Word Embeddings

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(many slides from Greg Durrett)

Recall: Feedforward NNs

$$P(\mathbf{y}|\mathbf{x}) = \operatorname{softmax}(Wg(Vf(\mathbf{x})))$$

$$d \text{ hidden units}$$

$$v \text{ probs}$$

$$d \text{ x n matrix}$$

$$d \text{ nonlinearity}$$

$$d \text{ x n matrix}$$

$$num_classes \text{ x d}$$

$$n \text{ features}$$

$$num_classes \text{ x d}$$

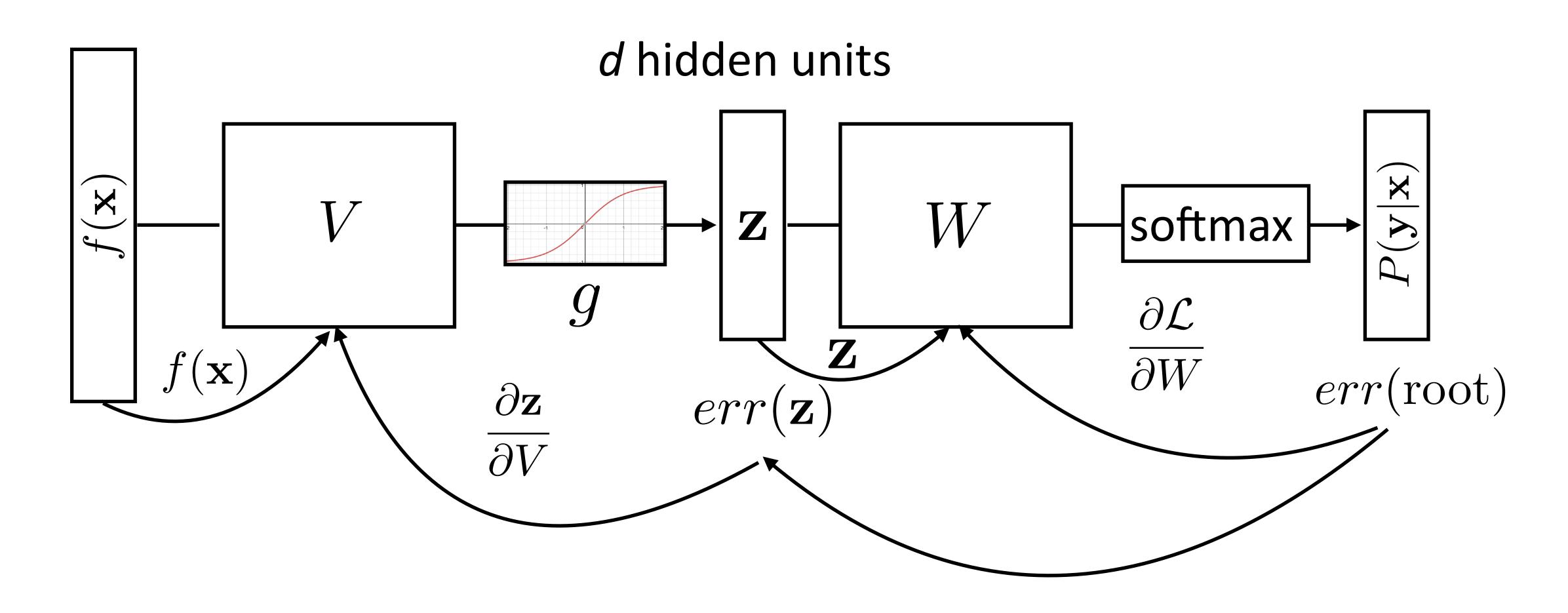
$$num_classes \text{ x d}$$

$$num_classes \text{ x d}$$

$$num_classes \text{ x d}$$

Recall: Backpropagation

$$P(\mathbf{y}|\mathbf{x}) = \operatorname{softmax}(Wg(Vf(\mathbf{x})))$$



This Lecture

Training

Word representations

word2vec/GloVe

Evaluating word embeddings

Training Tips

Batching

- Batching data gives speedups due to more efficient matrix operations
- Need to make the computation graph process a batch at the same time

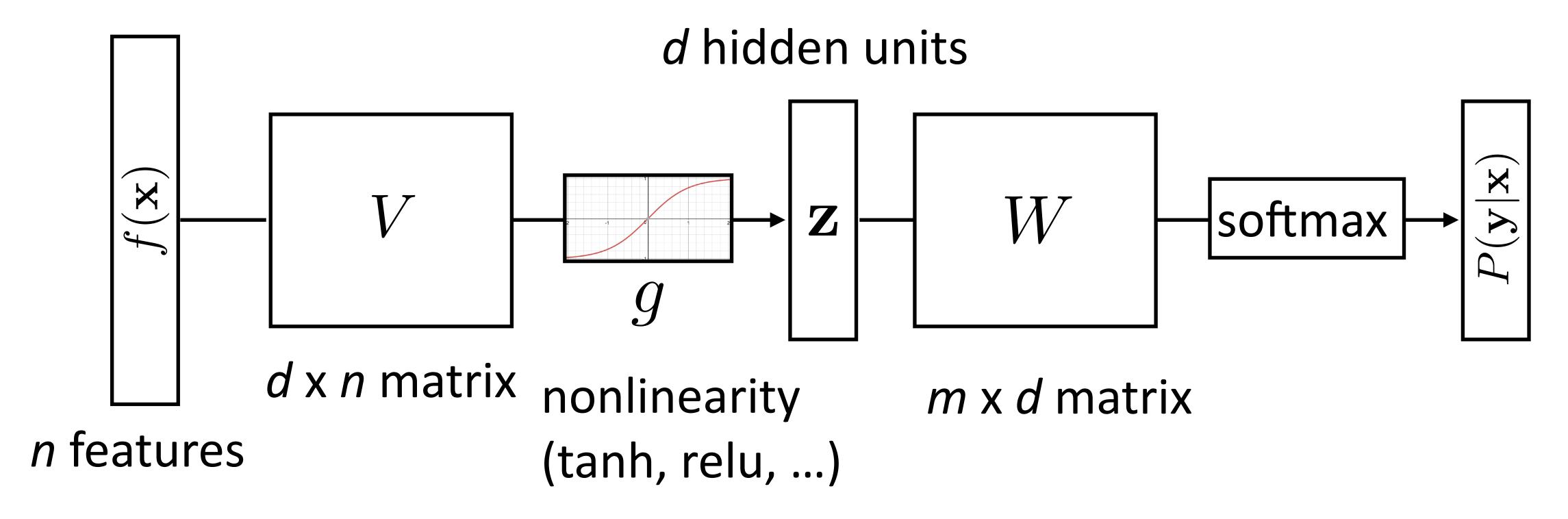
▶ Batch sizes from 1-100 often work well

Training Basics

- Basic formula: compute gradients on batch, use first-order optimization method (SGD, Adagrad, etc.)
- ▶ How to initialize? How to regularize? What optimizer to use?
- ▶ This lecture: some practical tricks. Take deep learning or optimization courses to understand this further

How does initialization affect learning?

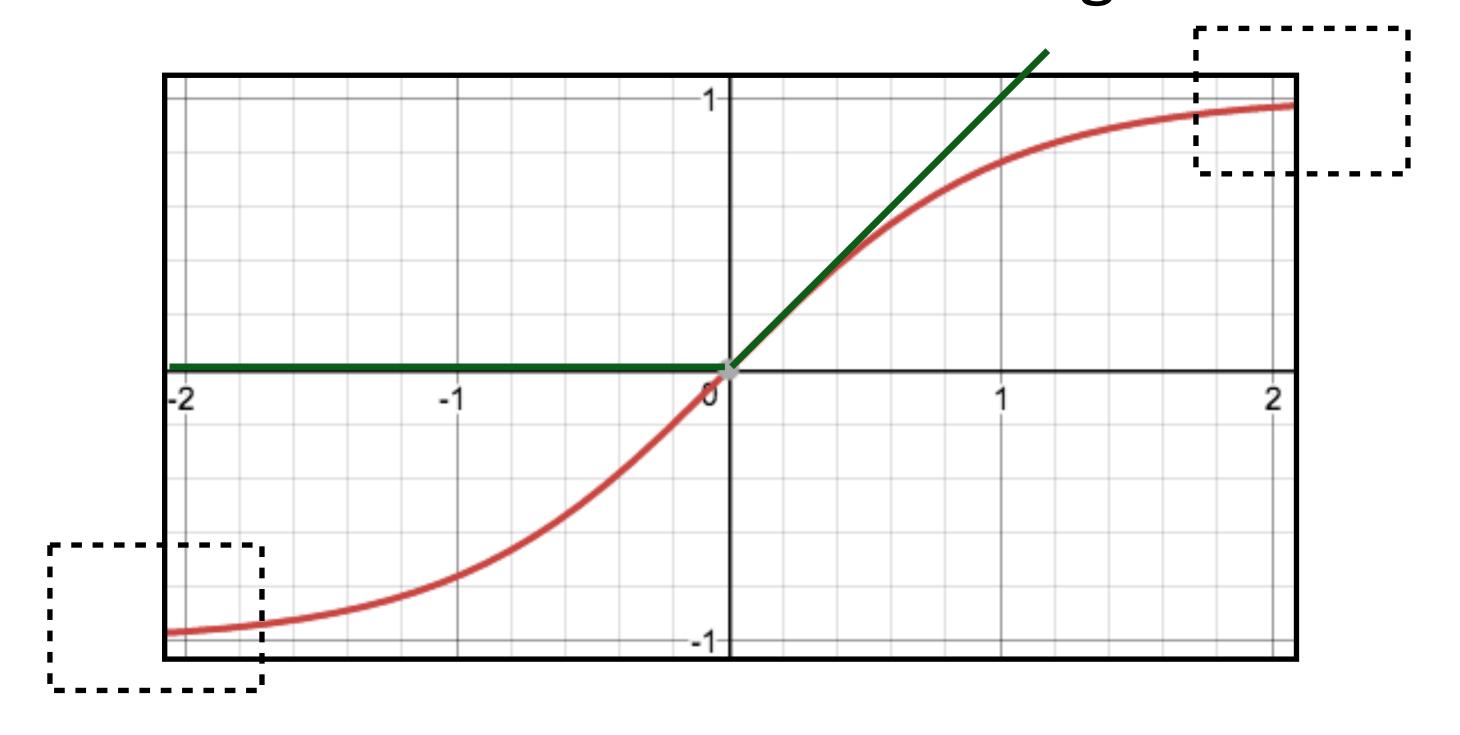
$$P(\mathbf{y}|\mathbf{x}) = \operatorname{softmax}(Wg(Vf(\mathbf{x})))$$



- ▶ How do we initialize V and W? What consequences does this have?
- Nonconvex problem, so initialization matters!

How does initialization affect learning?

Nonlinear model...how does this affect things?

