

Sem	Course code	GENERAL ENGLISH-I	L	T	P	Credits	Total Marks
I	SHSB 1102		3	0	0	3	100

COURSE OBJECTIVES

- To provide opportunities for students to read and respond to representations of current issues
- To prepare the students to effectively communicate by applying reflective thinking practices
- To provide an opportunity to the students to improve their vocabulary
- To create and apply lateral and critical thinking
- To learn academic writing strategies

UNIT 1

9 Hrs.

Listening to identify vocabularies- Self Introduction - Developing dialogue between characters-Talking about neighbors, family members, likes and dislikes, Reading Comprehension strategies- Parts of Speech- Kinds of Sentences Connectives and Discourse markers – Rearranging the Jumbled sentences, E-Mail Writing.

UNIT 2

9 Hrs.

Listening for Inference- Just a Minute speech- Types of words- Compound words, abbreviations and acronyms, Word Association- Tenses and its Types- Voice- Impersonal Passive- Rules of Passive voice formation- Transcoding - Encoding and Decoding- Bar chart, Pie Chart

UNIT 3

9 Hrs.

Listening to telephonic talk to fill blanks- Giving information- travel, hotel booking, making enquiries about availability of seats for admission, Asking about courses - Question Tags – Open ended and Closed ended questions, Concord, Single -Line Definition - Note Making – Preparing checklists.

UNIT 4

9 Hrs.

Listening to summarize the information- Reading and identifying the topic sentence, - Editing - Punctuation- Error Corrections, 'If 'Conditionals, Idioms& Phrases, Instructions Recommendations –Drafting a brochure/Advertisement.

UNIT 5

9 Hrs.

Listening to Movie reviews and book reviews, Listening and summarizing- Giving impromptu talks- Reading and Summarizing – Types of words- Homonyms, Homophones, eponyms, acronyms- Writing a Paragraph, Descriptive Essay, Dialogue Writing.

Max. 45 Hrs.

COURSE OUTCOMES

On the completion of the course, the student will be able to

- CO1** - Remember knowledge of linking words related to both spoken and written discourse
- CO2** - Understand collocations, words to express one's point of view in both writing and speaking
- CO3** - Apply the rules for writing compare and contrast paragraphs by using cohesive devices based on prompts given
- CO4** - Analyze critical thinking skills by framing questions related to elements of reasoning
- CO5** - Evaluate written pieces to self-correct in the topic areas of verbs, reported speech, and punctuation
- CO6** - Equip the students with the required Professional Skills

TEXT / REFERENCE BOOKS

1. Sen S, Mahendra et al. (2015) Communication and Language Skills. Foundation books. Chennai

REFERENCES

1. Strunk, William Jr., and E.B. White. The Elements of Style. Allyn and Bacon, 2000.
2. Murphy, Raymond. English Grammar in Use. Cambridge University Press, 2012.
3. Thomson, A.J., and A.V. Martinet. A Practical English Grammar. Oxford University Press, 1986.
4. Straus, Jane. The Blue Book of Grammar and Punctuation. John Wiley & Sons, 2014.
5. O'Conner, Patricia T. Woe is I: The Grammarphobe's Guide to Better English in Plain English. Riverhead Books, 2019

Sem	Course code	TRADITIONAL INDIAN COSTUMES	L	T	P	EL	Credits	Total Marks
I	SFDB 1101		3	0	0	0	3	100

COURSE OBJECTIVES

- To appreciate the ancient Indian Costume as it unfolds through the ages.
- To view the study of Indian costume as a cultural and visual milieu of the period.
- To understand the history of Traditional and Tribal Costumes of different states.

UNIT 1

9 Hrs.

Origin and History of costumes – Classification of Early costumes, Factors Influencing development of Costumes. Theories of Clothing – Protection theory, Modesty Theory, Self-Adornment Theory.

UNIT 2

9 Hrs.

Ancient Indian costumes -Indus valley Civilization, Mauryan and Sunga period, Kushan Period, Gupta Period, Chola Period and Pallava Period.

UNIT 3

9 Hrs.

Costumes of Medieval Period - Mughal Period, British Period, Evolution of Khadi movement.

UNIT 4

9 Hrs.

Traditional Costumes of India – Jammu & Kashmir, Punjab, Haryana, Rajasthan, Madhya Pradesh, West Bengal, Assam, Maharashtra, Tamil Nadu, Kerala, Karnataka.

UNIT 5

9 Hrs.

Tribal costumes of India - Odisha, Rajasthan, Andhra Pradesh, Nagaland and Manipur, Assam. Jammu and Kashmir, Tamil Nadu, Maharashtra, Himachal Pradesh, Gujarat, Karnataka.

Max. 45 Hrs.

COURSE OUTCOMES

On Completion of the course the student will be able to

- CO1** - Obtain basic knowledge on Theories of Clothing Origin.
- CO2** - Categorize the ancient Indian costumes worn during various historical periods.
- CO3** - Gain knowledge on the Indian costumes on medieval period.
- CO4** - Understand the costumes used by various states of India.
- CO5** - Gain Knowledge on the Draping Styles of Saris and Dhotis of Various States.
- CO6** - Know the Various tribal costumes of India.

TEXT / REFERENCE BOOKS

1. Indian Costume, G.H.Ghosyre, Popular books Pvt. Ltd, New Delhi (1996).
2. Costumes of India and Pakistan, Dar S.N, DB Taraporevala Sons and Co., Bombay (1956).
3. Traditional Indian Costumes and Textiles, Dr. Paul Bhavnagar, Abhishek Publications, Chandigarh (2004).
4. Costumes of Indian Tribe, Prakash Chandra Mehta, Discovering Publishing House Pvt. Ltd., New Delhi (2011).
5. Costumes and Textiles of Royal India, Ritu Kumar, Christie's Books, London (1999).
6. Indian Jewellery – M.L.Nigam, Luster Press Pvt. Ltd, India (1999).

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course Code	SEWING TECHNIQUES	L	T	P	EL	Credits	Total Marks
I	SFDB 2101		0	1	4	1	3	100

COURSE OBJECTIVES

- To introduce the sewing machine parts and its functions.
- Students will learn various sewing techniques and garment manufacturing processes.
- To Understand about the Basic Sewing and Handling of Machineries.

LIST OF EXERCISES

1. Basic hand stitches- Single Fold Hem, Double Fold Hem, Rolled Hem, Piped Hem, Bound Hem.
2. Seam – Plain Seam, Single Top, Double Top, Lapped, Welt, French seam, Flat Fell Seam, Mantua Maker, Slot, Piped Seam.
3. Seam finishes - Pinked Finish, Double Stitched, Seam Stitched and Pinked Seam, Herring Bone, Hem Stitched Seam Finish, Overcast Seam Finish, Edge Stitched Seam Finish.
4. Reinforcement (Facing and Binding)
5. Fullness-
 - Pleats – Knife Pleat, Box Pleat, Inverted Box Pleat, Kick Pleat, Cartridge Pleat, Pinch Pleat.
 - Gathers – Shirring.
 - Tucks – Pin Tuck, Cross Tuck, Shell Edge Tuck, Scalloped Tuck, and Group Tuck.
 - Ruffles, Godets, Frills and Flares.
6. Application of fasteners- Zippers, Elastic, Buttons, Hooks and Eyelets, Cord.
7. Application of Plackets – Half Open Bound Placket, Full Open Bound Placket, Tailored Placket.
8. Pockets- Patch Pocket, Bound Pocket, Welt Pocket.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Speed control, machine control and threading.
- CO2** - Handling sewing machine through exercises.
- CO3** - Create the Hand tucks, hems, and fasteners.
- CO4** - Students will learn types of shaping and seam finishes through machines.
- CO5** - Create the Basic Stitches.
- CO6** - Learn the skill of attachments of Fasteners.

TEXT/ REFERENCE BOOKS

1. Practical Clothing Construction –Mary Mathews, Part I and II, Cosmic Press, Chennai 1986.
2. The Complete Book of Sewing – Dorling Kindersley Limited, London 1996.
3. Encyclopedia of Fashion Details – Patrick John Ireland, London 1987.
4. Sewing – I Edition, Hilary More, Sunburst Books, London 1994.
5. A Guide to Fashion Sewing - II Edition, Connie Amaden- Crawford, Fairchild Publications, USA 1994.
6. Publications, USA 1994.

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/ Completion of Exercises / Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks				20 Marks	5 Marks	

Sem	Course Code	ART STUDIO	L	T	P	EL	Credits	Total Marks
I	SFDB 2102		0	1	4	1	3	100

COURSE OBJECTIVES

- The course aims to expose students to various visual design concepts and the fundamental elements of design
- Students will learn how to apply concepts such as balance, proportion, unity, contrast, rhythm, and emphasis to their design work.
- Introduction of drawing as an extension of seeing through enhancing eye and hand coordination and emphasize the development of drawing skills as a means of expression and communication.

LIST OF EXERCISES

1. Significance of Visual Language its relevance of Elements of design.
 - Blind drawing,
 - Gesture Drawing.
 - Doodling
 - Line drawing
 - Shape composition
 - Object drawing
 - Isometric drawing
 - Perspective drawing.
2. Motif and pattern development, types of repeat - straight, half drop, mirror symmetrical asymmetrical etc.
3. Concept and significance of Texture, Textures in nature and its surface characteristics.
4. Principles of design.- Balance, Rhythm, Proportion, Emphasis and Harmony.
5. Color Theory and its application
 - a. Basics of Color – Hue, Value, Intensity.
 - b. Color Schemes - Monochromatic, analogous, complimentary and neutral etc...

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Understand of the Elements of Design and their relevance in visual communication.
- CO2** - Learn how to use the Elements of Design to create motifs and patterns.
- CO3** - Gain an understanding of the Principles of Design, such as balance, proportion, unity, contrast, rhythm, and emphasis.
- CO4** - Strengthen their observational skills and develop their ability to represent objects, shapes, and forms realistically.
- CO5** - Learn and practice isometric and perspective drawing techniques.
- CO6** - Create designs that effectively convey their intended message or vision.

TEXT/ REFERENCE BOOKS

1. Elements of Design: Rowena Reed Kostellow and the Structure of Visual Relationships, Gail Greet Hannah, 2002
2. Comdex Fashion Design, Vol I, Fashion Concepts, Navneet Kaur, Vikas Pub, 2010
3. Basic Principles of Design, Manfred Maier, Vol. 1-4
4. Basic Design: The dynamics of visual form by Maurice de Sansmarg
5. Principles of Colors by Birren, Fabersvan
6. Kate Wilson- The Artist's Everything Handbook: A New Guide to Drawing and Painting Publisher: Harper Design, Edition, 2015.
7. Betty Edward Fontana- Drawing on the Right Side of the Brain (Publisher: Tarcher; 4 edition November 2012.
8. Betty Edward Fontana -Color: A Course in Mastering the Art of Mixing Colors Publisher: Penguin USA September 2004.
9. Francis D. K.Ching John Wiley&P.Juroszek, Design drawing with Steven Sons. Inc

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Vivavoce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	GENERAL ENGLISH - II	L	T	P	EL	Credits	Total Marks
II	SHSB1201		3	0	0	0	3	100

COURSE OBJECTIVES

- The paper provides opportunities for students to read and respond to representations of current issues through texts that present themes and topics that are familiar, insightful and informative. The thrust is on preparing students to effectively communicate by applying reflective thinking practices.
- Students will have an opportunity to improve their vocabulary related to immediate environment, practice speaking skills by discussing about issues based on reading texts, read texts that include everyday problems that provide opportunities to develop problem solving skills in cooperative learning situations, develop writing skills by summarizing substance of a poems, letters and composition of dialogues and paragraphs.

UNIT 1 UNITY OF MINDS - A P J ABDUL KALAM

9 Hrs.

Listening for details, Speaking - making a presentation, reading for details and Global Comprehension Unity of Minds by APJ Abdul Kalam -Vocabulary Binomials Writing: Writing compare contrast paragraphs by representing data given in pie chart, Tables; Writing Speeches. Vocabulary: Binomials, Affixes Language Focus: Active and Passive Voice, Punctuation. Critical Thinking: Comparing & Contrasting presenting information by including important characteristics on which the items should be compared or contrasted.

UNIT 2 LEAVE THIS CHANTING AND SINGING AND TELLING OF BEADS

BY RABINDRANATH TAGORE AND ENGINE TROUBLE BY R K NARAYANAN

9 Hrs.

Listening for details Speaking: Giving impromptu speech based on topics given in the class for clarifying one's point of view. Reading for Comprehension and for overall idea -Leave this Chanting and Singing and Telling of Beads by Rabindranath Tagore and Engine Trouble by R K Narayanan, Vocabulary: Archaic words, phrases Writing: Language Focus Imperatives. Writing: Writing Instructions and recommendations based on quotations given as prompts, writing an advertisement Critical Thinking: Expressing point of view

UNIT 3 THE HAPPY PRINCE BY OSCAR WILDE

9 Hrs.

Speaking Telephonic conversation, Drama In the class based on the story prescribed Reading for details and Global Comprehension the Happy Prince by Oscar Wilde Language Focus: Adjective-degrees of Comparison, Functional and personal Nouns Vocabulary: positive and negative connotations. Writing: Letter writing- personal letters Critical Thinking Self- regulation: Continuing improvement in thinking, involving monitoring one's cognitive process and correcting errors and biases as needed.

UNIT 4 TWO GENTLEMEN OF VERONA BY A J CRONIN

9 Hrs.

Listening for Overall information of 'Anthem for Doomed Youth' by Wilfred Owen Speaking: Making requests and suggestions. Reading for details Two Gentlemen of Verona by A J Cronin, Vocabulary: Simile, metaphor, adjectives to describe people and their personalities. Idioms. Writing: Writing recommendations; Narratives based on prompts on plot and characters. Critical Thinking: identifying the subject of the investigation and presenting a well-articulated solution to the confusions or contradictions associated with the situation based on listening speaking tasks in the class. Creative writing - stories and poems Language Focus: Reported Speech.

UNIT 5 THE AVENGER BY ANTON CHEKHOV**9 Hrs.**

Listening for specific details speaking using imagination. Reading to identify factual and inferential information writing: Imaginative writing by predicting. Vocabulary: Countable forms and meaning, foreign nouns and framing of plurals. Language focus: Modal verbs, use of would. Critical Thinking: Deductive reasoning- generating a valid prediction or conclusion by articulating the relationship between the predictions or conclusion.

