



# PILOKY (Multi Vendor E-commerce Platform)

## Problem Statement

- Customer Dissatisfaction
- Un-expected Product

## Business Concept

- Monthly subscription charges from vendors

## Customer Market

- Individual Buyers (Consumers)
- Sellers & Small Businesses
- Wholesale & B2B Buyers

## Uniqueness

- User Friendly Interface
- AI-Enabled 'Try Now' button
- Easy to use

## Target Market

- Product Hunters
- E-commerce Vendors
- E-commerce Buyers

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