ANSH GUPTA

DATA ANALYST   Mob:- +91 9252227798

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OBJECTIVE

Results-driven Data Analyst with a passion for solving complex problems and driving data-informed decision-making. Proficient in data modeling, analytical thinking, and cross-functional collaboration. Skilled in using tools like SQL, Python, Power BI, and Excel to streamline processes, extract actionable insights, and optimize business performance.

EXPERIENCE

Data Analyst Intern   **June 2025 – Present**

Brainwave Matrix Solutions (remote)

- Conducted in-depth analysis of retail sales data to identify top-performing products, seasonal trends, and key revenue drivers.
- Executed sentiment analysis using Python. Preprocessed and cleaned text data, applied sentiment classification, and visualized results to provide insights into audience engagement and content perception.

Data Science Intern   **July 2024 – Sept 2024**

AU Skill Centre (on site)

- Assisted in training and evaluating machine learning models on structured datasets.
- Contributed to a team project deploying AI-based solutions to improve classification accuracy.
- Participated in data preprocessing, model tuning, and performance evaluation using Python and scikit-learn.

EDUCATION

Bachelor of Computer Applications (BCA)   **2022 – 2025**

Rajasthan University, Jaipur

- **Relevant Coursework:** Data Structures, Database Management Systems, Python Programming
- **Academic Projects:** Student Management System, To-Do List App, Portfolio Website.

TECHNICAL SKILLS

- Python
- SQL
- Data Visualization
- Data Storytelling
- MS Excel
- Power BI
- Google Sheets
- Data Cleaning

PROJECTS

Financial Data Analysis

- Developed an interactive dashboard using customer and transaction data from SQL database, to provide real time insights.
- Streamlined data processing & analysis to monitor key performance metrics and trends.

HR Analytics

- Created an HR dashboard using Power BI to monitor employee attrition, leading to a simulated 15% improvement in retention strategy planning.

Adventure Motor Works – USA

- Analyzed historical sales and product data to identify key sales trends and product performance across different regions and time periods.
- Built a dynamic dashboard using Power BI to visualize KPIs such as total sales, product category-wise performance, and regional contribution

CERTIFICATIONS

- GenAI Powered Data Analytics – TATA IQ
- Data Analytics - Quantium