

# Forecasting Team



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#### Why Forecasting



• Predict the future behaviour of a time series given its past

$$z_1, z_2, \ldots, z_T \Longrightarrow P(z_{T+1}, z_{T+2}, \ldots z_{T+\tau})$$

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• If I knew the future ...

best action = 
$$\underset{a}{\operatorname{argmin}} \operatorname{cost}(a, z_{T+1}, z_{T+2}, \dots z_{T+\tau})$$

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• If I knew the future . . .

best action = 
$$\underset{a}{\operatorname{argmin}} \operatorname{cost}(a, z_{T+1}, z_{T+2}, \dots z_{T+\tau})$$

• If I have a calibrated forecast  $P(z_{T+1}, z_{T+2}, \dots z_{T+\tau})$  ...

$$\mathsf{best} \ \mathsf{action} = \mathop{\mathsf{argmin}}_{a} \mathrm{E}_{\mathrm{P}}[\mathsf{cost}(a, z_{\mathcal{T}+1}, z_{\mathcal{T}+2}, \dots z_{\mathcal{T}+\tau})]$$

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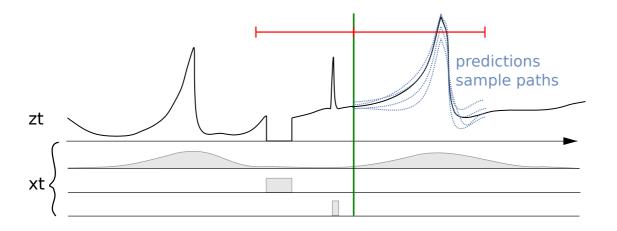
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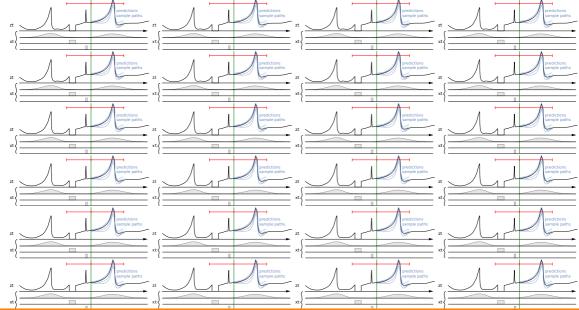
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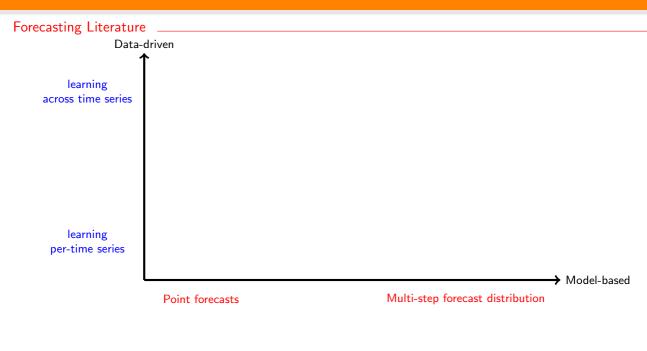
 Forecasts can be leveraged for optimising business problems in retail, AWS, logistics, professional services, etc.

