SERVICES PROPOSAL

Prepared by

CODER ISMAIL

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WHAT WE DO

We help brands, businesses, and independent professionals turn their online presence into a clear, trust-building digital experience that actually works.
Our work goes far beyond building pages. We design and develop websites that present your brand properly, showcase your work with intention, and guide visitors toward meaningful action — whether that's an enquiry, a booking, or a conversation.

✦ **Website & Structure**

✦ **Conversion Messaging**

✦ **UI & Visual Design**

Alongside design and development, we add a strategic layer — helping you structure content, present proof (work, reviews, results), and simplify how clients reach you. In essence, we act as your digital presence partner, building websites that support your growth, reflect your value, and make your brand easier to choose

PROPOSED STRUCTURE

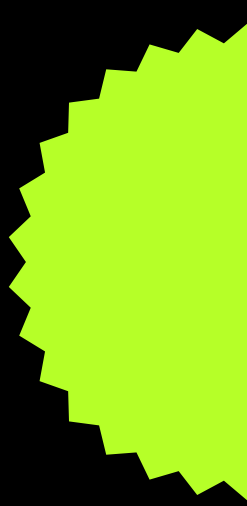| Service	Description
End-to-End Website Development	Complete website build from structure to launch — including page architecture, design.
Conversion-Focused Pages	Design and build pages that guide visitors clearly — highlighting your services, work, and trust points to turn traffic into enquiries or bookings.
Website Copy & Messaging	Craft clear website copy around your services and audience intent — refining headlines, sections, and CTAs so visitors understand your value instantly.

PRICES

Service	Prices
Basic Website (4 Pages)	₹9,999 – ₹12,999 (approx) (Home, About, Services, Contact)
Business Website (8–10 Pages)	₹17,999 – ₹24,999 (approx) (Conversion-focused, WhatsApp & Maps integration)
Premium Brand Website	₹29,999 – ₹44,999 (approx) (Custom design, portfolio, lead capture, performance optimised)

Payment Terms

50% advance before project start

50% on final approval / before launch

All prices are exclusive of taxes (if applicable)

WHY US

Choosing the right web partner is about more than just design — it's about trust, stability, and long-term reliability.

WE USE ONLY LICENSED ASSETS

All themes, fonts, plugins, icons, and third-party tools used in your website are properly licensed or open-source compliant. This ensures your website remains secure, scalable, and free from legal or technical risks. You'll never have to worry about broken features, license issues, or future restrictions.

QUALITY YOU CAN RELY ON

We treat your website as a core business asset, not just a project.
From clean structure and thoughtful layouts to performance optimization, responsiveness, and usability — every detail is built to reflect professionalism, credibility, and clarity. The result is a website that feels premium, loads fast, and works smoothly across devices.

TRANSPARENT AND SIMPLE PAYMENT TERMS

We believe in clarity and fairness.

- 50% Advance Payment — to start the project and block the development schedule
- 50% After Final Delivery — payable once the website is reviewed and approved

END-TO-END SUPPORT

From planning to launch, we stay involved at every step.
We guide you through structure, content placement, design decisions, and final deployment — ensuring your website not only looks good but also serves its purpose: building trust, presenting your brand clearly, and helping visitors take action.

THANK YOU

SERVICES PROPOSAL 2026

Warm regards,
Shaikh Ismaeel
Web Developer & Business Growth Partner