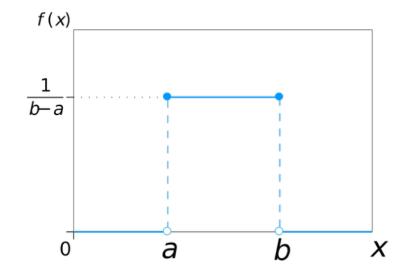


- ▶ Tanh: If cell activations are too large in absolute value, gradients are small
- ▶ ReLU: larger dynamic range (all positive numbers), but can produce big values, and can break down if everything is too negative ("dead" ReLU)

 Krizhevsky et al. (2012)

Initialization

- 1) Can't use zeroes for parameters to produce hidden layers: all values in that hidden layer are always 0 and have gradients of 0, never change
- 2) Initialize too large and cells are saturated
- ▶ Can do random uniform / normal initialization with appropriate scale
- ▶ Xavier initializer: $U\left[-\sqrt{\frac{6}{\text{fan-in}+\text{fan-out}}},+\sqrt{\frac{6}{\text{fan-in}+\text{fan-out}}}\right]$
 - Want variance of inputs and gradients for each layer to be the same

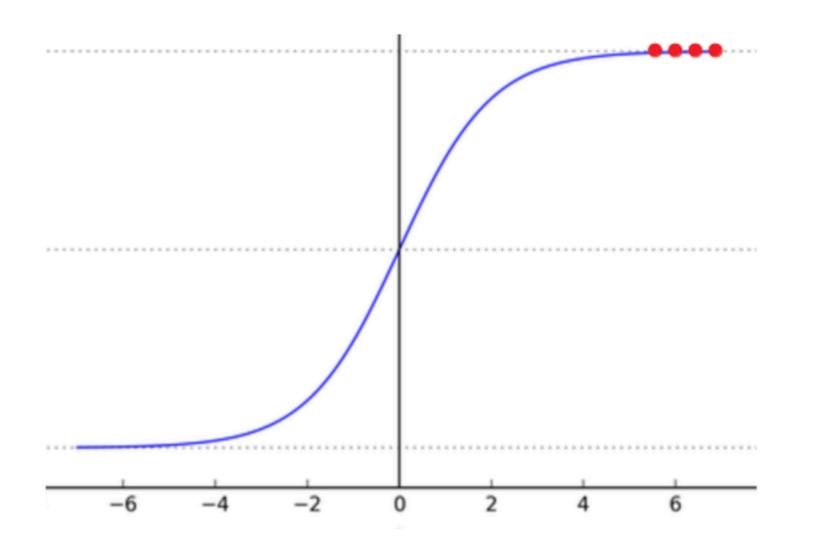


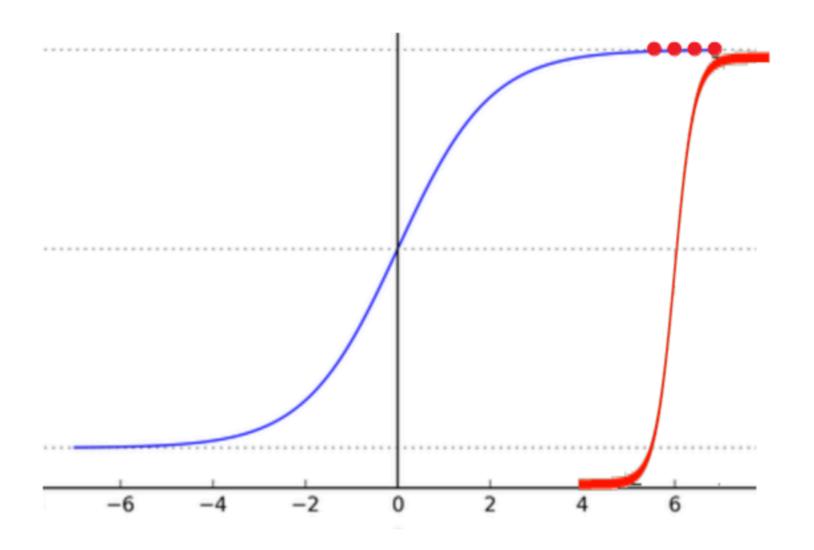
Mean & Standard Deviation

$$\mu = \frac{a+b}{2}$$
 and $\sigma = \frac{b-a}{\sqrt{12}}$

Batch Normalization

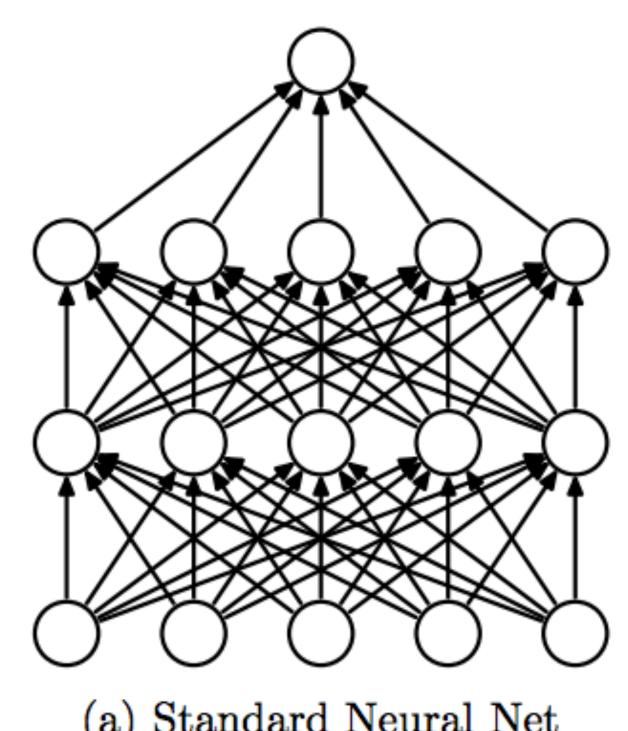
Batch normalization (loffe and Szegedy, 2015): periodically shift+rescale each layer to have mean 0 and variance 1 over a batch (useful if net is deep)



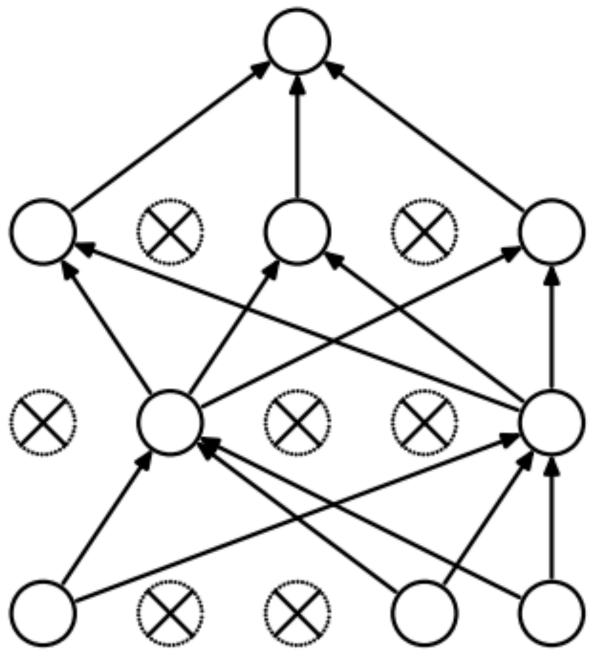


Dropout

- Probabilistically zero out parts of the network during training to prevent overfitting, use whole network at test time
- Form of stochastic regularization
- Similar to benefits of ensembling: network needs to be robust to missing signals, so it has redundancy



(a) Standard Neural Net



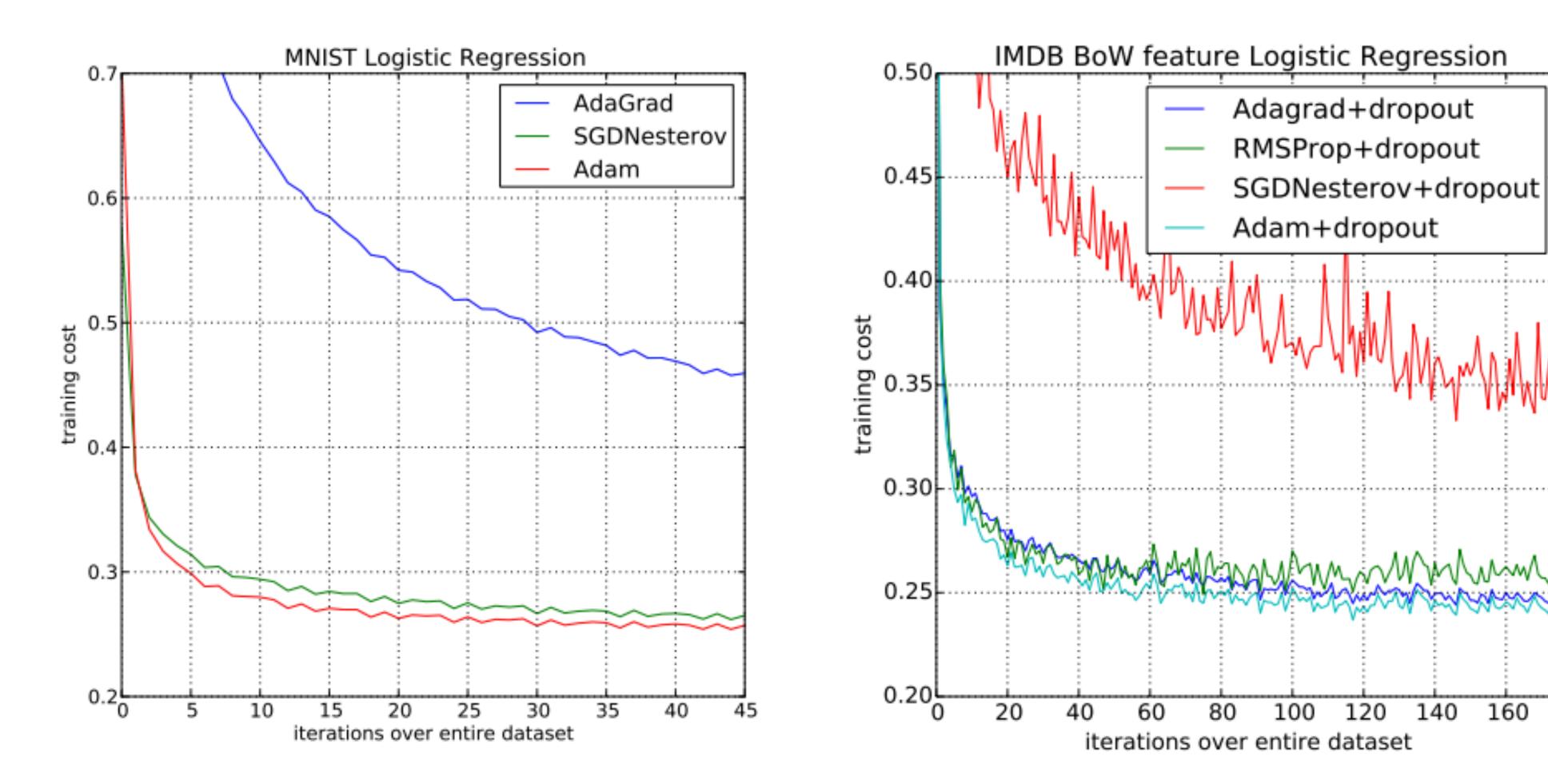
(b) After applying dropout.

