

Engagement Report - kaiser Mentions

From: Dec 18th, 2015 - To: Jan 18th, 2016

Summary

Statuses:

Mentions received: 79,382

Retweets received: 37,296

Total statuses: 116,678

Reach:






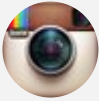

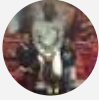

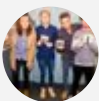
Total reach*: 2,521,814,862

Total impressions**: 7,899,726,992

Total People mentioned me: 40,021

Top 10 Members

sorted by # of followers

Member	Rating	Followers count	Eng. count	Statuses count	Statuses
 KATY PERRY http://www.katyperry.com	95	80,686,654	0	7	<p>...it will be a continually interactive space where a lot of my creative branches can live & I can offer them a lot of firsts #AppStoreChat 16:14:43 18/12/2015</p> <p>...for example, my holiday onesies are in your game closets now, as they are in my real closet #AppStoreChat 16:20:53 18/12/2015</p> <p>...I don't think we're that far off. #AppStoreChat 16:29:15 18/12/2015</p> <p>I wanted to pick highlights from every era, not just current ones & I wanted to reflect who I am on and off stage... https://t.co/PwxVkcCfTb 16:38:53 18/12/2015</p> <p>...For example, Santa Barbara Katy is actually what I wear in Santa Barbara - hippie linen flow #AppStoreChat 16:39:12 18/12/2015</p> <p>I want to close this with a poll... https://t.co/5vO1SWSYQI 16:46:35 18/12/2015</p> <p>Who's your favorite Katy Vision character - Lefty or Ebi (Twerking Tempura)? https://t.co/2dtNPv2P31 16:53:32 18/12/2015</p>
 Justin Bieber http://smarturl.it/JBPurpose	100	73,233,871	0	1	<p>Feels good to just be happy :) 14:08:30 04/01/2016</p>
 Taylor Swift http://smarturl.it/1989Tour...	91	69,173,748	0	3	<p>It's here! #1989WorldTourLive is now on @AppleMusic! https://t.co/ujxT7gqxbS https://t.co/1Y3nv4FVII 23:31:51 19/12/2015</p> <p>I can't wait to show you the video for Out Of The Woods! ???????????? It's premiering 12/31 on @NYRE with @RyanSeacrest. #OOTWMusicVideo 11:17:20 22/12/2015</p> <p>Say you'll remember me. https://t.co/GwbFXg7k6U 20:37:01 04/01/2016</p>
 Ellen DeGeneres http://www.ellentube.com	100	52,412,241	0	1	<p>Congratulations, @LeoDiCaprio! I knew it! You had me at the beard. And the bear. #GoldenGlobes 22:11:31 10/01/2016</p>
 Twitter http://blog.twitter.com/	88	51,255,362	0	1	<p>From getting ? to saving ?, here are the most-Tweeted resolutions for 2016 in the US. Did yours make the list? https://t.co/Afue100YTY 14:45:34 04/01/2016</p>
 Instagram http://blog.instagram.com	96	41,214,463	0	1	<p>Participate in this weekend's hashtag project: #WHPwonderland https://t.co/pjLa3MWzIh https://t.co/pVG4Kfojj7 16:13:09 18/12/2015</p>
 Kim Kardashian West http://AppStore.com/KimKard...	100	38,955,374	0	1	<p>KIMOJI meeting today! Have some exciting things coming up & surprises for you! What do you guys want to see? 12:34:05 07/01/2016</p>
 LeBron James http://LeBronJames.com	92	26,801,930	0	1	<p>Wow!!!! And so the NFL playoffs has begun 15:37:13 09/01/2016</p>
 Harry Styles. http://www.onedirectionmusi...	93	26,785,815	0	2	<p>Merry Christmas to everyone for tomorrow. Hope it's a lovely one well spent. Good tidings to all. H 11:07:01 24/12/2015</p> <p>Brilliant. One of the worlds greatest ever voices. She was good too. https://t.co/dWeIrQRKvx 04:12:44 14/01/2016</p>
 One Direction http://www.onedirectionmusi...	99	26,618,630	0	2	<p>Happy New Year everyone! https://t.co/JtKekDunew 05:28:32 01/01/2016</p> <p>Oh, hey Niall... https://t.co/Gia9wclwTM https://t.co/OtaPkdCOVw 08:56:55 04/01/2016</p>

* Total reach: total # of people who potentially have seen statuses included in this report.

** Total impressions: total # of non-unique people, who potentially have seen statuses included in this report.

See full report »