

Web Technologies in iOS Apps

Using UIWebView the Sane & Effective Way

By Anne K. Halsall, Product Designer @ Quora

Just Not One Of The Cool Kids

“It doesn’t feel native.”

“It’s slow.”

“It’s a black box.”

“The API sucks.”

“It’s impossible to debug.”



Actually Pretty Cool When You Get To Know It

Fastest & simplest option for rich text display

Dynamic layouts make landscape and iPad views a snap

Can feel like any other UIView and be used in the same way

Easy for designers to work with





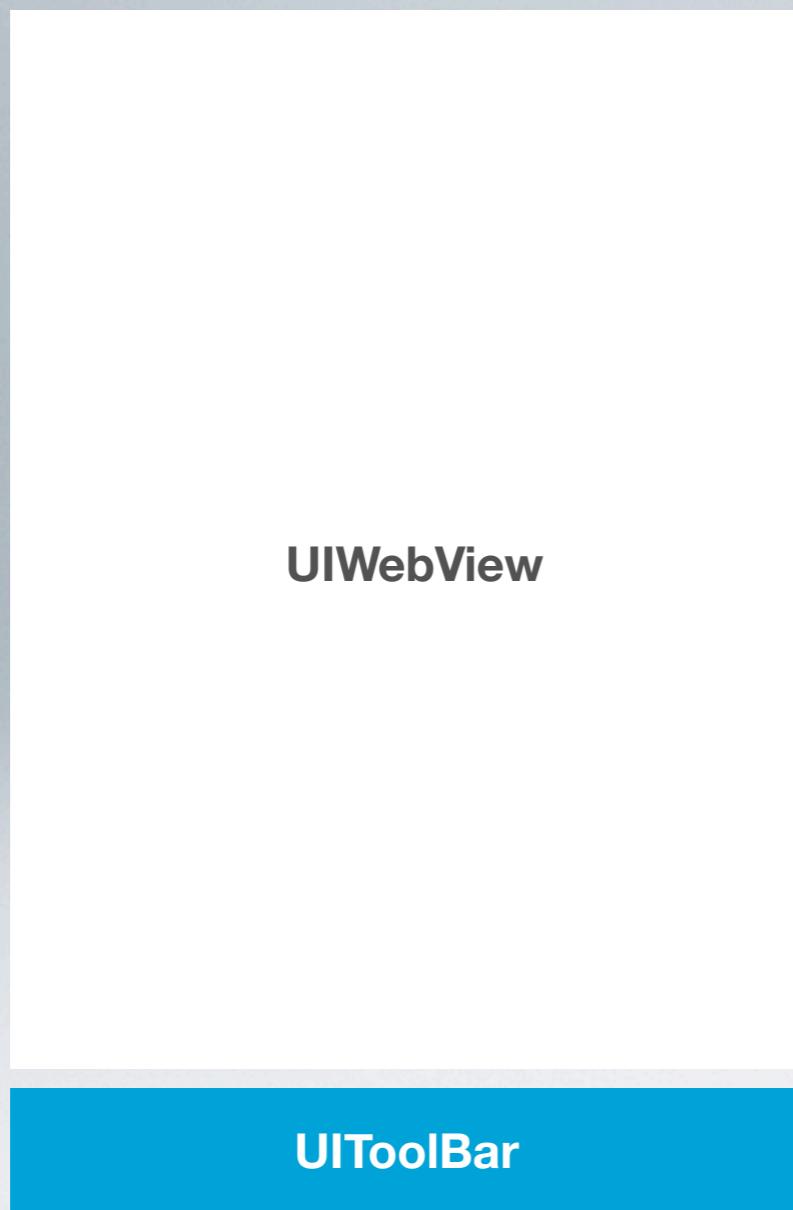
Don't Shave Yaks!

"But I really want to write my own rich text & layout engine!"