COURSE OUTCOMES

At the end of the course the learners will be able to –

- CO1** - Demonstrate knowledge of linking words related to both spoken and written discourse, identify collocations, words to express one's point of view both in writing and speaking
- CO2** - Apply the rules for writing compare and contrast paragraphs by using cohesive devices based on prompts given, write imperative sentences as instructions based on prompts
- CO3** - Demonstrate critical thinking skills by framing questions that generate information related to elements of reasoning
- CO4** - Read topics suggested to answer inferential and factual information
- CO5** - Evaluate written pieces to self-correct in topic areas of verbs, reported speech, punctuation

TEXT BOOK PRESCRIBED

P Bhaskaran Nair, C Radha Krishna Pillai, Geetha Rajeevan, CLN Prakash, Nadhini Nayar Reflections - An Anthology of Prose, Poetry and Fiction (2015) Foundation Books, Chennai . Foundation Books. ISBN 978-93-85386-008

TEXT / REFERENCE BOOKS

1. Sen S , Mahendra etal. (2015) Communication and Language Skills . Foundation books. Chennai
2. <https://designteachengage.wisc.edu/course-activities-learner-interaction/sdc-activity-types-active-learning/>
3. <https://www.uen.org/rubric/previewRubric.html?id=1219https://www.diigo.com/profile/Teachonli%20neuw?query=%22Critical+Thinking%22+rubric>

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course Code	ELEMENTS OF TEXTILES	L	T	P	EL	Credits	Total Marks
II	SFDB1201		3	0	0	0	3	100

COURSE OBJECTIVES

- To understand the important characteristics of different fibers used commercially.
- To understand the classification of yarns.
- To identify the different types of fabrics and its structures.

UNIT 1**9 Hrs.**

Introduction and origin of Textiles, Introduction to Fibers - Classification of Textile fibers – Natural, Manmade fibers. Primary and secondary characteristics of textile fibers. Indigenous natural fibers. Extraction process of natural fibers.

UNIT 2**9 Hrs.**

Yarn – definition. Properties of Yarn - Yarn numbering systems – Direct and indirect system of yarn, yarn count, Yarn twist.

Classification of yarns – Simple yarn, Single yarn, Ply yarn, Novelty Yarns.

UNIT 3**9 Hrs.**

Spinning - Introduction, Spinning methods - Chemical Spinning and Mechanical Spinning. Chemical spinning – Wet, Melt & Dry spinning of filament yarns. Mechanical Spinning – cotton system - sequence of process, objectives of blow room, carding, drawing, combing, roving and ring spinning.

UNIT 4**9 Hrs.**

Manufacturing process, properties and uses of natural fibers and manmade fibers. Natural Fibers – cotton, linen, silk, wool. Manmade fibers – Rayon, nylon, polyester, and acrylic.

UNIT 5**9 Hrs.**

Basic fabric formation methods – Woven, Knitted and Nonwoven fabrics. Weaving - parts of the loom, Basic weaving process, Basic weaves – Plain, Twill, Satin and fancy weaves - Dobby, Jacquard. Knitting – Introduction, types of Knitting, and its applications. Non-woven – Introduction, types of non-woven and its applications.

Note: Portfolio submission of fibers, yarns, types of weaves. Woven, knitted, non-woven swatches.

Max. 45 Hrs.**COURSE OUTCOMES**

On successful completion of the course, the students will be able to:

- CO1** - Classify the various sources of fibers
- CO2** - Classify yarns and analyze its attributes.
- CO3** - Understand the process of spinning sequences.
- CO4** - Elaborate the manufacturing process of fibers
- CO5** - Understand the different types of fabric formation methods.
- CO6** - Compare different types of eco-friendly fabrics and synthetic fabrics.

TEXT / REFERENCE BOOKS

1. Textiles, Sara J. Kadolph, Pearson publication, 2009.
2. Fabric Science -5th edition, Joseph J Pizzuto, Fairchild Publications, Newyork ,1980.
3. Handbook of Nonwovens- Edited by R J Russell, Woodhead Publishing Ltd, England, 2007.
4. Knitting Technology- B.Ajgoankar, Universal Publishing Corporation, Mumbai, 1998.
5. Fibre to Fabric, Bernard P Corbman, (6th edition), Tata McGraw - Hill Education, 2003

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course Code	FASHION ILLUSTRATION - I	L	T	P	EL	Credits	Total Marks
II	SFDB2201		0	1	4	0	3	100

COURSE OBJECTIVES

- To give hands-on training in the art of Sketching and illustrating human figures.
- Students will learn to sketch different aspects of fashion through stick figure to flesh figure.
- To know about the Art of drawing the Croquis.

LIST OF EXERCISES

The Following Exercises are illustrated based on 10 Head Theory/ 12 Head Theory/ 7 1/2 Head Theory.

1. Drawing various female poses on Stick Figures
2. Forming a female fleshy figure over a stick figure.
3. Rendering fabric and garments on Women Croquis.
4. Drawing various male poses on Stick Figures
5. Forming a male fleshy figure over a stick figure.
6. Rendering fabric and garments on Men Croquis.
7. Drawing various children poses on Stick Figures
8. Forming a children's fleshy figure over a stick figure.
9. Rendering fabric and garments on children's Croquis.
10. Sketching the Facial features- Eyes, Nose, Lips, and Ears.
11. Sketching the Physical Features- Legs, Feet, Hands and Arms.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Develop illustration skills for the industry.
- CO2** - Improve the skills in Fashion figure Drawing.
- CO3** - Draw Stick and flesh figures for various postures with detailing.
- CO4** - Understand the Basics of Illustrations with proper head Theory.
- CO5** - Know about the techniques of illustrating the Croquis.
- CO6** - Know to draw the Facial and Physical features with proper postures.

TEXT/ REFERENCE BOOKS

1. Introduction to Drawing – John Jackson, Eagle Editions, London 2002
2. Fashion Illustration, Anna Kiper, David & Charles Book, 2011
3. Fashion Design Illustration: Children - Ireland Patrick John, Batsford Ltd. London 1995.
4. Advanced Fashion Sketchbook – Bina Ablinc, OM Books International, New Delhi, 2005.
5. Elements of Fashion and Apparel Design – Sumathi, G.J, New Age International Publications, New Delhi 2002.
6. Fashion Illustration Techniques – Maite Lafuente, Evergreen Publications, China 2008.
7. New Fashion Illustration (New Illustration Series) English, Paperback, Martin Dawber 2006

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	FABRIC MANIPULATION TECHNIQUES	L	T	P	EL	Credits	Total Marks
II	SFDB 2202		0	1	4	1	3	100

COURSE OBJECTIVES

- To develop skills in fabric manipulation techniques through subtraction and construction techniques.
- To enhance the student's skills in fabric manipulation and improve style by putting their own stamp on their project.
- To create decoration to enhance its attraction to the individual.

LIST OF EXERCISES

- Controlled Crushing – Basics of Gathering, Single-Edge Gathering, Opposite-Edge Gathering, All Sides Gathering, Shirring, Pattern Shirring.
- Supplementary Fullness – Basics of Ruffle, Gathered Single-Edged Ruffle, Gathered Double-Edged Ruffle, Pleated Ruffle. Circular Flounce, Controlled Flounce, Godet.
- Systematic Folding - Flat Pleats, Partial Pleats, Projecting Pleats, Accordion Pleats, Wrinkled Pleating, Smocking, Basics of Tucks, Standard Tucks, Shell Tucks, Partially Seamed Tucks.
- Filled Reliefs - Basics of Cording, Hand-Sewn Corded Quilting, Machine -Sewn Corded Quilting, Surface Cording, Hand Quilting, Machine Quilting, Basics of Stuffing, Stuffed Applique, Elevated Applique, patch work.
- Structured Surfaces and Mixed Manipulations– Single Pointed Dart, Double Pointed Dart, Technique Variations, Creative Combinations.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

CO1 - Identify and use various tools used for fabric manipulation with safety precautions.

CO2 - Classify the textile and surface embellishment.

CO3 - Apply smocking and appliqué work in garments.

CO4 - Differentiate and develop various stitches and designs on fabric.

CO5 - Develop new techniques with the help of learned manipulation.

CO6 - Understand the different effects with different manipulation techniques.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Vivavoce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	FASHION TREND AND FORECASTING	L	T	P	EL	Credits	Total Marks
III	SFDB 1301		3	0	0	0	3	100

COURSE OBJECTIVES

- The course aims to provide students with a clear understanding of how forecasting plays a crucial role in the product development process within the fashion industry.
- Students will learn how forecasting helps businesses anticipate trends, analyze market demand, and make informed decisions about designing, producing, and marketing fashion products.
- They will learn how to analyze consumer trends, preferences, and buying patterns to make informed predictions about future fashion trends.

UNIT 1**9 Hrs.**

Introduction of Fashion - Definition and origin. Fashion terminologies – Factors influencing fashion – Political, legal, Geographic, Demographic, technological, economic, social and cultural. Fashion centers – France, Italy, England, Germany, Canada, and New York. Fashion Brands – Domestic Brand - International Brand - Designer label, Luxury brand etc...

UNIT 2**9 Hrs.**

Levels of fashion industry - Couture, Ready to wear and Mass-production. The designer's Role, The Manufacturer's Role, The Retailer's Role. Fashion Business – Primary Level, Secondary Level, Retail level and the Auxiliary level. Trend forecasting- Introduction, Objectives. Importance of forecasting, - Elements of forecasting, Principles of forecasting. Theories explain forecasting, - Advantages and limitations in forecasting.

UNIT 3**9 Hrs.**

Role of fashion forecaster, Duration - Long- term forecasting, Short- term forecasting. Fashion forecasting process and Activities. Market research- Consumer research, evaluating the collections- Fashion trends, Trends for target markets, Colour forecasting, textile development and sales forecasting. Fashion services and resources- Collection reports, Trend reports, consulting services, Fashion editing, Trade publications.

UNIT 4**9 Hrs.**

Methods of forecasting - Qualitative methods - Quantitative methods - Subjective approach - Objective approach. Fashion forecasting techniques - Delphi technique, Scenario writing, Subjective approach, Time-series forecasting. Forecast accuracy, Forecast error measures - Future of fashion forecasting. Social Responsibility & Sustainability Related to Fashion Trends and Forecasting.

UNIT 5**9 Hrs.**

Colour forecasting- Steps in Colour forecasting - Colour forecast reports. Dimensions of Colour, Colours in Marketing, Consumers and the Psychology of Colours. Forecasting with Colour Cycles, Colour Research, Sources for Colour Ideas and Palettes.

Max. 45 Hrs.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Students will develop a clear understanding of the concept of forecasting in the context of the fashion industry.
- CO2** - Students will learn to analyze and evaluate the impact of fashion forecasting on the industry.
- CO3** - Students will gain knowledge about the various services and resources available for fashion forecasting.
- CO4** - Comprehend qualitative and quantitative forecasting methods.
- CO5** - Students will learn to apply their creativity and artistic skills in the context of color forecasting.
- CO6** - Students will develop a critical mindset and analytical skills to evaluate fashion forecasts based on their intended purpose and objectives.

TEXT / REFERENCE BOOKS

1. Fashion forecasting, Second Edition, Evelyn L. Brannon, Fairchild Publications Inc., New York, (2005).
2. Fashion Design: Process, Innovation and Practice McKelvey, Kathryn, Munslow, Janine, (2011)
3. Trend Forecasting with Intermarket Analysis: Predicting Global Markets with technical Analysis, Porter Mendelsohn, L.B (1987).
4. Apparel Product Design & Merchandising Strategies, Regan, C. L. Upper Saddle River, Pearson Prentice Hall: New Jersey (2008).
5. Managing the Design Process-Concept Development: An Essential Manual for the Working Designer, Rockport Publishers Stone, Terry Lee, (2010).

END SEMESTER EXAM QUESTION PAPER PATTERN

Max. Marks: 100

Exam Duration: 3 Hrs.

PART A: 10 Questions of 2 mark each - No choice.

20 Marks

PART B: 2 Questions from each unit of internal choice, each carrying 16 marks.

80 Marks

Sem	Course Code	TEXTILE PROCESSING	L	T	P	EL	Credits	Total Marks
III	SFDB 1302		3	0	0	0	3	100

COURSE OBJECTIVES

- To enable the students to learn the preparatory steps of Textile wet processing
- To impart knowledge on various dyeing techniques.
- To provide the details printing and textile finishing.

UNIT 1**9 Hrs.**

Wet processing- Introduction, process, sequence of wet processing, preparatory process- Process of removing impurities from fabrics – Singeing, Desizing, Scouring, Bleaching, Mercerizing.

UNIT 2**9 Hrs.**

Dyes – classification of dyes- natural -vegetable, animal, mineral. and synthetic dyes- direct dye, basic dye, acid dye, vat dye, reactive dye. Properties of dyes, defects in dyes.

UNIT 3**9 Hrs.**

Stages of dyeing - Fiber dyeing - Stock Dyeing - Top Dyeing. Yarn Dyeing – Skein, hank, Package, Warp beam Dyeing. Fabric Dyeing - Open Width Dyeing, Rope form Dyeing. Garment Dyeing -Exhaust Process, Continuous process. Colour fastness- Special dyeing effects cross dyeing- Union -Dyeing - tone on tone- Imperfections in dyeing.

UNIT 4**9 Hrs.**

Printing styles – Direct, discharge, resist- tie and dye, batik. Screen printing- hand, automatic, rotary. Roller, heat transfer printing, digital printing, sublimation. Printing defects.

UNIT 5**9 Hrs.**

Role of enzymes in textile processing, pollution caused by textile processing – land, air, water. Effluent treatment- primary, secondary, tertiary.

Note: submission of portfolio with collection of samples for blocks, stencil, tie and dye, batik.

Max.45 Hrs.**COURSE OUTCOMES**

On successful completion of the course, the students will be able to

- CO1** - Understand the sequence of textile processing.
- CO2** - Outline the various methods of fiber and Yarn dyeing.
- CO3** - Acquire basic knowledge on Textile Printing.
- CO4** - Perceive knowledge on Fabric Printing.
- CO5** - Know the types of Textile finishes and fabric care labeling.
- CO6** - Understand the Fabric Performance and Testing.