One line in Pytorch/Tensorflow

Srivastava et al. (2014)

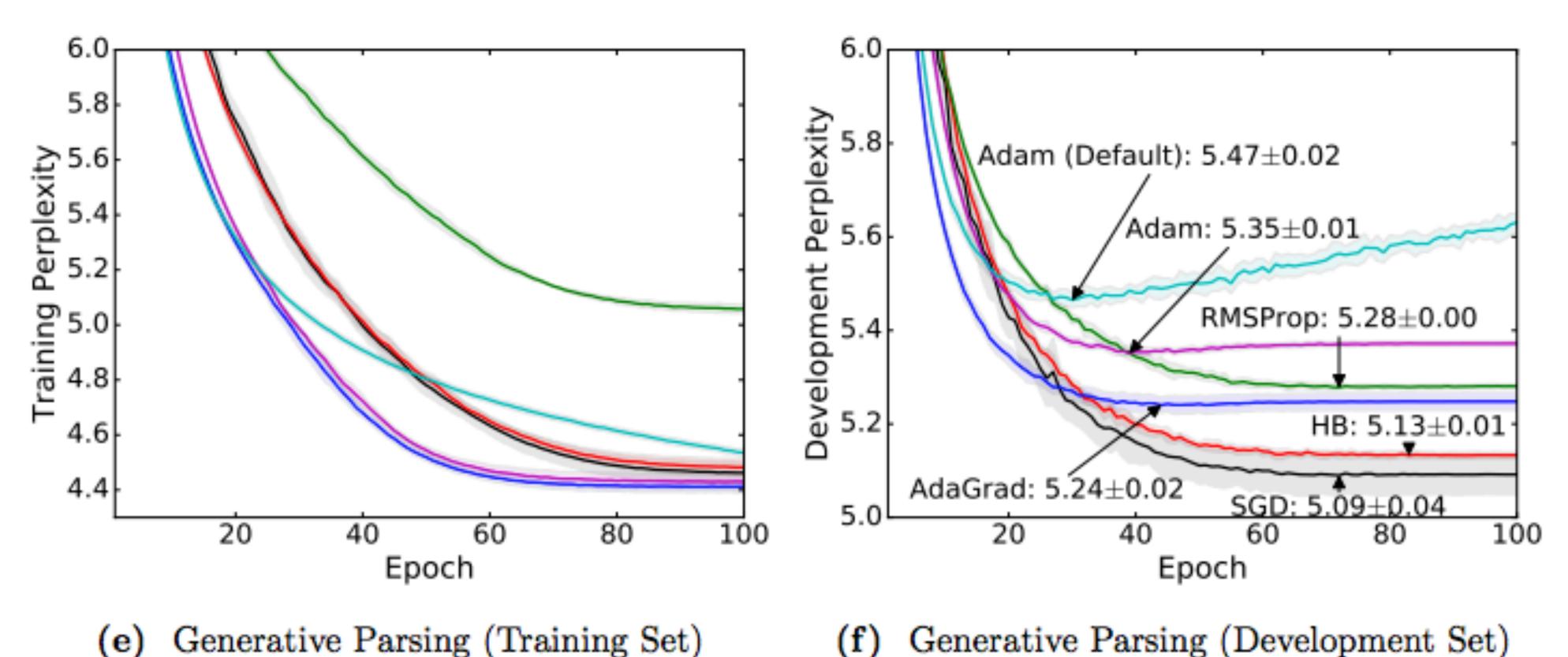
Optimizer

- Adam (Kingma and Ba, ICLR 2015) is very widely used
- Adaptive step size like Adagrad, incorporates momentum



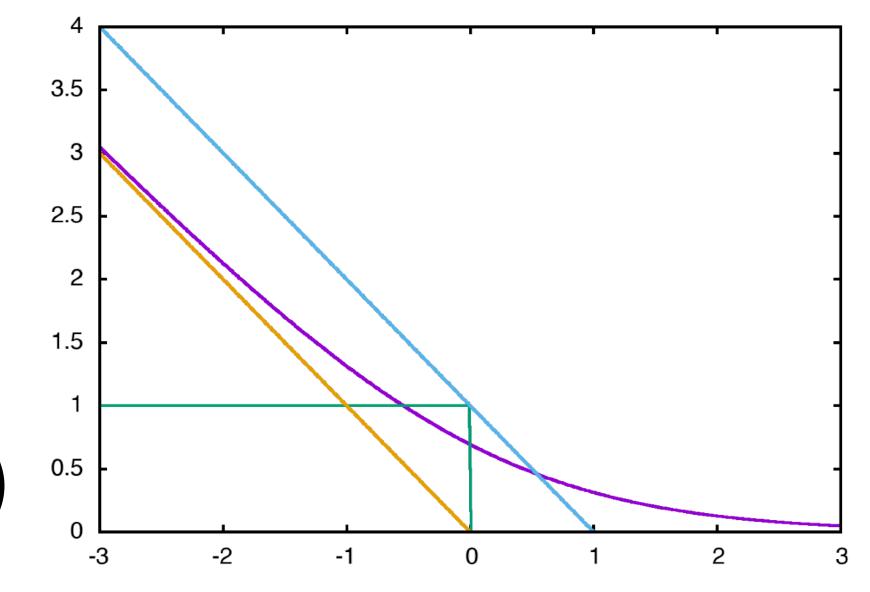
Optimizer

- Wilson et al. NIPS 2017: adaptive methods can actually perform badly at test time (Adam is in pink, SGD in black)
- Check dev set periodically, decrease learning rate if not making progress



Four Elements of NNs

- Model: feedforward, RNNs, CNNs can be defined in a uniform framework
- Objective: many loss functions look similar, just changes the last layer of the neural network
- Inference: define the network, your library of choice takes care of it (mostly...)



▶ Training: lots of choices for optimization/hyperparameters

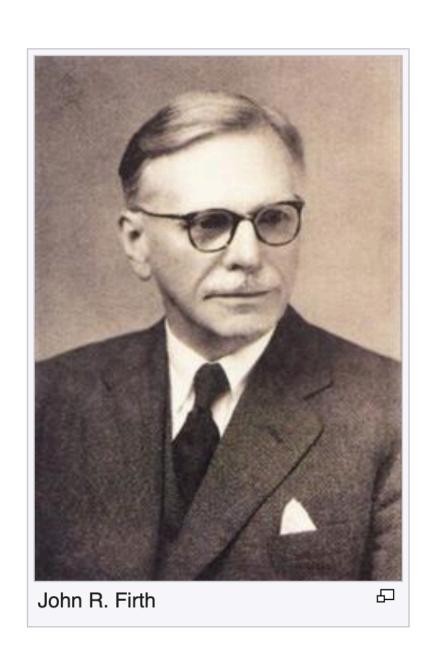
Word Representations

Word Representations

- Neural networks work very well at continuous data, but words are discrete
- Continuous model <-> expects continuous semantics from input
- "You shall know a word by the company it keeps" Firth (1957)

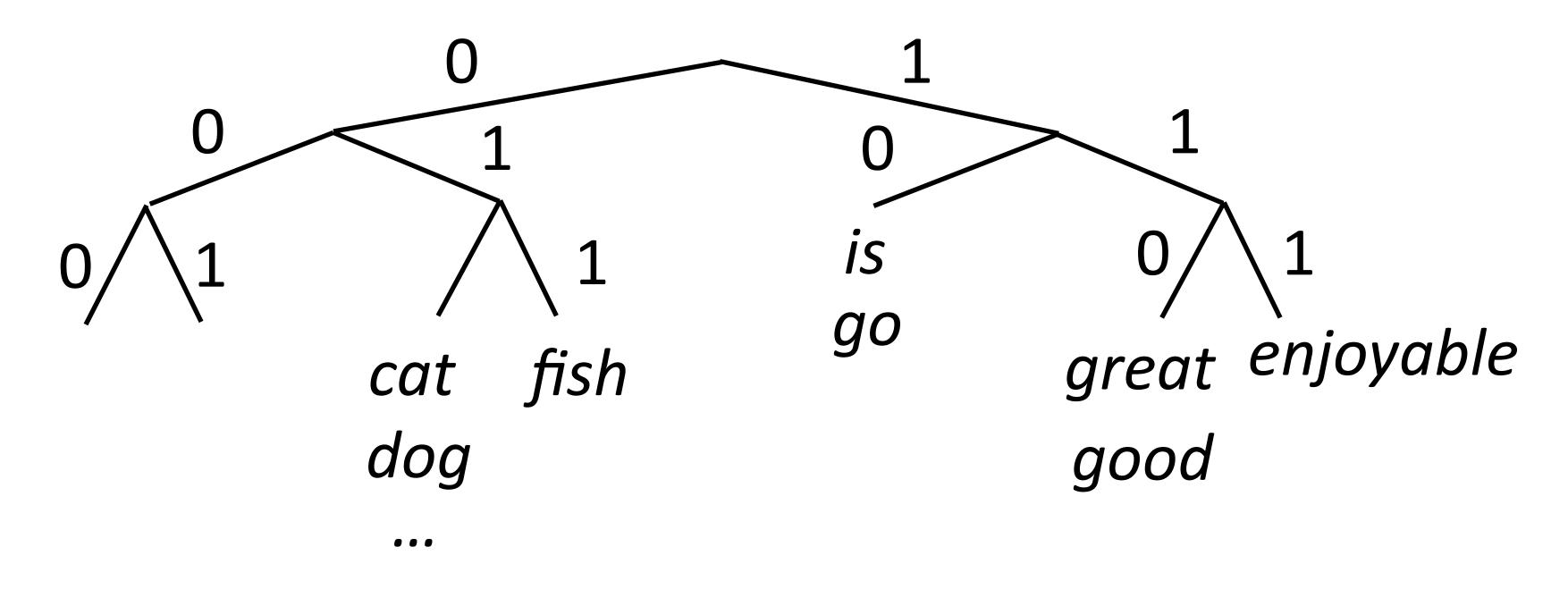
A bottle of *tesgüino* is on the table Everybody likes *tesgüino Tesgüino* makes you drunk

We make *tesgüino* out of corn.



Discrete Word Representations

▶ Brown clusters: hierarchical agglomerative *hard* clustering (each word has one cluster, not some posterior distribution like in mixture models)



- Maximize $P(w_i|w_{i-1}) = P(c_i|c_{i-1})P(w_i|c_i)$
- Useful features for tasks like NER, not suitable for NNs

Discrete Word Representations

- Brown clusters: hierarchical agglomerative hard clustering
- We give a very brief sketch of the algorithm here:
 - k: a hyper-parameter, sort words by frequency
 - Take the top k most frequent words, put each of them in its own cluster $c_1, c_2, \ c_3, \ \dots c_k$
 - For i = (k+1)...|V|
 - Create a new cluster c_{k+1} (we have k+1 clusters)
 - Choose two clusters from k+1 clusters based on quality(C) and merge (back to k clusters)

$$Quality(C) = \sum_{i=1}^{n} \log e(w_i | C(w_i)) q(C(w_i) | C(w_{i-1})) = \sum_{c=1}^{k} \sum_{c'=1}^{k} p(c,c') \log \frac{p(c,c')}{p(c)p(c')} + G$$

utual information

entropy of

- Carry out k-1 final merges (full hierarchy)
- Running time $O(|V|k^2+n)$, n=#words in corpus

Discrete Word Representations

- Brown clusters: hierarchical agglomerative hard clustering
- Example Clusters from Miller et al. 2004

```
10000011010111
mailman
salesman
                  100000110110000
bookkeeper
                 1000001101100010
troubleshooter
                 10000011011000110
                  10000011011000111
bouncer
technician
                  1000001101100100
                 1000001101100101
janitor
                 1000001101100110
saleswoman
                 101101110010010101011100
Nike
                 101101110010010101111010
Maytag
Generali
                 1011011100100101<mark>01111011</mark>
                 10110111001001010111110
Gap
Harley-Davidson
                 101101110010010101111110
Enfield
                  1011011100100101<mark>011111110</mark>
                 1011011100100101011111111
genus
Microsoft
                  1011011100100101<mark>1</mark>000
Ventritex
                  101101110010010110010
Tractebel
                 1011011100100101100110
Synopsys
WordPerfect
                 1011011100100101100111
                 1011011100100101101000
                 101110010000000000
John
                  1011100100000000001
Consuelo
                 1011100100000000<mark>1</mark>0
Jeffrey
                 10111001000000001100
Kenneth
Phillip
                 101110010000000011010
WILLIAM
                 101110010000000011011
                  1011100100000000<mark>1</mark>110
Timothy
```

word cluster features (bit string prefix)

NER in Twitter

2m 2ma 2mar 2mara 2maro 2marrow 2mor 2mora 2moro 2morow 2morr 2morro 2morrow 2moz 2mr 2mro 2mrrw 2mrw 2mw tmmrw tmo tmoro tmorrow tmoz tmr tmro tmrow tmrrow tmrrw tmrw tmrww tmw tomaro tomarow tomarro tomarrow tommorow tommorow tommorow tommorow tomorow tomorow

