

EMPATHY MAP

COLLEGE CODE	6122
COLLEGE NAME	SENGUNTHAR COLLEGE OF ENGINEERING
HARSATH K	0ED9ECA4B1606BF81654C150A0700779
SANTHOSH KUMAR P	67F39EAB70D76A48CD1464A0CFB9B9F5
DHARSHINI S	ACCCCC3408107238B624BFA9768A86D7
HEMALATHA D	6919F3B8D41F139B12E4FB962EAD2290

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Developing a strong sense of empathy can help you to truly understand the needs, fears, and desires of your users, customers, and clients. And when it comes to designing a great product, you must develop a deep understanding of the people who will use it.

In this article, we'll introduce you to a tool called an empathy map, and share how it can help you as a product designer learn about your end users, figure out what they care about, and help your products succeed.

