



WEBTONE

WEBTONE is a digital-first color system designed to provide a cohesive visual language across digital displays, websites, graphic design, and print. Discover more at webtone.org.



Muted O-3 / 61

#86807B rgb(134, 128, 123) oklch(60.362% 0.01046 62.484) cmyk(38%, 35%, 34%, 20%) hsl(27, 4%, 50%) lum: 0.219



#C4C0BC rgb(196, 192, 188) oklch(80.987% 0.00716 67.724) cmyk(21%, 19%, 18%, 3%) hsl(30, 6%, 75%) lum: 0.531



#4E6086
rgb(78, 96, 134)
oklch(49.032% 0.06525 264.6)
cmyk(71%, 54%, 14%, 19%)
hsl(221, 26%, 42%)
lum: 0.117

WEBTONE Neutral - 14

#F7F7F7
rgb(247, 247, 247)
oklch(97.719% 0 none)
cmyk(0%, 0%, 0%, 3%)
hsl(0, 0%, 97%)
lum: 0.933