



WEBTONE

WEBTONE is a digital-first color system designed to provide a cohesive visual language across digital displays, websites, graphic design, and print. Discover more at webtone.org.

WEBTONE Light O-2 / 23

#EED5BC rgb(238, 213, 188) oklch(88.719% 0.04354 67.216) cmyk(4%, 18%, 25%, 0%) hsl(30, 60%, 84%) lum: 0.694

WEBTONE Soft RY-4 / 34

#D9AC95 rgb(217, 172, 149) oklch(77.93% 0.06186 48.44) cmyk(9%, 33%, 36%, 2%) hsl(20, 47%, 72%) lum: 0.464

WEBTONE Pale RY-4 / 21

#EEE1DA
rgb(238, 225, 218)
oklch(91.817% 0.01714 50.423)
cmyk(5%, 13%, 11%, 0%)
hsl(21, 37%, 89%)
lum: 0.771

WEBTONE Light RY-4 / 32

#D9C4BA rgb(217, 196, 186) oklch(83.507% 0.02757 47.17) cmyk(12%, 22%, 21%, 2%) hsl(19, 29%, 79%) lum: 0.578

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Neutral - 6

#3D3D3D rgb(61, 61, 61) oklch(36.079% 0 none) cmyk(0%, 0%, 0%, 76%) hsl(0, 0%, 24%) lum: 0.047



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WEBTONE ACCESS ensures selected colors meet WCAG accessibility standards by testing them against pure black and white for a 7:1 contrast ratio. A checkmark indicates compliance. Learn more at webtone.org.

Light O-2 / 23 #EED5BC Text ✓ Text ✓ **Soft RY-4 / 34** #D9AC95 Text ✓ Text Text ✓ Text [Pale RY-4 / 21 #EEE1DA Text ✓ Text ✓ **Light RY-4 / 32** #D9C4BA Text ✓ Text ✓ Text Text Neutral - 6 #3D3D3D Text ✓ Text Text ✓ Text