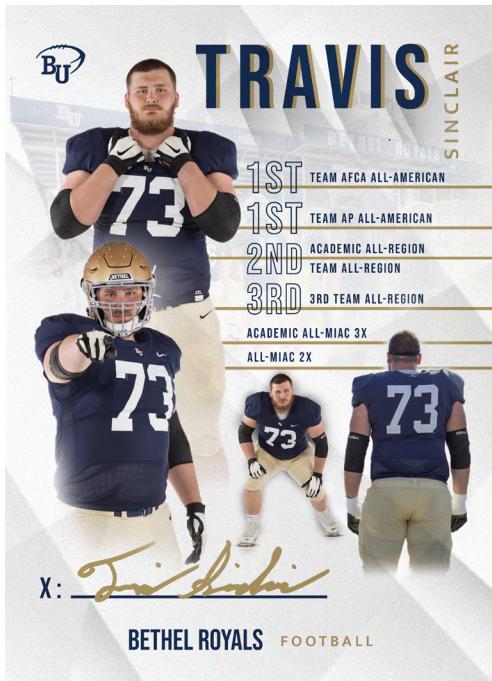


PORTFOLIO

Collin Curtis



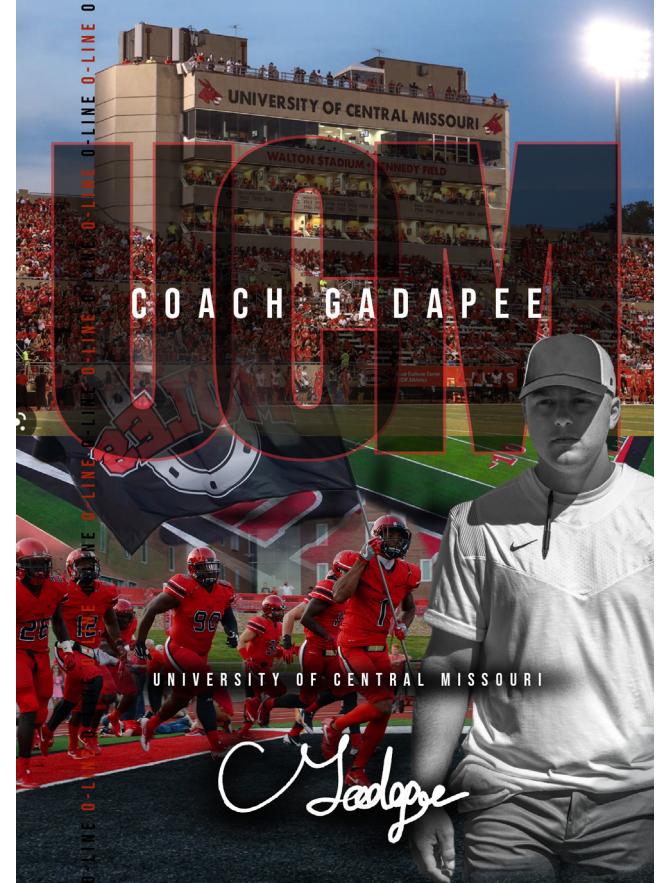
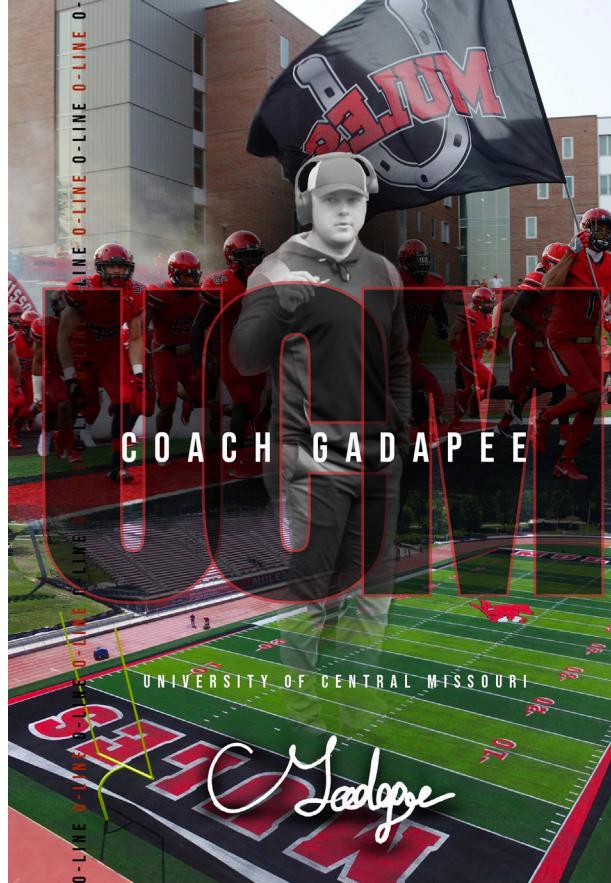
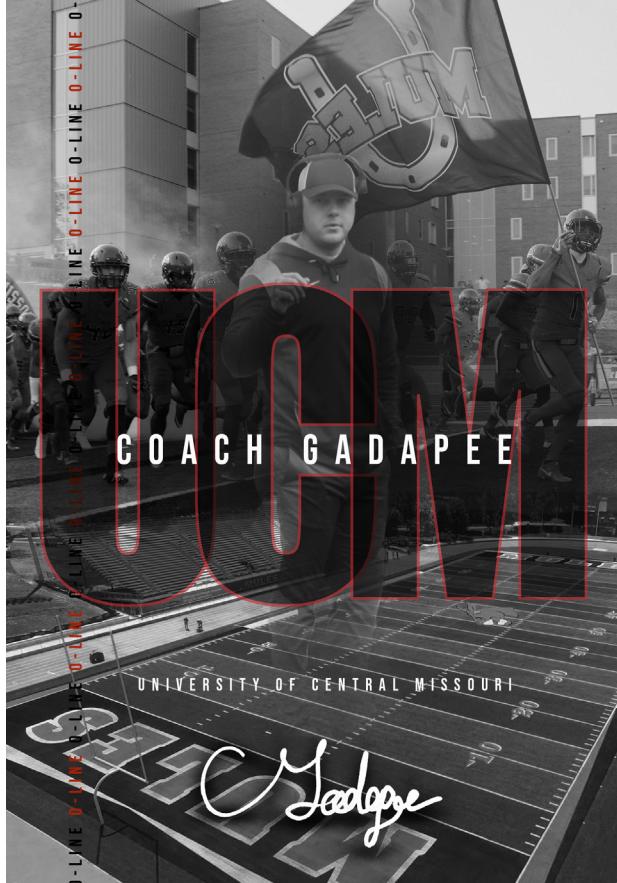
01

