



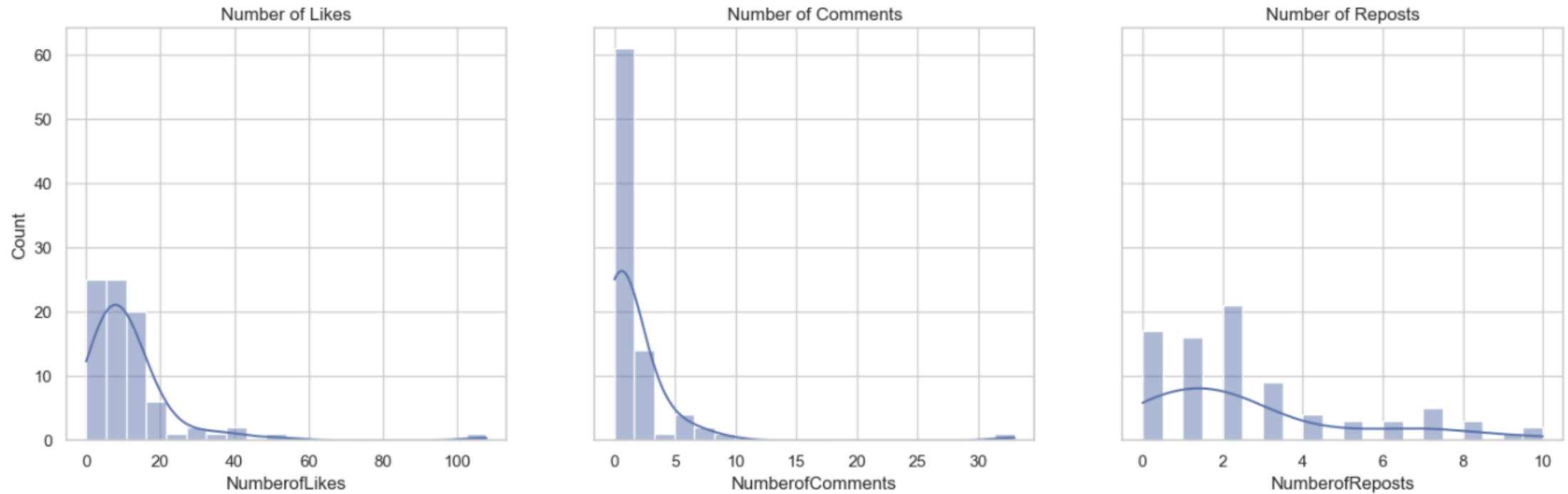
# Cameron R. Law LinkedIn Analysis

MSBA 212 – November 2023

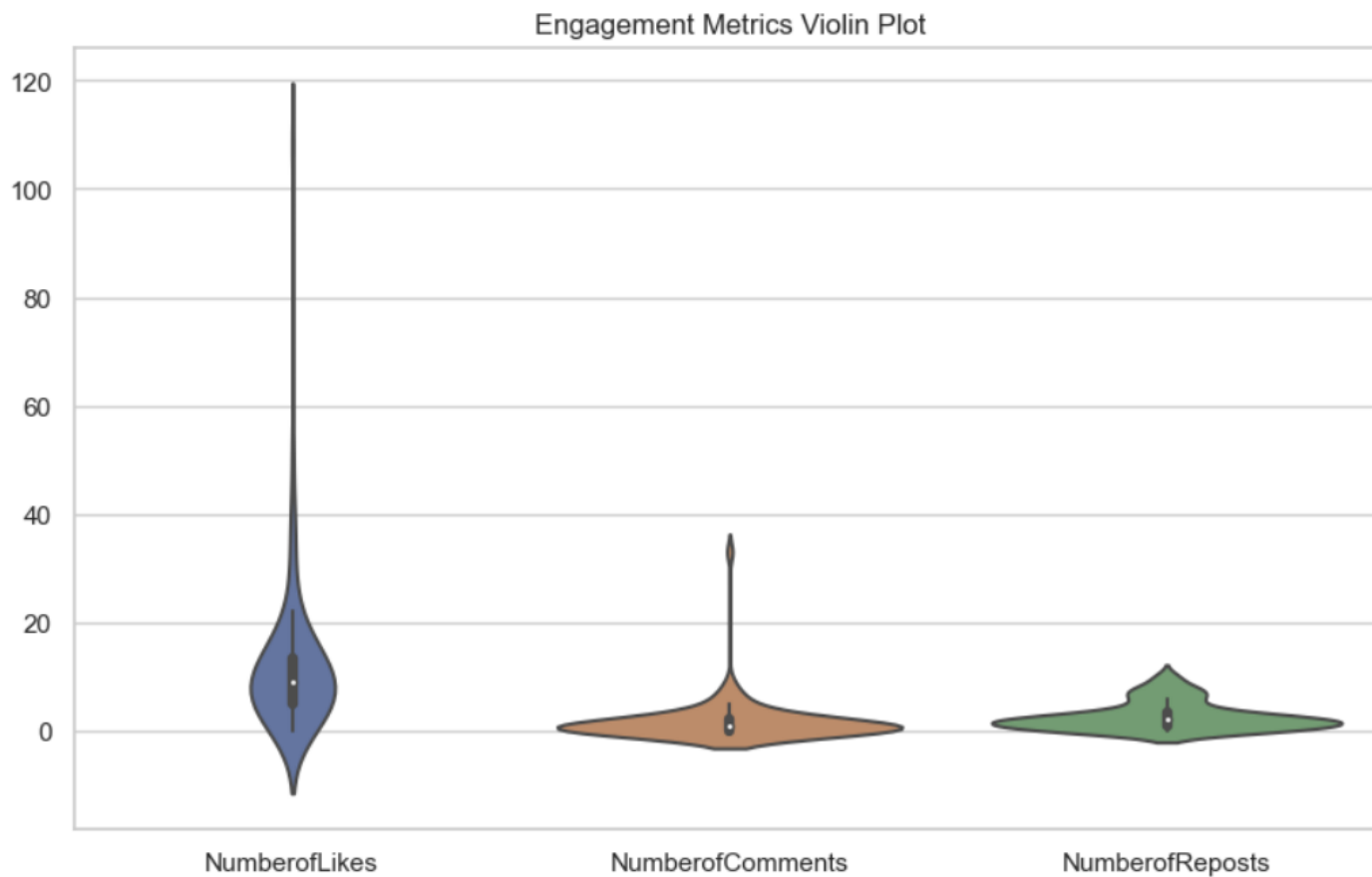
# Engagement Statistics

	NumberofLikes	NumberofComments	NumberofReposts
count	84.000000	84.000000	84.000000
mean	11.833333	1.654762	2.642857
std	14.027369	3.931627	2.595839
min	0.000000	0.000000	0.000000
25%	5.000000	0.000000	1.000000
50%	9.000000	1.000000	2.000000
75%	13.250000	2.000000	3.250000
max	108.000000	33.000000	10.000000