TEXT/ REFERENCE BOOKS

1. Textiles, Ninth Edition, Sara J. Kadolph and Anna L. Langford, Prentice Hall Inc., New Jersey (2002).
2. Technology of Textile Processing, Vol.VI, Dr.V.A.Shenai, Sevak Publications, Mumbai, India (1997).
3. The Complete Technology Book on Textile Processing with Effluents Treatment, NIIR Board, Asia Pacific Business Press Inc., Delhi, India (1998).
4. Textile Finishing, Dr.N.Nalankilli and S.Jayaprakasam, S.S.M Institute of Textile Technology, S.S.M.I.I.T Staffs and Students Co-operative Stores, Komarapalayam, Tamil Nadu, India (1997).

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course Code	TRADITIONAL TEXTILES OF INDIA	L	T	P	EL	Credits	Total Marks
III	SFDB 1303		3	0	0	0	3	100

COURSE OBJECTIVES

- The students learn to appreciate Traditional Textile of our country, through an appreciation of its unfolding through the ages
- Enable the students to understand finer nuances of embroidered, painted, printed and woven traditional textiles crafts.
- To appreciate work of Indian Textile Designers and gives them knowledge about the fabric sourcing centers of the Country

UNIT 1

10 Hrs.

History of Indian textile production. Techniques of textile decoration- brief study on traditional woven fabrics, dyed fabrics, printed fabrics and embroidered fabrics.

Traditional Embroidered Textiles of India - North India ChambaRumal of Himachal Pradesh, Kashida of Kashmir, Phulkari of Punjab. Southern India - Kasuti of Karnataka. Central India - Chikankari of Uttar Pradesh, PattikaKaam of Uttar Pradesh. Eastern India - Kantha of West Bengal, Sujani of Bihar, Pipli appliqué of Odisha. Western India- Kutch and Kathiawar of Gujarat.

UNIT 2

10 Hrs.

Traditional resist - dyed textiles from different regions of India- Categorisation of ikat styles on the basis of region- Patola of Gujarat, Bandhas of Odisha, Pochampalli&TeliaRumal of Andhra Pradesh. Categorization of tie-dyed textiles on the basis of region- Bandhani of Gujarat, Bandhej&Leheriya of Rajasthan.

UNIT 3

10 Hrs.

Traditional Woven textiles from different regions of India - Saris - Banaras Brocades of Uttar Pradesh, Jamdanis and Baluchari of Bengal, Parthiani of Maharashtra, Kanjeevaram of Tamilnadu ,Chanderi of Madhya Pradesh , Lepcha of Sikkim, Kota of Rajasthan, Kosa silk of Chhattisgarh. MugaSilk of Assam, Pochampally Ikat of Andhra Pradesh, Ilkal of Karnataka.

UNIT 4

9 Hrs.

Traditional Woven Textiles - Shawls - Kashmir Shawls, Kullu& Kinnaur Shawls, Himroo of Maharashtra. Carpets – Durrie & Rugs.

Printed Textiles of India - Bagru prints from Rajasthan, Sanganer prints from Rajasthan, Ajarakh prints of Gujarat, Kalamkari from Andhra Pradesh.

UNIT 5

6 Hrs.

Tribal Embroideries of India - Embroidery of Manipur, Lambanis or Banjaras embroidery of Andhra Pradesh,Toda Embroidery of Tamilnadu.

Max. 45 Hrs.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Know the history of various traditional Indian textiles and their origin.
- CO2** - Categorize the regional tie-dyed textiles of India
- CO3** - Understand the various techniques used for traditional Indian textiles.
- CO4** - Classify the traditional woven textiles of India.
- CO5** - Identify a specific embroidery style of India on the basis of colors, motifs and layout.
- CO6** - Identify the tribal Embroideries and textiles of India

TEXT/ REFERENCE BOOKS

1. Traditional Indian Costumes and Textiles, Dr. Parul Bhatnagar, Abhishek Publications, Chandigarh (2004).
2. Traditional Indian Textiles, *Russel Gillow*, Nicholas Barnard, Thames and Hudson Ltd., London. (1991)
3. Hand woven Fabrics of India, *DhanijaJain* .Mapin publishing, Ahmedabad (1989) .
4. Traditional Embroideries of India, Dr.Shailaja D. Naik, APH Publishing Corporation, New Delhi (1996).
5. Costumes and Textiles of Royal India, Ritu Kumar, Christie's Books, London (1999).

END SEMESTER EXAM QUESTION PAPER PATTERN

Max. Marks: 100

Exam Duration: 3 Hrs.

PART A: 10 Questions of 2 mark each - No choice.

20 Marks

PART B: 2 Questions from each unit of internal choice, each carrying 16 marks.

80 Marks

Sem	Course Code	FASHION ILLUSTRATION -II	L	T	P	EL	Credits	Total Marks
III	SFDB 2301		0	0	4	0	2	100

COURSEOBJECTIVES

- To give hands on training in the art of illustrating human figures.
- Students will learn various types of stylized Croquis.
- To train students to render the fabrics and body using different medium.

LISTOFEXERCISES

1. Development of male and female stylized Croquis from Basic Croquis.
2. Rendering human figures.
3. Illustrating Accessories.
4. Illustrating jewelry.
5. Rendering of various Hair Styles.
6. Introducing color rendering for the following: Solids, Prints, Checks, Stripes, Floral, and Dots.
7. Usage of illustration mediums-Watercolor, Poster Colour, Photo Ink.
8. Rendering of Background designs.

COURSEOUTCOMES

On successful completion of the course, the students will able to

CO1 - Develop illustration skills for the industry

CO2 - Improve the skills in fashion figure drawing

CO3 - Draw stick and flesh figures for various postures with detailing

CO4 - Design the various garment patterns

CO5 - Develop stylized illustration

CO6 - Able to handle various color mediums.

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	DESIGN-I WOMEN'S WEAR	L	T	P	EL	Credits	Total Marks
III	SFDB 2303		0	0	4	0	2	100

COURSE OBJECTIVES

- To understand the basic principles of research and learn various methods available for collecting and analyzing data.
- To develop the ability to understand design strategies and plan design activities for women's wear.
- To understand the application of various tools to fashion forecasting in Indian markets

FASHION DESIGN PROCESS FOR WOMEN'S WEAR

1. Inspiration Board - Collects different inspirational images, words, and objects (fabric, color, textures, trims, paint chips, packaging, etc.) in the form of a paper poster, a bulletin board, a digital graphic, or a video.
2. Research — Exploring, Conceptualizing and visualizing information generated by observation and investigation. Record the all research information's and creates a rich visual archive used to inspire designs from theme to final detail.
3. Trend forecast for the desirable season.
4. Market Research
5. Mood Board - To create the theme for the range or collection with based on the trends of color, trims, fabrics, etc.
6. Doodling - Sequential doodling, design concepts are developed through a process in which perceptually and conceptually proceeds by processing information.
7. Form and Design development - Develop the concept and appearance of the fashion item Sketches & diagrams are develop Patterns & samples.
8. Range development and design selection.
9. Fashion illustration
10. Flat drawing (Technical Drawing)
11. Material exploration
12. Photo shoot

COURSE OUTCOMES

On successful completion of the course, the students will be able to

CO1 - Application of research techniques to collect & analyze data.

CO2 - To develop skills in Fashion Model Drawing.

CO3 - Capacity to draw female figures and sketch features postures and fleshed figures in various postures with detailing.

CO4 - Understand the basic principles of photography as a skill and medium for effective.

CO5 - Create the various and trendy designs by concepts.

CO6 - Understand about the Form and Design Development.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	GARMENT CONSTRUCTION- I WOMEN'S WEAR	L	T	P	EL	Credits	Total Marks
III	SFDB 2302		0	1	4	1	3	100

COURSE OBJECTIVES

- To develop basic pattern of bodice, skirt sleeve and torso.
- To convert two-dimensional patterns into a three-dimensional garment.
- To understand the darts, seams, pleats, and tucks implementation in garments.

LIST OF EXERCISES

1. Familiarization with Lockstitch Machine-machine parts-threading technique-Handling of the Lockstitch Machine
 - a. Handling of fabric/textile. Techniques of garment construction- experimenting fabric as a material.
 - b. Pattern terms-human body-measuring techniques-Basic bodice front and back sloped development and dart manipulation.
2. Dart Manipulation by different method- styling through dart manipulation (Develop four design variations of dart manipulation and its patterns-test fits)-Dart manipulation-back bodice (NL & WL darts))-single dart manipulations
3. Front bodice-double dart manipulations (any 2-doubledarts) and Garment Construction in a creative manner conforming to fashion parameters; dart manipulation & test fit.
4. Basic sleeve block and its variation.
5. Collar and its variation-mandarin, convertible collar-Peter Pan collar
6. Multiple darts, conversion of darts to pleats/gathers/tucks-grain and its behavior.
7. Translating any one dart manipulation-pinning to check the grain and its behavior.
8. Neckline-Pattern of basic sleeve and test fit-Four Sleeve variation-Four color variation
9. Pattern of basic skirt block and test fit-Four variations of skirt pattern and test fit
10. Basic skirt and its variation-front and back skirt-skirt variations-brindle-flared-gored-pleated.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Know the procedure of Pattern drafting for Women's Wear.
- CO2** - Know the various garment components of Women's Wear and improve the skills in dart manipulation techniques
- CO3** - Create the pattern for Basic bodice, Skirts and Sleeves.
- CO4** - Understand the concept of fit, balance and the step by step attachment of various garment components.
- CO5** - Draft and Drape all the basic women's wear bodies, skirts and various component so garments and Create the various seam finishes of Women's Wear.
- CO6** - Create the different types of plackets, sleeves and collars and understand the application of garments parts.

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	SKILL ENHANCEMENT COURSE-I TRADITIONAL SURFACE ORNAMENTATION	L	T	P	EL	Credits	Total Marks
III	SFDB 2304		0	1	4	0	3	100

COURSE OBJECTIVES

- To impart basic skills in hand embroider techniques, surface designing and other ornamentation techniques.
- To introduce the students to various traditional embroidery techniques of India.
- To create awareness on the heritage of traditional embroideries of Indian culture.

LIST OF EXERCISES

1. Hand embroidery – Outline stitches, Filling Stitches, Decorative Stitches.
2. Embroidery of North India – ChambaRumal of Himachal Pradesh, Kashidha of Kashmir, Phulkari of Punjab.
3. Embroidery of Southern India - Kasuti of Karnataka.
4. Embroidery of Central India - Chikankari of Uttar Pradesh.
5. Embroidery of Eastern India- Kantha of West Bengal, Sujani of Bihar, Pipli appliqué of Orissa.
6. Embroidery of Western India- Kutch of Gujarat, Mirror work of Rajasthan.
7. Embroidery of Tribal India – Toda Embroidery of Tamil Nadu .

COURSE OUTCOMES

On successful completion of the course, the students will able to

CO1 - Identification of regional embroideries developed by various communities

CO2 - Understand the origin of technique and design with reference to colors, motifs, layouts of different embroidered textiles.

CO3 - Appreciate the finer nuances of embroideries.

CO4 - Learn about the evolution of embroidered textiles over a period of time

CO5 - Know the Tribal embroideries of India

CO6 - Apply the traditional Designs and Techniques in new textile materials.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	FASHION MARKETING AND MERCHANDISING	L	T	P	EL	Credits	Total Marks
IV	SFDB 1401		3	0	0	0	3	100

COURSE OBJECTIVES

- To introduce students to aspects of fashion marketing and merchandising.
- To impart knowledge about various product standards and product specifications and the process of product development towards market need.
- To acquaint the students of the concepts of merchandising, and export documentation.

UNIT 1**9 Hrs.**

Market - Meaning, Definition and Classification; Fashion Market - Activities of Fashion Marketing, Fashion Market Size and Structure, Marketing Environment - Micro and Macro Marketing Environment.

UNIT 2**9 Hrs.**

New product development - Planning, design and development – Product Classification, Product life cycle – Concept of Marketing Mix, Market Segmentation, Targeting and positioning - Perpetual mapping- Product Mix and Range planning. Marketing research process. Pricing - objectives and methods of setting prices. Study on Garment Costing.

UNIT 3**9 Hrs.**

Merchandising: Introduction to merchandising, Fashion merchandising terminology, Concepts of Six Rights" in merchandising. Types of merchandising – Fashion merchandising, Apparel Export merchandising, Retail merchandising, and Visual merchandising. Role of Merchandiser in various types of organization export and buying houses.

UNIT 4**9 Hrs.**

Process flow in apparel industry. – Buyer sourcing & communication – Enquiry – Order confirmation – order review and its importance – Planning & programming: Master planning, Scheduling or route card – Factors for route card. Pattern approvals, Size set approvals, Preproduction follow up, Buyer communication, Reporting, Record maintenance, Order break-up, CMP and TNA preparation.

UNIT 5**9 Hrs.**

Flow process of sample merchandising- Samples: Meaning & importance – Types of samples – expedition of samples. Procedure of sample preparation, study on tech pack details. Inspection and its types – Testing – Check points before cutting - Pilot run or trial run and its importance – Approvals - Types of approvals – Shipping marks – Final inspection procedures – Self, Second- and Third-party inspection - Effective expedition procedures.

COURSE OUTCOMES

- CO1** - Understand the fundamentals of marketing and merchandising.
- CO2** - Know the process of fashion product development.
- CO3** - Understand the types of merchandising.
- CO4** - Recognize the terminologies of marketing and merchandising in the apparel industry.
- CO5** - Know the procedure involved in the apparel export merchandising
- CO6** - Understand the concept of samples and Tech pack details.

TEXT AND REFERENCE BOOKS

1. "Fashion Merchandising", Elian stone, Jean A samples McGraw Hill Book Company, New York, 1985.
2. "Export Marketing" – A Practical Guide to Exporters", Shivaramu S Wheeler Publishing, Ohio, 1996.
3. "Fashion Marketing- Mike Easey, Black Well Science Ltd., United Kingdom. 1995.
4. "Apparel Merchandising, An Integrated Approach, Krishnakumar.M, Abishek Publications 2010.
5. "Apparel Merchandising, Robin Mathew, Book Enclave Publishers, Jaipur (2008).
6. "Mastering fashion buying and merchandising management, Jackson, T. & Shaw, D. Palgrave: New York 2001.
7. "Inside the fashion business. Jarnow, J., Guereira, M. & Judelle, B (4th Ed.). MacMillan: New York. 1987.
8. "Fashion retailing: A multi-channel approach Diamond, E. New Jersey: Pearson/Prentice Hall.