Freelance Work

University of Central Missouri

Earlier this year, a good friend of mine, Chace Gadapee, accepted an offensive line coaching position at the University of Central Missouri. I worked with him to create an exciting graphic to post on his social media outlets. These are a few of the top graphics.

Since making this graphic I am currently involved in making an ‘official offer’ graphic for UCM football.

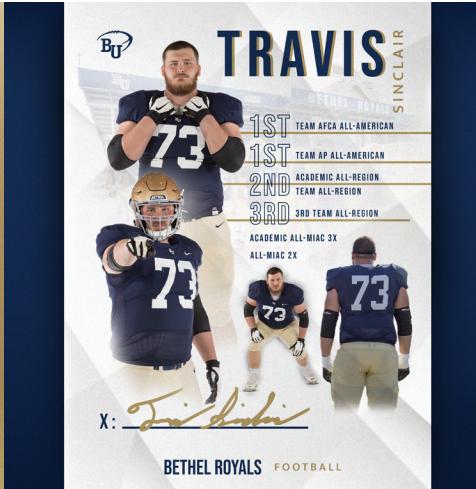
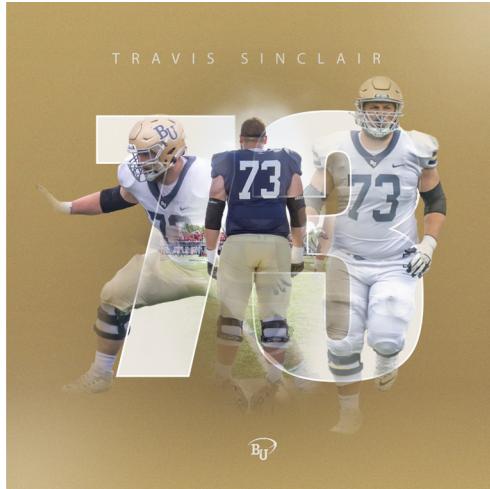


02

Freelance Work

NFL Dreams

A fellow Bethel University Alumni, Travis Sinclair, is currently pursuing his dream of playing in the NFL. I have been working alongside him to create graphics if he were to be drafted in the upcoming NFL draft, as well as Bethel Football focused graphics to show off his athletic resume.