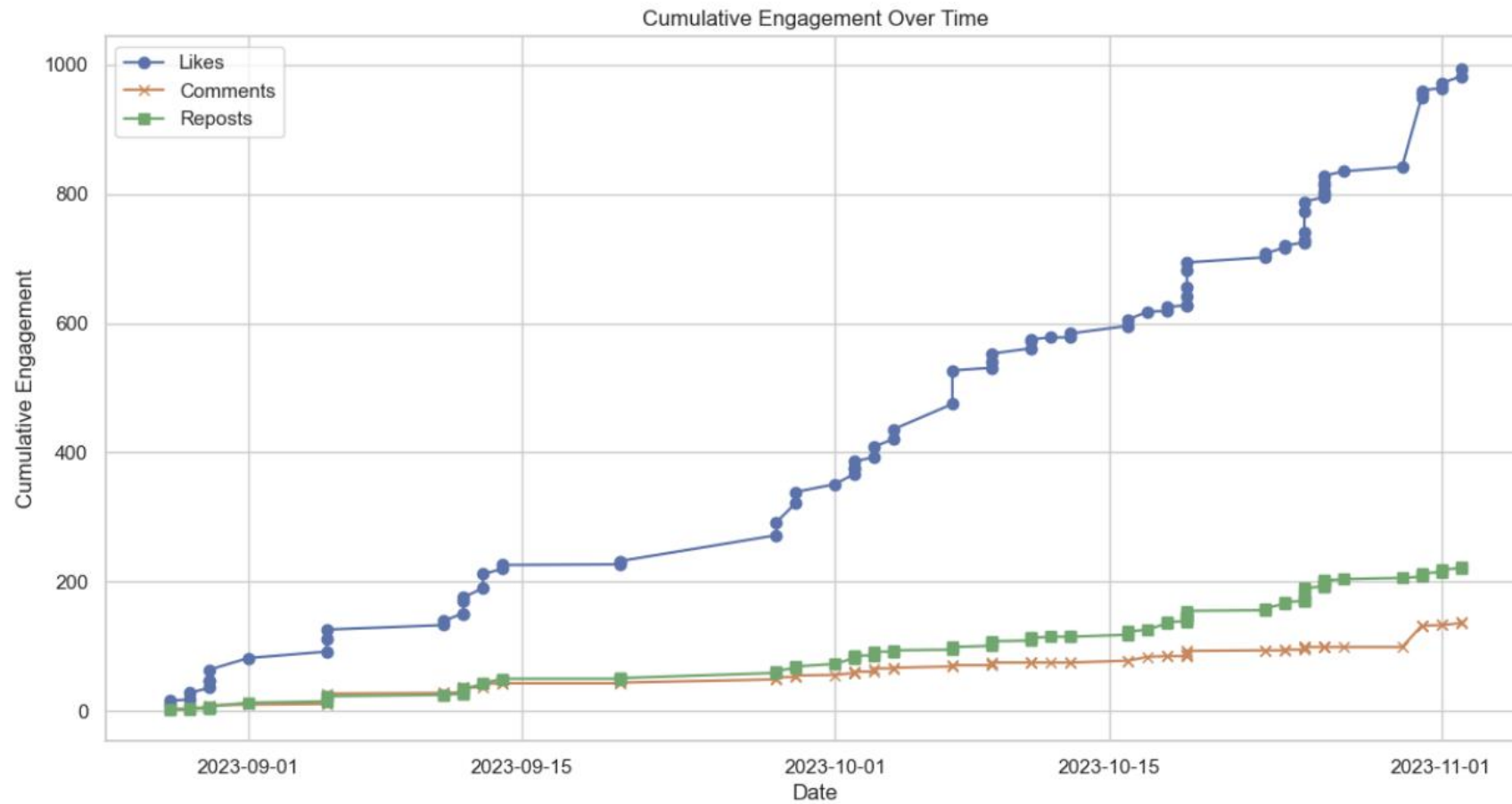
# Distribution of Engagement Metrics



# Engagement Metrics Violin Plot



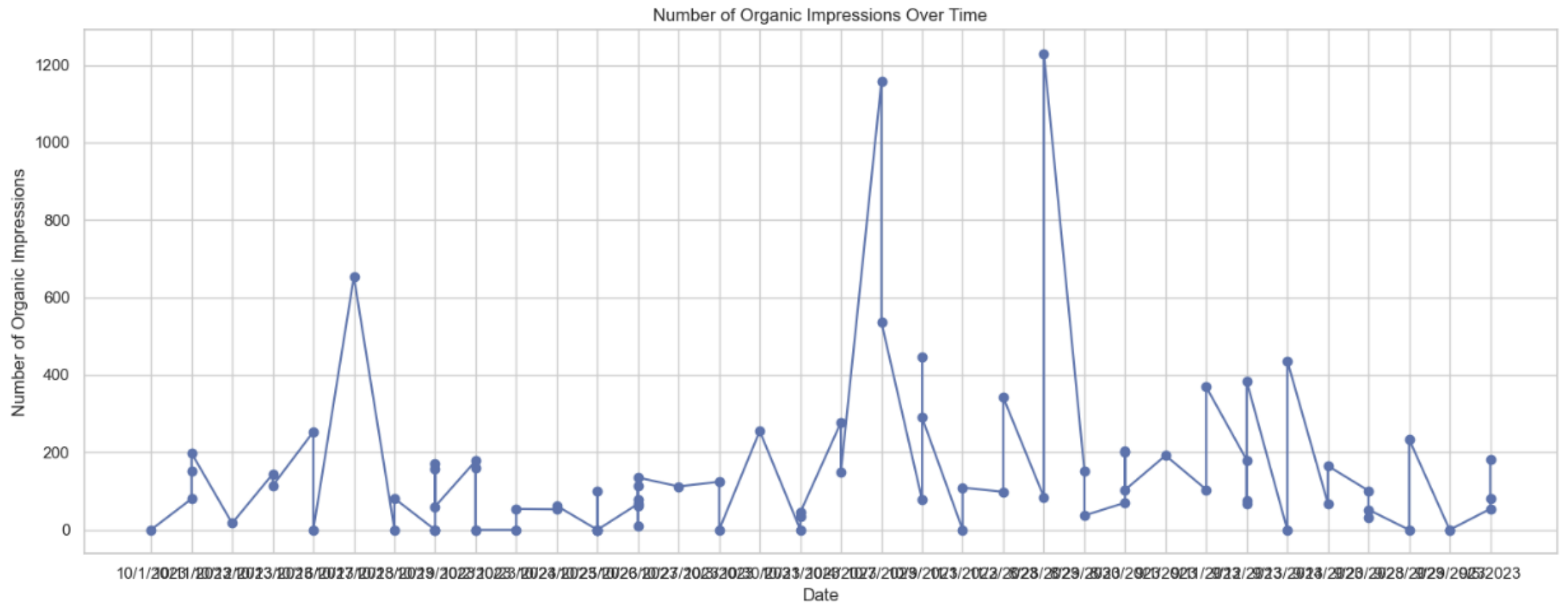
# Cumulative Engagement Over Time



# Most Influential Connections

Index	Posting	PosterName	PostingDate	NumberOfLikes	NumberOfComments	NumberOfReposts	NumberOfOrganicImpressions	Comments	Commenters
84	□üüü Embrace the Spirit of Innovation & Entre...	CameronR.Law	8/28/2023	11	3	3	1229	We're looking forward to the Startup Challenge...	StartupSac, Startup Challenge, Startup Challenge
45	#GFX2023 was another tremendous success! Awe...	ArleneJ.Miranda	10/7/2023	52	2	4	1158	It was such a fantastic event. I highly recomm...	Joel Higginbotham, StartupSac
33	ðŸš€ Ready to create products that customers ...	CameronR.Law	10/17/2023	12	6	3	653	Signed up and ready to discover me some cluste...	Kincy Clark, Cameron Law, Dick Gourley, Camero...
46	The startup ecosystem in the Sacramento regio...	CameronR.Law	10/7/2023	39	2	1	535	Great to see you Brian!, Always great cathcing...	Neal Best, Samuel Taylor
44	ðŸš€ Ready to turn your business idea into a ...	CameronR.Law	10/9/2023	10	2	5	446	Going to be so much fun! Looking forward yo se...	Cameron Law, Dick Gourley
...	...	...	...	...	...	...	...	...	...
23	ðŸš€ Good morning, CleanStart enthusiasts! Th...	CameronR.Law	10/23/2023	6	0	3	0	NaN	NaN
53	Got an idea for a business? Then attend the ...	CameronR.Law	10/2/2023	3	1	2	0	Thank you, Startup Grind Sacramento, for shari...	Cameron Law

# Growth of Network



# Growth of Network



JOIN RELEVANT  
GROUPS



CREATE AND SHARE  
VALUABLE  
CONTENT



ATTEND EVENTS  
AND WEBINARS



BUILD GENUINE  
RELATIONSHIPS



# Most Engagement Contents

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# How to Improve the Engagement Level



# Keywords in the Comments

