

# LOGO GUIDELINE SHEET

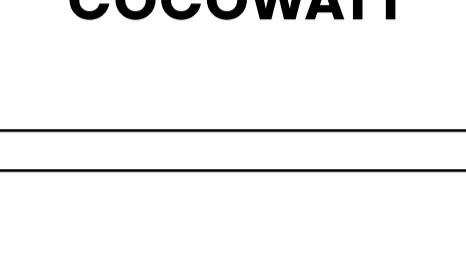
## Primary Logo

Usage of this logo to be prioritized at every opportunity, especially for official documents.



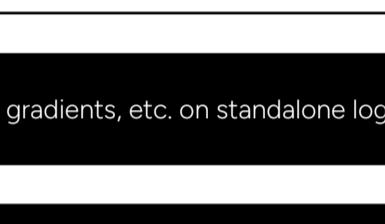
## Secondary Logo/Wordmark

Usage of this logo to be prioritized when primary logo doesn't fit in the desired usage. Ex: Websites.



## Logo Mark

Usage of this logo to be prioritized usually for display pictures or as an icon representation. Ex: Profile Pictures.



DO NOT add extra effects such as stretch, drop shadow, gradients, etc. on standalone logos.

## Color Palette

Primary Color

**Watt  
Blue**

#0D1C33

Secondary Color

**Coco  
Green**

#A1D700

Tertiary Colors

**White**  
#FFFFFF

**Black**

#000000

## Typography

Display Typeface

**Figtree Bold &  
Semibold**

Text Typeface

**Figtree Medium,  
Regular & Light**

**To be used for:**  
Titles & Subtitles

**To be used for:**  
Headings, Subheadings & Text

