

**Jimmy Blanck**  
Interactive &  
Graphic Designer

**jbx.design**  
blanckjm@gmail.com  
+1 4843021063  
@jbx.design



## Experience

### Graphic Designer

#### **Ollie's Bargain Outlet**

Harrisburg, PA  
Apr 2022 - Now

Took charge of email production and built campaigns deployed to an audience of over 7 million. Improved efficiency of existing workflows allowing for campaigns to be built and launched within 24-48 hours. Designed marketing materials including flyers, store signs and social media ads. Developed internal tools and scripts to automate tasks and save time for the team.

### Design Student Worker

#### **Millersville University Communications & Marketing**

Millersville, PA  
Feb 2022 - May 2022

Designed ads, posters, logos, direct mail, school/department information, brochures and other marketing materials. Proofread and forwarded files to printers for final production. Created HTML banner ads for an ad campaign with a budget of \$25,000.

### Gallery Assistant

#### **Community Arts Phoenixville**

Phoenixville, PA  
Jul 2016 - Aug 2017

Assisted in preparing and teaching art classes for children. Cleaned and organized the gallery to prepare for upcoming events.

## Education

### **Millersville University**

Bachelor of Design in Interactive & Graphic Design

Millersville, PA

## Tools & Skills

Figma	UI UX Design	Personal Branding
Adobe Photoshop	Wireframing	HTML
Adobe InDesign	User Testing	CSS
Adobe Illustrator	Prototyping	JavaScript/jQuery
Adobe Dreamweaver	Logo & Brand Design	Listrak (ESP)