



WEBTONE

WEBTONE is a digital-first color system designed to provide a cohesive visual language across digital displays, websites, graphic design, and print. Discover more at webtone.org.



WEBTONE Neutral - 4

#1F1F1F
rgb(31, 31, 31)
oklch(23.759% 0 none)
cmyk(0%, 0%, 0%, 88%)
hsl(0, 0%, 12%)
lum: 0.013



WEBTONE Neutral - 6

#3D3D3D rgb(61, 61, 61) oklch(36.079% 0 none) cmyk(0%, 0%, 0%, 76%) hsl(0, 0%, 24%) lum: 0.047



#EEE5B3 rgb(238, 229, 179) oklch(91.681% 0.06559 99.009) cmyk(4%, 10%, 35%, 0%) hsl(51, 63%, 82%) lum: 0.775



#D9C08B rgb(217, 192, 139) oklch(81.647% 0.07493 85.499) cmyk(9%, 22%, 47%, 3%) hsl(41, 51%, 70%) lum: 0.543



#C49667
rgb(196, 150, 103)
oklch(70.58% 0.08368 66.376)
cmyk(12%, 37%, 57%, 9%)
hsl(30, 44%, 59%)
lum: 0.345



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WEBTONE ACCESS ensures selected colors meet WCAG accessibility standards by testing them against pure black and white for a 7:1 contrast ratio. A checkmark indicates compliance. Learn more at webtone org

Learn more at webtone.org. Neutral - 4 #1F1F1F Text ✓ Text ✓ Neutral - 6 #3D3D3D Text 🗸 Text Text ✓ Text [Soft Y / 24 #EEE5B3 Text ✓ Text ✓ **Soft YR-2 / 35** #D9C08B Text ✓ Text ✓ Text Text [Soft O-2 / 46 #C49667

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