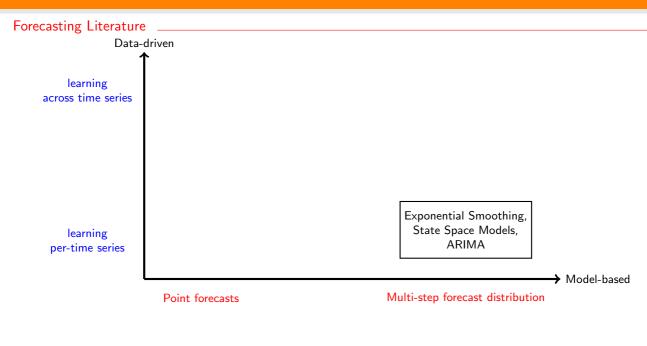
General Setup

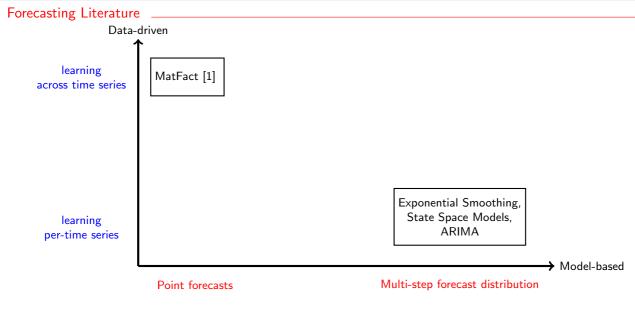


# General Setup

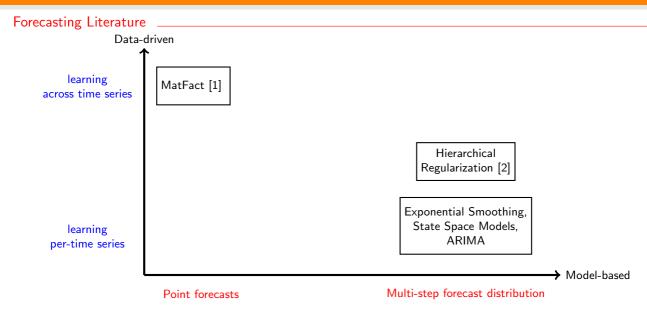




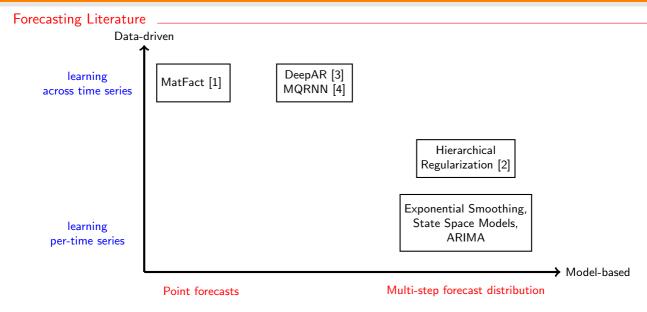




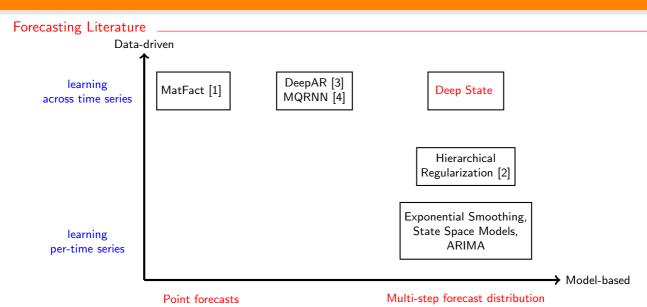
[1] Yu, Rao, Dhillon. Temporal Regularized Matrix Factorization for High-dimensional Time Series Prediction. NIPS 2016



[2] N. Chapados. Effective bayesian modeling of groups of related count time series. ICML 2014



[3] Flunkert, Salinas, Gasthaus. Probabilistic Forecasting with Autoregressive Recurrent Networks. arXiv 2017 [4] Wen, Torkkola, Narayanaswamy. A Multi-Horizon Quantile Recurrent Forecaster. arXiv 2017

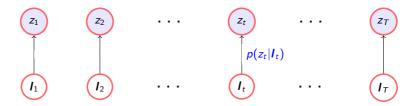


• Generative model for observations:  $(z_1, \ldots, z_T)$ 

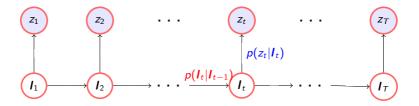
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 $(z_t)$  ...