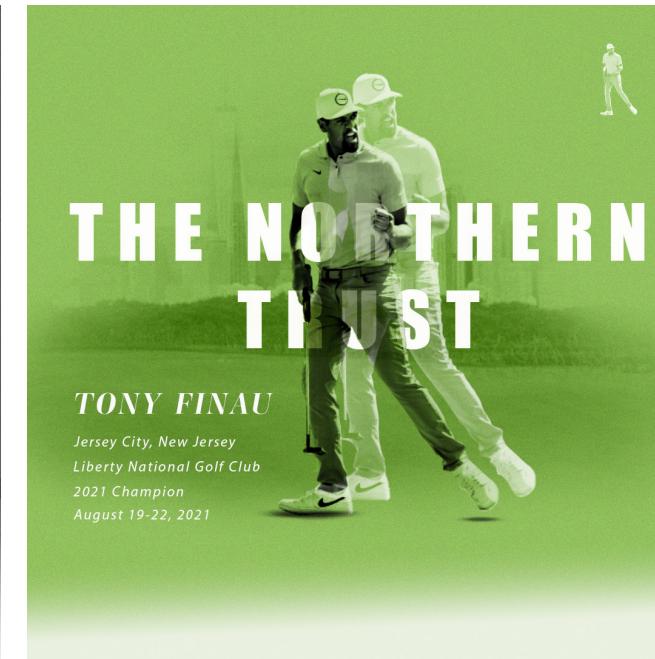
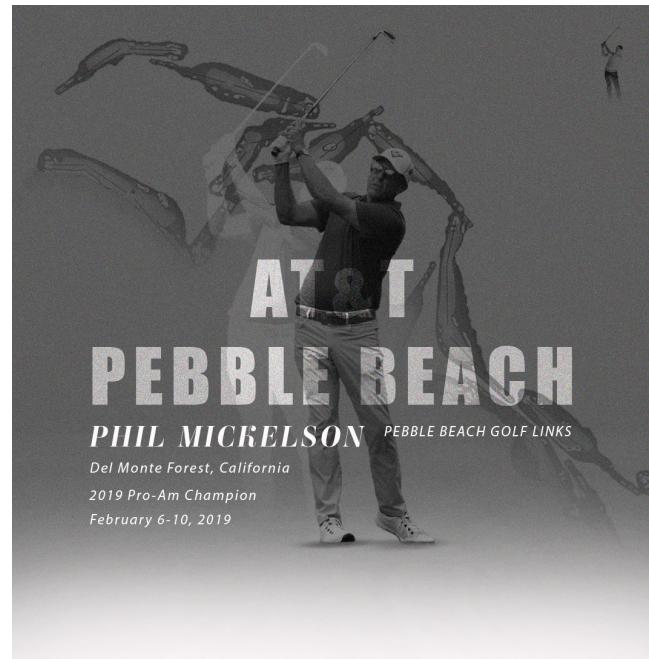


03

Golf Graphics

[For Fun]

Here are a few graphics I made in my free time revolving around the big names in the golf world.

