

Paula Frecot

Graphic and Digital Product Designer

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Education

- 2021 – 2025 Communication Design (B.A.), Hof University of Applied Sciences
- 2017 – 2019 GCE A-levels, Siebold-Gymnasium Würzburg
- 2016/2017 Highland High School, Salt Lake City, USA
- 2010 – 2016 Siebold-Gymnasium Würzburg

Stays abroad

- 2016/2017 Foreign Exchange Year, Salt Lake City, UT, USA
- Jan – Apr 2020 Work and Travel Australia

Work Experience

Internship: Graphic Design and UI/UX-Design
Shuttle Design Studio, Würzburg, WS 2023/24

- Made assets and added case studies to the company website
- Designed a sub-page and micro animations for company website
- Worked on company website responsiveness
- Various graphic design and editing tasks
- Product photography

Illustration and Graphic Design

Impuls Training Tools, Würzburg, 2015 – now

- Made various print products, like post cards, card games and posters

Freelance Design Work

2015 – now

- Designed Logos, e.g. for two international research projects led by the University of Würzburg
- Science outreach in collab. with University of Würzburg (AR Game Radio.Galaxy, VR Game LightSky)
- Made various print products, like wrapping paper, cards and flyers
- Made digital assets for websites

Tools and Skills

Digital Design

- UI/UX Design
- UX Research
- Webdesign
- Wireframing
- Prototyping
- Animation
- Basic HTML and CSS Dev.
- Webflow Dev.

Editorial, Graphic Design

- Layouting
- Editing
- Typography

Illustration

Tools

- Figma
- Webflow
- Photoshop
- Illustrator
- InDesign
- After Effects
- Basic Blender
- Git Version Control

Languages

- German ●●●●●● Native
- English ●●●●●● C1
- Russian ●●●●○
- French ●●○○○ B2/B2+