NAAN MUDHALVAN ASSIGNMENT

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NM ID : ACCCCC3408107238B624BFA9768A86D7

COLLEGE CODE : 6122

COLLEGE NAME : SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.
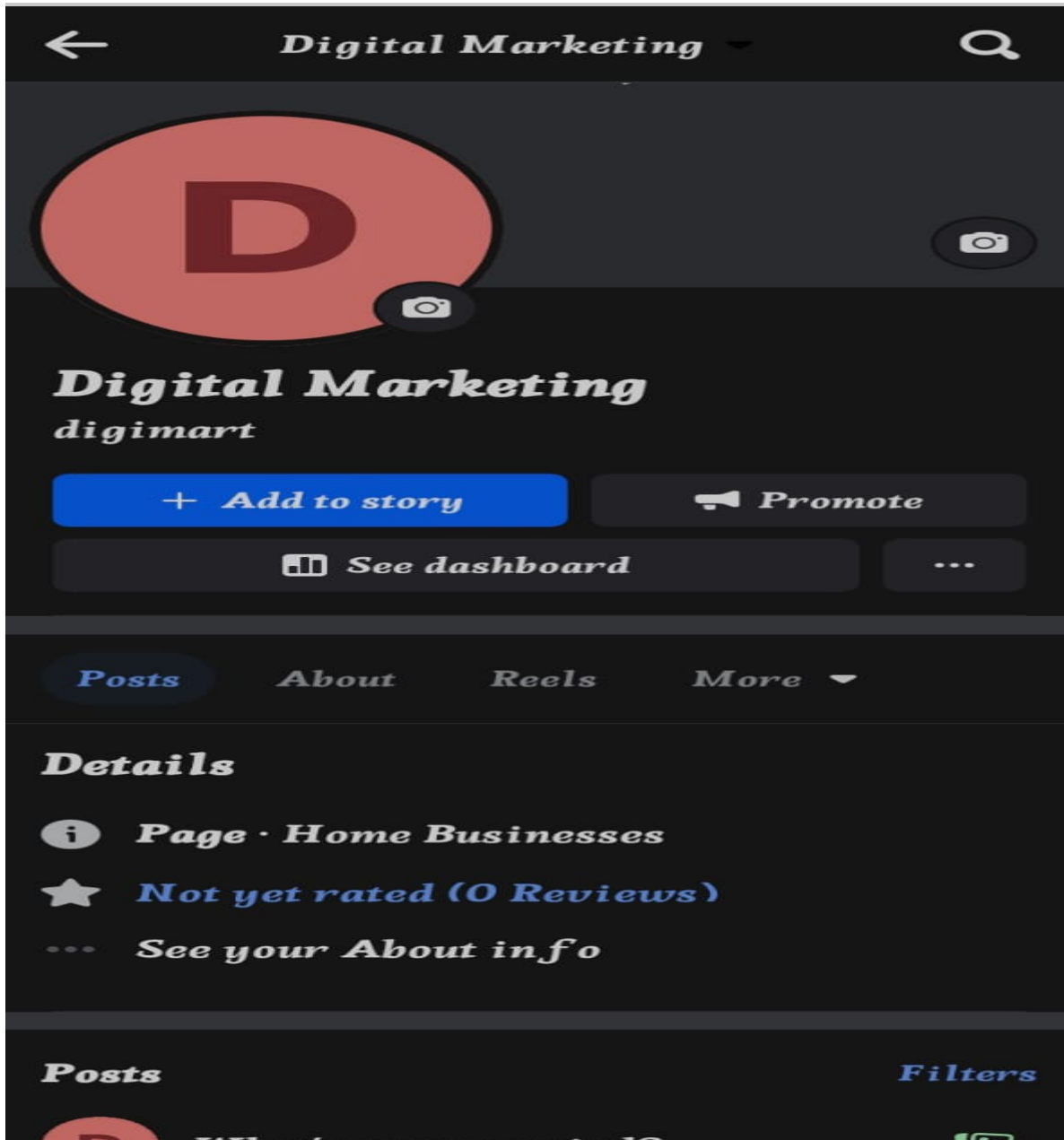
BLOGGER LINK:

https://digimart007.blogspot.com/2023/09/introduction_13.html

Create a New Facebook Business Page and post one social media poster for yourbrand.
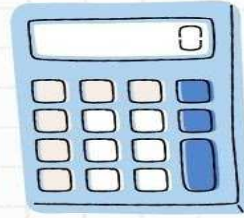
FACEBOOK LINK :

https://www.facebook.com/profile.php?id=61552625354826&mibextid=ZbWKwL

Create and design a social media advertisement poster using canva.

03

Whenever you use the internet to inform people about your brand, you're doing digital marketing. You can use any type of digital marketing channel including social media, email, and content marketing to engage potential consumers.

04

There are many reasons to move toward digital marketing. It is a more affordable way to reach a wider audience and directly engage with them. You can also gather valuable insights from digital marketing campaigns so you can make better decisions.

2. Create email newsletter design using MailChimp or canva tool.