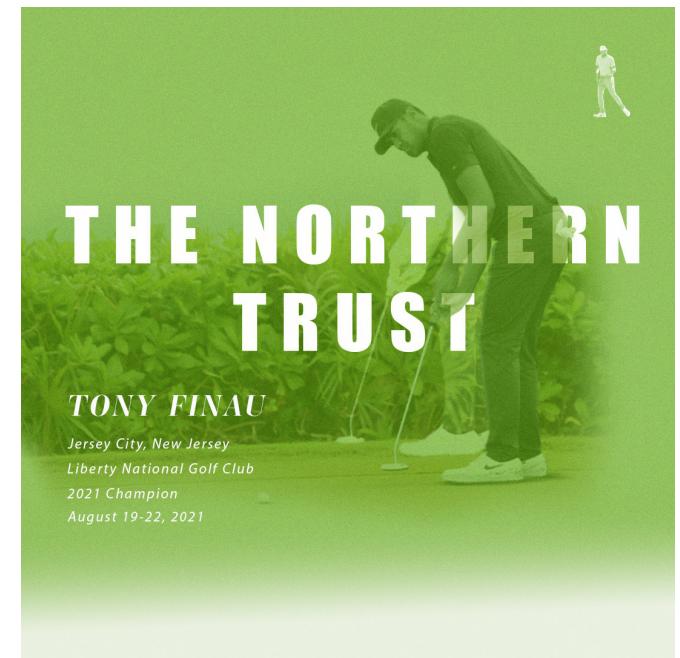
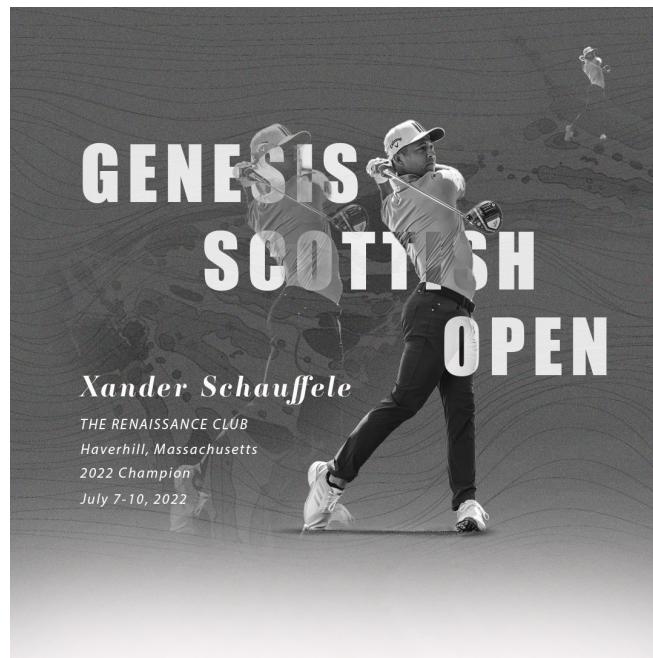


04

Golf Graphics

[For Fun]

Here are a few graphics I made in my free time revolving around the big names in the golf world.



05

Infographic

[Class Project]

This infographic on Fishing and Protecting Lake Superior focuses on informing a large audience of people about the different rules, regulations, and tips for by passers, fisherman, or anyone interested in learning about this Great Lake! I hope that my future holds work similar to this in the aspect “that it revolves around the outdoors, one of my passions.

FISHING AND PROTECTING Lake Superior

SHORE GOERS

There are many species of fish in Lake Superior that you can catch from shore. Trout (also called "brookies"), steelhead, and Coho Salmon. There are also good opportunities to catch steelhead, lake trout, pink salmon, lake whitefish and coho brook trout. Fishing around bridges, in local harbors, and at public access points can lead to a successful fishing trip from ashore!

THE NORTH SHORE

There are boat landing, bathhouse, and public access areas scattered around the shores of Lake Superior. If you do not have access to a boat, don't worry! There are charter fishing boats in Duluth, Two Harbors, Silver Bay, and Grand Marais. The water can get choppy. So if it is your first time boating on Lake Superior, make sure you research the area you will be boating in. Be careful out there! When leaving the lake, make sure you take the precautions listed under "Keepin' it Clean". Good luck fishing!

FISHING TIPS

You can use nearly any type of fishing rod. However, if you want to increase your chances of catching and landing a fish, then it is a good idea to buy a dedicated shore rod. Having a long rod (10-12ft) will allow you to cast further and get better hooksets. It is also important to have a rod with large guides that won't freeze up in the winter. Trying to catch a Rainbow Trout? Be sure to use Loper Bugs, otherwise known as flies. Rainbow trout are known for biting on flies especially. Steelhead are Coho Salmon. They are notorious for biting on flies as well. Fishing for walleye or northern? Try using live bait. The are live bait and tackle shops in every town along the north shore. Live shad, leeches, and worms can be great live bait for a variety of fish species including, Smallmouth Bass, Northern, Walleye, and even the elusive Muskie!

LAKE SUPERIOR FUN FACTS:

- The deepest point in Lake Superior is an impressive 1,333 feet deep!
- It's average depth is 483 feet, which is the 4th greatest average depth in America.
- Lake Superior contains 10% of the Earth's fresh surface water.
- Strictly based off of surface area, Lake Superior is the largest lake in the WORLD!
- The highest wave ever recorded on Lake Superior was 31 feet high.
- Lake Superior actually has its own tide.
- If you stretched the shoreline of Lake Superior out to a straight line, it would be long enough to reach Duluth, Minnesota to the Bahamas.