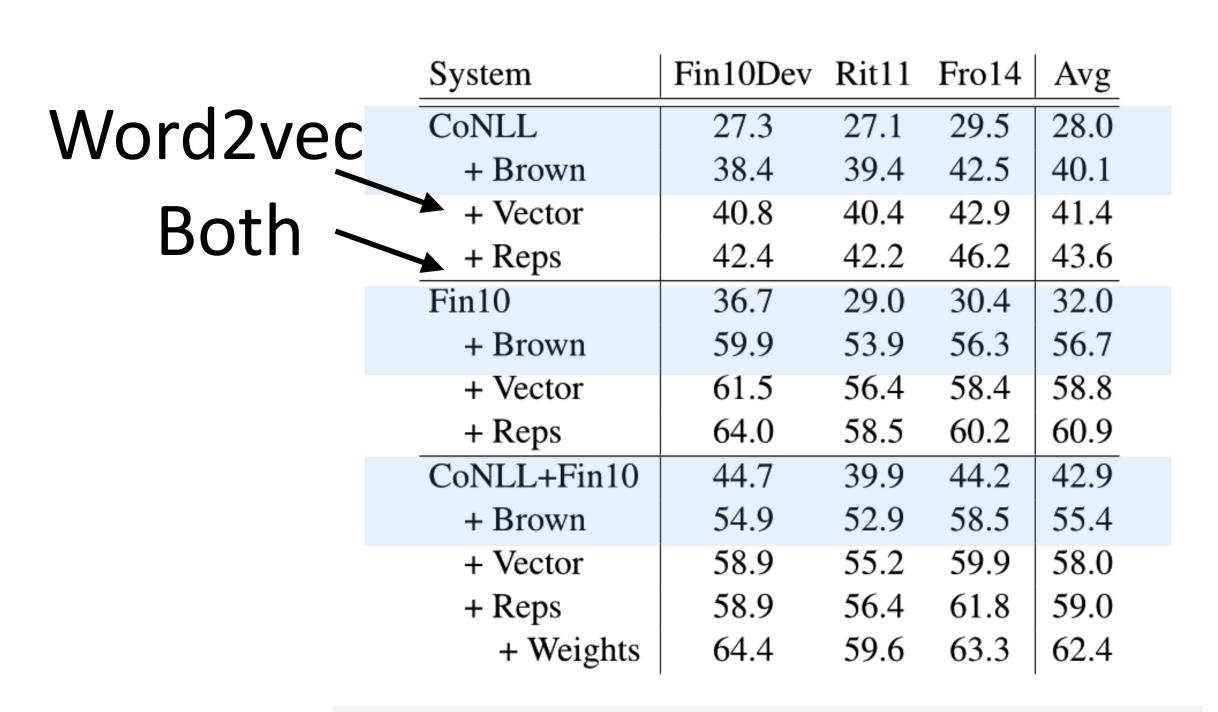


Table 5: Impact of our components on Twitter NER performance, as measured by F1, under 3 data scenarios.

Ritter et al. (2011)

Cherry & Guo (2015)

Word Embeddings

Part-of-speech tagging with FFNNs

Fed raises interest rates in order to ...

Word embeddings for each word form input

What properties should these vectors have?

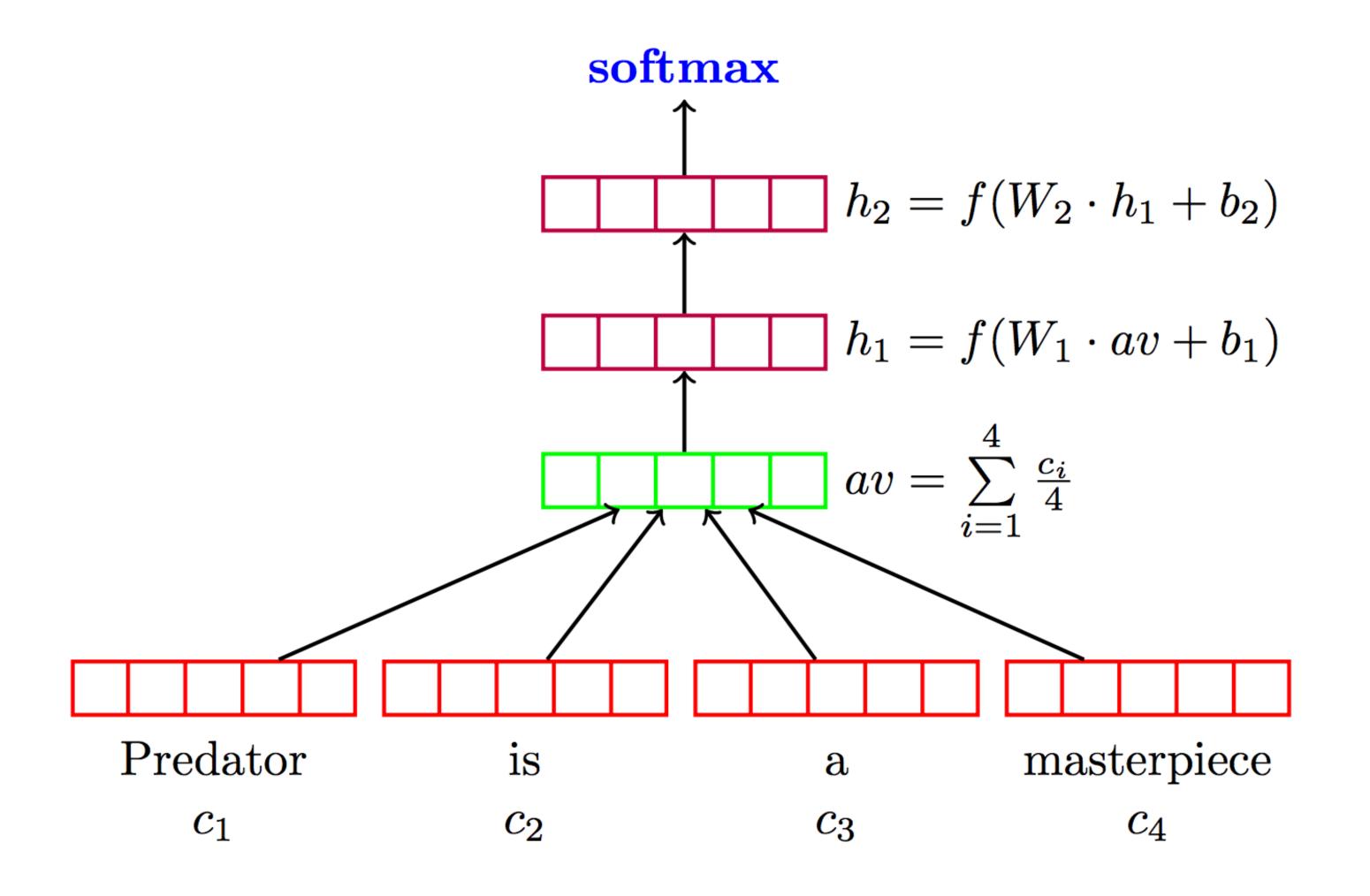
previous word

other words, feats, etc. L...

Botha et al. (2017)

Sentiment Analysis

Deep Averaging Networks: feedforward neural network on average of word embeddings from input



lyyer et al. (2015)

Word Embeddings

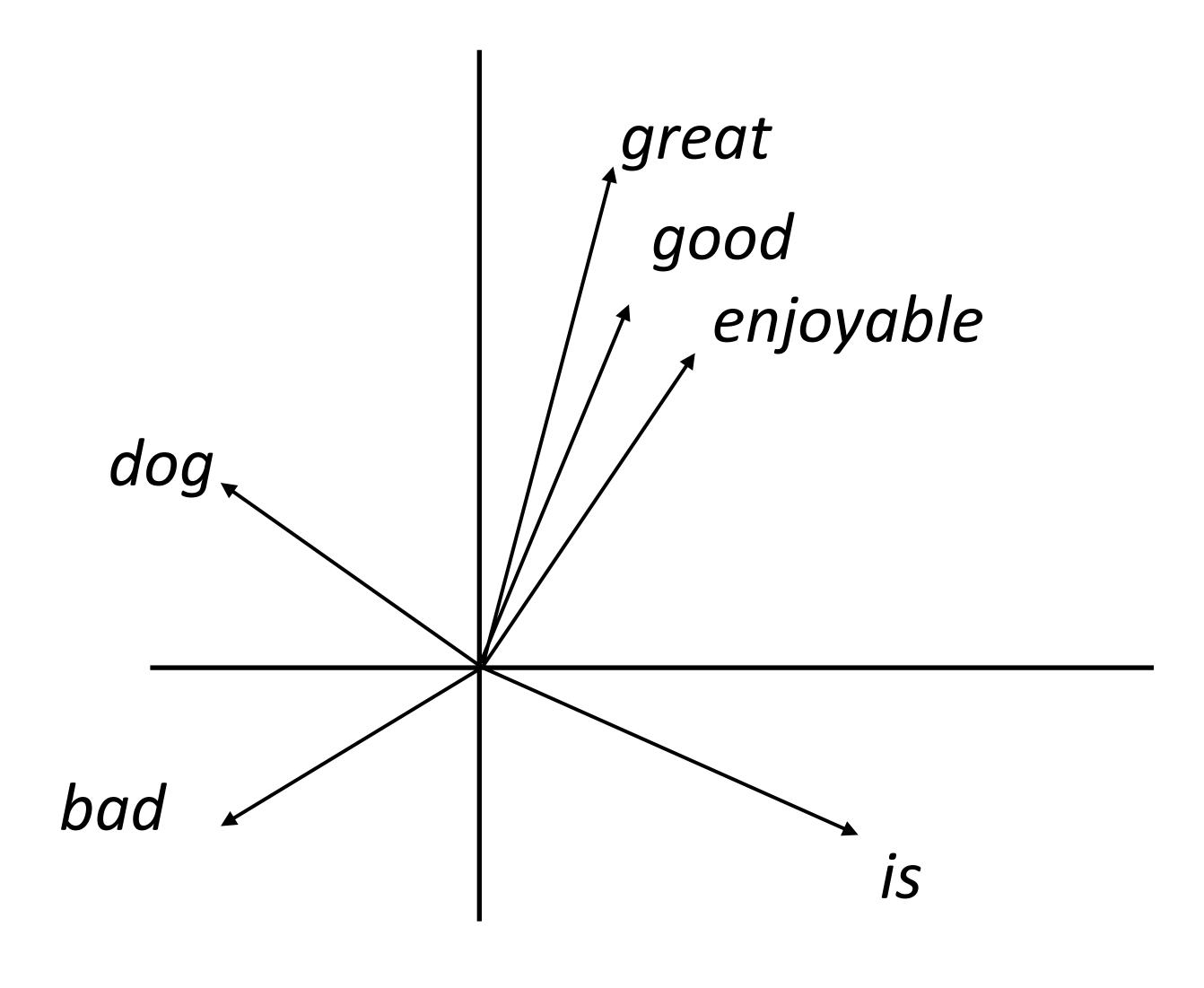
Want a vector space where similar words have similar embeddings

the movie was great

~

the movie was good

- Goal: come up with a way to produce these embeddings
- For each word, want "medium" dimensional vector (50-300 dims) representing it.



Word Representations

- Count-based: tf*idf, PPMI, ...
- Class-based: Brown Clusters, ...

Distributed prediction-based embeddings: Word2vec, GloVe, FastText, ...

Distributed contextual embeddings: ELMo, BERT, GPT, ...