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course code	GARMENT PRODUCTION MACHINERY	L	T	P	EL	Credits	Total Marks
IV	SFDB 1402		3	0	0	0	3	100

COURSE OBJECTIVES

- To impart knowledge on sewing components.
- To provide a framework on sewing federal standards.
- To understand about the Various Parts and Mechanisms of Sewing Machineries.

UNIT 1**9 Hrs.**

Sewing Machineries- Parts of Sewing Machine over lock machine, bar tacking machine, button Hole making machine, button fixing machine, blind stitching Machine, fabric examining machine. Care and maintenance of sewing machines, Common problems and remedies.

UNIT 2**9 Hrs.**

Stitching mechanism- Components of Sewing, Needle- Types, bobbin and bobbin case - types, throat plates, take-ups, tension discs- upper and lower thread tension, pressure foot and its types, Threading of Machine (Single needle lock stitch machine), Threading the bobbin case, Bobbin winding, Feed mechanisms - drop feed, differential fed, needle feed, compound feed, unison feed, puller feed.

UNIT 3**9 Hrs.**

Spreading -Requirements of the Spreading Process, Methods of Spreading. Cutting, objective of cutting, Types of Cutting, Fabric Scissors, Straight Knife, Round knife, Band knife, Notches, Drills and Thread Markers, Die Cutting, Study of Computer controlled Cutting.

UNIT 4**9 Hrs.**

Marking methods, requirements of marker planning. Efficiency of a marker plan, Pressing Equipments – purpose, Pressing equipment and methods – iron, steam press, steam air finisher, steam tunnel, special types – pleating, Permanent press.

UNIT 5**9 Hrs.**

Sewing federal standards for stitch and stitch classification, federal standards for seam and seam classification, sewing threads- types, essential qualities of a sewing thread, Numbering sewing threads, Thread packages.

Max. 45 Hrs.**COURSE OUTCOMES**

On successful completion of the course, the students will able to

- CO1** - Introducing Sewing mechanism, Machineries and material handling.
- CO2** - Understand about the maintenance of Sewing Machine Problems.
- CO3** - Know the features of sewing needles and fabric handling.
- CO4** - Gain Knowledge on garment production machineries.
- CO5** - Understanding the Spreading and marker making.
- CO6** - Classify the stitches and seams.

TEXT / REFERENCE BOOKS

1. The Technology of Clothing Manufacture – Harold Carr and Barbara Latham, Blackwell Science (1994)
2. A complete guide for sewing – Coles M Sew, Heinemann Professional Publishing, Singapore.
3. Encyclopedia of a Sewing Machine Techniques- Nancy Bednar, Joann Pugh, Gannon Sterling Publishing Co. Inc, New York. (1999).
4. Sewing for the Apparel Industry – Claire Shaeffer, Dave Garza Publications, New Jersey. (2001).
5. Guide to Fashion Sewing – Connie Amaden – Crawford, Fairchild Publications, USA (2001).
6. A complete book of sewing – Dorling Kindersley, Dorling Kindersley Publications, London (1996).

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course Code	DESIGN II – MEN’S WEAR	L	T	P	EL	Credits	Total Marks
IV	SFDB 2402		0	0	4	0	2	100

COURSE OBJECTIVES

- To understand the basic principles of research and learn various methods available for collecting and analyzing data.
- To develop the ability to understand design strategies and plan design activities for Men’s wear.
- To understand the application of various tools to fashion forecasting in Indian markets.

Fashion Design Process for Men’s Wear

1. Inspiration Board - Collects different inspirational images, words, and objects (fabric, color, textures, trims, paint chips, packaging, etc.) in the form of a paper poster, a bulletin board, a digital graphic, or a video.
2. Research — Exploring, Conceptualizing and visualizing information generated by observation and investigation. Record all research information and create a rich visual archive used to inspire designs from theme to final detail.
3. Trend forecast for the desirable season.
4. Market Research
5. Mood Board - To create the theme for the range or collection based on the trends of color, trims, fabrics, etc.
6. Doodling - Sequential doodling, design concepts are developed through a process in which perceptually and conceptually proceeds by processing information.
7. Form and Design development - Develop the concept and appearance of the fashion item. Sketches & diagrams are developed. Patterns & samples.
8. Range development and design selection.
9. Fashion illustration
10. Flat drawing (Technical Drawing)
11. Material exploration
12. Photoshoot

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1 -** Application of research techniques to collect & analyze data.
- CO2 -** To develop skills in Fashion Model Drawing.
- CO3 -** Capacity to draw female figures and sketch features postures and fleshed figures in various postures with detailing.
- CO4 -** Understand the basic principles of photography as a skill and medium for effective.
- CO5 -** Create the various and trendy designs by concepts.
- CO6 -** Understand about the Form and Design Development.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	GARMENT CONSTRUCTION II – MEN'S WEAR	L	T	P	EL	Credits	Total Marks
IV	SFDB 2401		0	1	4	1	3	100

COURSE OBJECTIVES

- To draft and construct the basic Shirt and Trousers.
- To construct different styles of men's trousers.
- To construct different styles of men's shirt.

LIST OF EXERCISES

1. Construction of Men's Shirt.
2. Collar and its variation – Collar with Neck Band, Mandarin collar, Stand up Collar.
3. Shirt Pocket Variations - Flap Pocket, front hip pocket, welt pocket
4. Cuff Variations - Rounded Cuff, Mitered Cuff.
5. Sleeve Variations - Full Sleeve, Raglan Sleeve.
6. Construction of Men's Trouser
7. Trouser bottom variations - Bell bottom, Regular Fit, Slim Fit.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

CO1 - Know the basic components of Men's wear.

CO2 - Understand the step-by-step attachment of various components of Men's wear.

CO3 - Construct the basic Shirts and Trousers.

CO4 - Construct the various types of Pockets, Collars and Sleeves.

CO5 - Create the various seam finishes of Men's Wear.

CO6 - Analyze the given design and select the suitable method for construction of the men's design.

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	DIGITAL PRESENTATION TECHNIQUES	L	T	P	EL	Credits	Total Marks
IV	SFDB 2403		0	0	4	0	2	100

COURSE OBJECTIVES

- To Develop Narration and in different mediums (print- stage- TV & film) and apply writing skills effectively in different organizational and formal and Informal situations.
- To improve the skill in drafting and writing effective communication and presentations in a business context.
- Demonstrate the conviction and clarity required to defend one's arguments.

LIST OF EXERCISES

1. Researching the subject - Organizing matter - Structuring the report/presentation, Making Visual presentations
2. Presenting a Paper - Making a fully researched informative presentation - Official Correspondence- Letters- Memos- Emails - Notices- Public Announcements- Circulars.
3. Official Documentation - Agenda/Minutes of Meeting - Files and other Documents. Informative Communication – presentation skills - News Reports- Report Writing- Persuasive Communication - How to write Applications- letters- Articles persuasively- Meetings- Group Discussions- Interviews
4. The art of Negotiation and Persuasion- Writing a good CV/Resume- profile- Reviews (Film/Restaurant)- Articles- Creating Characters- Writing Stories- Exploring other forms- Writing for Print/Television/Films/Web- Role Play- Writing and Performing a Skit- Writing and Performing an Ad/Social Service Spot.
5. Final Presentation -, complete presentation - with Performance.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Improve the skills in research techniques.
- CO2** - Develop skills in Visual Presentations
- CO3** - Develop the various Skills through Documentation and Negotiation.
- CO4** - Understand the basics of communication and presentation
- CO5** - Gain skill to develop digital portfolio
- CO6** - Create online profile and Social media Art page.

TEXT / REFERENCE BOOKS

1. Presence: Bringing Your Boldest Self to Your Biggest Challenges by Amy Cuddy 12 Feb 2016
2. Illuminate by Nancy, May 2016
3. Principles of Business Communication, Dulek, Ronald E

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	SKILL ENHANCEMENT COURSE-II ACCESSORY DESIGN	L	T	P	EL	Credits	Total Marks
IV	SFDB 2404		0	1	4	0	3	100

COURSE OBJECTIVES

- To impart knowledge about the significance of accessories and styles available.
- To create fashionable accessories with different materials.
- To understand and design creative ornaments.

LIST OF EXERCISES

Prepare the following Accessories and Ornament Samples using the available raw materials / any base material. (Paper, Metal, Terracotta, Leather and other raw materials)

1. Ornaments for Head – Earring.
2. Ornaments for Neck - Chain and Necklace
3. Ornaments for Hand - Bangle, Bracelet, Finger Ring
4. Ornaments for Waist and Leg - Waist Band/ Belt, Anklet, Toe ring,
5. A Set of Bridal Ornaments / A set of Ornaments for a Dress designed for a Fashion Show
6. Accessories - Shoe/ Slipper, Belt, Bag, Hat, Purses / Wallets, Watch, Cell Phone Cover.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Identify the types of Accessories and Ornaments and their applications.
CO2 - Develop and create fashion accessories using various materials and methods.
CO3 - To analyze the raw materials used for Accessories design.
CO4 - Discover a personal creative style and developing an original way of expression.
CO5 - Design jewelries using traditional techniques.
CO6 - Develop creative and fashionable accessories.

TEXT/ REFERENCE BOOKS

1. Eileen Figure Sandlin, (2009). Start your own fashion, Accessories Business, Entrepreneur press, Canada.
2. Handmade in India, Aditi Ranjan & MP Ranjan, Mapin Pub Ltd, 2014
3. Olivier Gervat, (2009). Fashion Accessories, A and C Black Publishing's, Great Britain.
4. Diamond Jay, (2008). Fashion Apparel, Accessories and home Furnishings, Pearson Education India, New Delhi.
5. Phyllis Tortora, (2005). Encyclopedia of Fashion Accessories, OM books international, New Delhi.
6. Jay diamond Ellen diomand, (2008). Fashion apparel accessories and home furnishing, Pearson Education, Inc, India.
7. Nirupama Pundir, (2007). Fashion technology today's and tomorrow, A Mittal publication, New Delhi.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks				20 Marks	5 Marks	

Sem	Course Code	ENTREPRENEURSHIP DEVELOPMENT	L	T	P	E L	Credits	Total Marks
V	SFDB 1501		3	0	0	0	3	100

COURSE OBJECTIVES

- To develop entrepreneurial abilities among the students.
- To equip a student with the required skills and knowledge needed for starting and running the enterprise.
- To acquire knowledge on managerial aspects to run small scale enterprises.

UNIT I

(9Hrs)

Entrepreneur – Introduction, meaning and definition, types; Innovative, Imitative, Fabian and Drone entrepreneurs. Qualities / traits of an entrepreneur, Charms of being an entrepreneur. Entrepreneurship: concept, need and evolution of entrepreneurship. Entrepreneurship and economic development. Challenges of women entrepreneur.

UNIT II

(9Hrs)

Entrepreneurship development programme., entrepreneurship and enterprise; Types- Manufacturing, Service and Trading; functions and differences. Incubation Centers- Meaning and Role of incubation centers in Educational Institutions.

UNIT III

(9Hrs)

Project formulation – Meaning of a project, identification, Idea generation. Exercises, contents of project report. Planning commissions guidelines for formulating a project; Preliminary Analysis of Alternatives, Project description, Marketing plan, capital, Operating requirement. Financial Analysis; Economic Analysis and Miscellaneous Aspects. NET work analysis techniques; PERT and CPM, SWOT analysis

UNIT 4

(9Hrs)

Financial Management – Institutional support for entrepreneurship development Central level: SSI, KVIC, SIDCO, NSIC, EDI, NISIET, NIESBUD. State level: DIS, MSME, support of NGO's, DIC, SFC, SSIDC. Financial Assistance by various Financial Institutions to Industries Central and State Government banks –NABARD, IDBI, SIDBI. Role of Local Institutions like WOBEDA, CODISSIA and COINDIA Financial incentives and subsidies. Financial accounting procedures, Accounting and Taxes.

UNIT 4

(9Hrs)

IV Operational Entrepreneurship – Factors to be considered in Six M's: Money, Materials, Machineries, Manpower, Management and Marketing. Steps to start a small-scale industry, Business Legal Structures - Licenses and Permits, Insurance. Business management exercise (100 Rupees exercise) Quality standards and business management – Business opportunities in Textile sector. Meaning and importance of quality control, quality standards ISO; registration.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Understand the fundamentals of Entrepreneurship.
- CO2** - Identify the types of Enterprises.
- CO3** - Assess the methods of project appraisal.
- CO4** - Understand the industrial policies and identify the new Business opportunities
- CO5** - Understand the Business incubation centers.
- CO6** - Compare different types of market to launch their innovative products.

TEXT AND REFERENCE BOOKS

1. Entrepreneurship Development, C.B. Gupta and N.P. Srinivasan, Sultan Chand and Sons (P) Ltd., New Delhi 2014.
2. Dynamics of Entrepreneurial Development and Management, Vasant Desai, Himalaya Publishing House, Mumbai 1999.
3. Entrepreneurial Development" Revised Edition, Dr.S.S.Khanka, S.Chand and Company Pvt. Ltd., New Delhi 2014.

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks: 100****Exam Duration: 3 Hrs.****PART A:** 10 Questions of 2 mark each - No choice.**20 Marks****PART B:** 2 Questions from each unit of internal choice, each carrying 16 marks.**80 Marks**

Sem	Course Code	UPCYCLE FASHION	L	T	P	EL	Credits	Total Marks
V	SFDB 2501		0	1	4	0	3	100

COURSE OBJECTIVES

- To aim the hands-on foundation to reuse and recycle of various materials.
- To generate the innovative ideas of new fashion products from Waste and alternatives to landfills, reuse in creative ways.
- To create self-awareness based on source reduction through efficient and effective usage of materials and energy.

LIST OF EXERCISES

Mind mapping, existing product research on reused and recycled materials in market, Designing, Product Making for the followings:

1. Recycle of denim Products
2. Recycle of cutting waste (garment industry)
3. Recycle of old garment / sari
4. Recycle of accessories
5. Recycle of fasteners

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Explore research methodologies for gathering information and analyzing data to facilitate the reuse of materials in sustainable practices.
- CO2** - Cultivate expertise in sustainable production techniques for creating high-value products while minimizing resource utilization.
- CO3** - Practice ideation techniques through innovative exercises, from concept to prototype.
- CO4** - actively participate in inventive exercises that encompass the entire process, starting from conceptualization and extending to the development of prototypes.
- CO5** - Generate fresh designs within the framework of sustainable practices.
- CO6** - Embark on a transformative journey of self-awareness and personal growth with the aim of preserving and improving the condition of our planet Earth.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	DESIGN- III KID'S WEAR	L	T	P	EL	Credits	Total Marks
V	SFDB 2503		0	0	4	0	2	100

COURSE OBJECTIVES

- The course aims to provide students with a solid foundation in research principles and methodologies.
- The course will focus on design strategies specifically for kids' wear. Students will learn about the unique considerations and requirements when designing clothing for children.
- Students will gain knowledge and understanding of the tools and techniques used in fashion forecasting, with a specific focus on the Indian market.

