

NAAN MUDHALVAN ASSIGNMENT

NAME : HARSATH K

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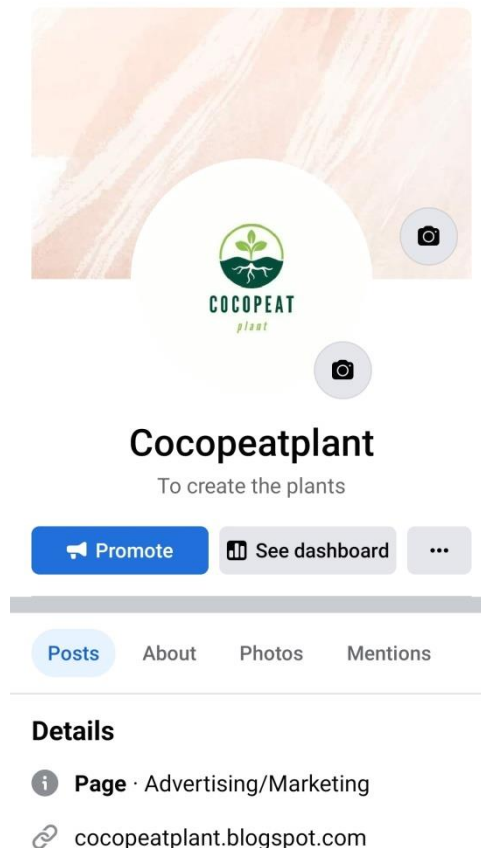
COLLEGE CODE : 6122

COLLEGE NAME : SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGGER LINK: <https://cocopeatplant.blogspot.com/2023/08/cocopeat.html>

2. Create a New Facebook Business Page and post one social media poster for your brand.



FACEBOOK LINK : <https://www.facebook.com/profile.php?id=61552735478680>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

COCOPEAT PLANT

Coir, also called coconut fibre, is a natural fibre extracted from the outer husk of coconut and used in products such as floor mats, doormats, brushes, and mattresses. Coir is the fibrous material found between the hard, internal shell and the outer coat of a coconut.

COCOPEAT

Coco Peat is the non-fibrous, spongy, light weight, corky material that holds together the coir fibre in coconut husk. It was in early 90's that the horticultural use of coco peat was discovered and the material demand has been in the rise ever since. Globally known by the name Coco Peat, they are also known as Coco Coir in the US and Coir Pith in the Middle-East.



THE ADVANTAGES OF COCOPEAT

- It is challenging to get the pH and moisture levels correct.
- It can be expensive.
- It is high in potassium.
- The coco husks can become compacted over time.
- It can harbor diseases and pests.

COCOPEATPLANT.COM