+ many more variants: multi-sense embeddings, syntactic embeddings, ...

word2vec/GloVe

Neural Probabilistic Language Model

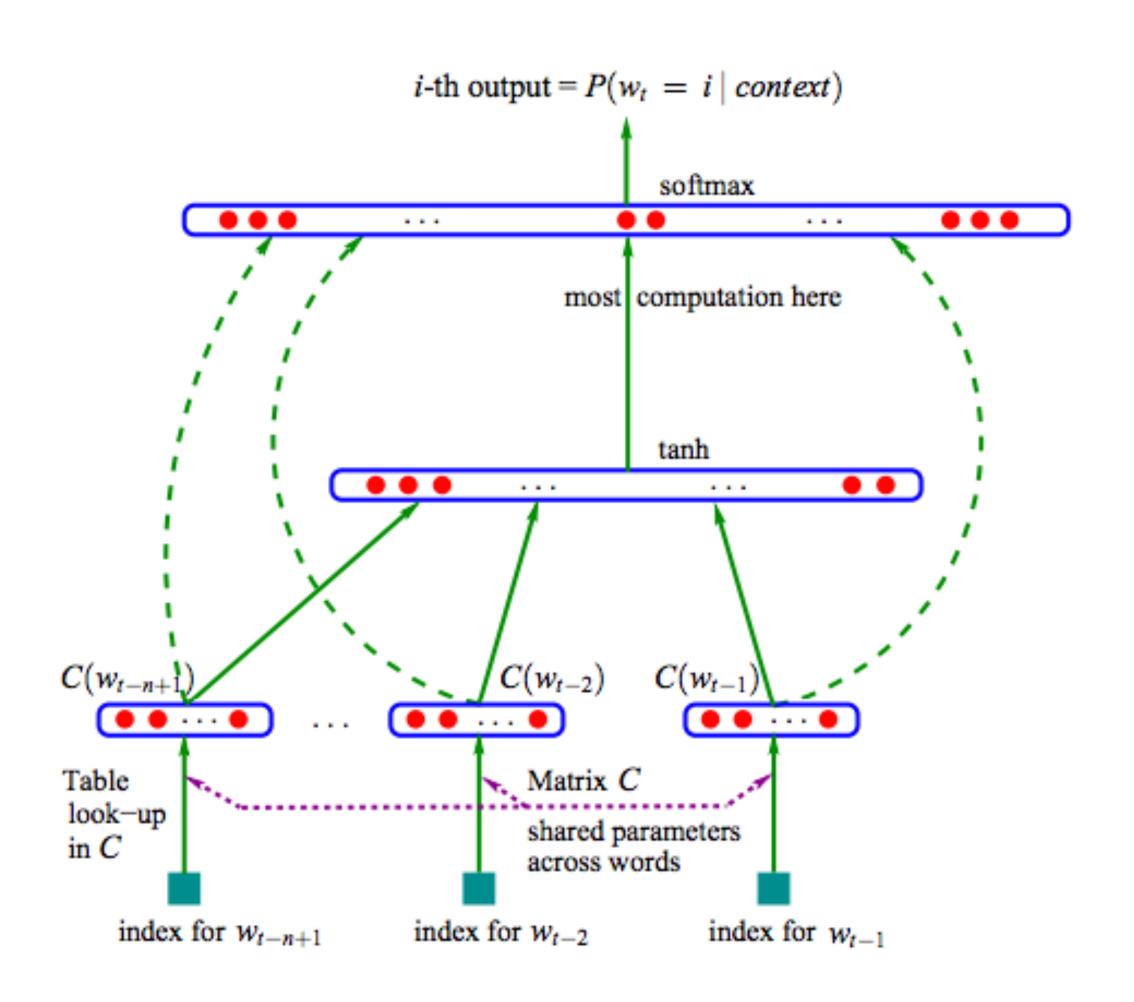
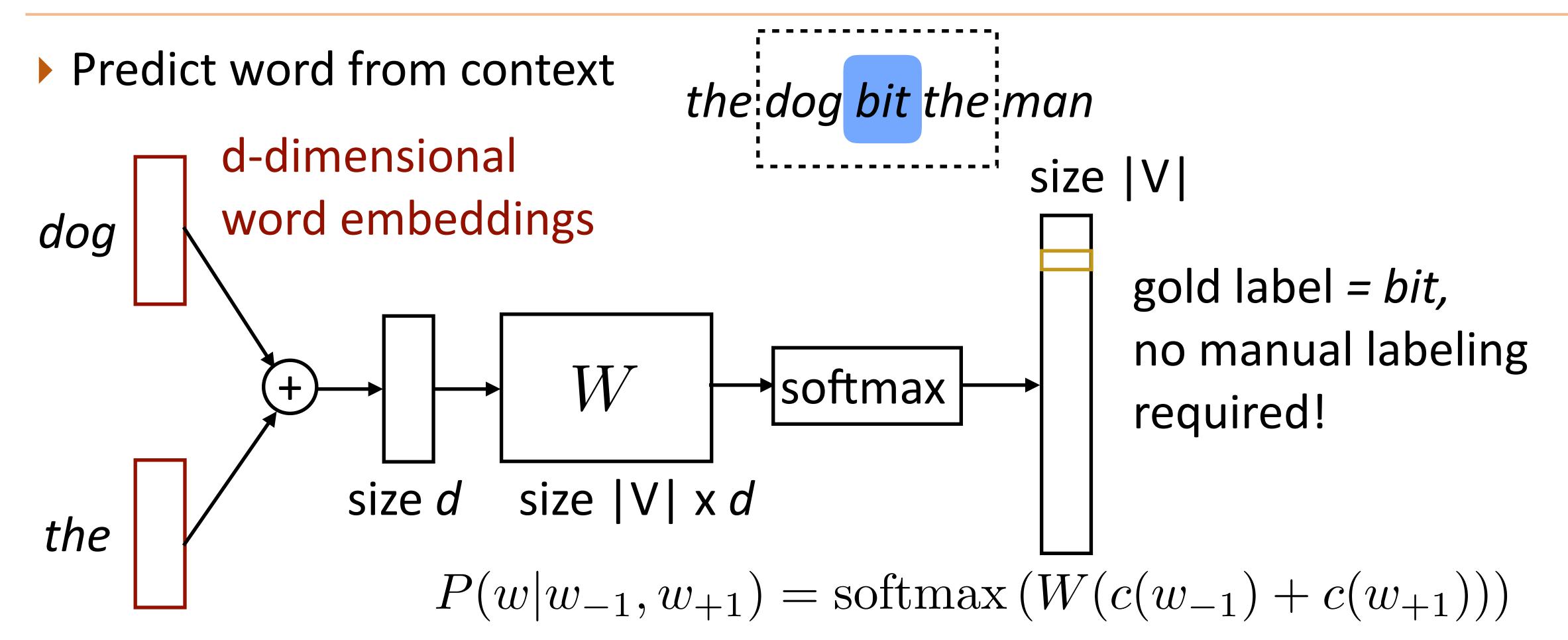


Figure 1: Neural architecture: $f(i, w_{t-1}, \dots, w_{t-n+1}) = g(i, C(w_{t-1}), \dots, C(w_{t-n+1}))$ where g is the neural network and C(i) is the i-th word feature vector.

word2vec: Continuous Bag-of-Words



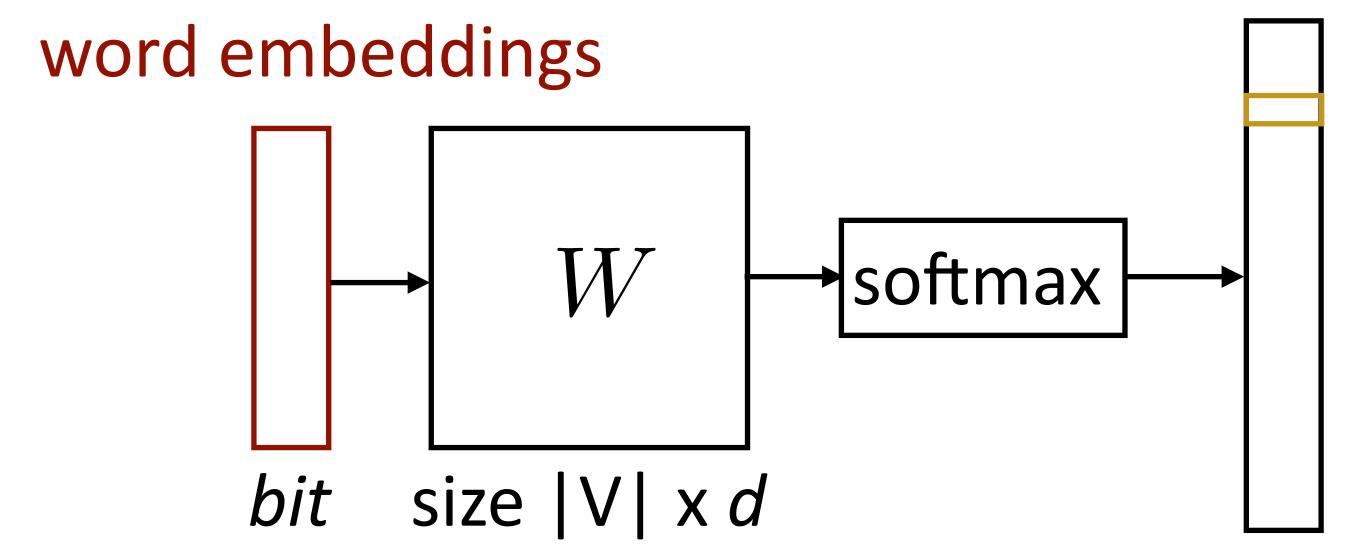
▶ Parameters: d x |V| (one d-length context vector per voc word),
 |V| x d output parameters (W)
 Mikolov et al. (2013)

word2vec: Skip-Gram

Predict one word of context from word



d-dimensional



gold label = dog

$$P(w'|w) = \operatorname{softmax}(We(w))$$

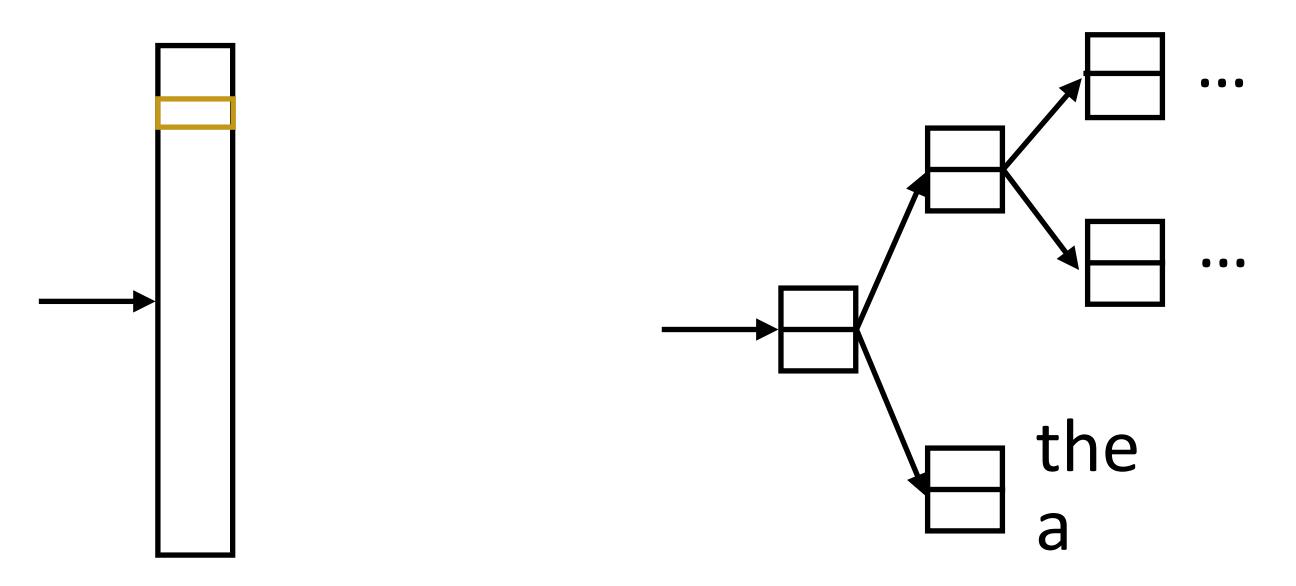
- Another training example: bit -> the
- ▶ Parameters: *d* x |V| vectors, |V| x *d* output parameters (W) (also usable as vectors!)