Fashion Design Process for Kid's Wear

- 1) Inspiration Board - Collects different inspirational images, words, and objects (fabric, color, textures, trims, paint chips, packaging, etc.) in the form of a paper poster, a bulletin board, a digital graphic, or a video.
- 2) Research — Exploring, Conceptualizing and visualizing information generated by observation and investigation. Record all research information and create a rich visual archive used to inspire designs from theme to final detail.
- 3) Trend forecast for the desirable season.
- 4) Market Research
- 5) Mood Board - To create the theme for the range or collection based on the trends of color, trims, fabrics, etc.
- 6) Doodling - Sequential doodling, design concepts are developed through a process in which perceptually and conceptually proceeds by processing information.
- 7) Form and Design development - Develop the concept and appearance of the fashion item. Sketches & diagrams are developed. Patterns & samples.
- 8) Range development and design selection.
- 9) Fashion illustration
- 10) Flat drawing (Technical Drawing)
- 11) Material exploration
- 12) Photo shoot

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Upon successful completion of the course, students will be able to apply various research techniques to collect and analyze data in the context of the fashion industry.
- CO2** - Students will develop the ability to accurately and skillfully draw fashion models. They will learn techniques for capturing proportions, poses, and details specific to fashion illustration.
- CO3** - Students will gain proficiency in drawing female figures and develop skills in sketching facial features, postures, and fleshed figures.
- CO4** - Students will gain a fundamental understanding of photography as a skill and a medium for effective communication in the fashion industry.
- CO5** - Students will acquire knowledge about form development and design development in the fashion industry. They will understand the process of developing and refining design ideas, translating them into tangible forms, and creating innovative and cohesive designs.
- CO6** - Students will develop an understanding of fabric exploration and its implementation in garment design. They will learn about different types of fabrics, their characteristics, and their suitability for different garment styles.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	GARMENT CONSTRUCTION -III KID'S WEAR	L	T	P	EL	Credits	Total Marks
V	SFDB 2502		0	1	4	1	3	100

COURSE OBJECTIVES

- To develop the basic pattern for Children's garments.
- To draft various drafting methods for Children's garments.
- To learn and inculcate basic detailing such as Ruffles, Gatherings, Pockets and Collars in kid's wear.

LIST OF EXERCISES

Draft and Construct the followings

1. Draft Pattern and Construct **Kid's Gown**.
2. Draft Pattern and Construct **Trouser**.
3. Draft Pattern and Construct **T-Shirt**.
4. Draft Pattern and Construct **Jumpsuit**.
5. Draft Pattern and Construct **Tops/Shirt**.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

CO1 - Know the procedure of Pattern Drafting for Kid's Wear.

CO2 - Improve the drafting skills to develop various styles of Kids Wear.

CO3 - Know the basic components of Kid's wear

CO4 - Understand the step-by-step attachment of various components of Kid's wear.

CO5 - Create the seam finishes of Kid's Wear.

CO6 - Analyze the given design and select the suitable method for construction of the kid's design.

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	SKILL ENHANCEMENT COURSE –III FASHION STYLING AND PHOTOGRAPHY	L	T	P	EL	Credits	Total Marks
V	SFDB 2504		0	1	4	0	3	100

COURSE OBJECTIVES

- To enable the students to identify areas of interest with in the field of Fashion Styling and Image Design.
- To develop new fashion images through fashion photography for build new fashion trends.
- To develop the ability to create the complete look according to the theme, event, one's personal style, ongoing trends etc.

LIST OF EXERCISES

1. Introduction to styling, Understanding the dynamics of Style look book, music, promos, advertising, e-commerce, digital video and films.
2. Photography Basics -Parts of a camera, Elements of photography, lighting, camera techniques, Depth of Field and Focus and framing, Visual Aesthetics of Photography.
3. Styling for Men's and Women's Wear-PartyWear, Casual Wear, Sportswear, Formalwear. Image
4. Image Building with personality development, Characterization. Videography Session with stylized Concepts.
5. Preparation for The Shoot-Selection of location for an indoor/outdoor, Creation of a suitable ambience/backdrop for shoot, Sourcing and coordination of clothes and accessories according to a theme / season, criteria and selection of model, Coordination of movement, mood and image of model and apparel.
6. Photo Shoot Styling for Men's and Women'sWear: Building effective wardrobes with balanced assortments using coordinated and mix-matched apparel Draping techniques using scarves and other apparel Accessorizing with jewelry, bags, belts and other accessories .Accentuating attire using different techniques of make-up and hair-dos Styling for fashion shoots and fashion shows and its use in retailing
7. Editorialapparitionalstylingformagazinesanddesigner'slookbookandsimilarmediainbothprintedand digital forms.
8. Commercial- styling for advertisements, films, fashion shows and other promotional platforms.
9. Portfolio Development on Photography.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

CO1 - Application of research techniques to collect & analyze data.

CO2 - Develop skills in Fashion Model Drawing

CO3 - Capacity to draw female figures and sketch features, postures and fleshed figures in various postures with detailing

CO4 - Understand the basic principles of photography as a skill and medium for effective

CO5 - Aware about the Basic Skills on Photography.

CO6 - Create a Varieties of Fashionable photographs using the Photography Skill.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	INTERNSHIP	L	T	P	EL	Credits	Total Marks
V	S105BINT		0	0	0	0	2	100

COURSE OBJECTIVES

- To study the working environment of an industry.
- To learn the basic techniques of visual/graphic documentation and presentation.
- To professionally document and present the information gathered during the field work/ industry internship by using different tools.

During the internship- the students will learn the following

Designing

Components of a business-oriented collection - Factors contributing to a commercial collection - Interpretation of key forecast - Decision making on colors - Trade sketching - Design development sheets - Range planning as a synthesis of creativity & utility - Criteria for mass production / pret.

Sourcing

Methods of sourcing - Vendors – terms- conditions & policies; Fabrics processing & printing - Trims & closures / accessories

Fabrics

Different types of fabrics – developments & production - Different types of printing- sampling & production - Different types of dyestuff & applications

Sampling

Process Planning- Selection & managing workforce - Interaction- communication & coordination - Pattern making – Cutting - Quality measures- Fit- Grading- Finishing & packing

Others

Background of the organization - Marketing policies & production - Quality assurance & control - Export formalities & shipping Overview of export potential.

Sem	Course Code	PORTFOLIO DEVELOPMENT	L	T	P	EL	Credits	Total Marks
VI	SFDB2601		0	1	4	0	3	100

COURSE OBJECTIVES

- To showcase the graduating student's creativity and design skills. It serves as a comprehensive collection of their design projects, demonstrating their ability to conceptualize and develop innovative ideas.
- To demonstrate the student's technical expertise in design. It include projects that showcase their understanding and application of design principles, software proficiency, and technical skills relevant to their field of study.
- Document the student's areas of interest within the design field. It include projects that reflect their specific design passions, whether it be branding, typography, user experience, sustainable design, or any other specialized area.

COMPONENTS OF PORTFOLIO

- Cover Page: A visually appealing cover page that includes your name, contact information, and a brief statement about the design approach.
- Introduction: A concise introduction that provides an overview of the design background, education, experience, and areas of specialization or interest.
- Resume/CV: A resume or curriculum vitae that highlights the education, work experience, skills, awards, and any relevant certifications or professional affiliations.
- Design Projects: portfolio will consist of the design projects. These can include a variety of works such as: Conceptual sketches and ideation: Preliminary sketches, brainstorming notes, and initial concept development to demonstrate the creative thinking process.
- Renderings and visualizations: High-quality digital or hand-drawn renderings, 3D models, or visualizations that showcase the ability to bring designs to life and communicate ideas effectively.
- Completed designs: Finished design projects that exemplify your skills, technical expertise, and attention to detail. Include a variety of projects that highlight different aspects of your abilities and interests.
- Process documentation: In addition to showcasing the final designs, including documentation of your design process can provide insight into your problem-solving approach, research methods, and iterative development.
- Skills and Tools: A section that highlights in relevant design software, technical skills, and any additional tools or technologies are familiar with. This can include software such as Adobe Creative Suite, AutoCAD, SketchUp, or any other industry-standard design tools.
- Client Work or Collaborative Projects: If you have collaborated with clients or worked on real-world design projects, include examples of these works to demonstrate your ability to work within constraints and meet client requirements.
- Professional Achievements: Highlight any notable achievements, awards, publications, or exhibitions related to your design work. This helps establish credibility and showcases recognition of your talent and skills.
- Note: The portfolio should be organized in a visually appealing and cohesive manner, incorporating consistent typography, color schemes, and layout designs. It is important to customize the portfolio to cater to the specific audience, whether it comprises potential employers, clients, or academic institutions. Regular updates should be made to ensure the portfolio reflects the latest work and achievements.

COURSE OUTCOMES

On successful completion of the course, the students will be able to.

- CO1** - understand the portfolio and its purpose.
- CO2** - ability to create a personal portfolio.
- CO3** - Exhibit skills, knowledge, projects, and experiences creatively.
- CO4** - Provide tangible proof of skills and abilities for specific jobs.
- CO5** - Provide a strong supplement to verbal skills.
- CO6** - Better preparation for profession.

TEXT/ REFERENCE BOOKS

1. Portfoliopresentationforfashiondesigners,LindaTain,/3rdedition,UK,FairchildBooks,2010.
2. Fashion Portfolio: Design and Presentation,AnnaKiper,UK,BatsfordPublications2014.
3. Portfolio for Fashion Designers by Kathryn Hagen and Julie Hollinger
4. DesigningYourFashionPortfolio:FromConcepttoPresentation-JoanneBarrett
5. Fashion Rendering, Ranjana Singhal and Kannaki Bharali,Om Books International, Uttar Pradesh,India2010.
6. Professional Fashion Illustration,Julian Seaman,B.T.BatsfordLimited,London1995.
7. Essential Fashion Illustration Colour and Medium, PacoAsensio, Rockpot Publishers, United States ofAmerica2008.

Mode of Practical Examination: Conducted by Jury

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	-	50 Marks	

Sem	Course Code	DESIGN COLLECTION	L	T	P	EL	Credits	Total Marks
VI	S105BPROJ		0	0	12	3	7	200

COURSE OBJECTIVES

- The course provides design students with a platform to showcase their skills by creating a minimum of 6 ensembles. This project serves as the culmination of their previous semesters' learning, encompassing creative exposure, sensitization, and technical expertise.
- Students are expected to adhere to national and international fashion design benchmarks, demonstrating originality, creative flair, and depth in conceptualization and implementation of the design process. Emphasis is placed on achieving impeccable technical strength and quality in their work.
- Each student is required to design an individual collection, reflecting their unique perspective and design aesthetic. They are encouraged to develop their own signature style while considering market trends, target audience, and cultural influences. The project encourages in-depth conceptualization, research, and planning, as well as the integration of previous learning to produce high-quality fashion ensembles.

THE COLLECTION COULD FALL IN ANY ONE OF THE CATEGORIES	LIST OF ACTIVITY TO BE FOLLOWED FOR THE CATEGORIES
Sportswear	<ul style="list-style-type: none"> • Realization of a Self-Initiated Major Project: Students were required to identify a design project or concept that aligned with their individual interests and goals. This allowed them to pursue a project that resonated with their passions and motivations. • Studio-Based Learning: Students engaged in collaborative design activities and workshops within a studio environment. Through these interactions, they received valuable guidance and feedback from their peers and instructors, fostering a supportive learning atmosphere. • Tutor-Led Reviews: Students presented their design projects to their tutors and received constructive criticism, suggestions, and guidance. These review sessions facilitated the refinement and improvement of their work through expert input. • Portfolio Reviews: Students compiled their design projects into a cohesive portfolio, which served as a comprehensive representation of their skills and capabilities. They then presented their portfolios to industry professionals or experienced designers, who provided valuable insights and suggestions for enhancing their portfolio's content and presentation. • Confirmation of a Self-Initiated Major Project: Students prepared proposals or presentations outlining their self-initiated major projects. Feedback received during this phase enabled them to make necessary revisions or adjustments to their project plans, ensuring its feasibility and alignment with course objectives. • Photo Shoot • Exhibition
Eveningwear	
Ethnic collection or Fusion	
Kids Wear	
Avanti- Grade	
Theatre costume	
Institutional clothing	
Any other category approved by the mentor	

The guide lines for reference to develop design collection

1. Research and Inspiration:
 - Begin by conducting thorough research on current fashion trends, historical references, art, culture, and any other sources of inspiration.
 - Create mood boards or visual collages to capture ideas and develop a visual direction for collection.
2. Define the Concept:
 - Clearly define the concept or theme of collection.
 - This could be based on a specific era, culture, or artistic movement or it could be an abstract concept or story want to tell through designs.
3. Target Market:
 - Identify and understand r target market. Consider factors such as age, gender, lifestyle, and preferences.
 - This will help design garments that resonate with intended audience.
4. Sketching and Design:
 - Start sketching ideas, translating inspiration and concept into visual designs.
 - Experiment with different silhouettes, proportions, textures, and color palettes.
 - Create a balance between creativity and wear ability to ensure commercial viability.
5. Fabric and Material Selection:
 - Choose fabrics and materials that complement designs and align with concept.
 - Consider the properties of the fabrics, such as drape, weight, and texture, and how they will affect the overall look and feel of the garments.
6. Color Palette:
 - Develop a cohesive color palette that reflects the mood and concept of collection.
 - Consider color trends, seasonality, and the emotional impact of different colors.
7. Technical Drawings:
 - Create detailed technical drawings of designs, including measurements, construction details, and any specific instructions for pattern-making and garment production.
8. Sample Development:
 - Produce sample garments to test designs and ensure they meet expectations.
 - Collaborate with skilled pattern-makers, sample makers, and seamstresses to bring designs to life.
9. Utilize Digital Tools:
 - Take advantage of technology and digital tools are available.
 - Use computer-aided design (CAD) software for sketching, pattern-making, and creating technical drawings.
 - Explore online platforms for research, trend analysis, and virtual collaborations.