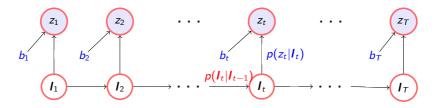
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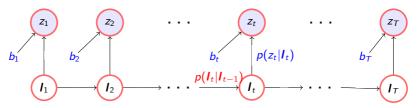
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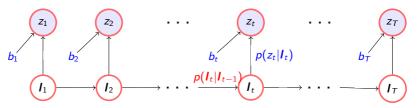
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• Linear Gaussian Model

$$I_t = I_{t-1} + g_t \varepsilon_t,$$
  $\varepsilon_t \sim N(0,1)$  (state transistion)  
 $z_t = b_t + \mathbf{a_t}^T I_{t-1} + \sigma_t \epsilon_t,$   $\epsilon_t \sim N(0,1)$  (measurements)

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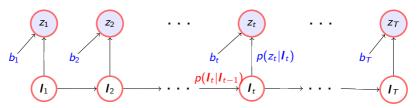


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• Free parameters:  $\Theta = \{b_t, \pmb{a}_t, \pmb{g}_t, \sigma_t | \ \forall t\} \cup \{\pmb{\mu}_0, \pmb{\Sigma}_0\}$ 

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- Free parameters:  $\Theta = \{b_t, \pmb{a}_t, \pmb{g}_t, \sigma_t | \ \forall t\} \cup \{\pmb{\mu}_0, \pmb{\Sigma}_0\}$
- Θ learned using maximum likelihood principle

$$\Theta^* = \operatorname*{argmax}_{\Theta} p_{\mathrm{SS}}(z_1, \ldots, z_T | \Theta)$$

Similar features  $\rightarrow$  similar state space models (modulo scale)

$$\Theta_t = \Psi(\mathbf{x}_{1:t}, \mathbf{\Phi}), \quad \forall t$$

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Features:  $\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_T$ 

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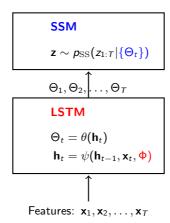
Generative Model:

# LSTM $\Theta_t = \theta(\mathbf{h}_t) \\ \mathbf{h}_t = \psi(\mathbf{h}_{t-1}, \mathbf{x}_t, \mathbf{\Phi})$ Features: $\mathbf{x}_1, \mathbf{x}_2, \dots, \mathbf{x}_T$

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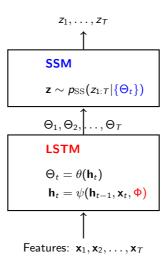
Generative Model:



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Generative Model:



• Loss: negative log-likelihood of the data under our model given features

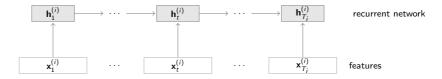
observations  $z_{1:T_i}^{(i)}$ 

 $oldsymbol{\mathsf{x}}_1^{(i)}$   $\cdots$   $oldsymbol{\mathsf{x}}_t^{(i)}$   $\cdots$ 

 $\mathbf{x}_{T_i}^{(i)}$  features

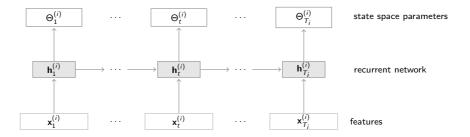
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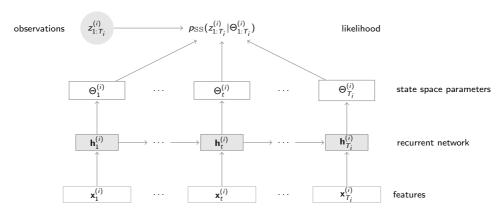


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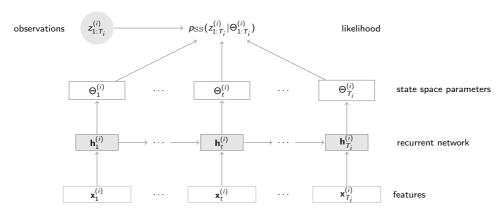


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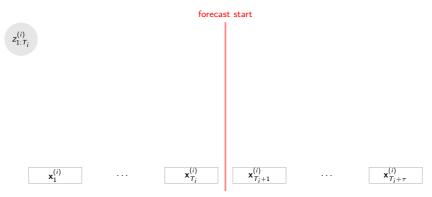
• Kalman filtering in the case of linear Gaussian model