Mikolov et al. (2013)

Hierarchical Softmax

$$P(w|w_{-1}, w_{+1}) = \operatorname{softmax}(W(c(w_{-1}) + c(w_{+1})))$$
 $P(w'|w) = \operatorname{softmax}(We(w))$

▶ Matmul + softmax over |V| is very slow to compute for CBOW and SG



- Huffman encode
 vocabulary, use binary
 classifiers to decide
 which branch to take
- log(|V|) binary decisions

- Standard softmax:
 - O(|V|) dot products of size d
 - per training instance per context word

Hierarchical softmax:

O(log(|V|)) dot products of size d,

V | x d parameters

http://building-babylon.net/2017/08/01/hierarchical-softmax/

Mikolov et al. (2013)

Skip-Gram with Negative Sampling

Take (word, context) pairs and classify them as "real" or not. Create random negative examples by sampling from unigram distribution

$$(bit, the) => +1$$

 $(bit, cat) => -1$
 $(bit, a) => -1$
 $(bit, fish) => -1$

the dog bit the man
$$P(y=1|w,c)=\frac{e^{w\cdot c}}{e^{w\cdot c}+1} \text{ words in similar contexts select for similar c vectors}$$

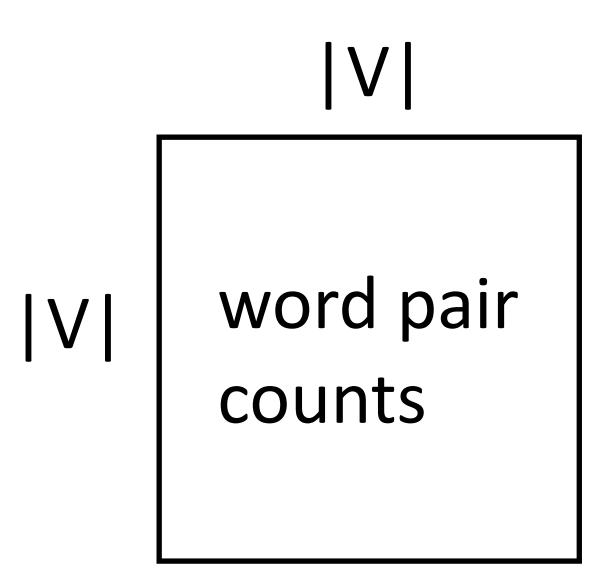
▶ d x |V| vectors, d x |V| context vectors (same # of params as before)

Objective =
$$\log P(y=1|w,c) - \sum_{i=1}^k \log P(y=0|w_i,c)$$

Mikolov et al. (2013)

Connections with Matrix Factorization

Skip-gram model looks at word-word co-occurrences and produces two types of vectors

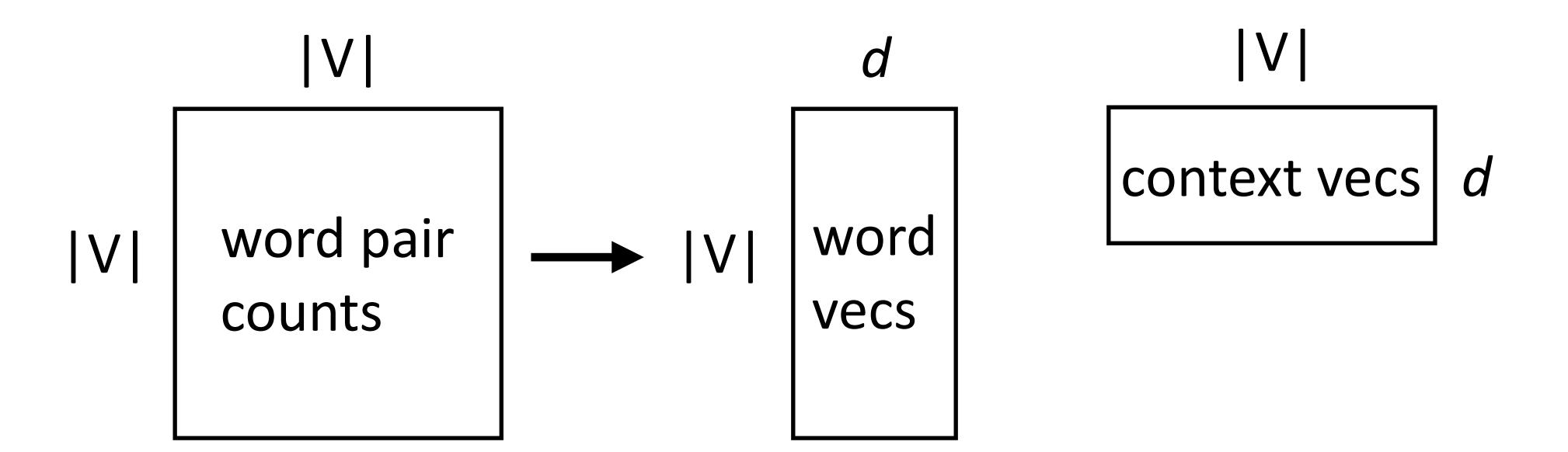


	knife	dog	sword	love	like
knife	0	1	6	5	5
dog	1	0	5	5	5
sword	6	5	0	5	5
love	5	5	5	0	5
like	5	5	5	5	2

Two words are "similar" in meaning if their context vectors are similar. Similarity == relatedness

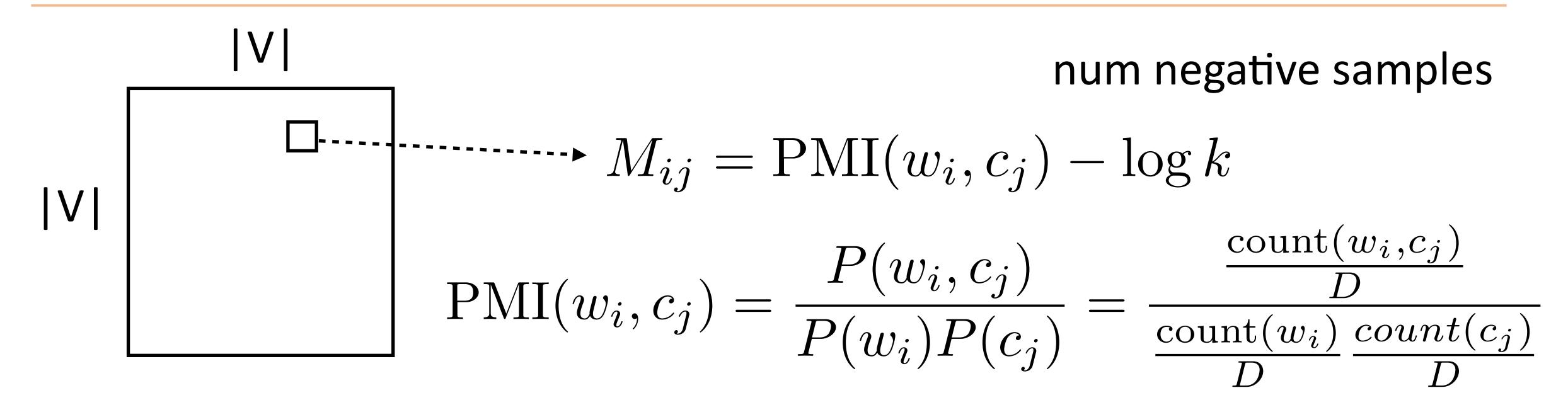
Connections with Matrix Factorization

Skip-gram model looks at word-word co-occurrences and produces two types of vectors



Looks almost like a matrix factorization...can we interpret it this way?

Skip-Gram as Matrix Factorization



Skip-gram objective exactly corresponds to factoring this matrix:

- If we sample negative examples from the uniform distribution over words
- ...and it's a weighted factorization problem (weighted by word freq)

Levy et al. (2014)

Co-occurence Matrix

- Typical problems in word-word co-occurrences:
 - Raw frequency is not the best measure of association between words.
 - Frequent words are often more important than rare words that only appear once or twice;
 - But, frequent words (e.g., the) that appear in all documents are also not very useful signal.
- ▶ Solutions weighing terms in word-word/word-doc co-occurrence matrix
 - Tf*idf
 - PPMI (Positive PMI)

Co-occurence Matrix

- Tf*idf
 - Tf: term frequency

$$tf = \log_{10}(\text{count}(t, d) + 1)$$

word-doc co-occurrences

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	0	7	17
solider	2	80	62	89
fool	36	58	1	4
clown	20	15	2	3

Idf: inverse document frequency

$$idf_i = \log_{10}(\frac{N}{df_i})$$

Total number of docs in collection

number of docs that have word i

GloVe (Global Vectors)

Also operates on counts matrix, weighted regression on the log co-occurrence matrix word pair counts

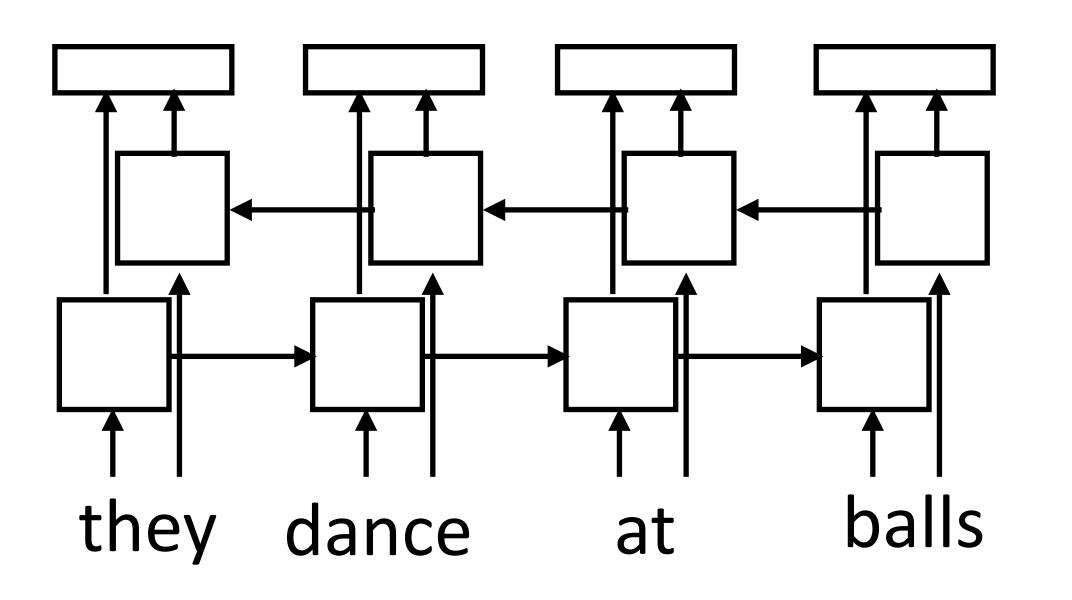
Loss =
$$\sum_{i,j} f(\operatorname{count}(w_i, c_j)) \left(w_i^{\top} c_j + a_i + b_j - \log \operatorname{count}(w_i, c_j) \right)^2$$

