

## IDEATION PHASE

### Problem Statements

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PROBLEM STATEMENT :



#### Fragmented Information Sources:

- Users often struggle with accessing scattered information from various sources when searching for houses online.
- Lack of integration with real-time data sources results in outdated property listings and incomplete details.

#### Limited User Interaction and Engagement:

- Existing platforms may lack features that encourage user engagement and interaction with property listings.
- Users may find it difficult to communicate with sellers or agents in real-time, leading to delays and frustrations.

#### Complex Transaction Processes:

- The process of buying or renting a house involves multiple steps and stakeholders, leading to a complex and time-consuming transaction process.
- Lack of transparency and clarity in transaction procedures can result in distrust and hinder the decision-making process.

#### Inadequate Visual Representation:

- Users often face challenges in obtaining a realistic and comprehensive visual representation of properties through static images.
- Limited use of virtual tours and augmented reality features hampers the ability to explore properties virtually.