

Jimmy Blanck
Interactive &
Graphic Designer

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Experience

Graphic Designer

Ollie's Bargain Outlet

Harrisburg, PA Apr 2022 – Now

Took charge of email production and built campaigns deployed to an audience of over 7 million. Improved efficiency of existing workflows allowing for campaigns to be built and launched within 24-48 hours. Designed marketing materials including flyers, store signs and social media ads. Developed internal tools and scripts to automate tasks and save time for the team.

Design Student Worker

Millersville University Communications & Marketing

Millersville, PA Feb 2022 – May 2022

Designed ads, posters, logos, direct mail, school/department information, brochures and other marketing materials. Proofread and forwarded files to printers for final production. Created HTML banner ads for an ad campaign with a budget of \$25,000.

Associate

Wawa

Malvern, PA Jun 2019 – Aug 2021

Prepared food, stocked shelves, tended to facilities, cleaned, and ran the register. Worked in a fast-paced environment, learned to de-escalate and tend to the needs of customers.

Gallery Assistant

Community Arts Phoenixville

Phoenixville, PA Jul 2016 – Aug 2017

Assisted in preparing and teaching art classes for children. Cleaned and organized the gallery to prepare for upcoming events.

Education

Millersville University

Bachelor of Design in Interactive & Graphic Design

Millersville, PA

Tools & Skills

| | | |
|-------------------|---------------------|-------------------|
| Figma | UI UX Design | Personal Branding |
| Adobe Photoshop | Wireframing | HTML |
| Adobe InDesign | User Testing | CSS |
| Adobe Illustrator | Prototyping | JavaScript/jQuery |
| Adobe Dreamweaver | Logo & Brand Design | Listrak (ESP) |