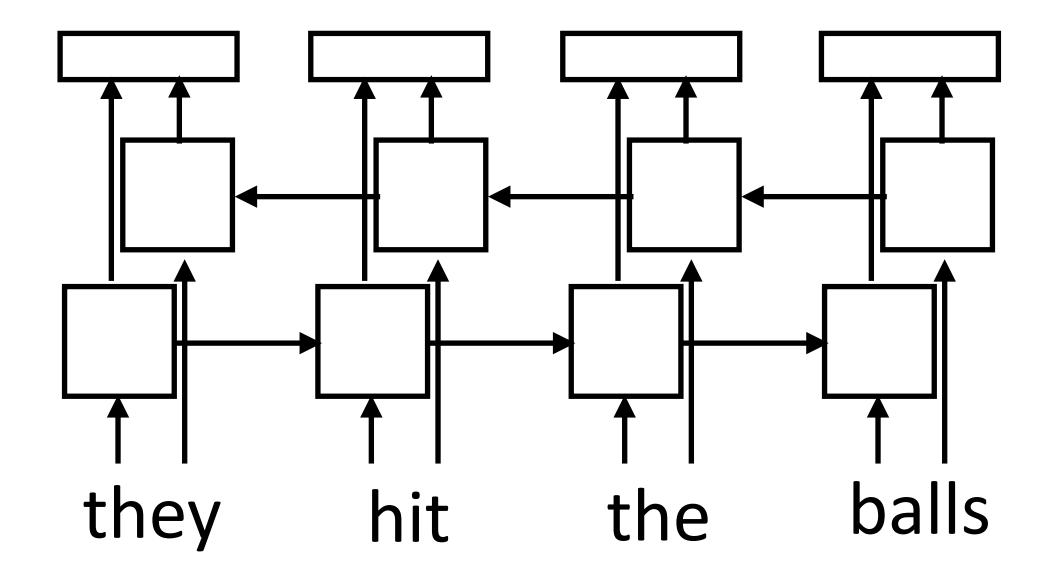
- Constant in the dataset size (just need counts), quadratic in voc size
- By far the most common non-contextual word vectors used today (10000+ citations)

Pennington et al. (2014)

Preview: Context-dependent Embeddings

▶ How to handle different word senses? One vector for balls

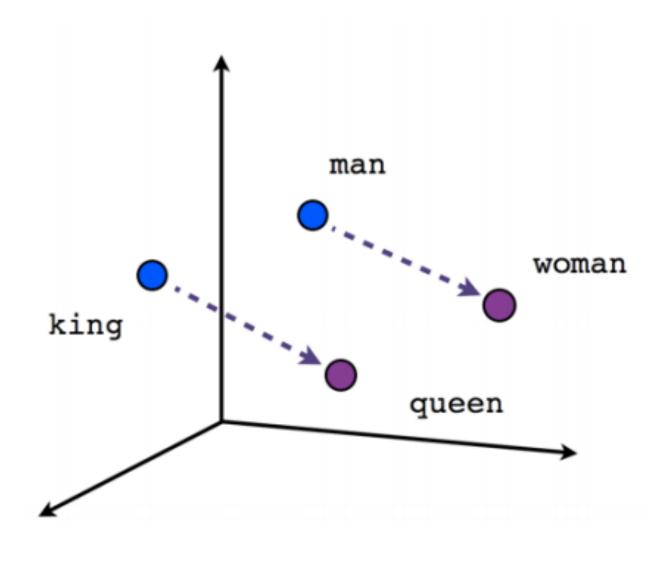


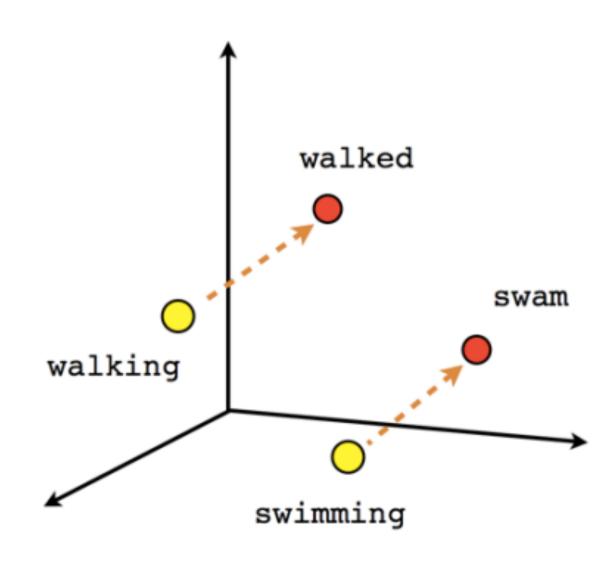


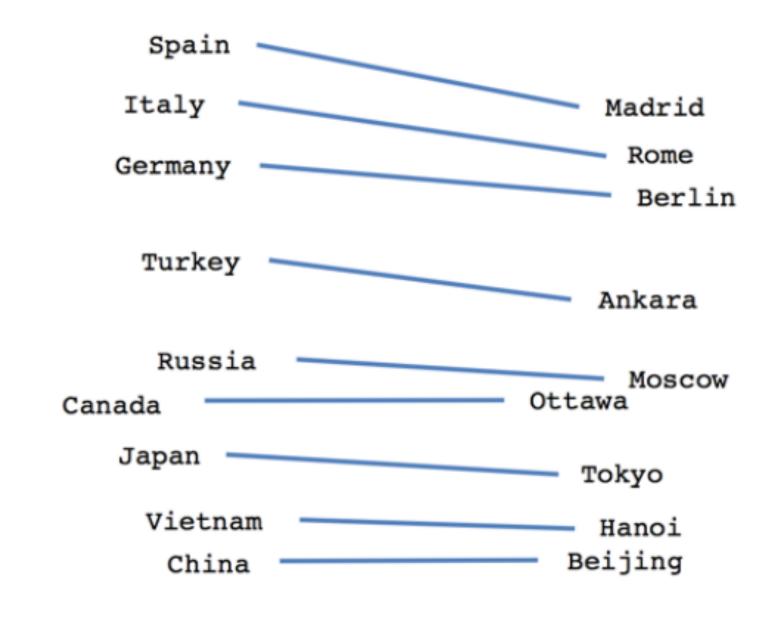
- ▶ Train a neural language model to predict the next word given previous words in the sentence, use its internal representations as word vectors
- Context-sensitive word embeddings: depend on rest of the sentence
- ► Huge improvements across nearly all NLP tasks over word2vec & GloVe Peters et al. (2018)

Evaluation

Visualization







Male-Female

Verb tense

Country-Capital

Visualization

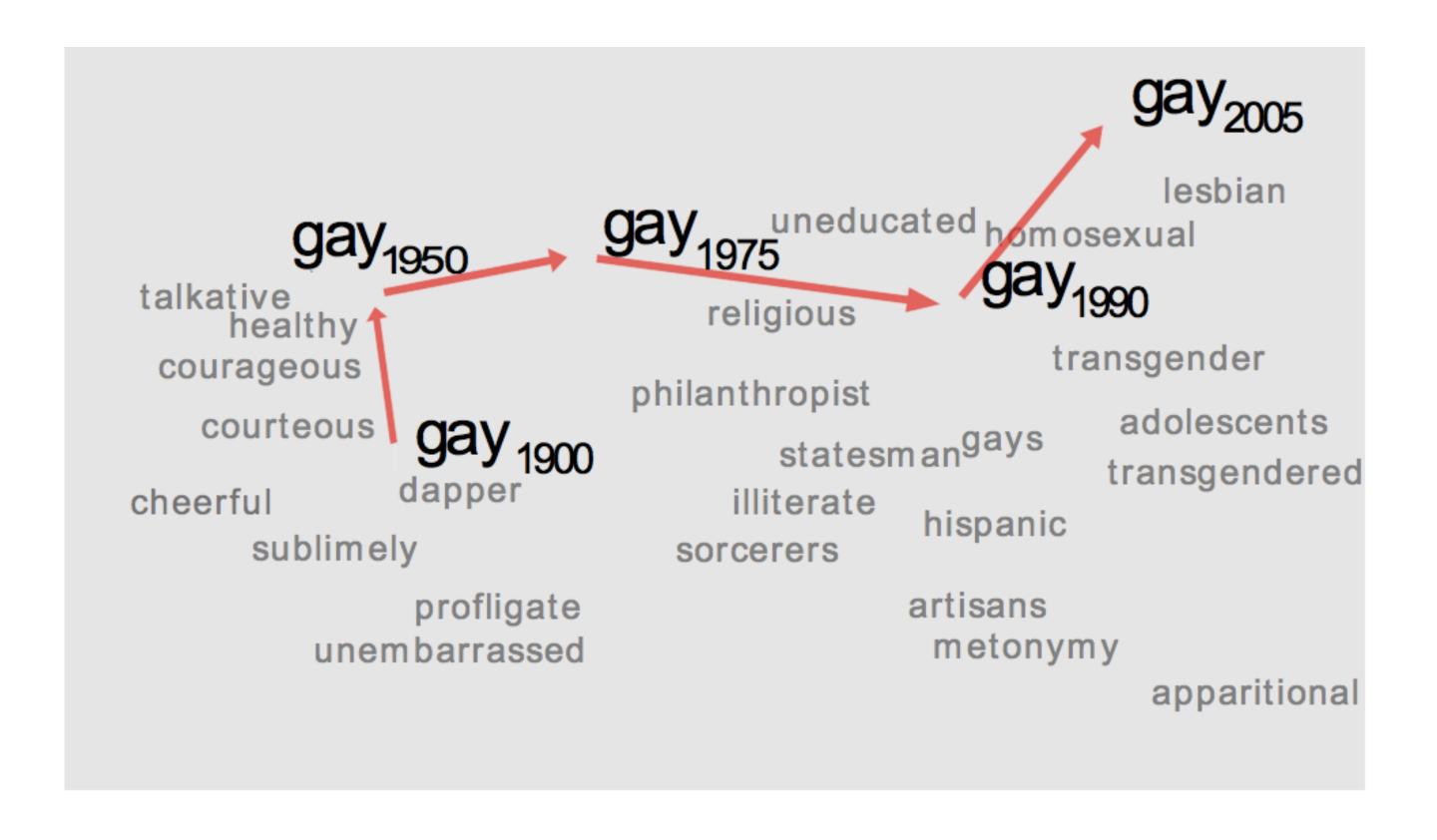


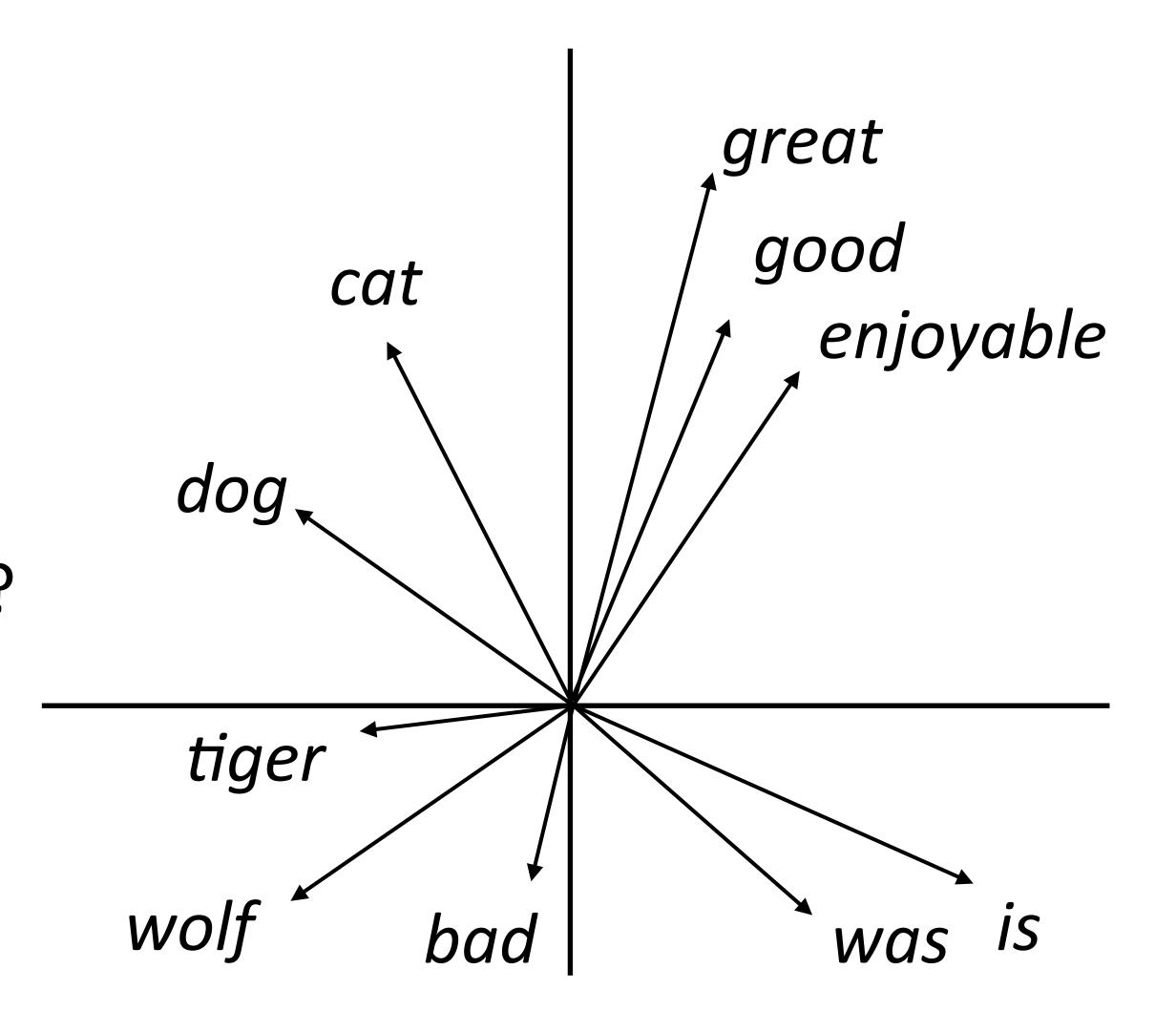
Figure 1: A 2-dimensional projection of the latent semantic space captured by our algorithm. Notice the semantic trajectory of the word gay transitioning meaning in the space.

