

The following Personal Data Protection Policy (hereinafter, "**Privacy Policy**") regulates the processing of personal data of web users, per the applicable legislation on data protection.

## **WHO IS RESPONSIBLE FOR THE PROCESSING OF YOUR PERSONAL DATA?**

- DATA CONTROLLER: JASU JUICE LLC
- Address: 2665 S. Bayshore Dr. Suite 220 Miami, FL 33133
- Contact phone: +1 305-699-4113
- Email: [info@jasu.us](mailto:info@jasu.us)

You confirm and guarantee the truthfulness and accuracy of the data provided, and that they are adjusted to your current state. In this sense, you agree to communicate any modifications that occur in them, per the procedure established in the section regarding the exercise of your rights.

## **WHAT PURPOSES WILL WE PROCESS YOUR PERSONAL DATA FOR?**

We inform you that all data processed by JASU INDUSTRIES S.A. DE C.V. are necessary for the purposes described in this Privacy Policy. Failure to provide them would imply the impossibility of properly managing the existing relationship with you.

Below are the different purposes for which we process your personal data and the bases that legitimize the processing:

- **WEB OR EMAIL CONTACTS**

- What data do we collect through the Website?

We may process your IP, what operating system or browser you use, and even the duration of your visit, anonymously.

If you provide us with data in the contact form, you will be identified to contact you if necessary.

- What purposes will we process your personal data for?
  - Answering your queries, requests, or petitions.
  - Managing the requested service, responding to your request, or processing your petition.
  - Information by electronic means, related to your request.
  - Commercial or event information by electronic means, provided there is express authorization.
  - Conducting analysis and improvements on the Website, our products, and services.
  - Improving our commercial strategy.
- What is the legitimacy of the processing of your data?

The acceptance and consent of the interested party: In those cases where it is necessary to complete a form and click on the "send" button to make a request, doing so necessarily implies that you have been informed and have expressly consented to the content of the clause attached to said form or acceptance of the privacy policy.

All our forms have the symbol \* in the mandatory data. If you do not provide those fields or do not check the acceptance checkbox of the privacy policy, the information will not be sent. Normally it has the following formula: "□ I have read and accepted the Privacy Policy."

- CLIENTS

- What purposes will we process your personal data for?

- Preparation of the budget and follow-up through communications between both parties.
- Information by electronic means, related to your request.
- Commercial or event information by electronic means, provided there is express authorization.
- Manage administrative, communication, and logistics services performed by the Controller.
- Billing and declaration of the relevant taxes.
- Carry out the corresponding transactions.
- Control and recovery management.

- What is the legitimacy of the processing of your data?

The legal basis is the acceptance of a contractual relationship, or your consent when contacting us or offering us your products by any means.

- SUPPLIERS

- What purposes will we process your personal data for?

- Information by electronic means, related to your request.
- Commercial or event information by electronic means, provided there is express authorization.
- Manage administrative, communication, and logistics services performed by the Controller.
- Billing.
- Carry out the corresponding transactions.
- Billing and declaration of the relevant taxes.
- Control and recovery management.

- What is the legitimacy of the processing of your data?

The legal basis is the acceptance of a contractual relationship, or your consent when contacting us or offering us your products by any means.

- **JOB APPLICANTS**

- What purposes will we process your personal data for?
  - Organization of selection processes for the hiring of employees.
  - Summoning you for job interviews and evaluating your candidacy.
  - If you have given us your consent, we may transfer it to collaborating or related companies, solely to help you find employment.
- For how long will we keep personal data?

Likewise, we inform you that one year after receiving your resume, we will proceed to its secure destruction.

- What is the legitimacy of the processing of your data?

The legal basis is your unequivocal consent, by sending us your CV.

Do we include personal data of third parties?

No, as a general rule, we only process the data provided by the owners. If you provide us with data from third parties, you must, beforehand, inform and request their consent, or otherwise exempt us from any responsibility for non-compliance with this requirement.

And data from minors?

We do not process data of minors under 14 years of age without the consent of the father, mother, or legal guardian. Therefore, refrain from providing them if you are under that age or, if applicable, from providing data from third parties who do not have said age. JASU INDUSTRIES S.A. DE C.V. exempts itself from any responsibility for non-compliance with this provision.

Will we carry out electronic communications?

They are only carried out to manage your request if it is one of the contact methods you have provided us.

If we carry out commercial communications, they will have been previously and expressly authorized by you.

## **TO WHOM WILL WE COMMUNICATE YOUR DATA?**

In the terms described in the section on the purposes of the processing, JASU INDUSTRIES S.A. DE C.V. may communicate your personal data to the following entities:

- Public authorities, regulators, or governmental or jurisdictional bodies in those cases where it is necessary to do so by law, local regulations, or in compliance with regulatory obligations. Among others, to tax administrations.
- If you request the portability of your data, your personal data will be transferred to the entity you designate.

## **INTERNATIONAL DATA TRANSFERS**

As a general rule, data transfers to third parties or servers outside the legislation area are not made. However, in those exceptional cases where such international transfers occur, the necessary measures will be taken to ensure that they are made to a country or organization that has offered adequate guarantees or they may be based on the legitimizing principles established by regulations.

## **FOR HOW LONG WILL WE STORE YOUR DATA?**

We will process your data as long as they are necessary for the purpose for which they were collected, and once the relationship that legitimizes the processing of your data has ended, they will be stored and blocked solely to formulate and defend claims and the timely transfer at the request of the authorities, only for the time established by law.

Likewise, once the contractual relationship has ended, we will process your personal data for sending commercial communications, provided that we have express consent for it.

## **AUTOMATED DECISIONS AND PROFILING**

The entity will not create profiles or make automated decisions.

## **WHAT ARE YOUR RIGHTS?**

We inform you that, per current regulations, you have the right to revoke the consent given, as well as to exercise your rights of access, rectification, deletion, limitation, and opposition, as well as the right to data portability and not to be subject to automated decisions.

## **HOW CAN YOU EXERCISE YOUR RIGHTS?**

Under applicable legislation, we inform you that you can exercise your rights by contacting us at the following email address: [info@jasu.us](mailto:info@jasu.us) indicating the reason for your request and the right you wish to exercise.

## **MODIFICATION OF THE PRIVACY POLICY**

JASU JUICE LLC may totally or partially modify this Privacy Policy if required by applicable law.