

Paula Frecot

Graphic and Digital Product Designer

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Education

- 2021 – 2025 Communication Design (B.A.), Hof University of Applied Sciences
- 2017 – 2019 GCE A-levels, Siebold-Gymnasium Würzburg
- 2016/2017 Highland High School, Salt Lake City, USA
- 2010 – 2016 Siebold-Gymnasium Würzburg

Stays abroad

- 2016/2017 Foreign Exchange Year, Salt Lake City, UT, USA
- Jan – Apr 2020 Work and Travel Australia

Work Experience

Internship: Graphic Design and UI/UX-Design Shuttle Design Studio, Würzburg, WS 2023/24

- Made assets and added case studies to the company website
- Designed a sub-page and micro animations for company website
- Worked on company website responsiveness
- Various graphic design and editing tasks
- Product photography

Illustration and Graphic Design

Impuls Training Tools, Würzburg, 2015 – now

- Made various print products, like post cards, card games and posters

Freelance Illustration and Graphic Design

2015 – now

- Designed Logos, e.g. for two international research projects led by the University of Würzburg
- Science outreach in collab. with University of Würzburg
- Made various print products, like wrapping paper, cards and flyers
- Made digital assets for websites

Tools and Skills

Digital Design

- UI/UX Design UX Research
- Webdesign Wireframing Prototyping
- Animation Basic HTML and CSS Dev.
- Webflow Dev.

Editorial, Graphic Design

- Layouting Editing Typography

Illustration

Tools

- Figma Webflow Photoshop
- Illustrator InDesign After Effects
- Basic Blender

Languages

- German ●●●●● Native
- English ●●●●● C1
- Russian ●●●○
- French ●●○○○ B2/B2+