CURRENT FISH SPECIES COMPARISON

| Category | Approximate Percentage |
|---------------------------------------|------------------------|
| INVASIVE SPECIES | 10% |
| NON NATIVE FISH SPECIES | 20% |
| NATIVE FISH SPECIES | 40% |
| OTHER (FISH FROM LAKE SUPERIOR, BAIT) | 30% |

KEEPIN' IT CLEAN

Lake Superior is an incredibly balanced ecosystem. However, the introduction of non-native or invasive species can greatly threaten the health or existence of the great lake. That being said, there are several simple precautions put in place to help protect the ecosystem of Lake Superior. For boaters, it is very important that the boat hulls have been cleaned and any water from neighboring lakes must be drained from the boat before launching it into Lake Superior. When leaving Lake Superior, it is important to adhere to the following precautions in order to prevent the spread of invasive species to neighboring lakes or rivers.

- Clean your boat, trailer & equipment
- Drain all water
- Dispose of unused bait in the trash
- Dry dock boats and equipment

When shore fishing or enjoying the rocky beaches of the North Shore, make sure to clean up after yourself. Leaving each beach cleaner than you found it is a great way to help protect something that looks like it could be harmful to the surrounding wildlife, please contact the local DNR so that it can be properly dealt with. Do your part in protecting this Great Lake!

INTRUDERS!

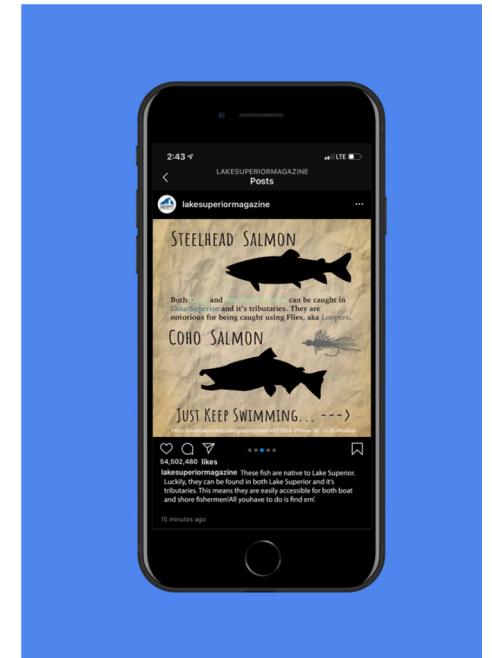
Over the last 20 years, there have been several non-native and invasive species introduced into Lake Superior and other Great Lakes. The invasive species that have had the greatest impact on the ecosystem of Lake Superior are:

- Round Goby
- Eurasian Ruffe
- Zebra Mussels
- Quagga Mussels

These are a few of the most well known invasive species of Lake Superior. One of, if not the biggest threat to the Great Lakes and Lake Superior is the Asian Carp. Asian carp have threatened the ecosystem of the Mississippi River, making their way into river systems that are tributary to Lake Superior. This is why it is so important that we have been put into process in order to keep Asian Carp from reaching Lake Superior. But you can do your part in this by not releasing any non-native species into Lake Superior.

WHATCHYA CATCHIN'?

As a part of this project I broke down the infogrpahic into different topics that would work well as social media content if this were to be used by a company or magazine.