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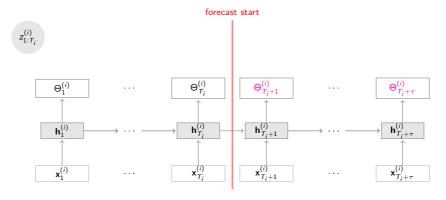


- Kalman filtering in the case of linear Gaussian model
- Robust to outliers and can handle missing data  $(z_{t-1})$  is not fed back as feature for time step t)

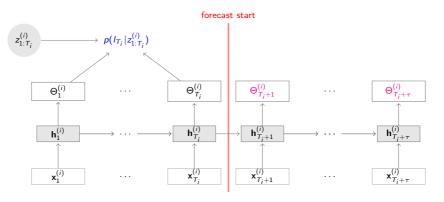
Test time series (possibly new/unseen) with features in both training and prediction ranges



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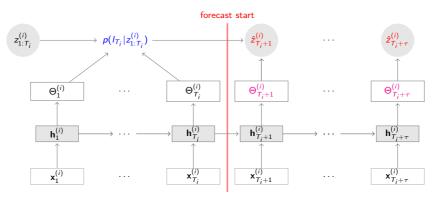
Test time series (possibly new/unseen) with features in both training and prediction ranges



• Given the posterior of the final state and state space parameters, one can obtain the forecast distribution

$$P(z_{T_i+1}, z_{T_i+2}, \dots, z_{T_i+\tau}|z_1, z_2, \dots, z_{T_i})$$

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• Analytical form or samples (sampling here is much faster than in DeepAR)

#### Experiments \_\_\_\_\_

#### Data Efficiency:

- Public datasets:
  - traffic: 963 hourly time series measuring occupancy rates of car lanes
  - electricity: 370 hourly time series measuring electricity consumption of different consumers
- Forecast horizon: 7 days
- Metrics: P50QL, P90QL: normalized quantile regression loss

	2-weeks		3-weeks		Full-data	
	P50QL	P90QL	P50QL	P90QL	P50QL	P90QL
DeepAR	0.177	0.153	0.126	0.096	0.132	0.104
DeepState	0.126	0.069	0.125	0.068	0.124	0.07

Results on traffic dataset

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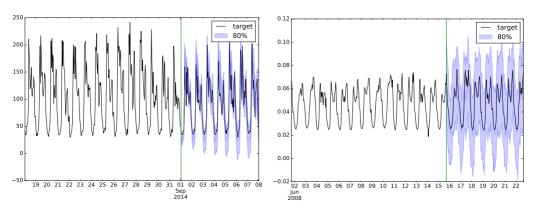
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	P50QL	P90QL	P50QL	P90QL	P50QL	P90QL
DeepAR	0.153	0.147	0.147	0.132	0.09	0.051
DeepState	0.091	0.049	0.095	0.051	0.093	0.049

Results on electricity dataset

## **Example Predictions**



electricity traffic

Experiments \_\_\_\_\_

#### More quantitative experiments

- Public datasets:
  - traffic: 963 hourly time series measuring occupancy rates of car lanes
  - electricity: 370 hourly time series measuring electricity consumption of different consumers
- Forecast horizon: 24 hours
- Metrics: P50QL/P90QL (Matrix factorization method only produces point forecasts)

	electricity	traffic	
MatFact	0.16/-	0.20/-	
DeepAR	0.079/ <b>0.0415</b>	<b>0.128</b> /0.0961	
DeepState	<b>0.076</b> /0.0418	0.14/ <b>0.0957</b>	

Average P50QL/P90QL for rolling day prediction for seven days

Conclusion

#### DeepState

- · New approach by marrying state space models with deep recurrent neural networks
- Explicitly incorporates structural assumptions and hence data-efficient
- More robust to outliers and can handle missing data
- Learns a joint global model and can forecast time series with little history (cold start problem)

#### **Further directions**

· Extensions to other likelihoods