10. Documentation of Process:
 - Keeps a design journal or portfolio documenting inspirations, sketches, fabric swatches, and progress throughout the collection development process.
 - This documentation will be valuable for future references, presentations, and job applications.
11. Showcase of Collection:
 - Participate in college fashion shows or exhibitions to present the collection to a wider audience.
 - Use social media platforms to showcase the designs and build an online presence.

Sem	COURSE CODE	தமிழ்- முதல்தாள்	L	T	P	Credits	Total Marks
I			3	0	3	3	100

ந5ாக்கம்

மாணவர்களுக்குத்தமிழ்இலக்கியப்பரப்பப்படுத்துபரத்துசிறுறிலக்கியம், உபரநபை, புதினம், சிறுகபத, புதுக்கவிபதஆகியஇலக்கிய

வபகபமகபைஅறிமுகப்படுத்துதல்.

பயன்

- நநடியதமிழ்இலக்கியவரலாற்றில்சிறுறிலக்கியம், உபரநபை, புதினம், சிறுகபத, புதுக்கவிபதஆகியஇலக்கியவபகபமகபைஅறிதல்.
- பல்வவறுஇலக்கியஆரூபமகபையும்அவர்தம்பபைப்பு, நமாழிநபை, நமாழிப்பற்றுஆகியவற்பைஉணர்ந்துநகாள்ளுதல்.
- நவீனசிந்தபனகவைாடுமாணவர்தம்கருத்தாக்கங்கள்உருந்பைல்.
- பபைப்பாக்கஉத்திகபையும்தின்கபையும்அறிதல்.
- மாணவர்கள்இலக்கியபபைப்புகபைஉருவாக்கஅறிந்துநகாள்ளுதல்.

அலகு- ஒன்று: தமிழ்இலக்கியவரலாறு

1. சிறுறிலக்கியம்- வதாற்றைமும்வைர்ச்சியும்
2. உபரநபை- வதாற்றைமும்வைர்ச்சியும்
3. புதினம்- வதாற்றைமும்வைர்ச்சியும்
4. சிறுகபத- வதாற்றைமும்வைர்ச்சியும்
5. புதுக்கவிபத- வதாற்றைமும்வைர்ச்சியும்

அலகு- இரண்டு: சிறுறிலக்கியம்

1. கலிங்கத்துப்பரணி- வபார்பாடியது: 404 --- 408 பாைல்கள்
2. குற்றாலக்குறவஞ்சி- மலலவளம்
i.வானரங்கள்கனிநகாடுத்து... எனத்நதாைங்கும்பாைல்
ii.முழங்குதிபரப்புனலருவிகழங்கனமுத்தாடும்... எனத்நதாைங்கும்பாைல்

அலகு- மூன்று: புதுக்கவிலதகள்

1. பாரதியார்

ந5ஞ்சு நபாறுக்குதிலலநய... என்றுநதாைங்கும்கவிபத.

உலகஒற்றுபம- **தன்நபண்டுதன்பிள்ளை...** என்றுநதாைங்கும்கவிபத.

2. பாரதிதாசன்
3. நா.காமராசன்- கருப்புமலர்கள்
காகிதப்பூக்கள்- **காலமலைத்தூறலிநல...** என்றுநதாைங்கும்கவிபத
4. இன்குலாப்- மரங்களின்சுற்றைம்
5. பாரதிபுத்திரன்- மாரிக்காலஇரவுகள்
சிவகாசிச்சிசுக்கள்- **மகநேஅன்நறாரு5ாள்....** என்றுநதாைங்கும்கவிபத

அலகு- 5ான்கு: சிறுகலதமற்றும்புதிேம்

1. புதுபமப்பித்தன்சிறுகபுதகள்சாபவிவமாசனம்
கைவுளம்கநதசாமிப்பிளபையும்அன்றுஇரவு
வாைாமல்லிஒருநாள்கழிந்தது
2. புதினம்
வாடிவாசல்- சி.சு. நசல்லப்பா

அலகு- ஐந்து:உலர்5லைப்பகுதி

பண்லைத்தமிழர்வாழ்வும்வழிபாடும்- கலாநிதி க. லகலாசபதி

பார்லவநூல்கள்

1. புதுக்கவிதைதேற்றமும்வளர்ச்சியும்- வல்லிக்கண்ணன்
2. மீழ்சிறுகதைவரலோறும்வளர்ச்சியும்- சிட்டி, சிவபோசுந்ரைம்
3. மீழ்நோவல்(புதினம்) தேற்றமும்வளர்ச்சியும்- சிட்டி, சிவபோசுந்ரைம்,
4. மீழ்உதரநதைவரலோறு-வி.செல்வநோயகம்
5. நூற்றோண்டுமீழ்உதரநதை- சு.கெத்திதவல்
6. கலிங்கத்துப்பரணி- புலியூர்க்கதகசிகன்உதர
7. குற்றோலக்குறவுஞ்சி- புலியூர்க்கதகசிகன்உதர
8. போரதியோரகவிதைகள்
9. போரதிைோன்கவிதைகள்
10. மரங்களின்சுற்றைம்- இன்குலாப்
11. கருப்புமலர்கள்- நோ.கோமரோன்
12. மோரிக் கோலஇரவுகள்- போரதிபுத்திரன்
13. புதுபம்பித்தன்சிறுகபதகள்
14. வாடிவாசல்- சி.சு. நசல்லப்பா
15. பண்பைத்தமிழர்வாழ்வும்வழிபாடும்- கலாநிதி க. பகலாசபதி

பருவத்வதர்வுவினாத்தாள்அபமப்பு

**நமாத்மதிப்நபண்கள்: 100
மணிந5ரம்.**

காலம்: 3

பகுதி அ: 10 வினாக்களுக்குத்தலா2 மதிப்நபண்கள்- 20 மதிப்நபண்கள்

பகுதி ஆ: 7 வினாக்களில்5

வினாக்களுக்குத்தலா7 மதிப்நபண்கள்- 35

மதிப்நபண்கள்பகுதி இ: 3

வினாக்களுக்குத்தலா15 மதிப்நபண்கள்- 45

மதிப்நபண்கள்

Sem	COURSE CODE	FRENCH- I	L	T	P	Credits	Total Marks
I			3	0	3	3	100

COURSE OBJECTIVES

- To get a good exposure to the basics of French.
- The learner will be able to make simple sentences in French as well as articulate using the various parts of speech.
- Be able to effectively understand and use French grammar and the pronunciation.

UNIT 1: Découvrir le langue française – Discover the French Language. (8 Hrs)

UNIT 2: Faire Connaissance – Getting to know people and learning to converse. (8 Hrs)

UNIT 3: Organiser son temps – Articulation of how we are organising our time. (8 Hrs)

UNIT 4: Découvrir son environnement – Communication with respect to discovering and explaining one's environment. (8Hrs)

UNIT 5: S'informer, se faire plaisir.–Learning and understanding the language with practical usage (8Hrs)

COURSE OUTCOME

On completion of the course, student will be able to

CO1 - To get a good exposure to the basics of French.

CO2 - The learner will be able to make simple sentences in French as well as articulate using the various parts of speech.

CO3 - Understand and use simple words in expressing ideas.

CO4 - Be able to effectively understand and use French grammar and the pronunciation.

CO5 - Getting to know people and learning to converse.

CO6 - Découvrir son environnement – Communication with respect to discovering and explaining one's environment.

TEXT / REFERENCE BOOKS

Methode de Francais. Author Jacky Girardet& Jacques Pecheur.

END SEMESTER EXAM QUESTION PAPER PATTERN

Max. Marks:100

Exam Duration: 3 Hrs.

PART A: 6 Questions to be answered out of 8 questions and each question carries 5 Marks

30 Marks

PART B: 4 questions to be answered out of 8 questions and each question carries 10 Marks

40 Marks

PART C: 2 questions/Problems to be answered out of 4 questions each carries 15 marks

30 Marks

Sem	Course Code	HINDI- I	L	T	P	Credits	Total Marks
I			0	0	3	3	100

COURSE OBJECTIVES

- To get a good to the functional language – Hindi
- The learner will be able to make simple sentences in Hindi as well as articulate using various parts of speech.
- Be able to effectively understand and use Hindi grammar and the pronunciations.

Introduction to spoken Hindi – कथतिथिनिर्दीपरचय

Numbers – संख्या

Name of the week days – सप्ताहकेदिनोंकानाम Name of the months–

महीनोंकानाम **Tense–काल**

Simple present – सामान्यवर्तमानकाल

Simple past – सामान्यभूकाल

Simple future – सामान्यभदवष्यकाल Present Continuous–

रात्कादलकवर्तमानकाल Past continuous – अपरूतभूकाल

Future Continuous – संभाव्यभदवष्यकाल

Present perfect – परूतवर्तमानकाल

Past Perfect – परूतभूकाल

Parts of Speech –शब्दभेद

Noun – संज्ञा

Pronoun – सवतनाम

Adjective – दवशेषर्

Adverb – दयिदवशेषर्

Preposition – संबधसचू क

Conjunction – समचुचयबोधक

Interjection – दवस्मयादबोधक

Gender – थलगि

Masculine – पदुलंग

Feminine – स्त्रीदलंग

Number – वचन

Singular – एकवचन

Plural – बहुवचन

Sentence Type- वाक्यथवचा

Nominative – दनयक्तुवाक्य

Imperative – आज्ञार्त्तकवाक्य

Negative – दनषेधार्त्तकवाक्य

Interrogative – प्रश्नार्त्तकवाक्य

Question type- प्रश्नप्रका

Open type - close type - ओपनटाइप- क्लोजटाइप

Introduction to Hindi letters – दहीअक्षरोंकापररचयHindi words/Sentences– दहन्शिर्ब्रों/

वाक्योंVerb - थयिा

Transitive verb – सकमतकदयिा

Intransitive verb – अकमतकदयिा

Voice - वाच्य

Active voice – कर्त्तरवाच्य

Passive voice – कमतवाच्यDeveloping script in Hindi –

दहंमिंदस्पिटकादवकासDialogue writing in Hindi – दहंमिसंवालिखे नVoice Modulation

- वाँय्समाडँरयलूशन

DBHS Parichaya - DBHS पररचय

DBHS Anuvadabyas - DBHS अनवाअभ्यास

COURSE OUTCOME

On completion of the course, student will be able to

CO1 - To get a good exposure to the functional language – Hindi

CO2 - The learner will be able to make simple sentence in Hindi as well as articulate using the various parts of speech

CO3 - Understand and use simple words in expressing ideas.

CO4 - Be able to effectively understand and use Hindi grammar and the pronunciation

CO5 - Getting to know people and learning to converse.

CO6 - Communication with respect to discovering and explaining one's environment.

END SEMESTER EXAMINATION QUESTION PAPER PATTERN

Max. Marks : 100

PART A :10 questions of 2 marks each - No choice

PART B :2 questions from each unit of internal choice; each carrying 16 marks

Sem	Course Code	தமிழ்- இரண்ைாத்தாள்	L	T	P	EL	Credits	Total Marks
II			3	0	0	0	3	100

ந5ாக்கம்

பயன்

அறிவியல் மற்றும் நதாழில் நுட்பக் கல்வி நிறுவேம்

மாணவர்களுக்குத் தமிழின் நசவ்விலக்கியங்கள் மற்றும் காப்பியங்களை அறிமுகப்படுத்துதல்.

- ▮ ஈராயிரம் ஆண்டுகளுக்கு முற்பதய தமிழின் நசவ்விலக்கியங்களின் சிைப்பிபன உணர்தல்.
 - ▮ பண்பைய காலத் தமிழ் மக்களின் அக மற்றும் புை வாழ்வியபலயும் பண்பாட்பையும் அறிதல்.
 - ▮ தமிழர்தம் எஅச்சிந்தபனகபையும் எஅ வாழ்வியபல அவர்கள் வபணிய முபையிபனயும் உணர்தல்.
 - ▮ தமிழர்களுபைய நமய்யியல் தத்துவங்கபையும் கைவுள் பற்றிய வகாட்பாடுகபையும் உணர்தல்.
 - ▮ நநடுங்கபதகைாகத் திகழும் காப்பியங்களின் வழி பல பண்பாட்டுச் நசய்திகபை அறிதல்.

அலகு - ஒன்று : தமிழ் இலக்கிய வரலாறு ந5ாக்கம்

பயன்

1. சங்க இலக்கியங்கள்
2. ஞான இலக்கியங்கள்
3. பக்தி இலக்கியம்
4. காப்பியங்கள்

அலகு - இரண்டு : சங்க இலக்கியம்

1. 'முளி தயிர் பிலசந்த' என்று நதாைங்கும் குறுந்தாபகப் பாைல் (167)
2. 'நின்ற நசால்லர்' என்று நதாைங்கும் நற்றிபணப்பாைல் (1)
3. 'மலே 5டு வயலல நவைம் சுற்றும்' என்று நதாைங்கும் ஐங்குறுநூற்று பாைல் (11)
4. 'எம்நவங்காமம் இலயவது ஆயின்' என்று நதாைங்கும் அகநானூற்றுப்பாைல் (15)
5. 'சுைர் நதாடஇ நகளாய்' என்று நதாைங்கும் கலித்தாபகப்பாைல் (51)
6. 'மண்டு அமர் அட்டை' என்று நதாைங்கும் புைநானூற்றுப்பாைல் (213)
7. '5றவுவாய் உலறக்கும் 5ாகுமுதிர்' என்று நதாைங்கும் சிறுபாணாற்றுப்பபை பாைல் (51 - 67)

அலகு - மூன்று : அற இலக்கியங்கள்

1. திருக்குள்ளை - நட்பாராய்தல், புலவிநுணுக்கம் (2 அதிகாரம்).
2. நாலடியார் - நபாருட்பால் - வமன்மக்கள் - (5) பாலைகள்

அலகு - 5 ான்கு : பக்தி இலக்கியங்கள் லசவம் - பன்னிருதிருமுலறகள்

1. திருஞானசம்பந்தாா் வதவாரம் - முதலாம் திருமுபை
'காதல் ஆகி, கசிந்து' என்று நதாைங்கும் பபைல்.
2. திருநாவக்கரசாா் வதவாரம் - ஐந்தாம் திருமுபை
'மாசில் வீலையும் மாலல்' என்று நதாைங்கும் பபைல்.
3. சுந்தராா் வதவாரம் - ஏழாம் திருமுபை
'நபாண்டோர் நமனியே' என்று நதாைங்கும் பபைல்.