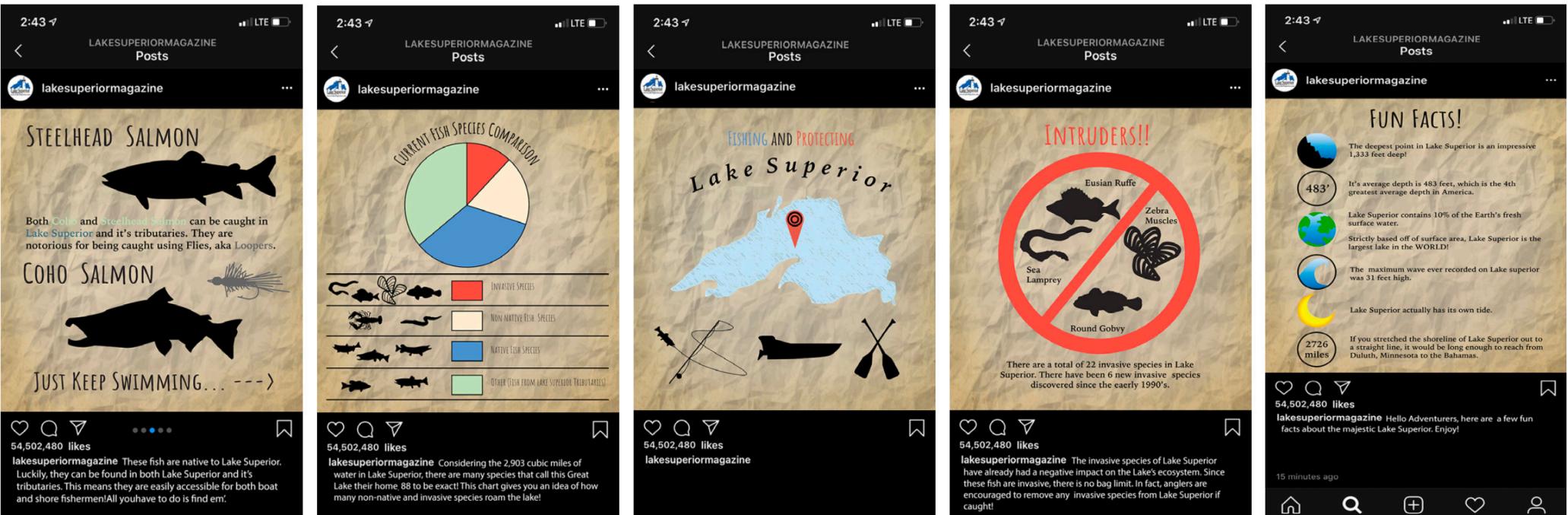


06

Infographic

Social Media

The purpose of these social media posts is to highlight the main points of the infographic, such as fishing tips, species comparisons, invasive species, and fun facts. Here are the rest of the social media posts for the Lake Superior infographic:



06 Art Department Rebrand

Class Project

This project was a huge rebrand of the Art and Design Department at Bethel University.

I made banners, brochures, merchandise, simple dollar items, and an event for the department as a fundraiser. My goal of this project was to display a side of Bethel's Art and Design Department that is different from the rest of the departments at Bethel: the encouragement to take risks in your work.

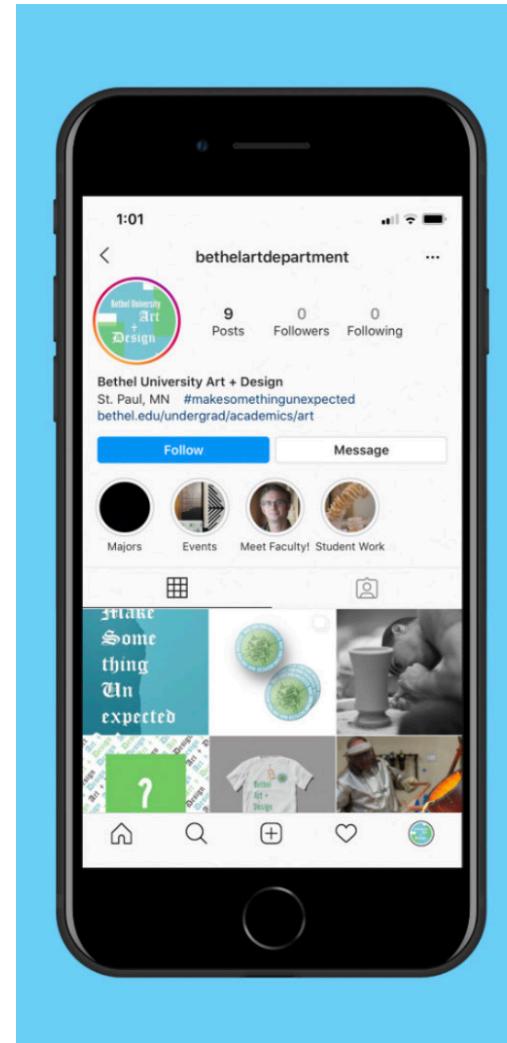
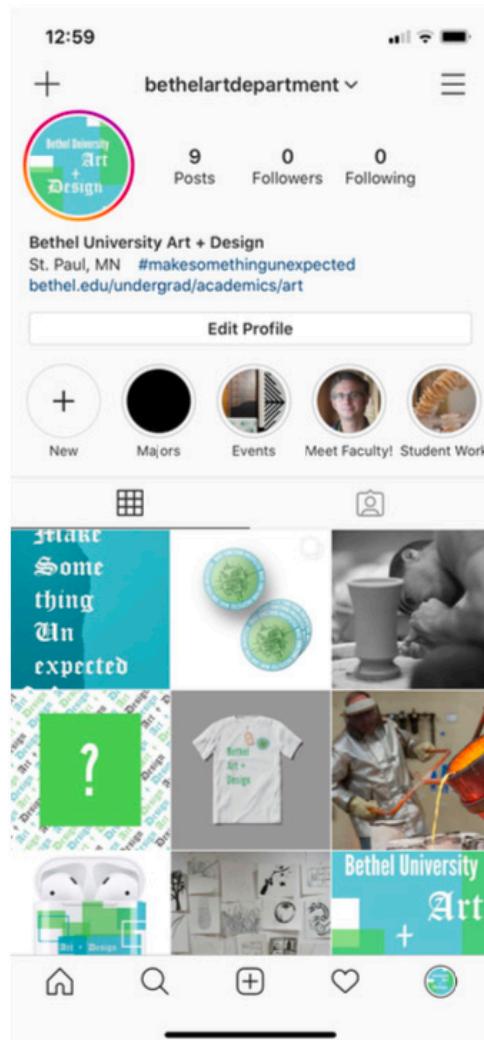