Evaluating Word Embeddings

- What properties of language should word embeddings capture?
- Similarity: similar words are close to each other
- Analogy:

good is to best as smart is to ???

Paris is to France as Tokyo is to ???



Word Similarity

Cosine Similarity:

$$\operatorname{cosine}(\overrightarrow{v}, \overrightarrow{w}) = \frac{\overrightarrow{v} \cdot \overrightarrow{w}}{|\overrightarrow{v}| |\overrightarrow{w}|} = \frac{\sum_{i=1}^{N} v_i w_i}{\sqrt{\sum_{i=1}^{N} v_i^2} \sqrt{\sum_{i=1}^{N} w_i^2}}$$

Word Similarity

Word2vec	Method	WordSim	WordSim	Bruni et al.	Radinsky et al.	Luong et al.	Hill et al.
		Similarity	Relatedness	MEN	M. Turk	Rare Words	SimLex
	PPMI	.755	.697	.745	.686	.462	.393
		.793	.691	.778	.666	.514	.432
	SGNS	.793	.685	.774	.693	.470	.438
	GloVe	.725	.604	.729	.632	.403	.398

- SVD = singular value decomposition on PMI matrix
- ▶ GloVe does not appear to be the best when experiments are carefully controlled, but it depends on hyperparameters + these distinctions don't matter in practice

Hypernymy Detection

- Hypernyms: detective is a person, dog is a animal
- Do word vectors encode these relationships?

Dataset	TM14	Kotlerman 2010	HypeNet	WordNet	Avg (10 datasets)
Random	52.0	30.8	24.5	55.2	23.2
Word2Vec + C	52.1	39.5	20.7	63.0	25.3
GE + C	53.9	36.0	21.6	58.2	26.1
GE + KL	52.0	39.4	23.7	54.4	25.9
DIVE + $C \cdot \Delta S$	57.2	36.6	32.0	60.9	32.7

word2vec (SGNS) works barely better than random guessing here

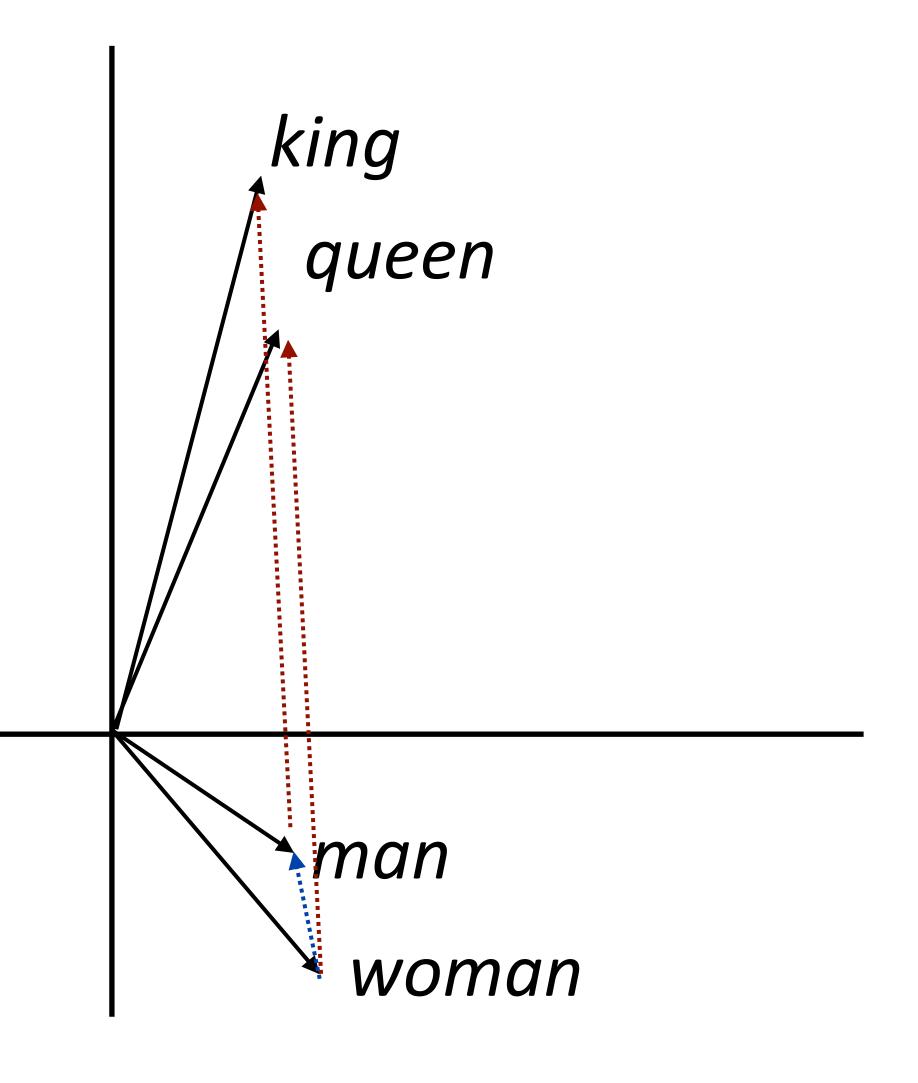
Table 1: Comparison with other unsupervised embedding methods. The scores are AP@all (%) for the first 10 datasets and Spearman ρ (%) for HyperLex. Avg (10 datasets) shows the micro-average AP of all datasets except HyperLex. Word2Vec+C scores word pairs using cosine similarity on skip-grams. GE+C and GE+KL compute cosine similarity and negative KL divergence on Gaussian embedding, respectively.

Analogies

(king - man) + woman = queen

king + (woman - man) = queen

- Why would this be?
- woman man captures the difference in the contexts that these occur in
- Dominant change: more "he" with man and "she" with woman — similar to difference between king and queen



Analogies

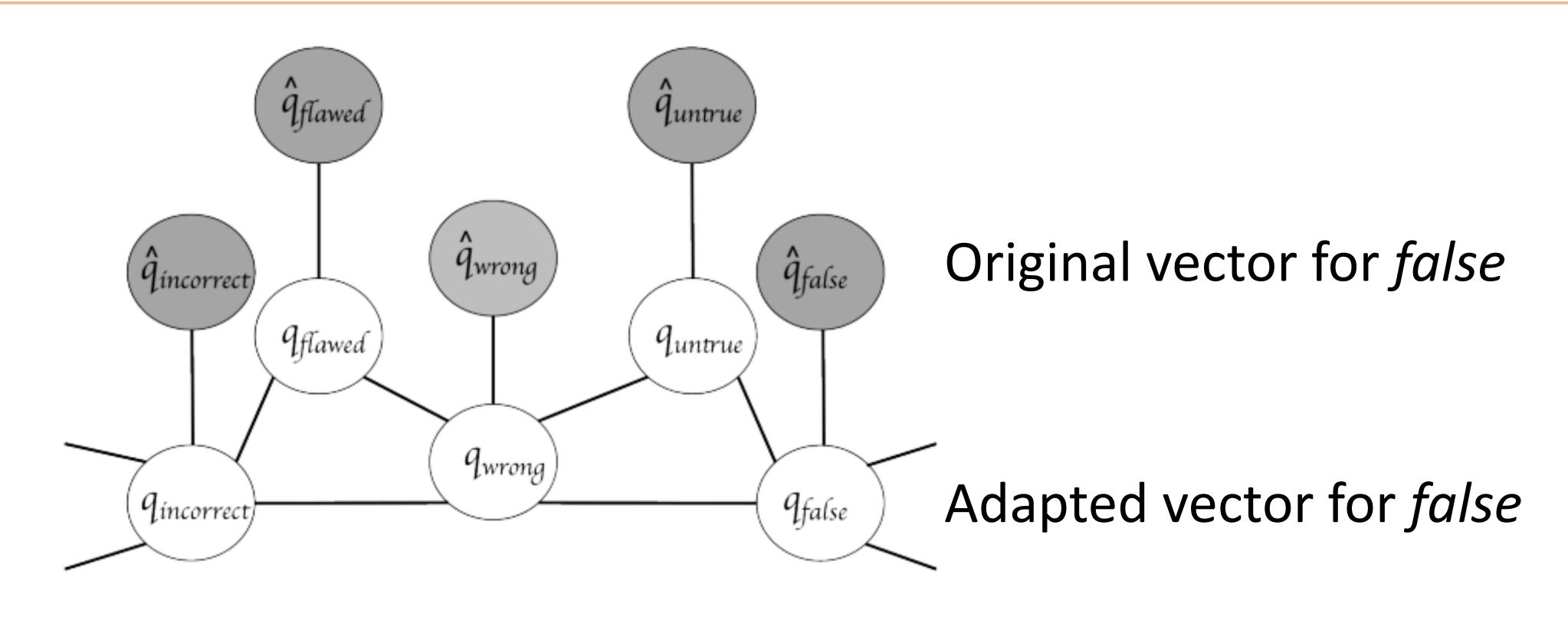
Method	Google	MSR	
Meniod	Add / Mul	Add / Mul	
PPMI	.553 / .679	.306 / .535	
SVD	.554 / .591	.408 / .468	
SGNS	.676 / .688	.618 / .645	
GloVe	.569 / .596	.533 / .580	

These methods can perform well on analogies on two different datasets using two different methods

Maximizing for *b*: Add =
$$\cos(b, a_2 - a_1 + b_1)$$
 Mul = $\frac{\cos(b_2, a_2)\cos(b_2, b_1)}{\cos(b_2, a_1) + \epsilon}$

Levy et al. (2015)

Using Semantic Knowledge



- Structure derived from a resource like WordNet
- Doesn't help most problems

Using Word Embeddings

- Approach 1: learn embeddings as parameters from your data
 - Often works pretty well
- Approach 2: initialize using GloVe/word2vec/ELMo, keep fixed
 - Faster because no need to update these parameters
- Approach 3: initialize using GloVe, fine-tune
 - Works best for some tasks, not used for ELMo, often used for BERT

Takeaways

- Lots to tune with neural networks
 - Training: optimizer, initializer, regularization (dropout), ...
 - Hyperparameters: dimensionality of word embeddings, layers, ...
- Word vectors: learning word -> context mappings has given way to matrix factorization approaches (constant in dataset size)
- Lots of pretrained embeddings work well in practice, they capture some desirable properties
- Even better: context-sensitive word embeddings (ELMo/BERT)
- Next time: RNNs and CNNs