லவைவம் - 5 ாலாயிரத்திவ்யப்பிரபந்தம்

1. பூதத்தாழ்வார்
'நபருகு மத நவைம் மாப்பிடிக்கு' என்று நதாண்கும் பாணல்.
2. குலவசகராழ்வார்
'ஆாதநசல்வத்து அரம்லபயர்கள் தற்கும்' என்று நதாண்கும் பாணல்.

அலகு - ஐந்து : காப்பிய இலக்கியங்கள்

1. சிலப்பதிகாரம்
மங்கல வாழ்த்துப் பாடல் முழுவதும்
2. சீவகசிந்தாமணி
வகாவிந்பதயார் இலம்பகம் முழுவதும்
3. கம்பராமாயணம்
திருவடித் நதாமுத பைலம் (பாடல் எண் : 25 – 48)

பார்லவ நூல்கள்

16. தமிழ் இலக்கிய வரலாறு - மு.வ.
17. தமிழ் இலக்கியவரலாறு - மது. ச. விமலானந்தம்
18. சங்க இலக்கியம் - ஒளபவ ச. துபரசாமிப் பிள்ளை
19. ஁ங்க இலக்கியம் - புலியூர் தகசிகன்
20. திருக்குறள் - பரிதமலழகர் உதர
21. திருக்குறள் - மு.வ. உதர
22. நோலடியோர் - கு. மதுபர முதலியார்
23. பசவத்திருமுபைகள் - வர்த்தமான் பதிப்பகம்
24. நாலாயிர திவ்வியப்பிரபந்தம் - வர்த்தமான் பதிப்பகம்
25. சிலக்கதிகாரம் - ஞா.மாணிக்கவாசகன்
26. சீவகசிந்தாமணி - துபர ராசாராம்
27. கம்பராமாயணம் - கழக நவளியீடு.

***பருவத்வதர்வு வினாத்தாள் அபமப்பு

நமாத்த மதிப்நபண்கள்: 100
மணிந5ரம்.

காலம் : 3

பகுதி அ: 10 வினாக்களுக்குத் தலா 2 மதிப்நபண்கள் - 20 மதிப்நபண்கள்
பகுதி ஆ: 7 வினாக்களில் 5 வினாக்களுக்குத்
தலா 7 மதிப்நபண்கள் - 35 மதிப்நபண்கள்
பகுதி இ: 3 வினாக்களுக்குத் தலா 15
மதிப்நபண்கள் - 45 மதிப்நபண்கள்

Sem	Course Code	FRENCH- II	L	T	P	EL	Credits	Total Marks
II			3	0	0	0	3	100

COURSE OBJECTIVES

- To understand the intermediate concepts of French.
- The learner will be able to make slightly more complex sentences in French as well as articulate using the various parts of speech.
- Be able to effectively understand and use French grammar and the pronunciation.

UNIT1:	Decouvrir le langue francaise – Discover the French Language. Intermediate (5 Hrs)
UNIT 2:	Faire Connaissance – Getting to know people and learning to converse. – Intermediate (5 Hrs)
UNIT 3:	Organiser son temps – Articulation of how we are organising our time – Intermediate (5Hrs)
UNIT 4:	Découvrir son environnement – Communication with respect to discovering and explaining one's environment. – Intermediate (5Hrs)
UNIT 5:	S'informer, se faire plaisir. – Learning and understanding the language with practical usage(5 Hrs)

COURSE OUTCOME

On completion of the course, student will be able to

- CO1** - To get a good exposure to the intermediate level of French.
- CO2** - The learner will be able to make simple to slightly complex sentences in French as well as articulate using the various parts of speech.
- CO3** - Understand and use simple to slightly complex words in expressing ideas.
- CO4** - Be able to effectively understand and use French grammar and the pronunciation.
- CO5** - Getting to know people and learning to converse.
- CO6** - Découvrir son environnement – Communication with respect to discovering and explaining one's environment.

TEXT / REFERENCE BOOKS

TEXT BOOK : Campus 1. Methode de Francais. Author Jacky Girardet& Jacques Pecheur. – Part 2

END SEMESTER EXAM QUESTION PAPER PATTERN

Max. marks:100

Exam Duration:3 Hrs.

Part A: 10 question of 2 marks each – No choice

20 marks

Part B: 5 Questions out of 7 questions with 7 marks each

35 marks

Part C : 3 Questions of 15 marks each

45 marks

Sem	Course Code	HINDI - II	L	T	P	EL	Credits	Total Marks
II			3	0	0	0	3	100

COURSE OBJECTIVES

- To get a good to the functional language – Hindi
- The learner will be able to make simple sentence in Hindi as well as articulate using various parts of parts of speech.
- Be able to effectively understand and use Hindi grammar and the pronunciations

UNIT 1 POEM

- 1 Pushp ki abilasha
- 2 Ek boond
- 3 E malik terebandehain hum
- 4 Hongekamiyab, Hongekamiyab

UNIT 2 PROSE

1. Chaleeskarodekurtekah
2. an se Dakshin
3. bharathhindipracharsab
4. ha Meri
5. kahaniapnijubani
6. Bhagavan budh
7. ka gruhtyag

UNIT 3

1. Vyakaran
2. Kal, Ling, Vachan,
3. Vakyavichar,
4. Sarvanam,
5. Visheshan, Kriya
6. Kriyavisheshan,
7. Shudhlekan

UNIT 4

Patra lekhan

UNIT 5

Nibandlekha
N

COURSE OUTCOMES

On completion of the course, student will be able to

- CO1** - To get a good exposure to the functional language – Hindi
- CO2** - The learner will be able to make simple sentence in Hindi as well as articulate using the various parts of speech
- CO3** - Understand and use simple words in expressing ideas.
- CO4** - Be able to effectively understand and use Hindi grammar and the pronunciation
- CO5** - Getting to know people and learning to converse.
- CO6** - Communication with respect to discovering and explaining one's environment.

Sem	Course Code	ALLIED -I COMPUTER APPLICATION	L	T	P	EL	Credits	Total Marks
I	SFDB 2103		0	1	4	0	3	100

COURSE OBJECTIVES

- To explore possibilities of digital communication.
- Knowing the system and its operations.
- To explore the application of software.

LIST OF EXERCISES

1. Managing Windows Explorer- Creating, Moving, Renaming and Deleting folders and files.
2. File Management -Opening, Creating and Saving document locating files, Copying contents from different files.
3. Preparing a word document – Text, cut, copy, paste using toolbars, tables and borders.
4. Preparing PowerPoint presentation – Toolbars, Slide layout, templates, addition, deleting and saving slides, creating PowerPoint slides.
5. Preparing the Excel sheet.
6. Internet in design process flow, Internet Browsers, Internet Tools, Sending mails, Search Engines.
7. Create a Share Folder (Doc, Excel).
8. Create Poster/Invitations for the Event using Adobe Photoshop, Canva.

COURSE OUTCOMES

On completion of the course, student will be able to

CO1 - Know about the Word processing software and their use in business organizations.

CO2 - Know presentation software and presentation skill.

CO3 - Develop ability to use the internet and various search engines for Academic purposes.

CO4 - Know about the Share Folders for Easy Sharing.

CO5 - Understand the Adobe Software for Creating the Posters.

TEXT/REFERENCE BOOKS

1. Comdex Computer Course, Vikas Gupta, PM Publications, 2015
2. Mastering MS Office – 2000 by Tech Media

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OFESE (Distribution ofMark s)		Total Marks
Through assignment/ Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce/ Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	ALLIED-II ADVANCE COMPUTER APPLICATION	L	T	P	EL	Credits	Total Marks
II	SFDB 2203		0	1	4	0	3	100

COURSE OBJECTIVES

- To gain familiarity with various tools used for creating designs.
- To improve the skills in garment designing.
- To acquire and enrich inputs on logo and label designing.

LIST OF EXERCISES

1. Create the following designs
Embroidery Motifs
Neckline designs.
2. Create the following Children's Garments
Gown with ruffles
T-shirt and Trousers
Jumpsuit
3. Create the following Women's Garments
Gown
Skirt and Top
4. Create the following Men's Garments
Shirt
Trousers
5. Create various logos and labels for branded companies.
6. Create a Theme Board, Mood Board and Flat Sketch.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Identify and use the appropriate tools for the designing process.
CO2 - Use software for basic designing on computers.
CO3 - Make digital cards and theme related mood boards.
CO4 - Create their Embroidery designs on computer for Dress designing.
CO5 - Know to design the garments in their Creativity.
CO6 - Gain Knowledge about the Designing Software.

Mode of Practical Examination: Conducted by Examination

COMPONENTS OF CAE (Distribution of Marks)				COMPONENTS OF ESE (Distribution of Marks)		Total Marks
Through assignment/, Completion of Exercises/ Drawing Model/ Plates/ Seminar/ Workshop		Model Exam (50 Marks)	Attendance (5 Marks)	University end semester		
Continuous Assessment I (25 Marks)	Continuous Assessment II (25 Marks)			Examination	Viva voce / Presentation	100
Converted to 25 Marks		20 Marks	5 Marks	50 Marks	-	

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE	L	T	P	EL	Credits	Total Marks
V	SFDB 3001	FASHION BRAND MANAGEMENT	3	0	0	0	3	100

COURSE OBJECTIVES

- To introduce students to the concept of brand, brand building, branding strategies and legal issues in Fashion brand management
- To enable the students to improve managerial and visionary skills, who is able to create, manage, sell and communicate the identity of a brand.
- To gain knowledge about brand identity through identifies the domestic and International fashion brands.

UNIT 1

9 Hrs.

Brand – Definition, evolution, Importance, Product Vs Brand, Terminologies Used In Branding, Branding – Meaning, Creation, Challenges, types and strategies international apparel brands identification of perspectives and challenges to build brand- Indian garment brands and prospects of Indian brands. Brand Design– Understanding Consumer, Competition, Components.

UNIT 2

9 Hrs.

Brand Building - brand insistence model- advertising - definition, objectives, modes, economic and ethics, nontraditional marketing approach. Positioning: Positioning - definition, types - benefit, usage, features, users, price, value technology, tradition, perceptual map - product class and customer segment; positioning strategies - nonfunctional values, brand loyalty and pyramid; positioning strategies of international garment retailers.

UNIT 3

9 Hrs.

Brand Appraisal - Definition and methods - exploration, market, customer, competition analysis, reasoning of brands importance and methods involved - ladder, emotional and rational, Brand mapping - circle, prism and triangle. Branding strategies; brand extension, brand revitalization, brand repositioning, brand recall, brand elimination, brand imitation.

UNIT 4

9 Hrs.

Brand Identity - Brand identity and articulation – Brand Naming, colour, design, logos and symbols, Characters, Slogans, Tools to maintain identity, Illustrations from apparel industry. Brand service advertising and cross-cultural influence. Brand extension -Need and types, Labeling and licensing of apparel products - Types, License agreement, and international property rights, need for developing brand names and labels for apparel manufactured and exported from India.

UNIT 5

9 Hrs.

Brand equity Measurement systems : Brand measurement- definition, need and methods – audit, track, brand overtime – managing brand image - need, concepts of management, legal issues in brand management, forces affecting brand and maintenance of brand, Study on brands and brand management of Indian Garment.

Max. 45 Hrs.

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Understanding of global brands and brand management.
- CO2** - Gain knowledge on consumer behavior, brand identity and brand equity management
- CO3** - Develop an understanding of brand positioning and values
- CO4** - Evaluate the interrelationship between branding strategies and corporate, business strategies.
- CO5** - Apply the knowledge and skills in the field of marketing, communication, brand management, retail, visual Merchandising, e-commerce.
- CO6** - Understand the brand equity measurement

TEXT / REFERENCE BOOKS

1. Branding, Brad Van Auken, Jaico Publishing House, Mumbai, India, 2010.
2. Building Brand Value, Parameswaran M. G., Tata McGraw Hill Publishing Company Ltd, 2006
3. Brand Management, Mahim Sagar, Deepali Singh, Agrawal DP, Achintya Gupta, Ane Books India Pvt. Ltd., India, 2009.
4. Fashion Brand Merchandising, Gordon T Kendall, Fairchild Publications, New York, 2009
6. Brand Management –The Indian Context, Moorthy Y. L. R., Vikas Publication Pvt Ltd, 2007
7. Brand Management Text and Cases, Verma Harsh V., "Excel books, 2006

END SEMESTER EXAM QUESTION PAPER PATTERN

Max. Marks : 100

Exam Duration : 3 Hrs.

PART A : 10 Questions of 2 marks each-No choice

20 Marks

PART B : 2 Questions from each unit with internal choice, each carrying 16 marks

80 Marks

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE BOUTIQUE MANAGEMENT	L	T	P	EL	Credits	Total Marks
VI	SFDB 3002		3	0	0	0	3	100

COURSE OBJECTIVES

- To analyze the retail strategy concepts to solve problems.
- To promote the management and marketing skills.
- To impart knowledge on showroom management and product management.

UNIT 1**(9Hrs)**

Nature and scope of Business– Creating Business Plan–selection of business structure – Sole Trader, Partnership firms, selection of boutique name, type of boutique-low-end and high-end boutiques.

UNIT 2**(9Hrs)**

Location for starting up of boutique–Factors influencing location–Size of boutique, Sources of Finance–Long term–Short term–Relative Merits and Demerits, Understanding the Market.

UNIT 3**(9Hrs)**

Theft Prevention methods- Inventory Management- Motives, benefits of handling inventory management –Human Resource Management –job requirements-manpower planning, performance management-employee relations, Customer Relationship Management.

UNIT 4**(9Hrs)**

Merchandising–Retail Merchandising- Visual Merchandising- Types of display– exterior display, interior display, Tools for visual merchandising-Signage, Props, Mannequins, Fixtures and Lightings, Fabric Sourcing, Design Development, Support of AI in Customization.