07

Art Department Rebrand

Social Media

Summary: The goal of this social media campaign is to serve the Bethel Community as a platform to communicate and with others and express what Bethel Art and Design is about.



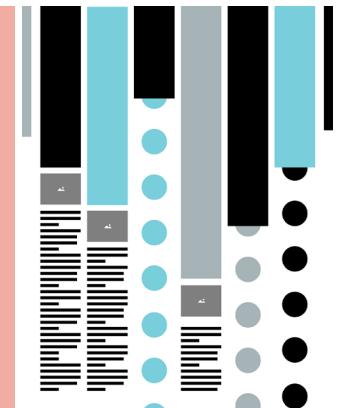
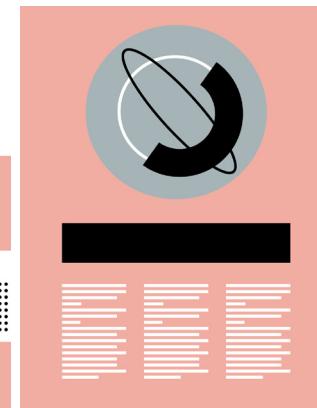
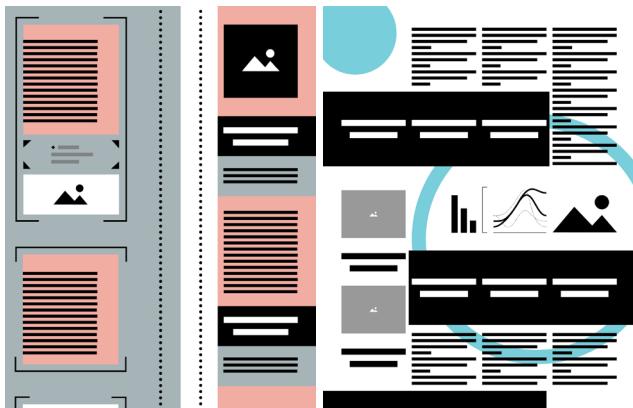
08

Nontent

Design Process - Bob Goff

This is one of the ways I practice my three step design process. Step 1, I start with a few rough drafts/wireframes composed of nonsignificant color schemes and shapes and select the ones that stand out to me or my peers. For step 2 I apply one or two colors to add to the design in the second round. Step 3, I select content that fits the current drafts and create content guidelines for a final draft.

First & Second Round:



Final Product:



Bob Goff: The Power of an Undistracted Life

He says the pressure of living our lives in public, as the media age requires of us, can lead to us being distracted at all times. "It's like you're always cultivating an acceptable identity we they are focusing on what we were created to do," he says. "Monday, Tuesday, Wednesday, Thursday, Friday, Saturday, Sunday." He says, "But there's a point where you say, 'What's going on around you and at the same time, what's going on with your soul?'"

*Bob Goff:
The Power of an
Undistracted Life*



"If you're lonely, when was the last time you didn't feel alone?"



10 of 10



105

A cluster of colorful balloons in shades of blue, red, and yellow.

*"Wednesday, Thursday, Friday,
be enthusiastic about what's going
on inside of you."*