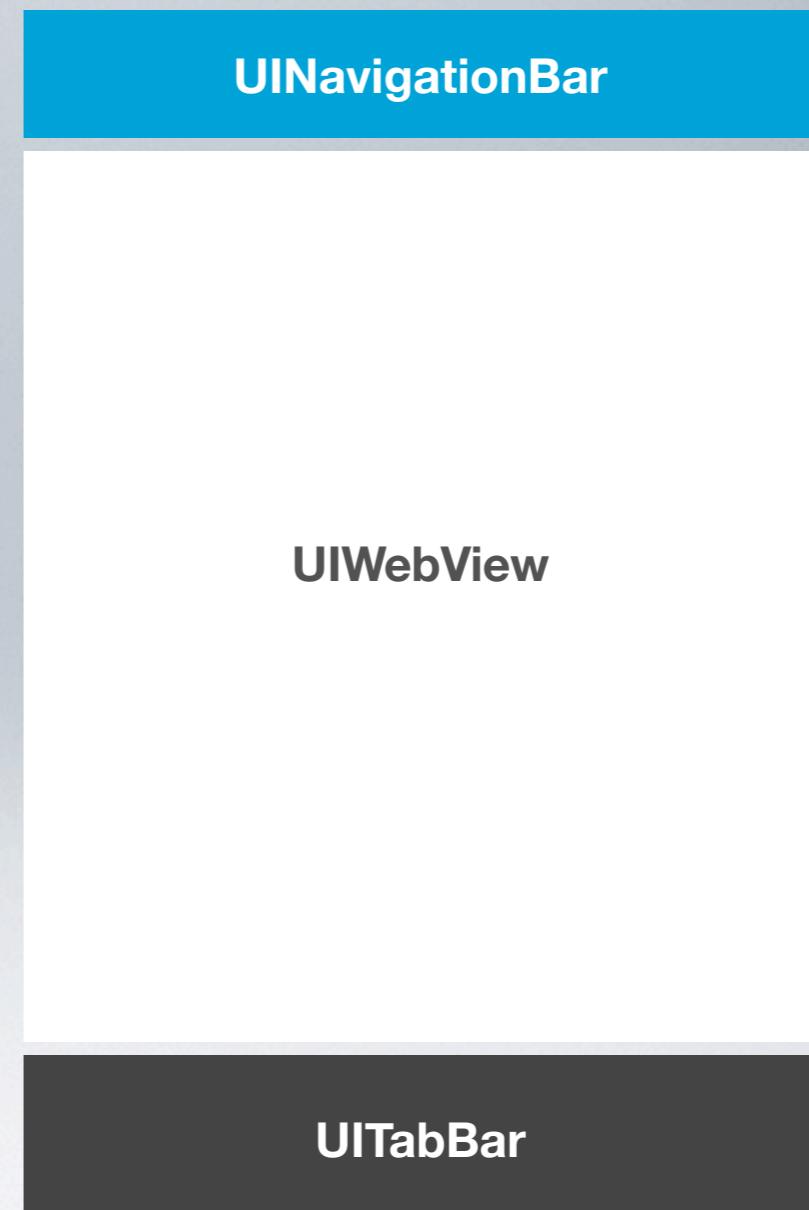
Treat It Like A UIView

Think Document, Not Browser

WebView as Browser



WebView as Document



Demo: Makeover Party

- Remove shadows & gray background
- Set scroll deceleration rate to normal
- Use autoresizingMask and `-webkit-text-size-adjust:none` to reflow content for landscape
- Use `-webkit-touch-callout:none` to suppress link menu
- Use `-webkit-tap-highlight-color` to customize tap highlight

Demo: Component Web View

Design For Touch

Think Beyond The Web Page

Understanding Clicks vs. Touches

Click Events

- 300ms delay
- Only on anchor tags
- Padded out automatically
- Figures out gestures for you

Touch Events

- Instant response
- Any DOM node
- You manage touch area yourself
- Up to you to determine taps vs. gestures

Demo: Touch Interactions

Use Native Web Controls

It's All UIKit Under The Hood

Understanding Clicks vs. Touches

HTML Control

- <script>alert("hi!");</script>
- <input type="range" />
- <input type="datetime" />
- <select>...</select>
- <textarea>...</textarea>

UIKit Control

- UIAlertView
- UISlider
- UIPickerView (Date)
- UIPickerView (List)
- UITextView

Demo: Slider

Call Out To Cocoa For Native UI

Use the right interface for the right task

Custom URL Schemes For Complex Actions

- Attach a custom URL to a link, or call `document.location` in JavaScript to get the web view to start a load request
- The web view's delegate will get `shouldStartLoadWithRequest:`, where you can parse the URL and do whatever you want
- Generally best to handle your own networking and block the web view from loading content

Custom URL Schemes For Complex Actions

```
- (BOOL)webView:(UIWebView *)webView shouldStartLoadWithRequest:  
    (NSURLRequest *)request navigationType:  
    (UIWebViewNavigationType)navigationType  
{  
    // do basically anything but let the web view handle this request  
}
```

```
<a href="#" routing="myApp://viewEntry/213">View Entry #213</a>
```

```
MAURLRouter *router = [MAURLRouter sharedInstance];  
  
[router mapURLPatternString:@"myApp://viewEntry/(initWithId:)"  
toViewControllerClass:@"MAViewEntryController"];
```

Demo: Hybrid Behavior

General Tips & Tricks

- Think Retina: use images at 2x resolution and scale down in CSS
- Animate in CSS, not JS
- Debug with iOS 6 + Safari 6 web inspector
- When a load request is finished, UIWebView will reset its scroll offset; use KVO if you need to block this
- Use as little JS as possible and avoid heavy frameworks

Thank you!

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In-progress GitHub project at

<http://github.com/annekate/AKWebView>