Dear Lucas,

We hope you’re doing well. We’re reaching out to give you an update on the progress of your website.

Our Team has created a low-fidelity prototype of the homepage to illustrate the main layout, highlighting key elements such as the navigation menu, an about page, and a contact page. The homepage will introduce your agency and upcoming adventures, the about page tells your story and showcases your passion for winter sports, and the contact page features a simple form for visitors to get in touch.

The design is clean and modern, using a colour palette, reflecting the snow theme. The layout emphasizes readability and engagement, making it easy for visitors to explore destinations and stories.

To ensure accessibility, we’ve used clear images and implemented simple navigation.

Please let us know if there are any adjustments you would like us to make before we move on to further refinement of the project.

Kind regards,

AED Team