UNIT 5**(9Hrs)**

Marketing –Importance of marketing, Price Mix-Product Mix- Sales Mix-Importance-Pricing objectives-Pricing strategies –Personal selling and Sales Promotion-Advertisement, fashion show,trunk show and sample sales-E-marketing–Telemarketing–Kiosk Marketing,

Max. 45Hours**COURSE OUTCOMES**

On successful completion of the course, the students will able to

- CO1** - Develop the skills for manage a small- scale business establishment.
- CO2** - Choose the right place and sources for investment
- CO3** - Understand the man power planning for the organization
- CO4** - Analyze marketing tools and techniques to promote a product
- CO5** - Acquire knowledge about the pricing strategies to promote the product
- CO6** - Gain knowledge about Merchandising and display techniques

TEXT / REFERENCE BOOKS

1. How to Open a Boutique: The Simple Guide to Boutique Success, Briana Stewart, Create Independent Publishing Platform, New York 2014.
2. Entrepreneurial Development, Dr.S.S.Khanka, SultanChandandCompanyPvt.Ltd.,NewDelhi2013.
3. Fundamentals of Business Organisation and Management, Y.K.Bhushan, Nineteenth Edition, SultanChandandSons, NewDelhi2013.
4. Marketing Management, RajanSexena, Tata McGrawHill Education, NewDelhi2005.
5. VisualMerchandisingandDisplay, MartinM.Pegler, FairchildPublications, NewYork2002

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A : 10 Questions of 2 marks each-No choice****20 Marks****PART B : 2 Questions from each unit with internal choice, each carrying 16 marks****80 Marks**

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE DIGITAL MARKETING	L	T	P	EL	Credits	Total Marks
VI	SFDB 3003		3	0	0	0	3	100

COURSE OBJECTIVES

- To impart Basic Knowledge on Digital Marketing, media and Communication Systems.
- To Provide opportunities for students effectively work on online sites, launch their own brands and services, empower in digital world as entrepreneur and freelancers.
- To impart knowledge on self paced work group discussions and net working and integrated knowledge on digital media and marketing

UNIT 1

(9Hrs)

Fashion Marketing and Digital Technologies: Fashion and Marketing. The evolution of Digital Fashion Marketing, Participatory Culture, The marketing mix, Paid owned and earned media, Marketing Channels, Developing a digital marketing strategy.

UNIT 2

(9Hrs)

Fashion and Online marketing, Websites, search engines, website marketing, Email marketing, NET a Porter, Online advertising, Online branding, Finding an audience, Analytics.

UNIT 3

(9Hrs)

Social Media and Fashion Marketing. Blogs and Fashion marketing, Social Networks and fashion marketing, Social network Content, Social media Campaign strategies.

UNIT 4

(9Hrs)

Fashion and Film, moving Image, fashion goes live, Promotional video, Fashion and mobile media, The mobile hub, Publishing for mobile, Fashion and Selfie, Mobile First, Notification and messaging, Fashion Apps, Mobile shopping, Connecting Spaces, Paying.

UNIT 5

(9Hrs)

The Connected Store, Personalization, 3d Printing and Fashion, Emerging digital spaces, Wearable Technologies and Fashion.

Max. 45 Hrs.

COURSE OUTCOMES

On successful completion of the course, the students will able to

- CO1** - Create digital page for e-commerce.
- CO2** - Evaluate on how digital platform works and its competencies at digital world
- CO3** - Analyze platforms that works better with subjects/products by better advertising and marketing.
- CO4** - Apply the skills on growth towards the digital campaign
- CO5** - Understand the Fashion Concepts on digital world.
- CO6** - Remember the tools to improvise the online promotions digitally.

TEXT / REFERENCE BOOKS

1. Social Media for Fashion Marketing.. Author Wendy Bendoni
2. Fundamentals of Digital Fashion Marketing..Clarrie Harris
3. Retail Advertising and Promotion.. Lay Diamond.

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A :** 10 Questions of 2 marks each-No choice**20 Marks****PART B :** 2 Questions from each unit with internal choice, each carrying 16 marks**80 Marks**

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE TEXTILE FINISHES	L	T	P	Ex	Credits	Total Marks
V	SFDB 3004		3	0	0	0	3	100

COURSE OBJECTIVES

- To give students an awareness of the importance of textile finishes in the garment industry.
- To know the various types of finishes and its applications on fabric.
- To know about the comfort and Safety in Textiles.

UNIT 1**(9 Hrs)**

Textile Finishes- Introduction, Objectives, Importance, Classification, Application, End Uses. Actual and future trends in finishing.

UNIT 2**(9 Hrs)**

Aesthetic finishes - luster – glazed, moiré, schreiner, embossed. Drape- crisp and transparent, sizing, weighting. Texture- sheared, brushed, embossed, pleated, flocked, embroidered, napped and fulled..

UNIT 3**(9 Hrs)**

Comfort related finishes – water repellent finishes, pilling resistance, abrasion resistant. Special purpose finishes- stabilization / shrinkage control – different methods, shape retention methods, wrinkle free finishes

UNIT 4**(9 Hrs)**

Biological control finishes - moth and mildew control. Herbal finishes – anti-bacterial and anti-viral finishes. Safety related finishes – flame retardant. Fragrance and anti-odor finishes. UV protection finishes - mechanism and evaluation.

UNIT 5**(9 Hrs)**

Introduction to Micro Encapsulation, Nano-Technology, Nano-Coatings, Plasma, Bio-Polishing – Objectives, Significance and Application.

Max. 45 Hrs.**COURSE OUTCOMES (COs)**

On completion of the course, student will be able to

- CO1** - Students understands about various Finishing Processes.
- CO2** - Know about the Application of Finishing in different fabrics.
- CO3** - Understand about the Finishing Techniques.
- CO4** - Learn about the comfort and Safety in Textiles.
- CO5** - Know about the Importance of Future Technologies in Finishing.
- CO6** - Gain Knowledge about the Recent Trends in Nano Technology.

TEXT / REFERENCE BOOKS

1. "Chemical Finishing of Textiles" W.D.Sshindler and P.J.Hauser, Wood head Publishing Ltd, (2004).
2. "Technical Textiles Technology, Developments and Applications" Dr.V.K.Kothari IAFL Publications (2005).
3. "Physical Testing of Textiles" B.P.Saville, Wood head Publishing Ltd. (2004).

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A : 10 Questions of 2 marks each-No choice****20 Marks****PART B : 2 Questions from each unit with internal choice, each carrying 16 marks****80 Marks**

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE	L	T	P	Ex	Credits	Total Marks
VI	SFDB 3005	APPAREL QUALITY CONTROL	3	0	0	0	3	100

COURSE OBJECTIVES

- To enable the students to learn the quality parameters of the Apparel industry.
- To impart knowledge on fabric inspection.
- To provide the details of ISO standards.

UNIT 1

9 Hrs.

Meaning of quality, testing standard and their importance in apparel industry- Quality terminologies - Sources of international standards; Basic concepts of Total Quality Management (TQM) - Principles of TQM - Deming's PDCA Cycle - KAIZEN concepts - 5 'S' applications in apparel industry. Application of seven QC tools in apparel industry.

UNIT 2

9 Hrs.

Understanding of ISO 9001:2000 standards and ISO 9001:2008 standards - Quality Management System, management responsibility, resource management. Various documents required for ISO 9001:2000 and ISO 9001:2008 standards implementation and its contents.

UNIT 3

9 Hrs.

Quality Parameters of yarn: Yarn evenness and hairiness and their effect on fabric quality; Quality parameters of fabric: Brief study of fabric pilling resistance, bursting strength, color fastness and dimensional stability; Testing of sewing threads, zippers, fusible interlining, buttons and fasteners.

UNIT 4

9 Hrs.

Inspection: Incoming and raw material inspection: Fabric inspection – 4-point system, 10point system. In process/on-line inspection: Advantages - On line inspection during spreading, pattern making, cutting, sewing and ironing. Final inspection: Sampling plans and Acceptance Quality Level charts - Level of final inspection. Packing and packaging quality tests; Care labeling and care symbols.

UNIT 5

9 Hrs.

Environmental Management System (EMS) - Meaning and Definition - Element of EMS - Benefits of EMS - Environmental Policies - ISO 14000 and ISO 14001 :2004 standards and other quality management standards of Apparel industry.

Max. 45 Hrs.

COURSE OUTCOMES

On successful completion of the course, the students will able to

- CO1** - Understand the concepts of quality control.
- CO2** - Build knowledge on inspection systems.
- CO3** - Analyze the various defects in raw materials of garment manufacturing.
- CO4** - Assess the quality control of trimmings and accessories.
- CO5** - Acquire Knowledge on standards of quality management in apparel industry.
- CO6** - Know about the Inspection Techniques in Garment Industry.

TEXT / REFERENCE BOOKS

1. Managing Quality in the Apparel Industry – Pradip V. Mehta, Satish K.Bhardwaj New Age International Publishers, New Delhi 2006.
2. Total Quality Management, B.Janakiraman, B.K.Gopal, Asoke K.Ghosh, New Delhi 2007.
3. Quality Management, KanishkaBedi, Oxford University Press Publication, New Delhi 2006.
4. Total Quality Management, R.Ramakrishnan, Eswar Press, Chennai 2005.
5. Total Quality Management, Dr.D.D Sharma, Sultan Chand and Sons Publication, New Delhi 2001.
6. Testing and Quality Management, First Edition, Kothari V.K, IAFL Publications, New Delhi 1999.

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A : 10 Questions of 2 marks each-No choice****20 Marks****PART B : 2 Questions from each unit with internal choice, each carrying 16 marks****80 Marks**

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE HOME TEXTILES	L	T	P	EL	Credits	Total Marks
VI	SFDB 3006		3	0	0	0	3	100

COURSE OBJECTIVES

- To analyze the materials used at various Home textile products.
- To impart Knowledge on Commercial Furnishings and spacing's on quality textile products.
- To avail Calculating fabrics as per the designing interiors.

UNIT 1**9 Hrs.**

Introduction to Interior Environment, Fabric Material –Role of fabric in Interior Furnishing–Properties of Fabrics in home textiles Natural and manmade Fabrics, Different Fibers used for home textiles. Properties of fabric used in home textiles. Construction of fabric – weaving. Complex weaves in Home textiles. Finishing of fabrics for home textiles.

UNIT 2**9 Hrs.**

Areas of application of Home textiles- Textile for seating, Window textiles, Bed textiles. Textiles for wall Coverings, Bathroom Textiles, Accessories, Floor Coverings & Drapes, Kitchen Fabrics and Table Textiles.

UNIT 3**9 Hrs.**

Fabric as accessories. Commercial Furnishing. Retail Furnishing, Mall Furnishing, Hotel interiors and Maintenance, Theatrical Furnishing.

UNIT 4**9 Hrs.**

Textile Prints and patterns, Mixing of Prints and Patterns, Fabric for Commercial Purpose, Matching Fabrics, and Calculating Fabrics in interiors and home Furnishings. Calculating Fabrics for Commercial Furnishing.

UNIT 5**9 Hrs.**

Types of interior decors using textile fabrics Care and Maintenance. Products and methods to clean home Furnishings fabrics. Do's and Don'ts while Cleaning. Difficulties in finishing the Laying interior fabrics. Changes To Climatic Conditions. Interiors on different countries. Traditional Interiors and home textiles.

Max. 45 Hrs.**COURSE OUTCOMES**

On successful completion of the course, the students will able to

- CO1** - Understand the basic needs of Home textiles,
- CO2** - Create new ideas on decorating interiors.
- CO3** - Applying new prints on fabrics for interiors and understanding different needs and finishes for furnishings.
- CO4** - Analyze the fabric requirements for designing interiors.
- CO5** - Create new designs using mixing of prints and printing technique for upholstery.
- CO6** - Know about the Inspection Techniques in Garment Industry.

TEXT/ REFERENCE BOOKS

1. Designing Interior Environment. Mass Court Brace , Alexander, N.G. 1972. Covanorach, Newyork.
2. Interior Decoration in India. Donserkery K.G. 1973. DB Taraporeval Sun & Co, Pvt. Ltd.,Durga Dulekar. 2003. Household Textiles and Laundry Work. Atma Ram and Sons, New Delhi.
3. Textile Farbics & Their Selection”, Wingate I.B. & Mohler J.F., Prentice Hall Inc., New York, 1984.
4. Nonwoven Textiles” Irsak.C, Textile Institute”, Manchester, 1999 3. Krcma.R., Manual of Non-wovens, Textile Trade Press, Manchester 1993.
5. “Performance of home textiles”, Subtra Das, Woodhead Publishing India Pvt.Ltd., 2010, ISBN: 0857090070 | ISBN-13: 9780857090072
6. “Interior Textiles Design and Developments”, Rowe T., Woodhead Publishing India Pvt.Ltd., 2009,
7. Kartin Cargil. Soft Furnishing, Reed Consumers Books Ltd.

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A : 10 Questions of 2 marks each-No choice****20 Marks****PART B : 2 Questions from each unit with internal choice, each carrying 16 marks****80 Marks**

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE PROFESSIONAL ETHICS	L	T	P	EL	Credits	Total Marks
V	SFDB 3007		3	0	0	0	3	100

COURSE OBJECTIVES

- Professional practice is focus on turning fashion students into professionals to develop more focused and resolved approach to their practice and specialism as well as performing more complex skills with confidence.
- The students will learn the rights and responsibilities
- To appreciate the rights of others and justify the moral judgment concerning the profession.

UNIT 1

9 Hrs.

Introduction to professional practice for turning fashion designers into professionals - develop more focused - resolved approach to their practice and specialism as well as performing more complex skills - consistency and developing new ideas from conception to realization

UNIT 2

9 Hrs.

Synthesizing new innovative ideas and practical experimentation - Contemporary issues and practice - Methods of thinking - planning to help resolve problems in self-initiated projects - effective presentation skills in relevant contexts

UNIT 3

9 Hrs.

Design practice including the work of contemporary national and international practitioners - represent in different professional cultural and technological contexts

UNIT 4

9 Hrs.

Identification and application of the skills needed to practice professionally in fashion industries - an understanding of innovative practices - concepts and debates in the field of fashion

UNIT 5

9 Hrs.

An in-depth understanding of fashion including professional - cultural and technological innovations evolving in this field

Max. 45 Hrs.

COURSE OUTCOMES

On successful completion of the course, the students will able to

- CO1** - Learn the core values that shape the ethical behavior.
- CO2** - Gain awareness on professional ethics and human values.
- CO3** - Understand design practice according to social and cultural issues, code of ethics and role of professional ethics in Designing field.
- CO4** - Improve the skills needed to practice professionally in fashion industry.
- CO5** - Acquire knowledge about roles of designers in variety of global issues and able to apply ethical principles to resolve situations that arise in their professional lives.
- CO6** - Excelling in competitive and challenging environment to contribute to industrial growth.

TEXT/ REFERENCE BOOKS

1. Professional Practice by Krishnamurthy K.G
2. The Designer's Field Guide to Collaboration by Caryn Brause
3. Enhancing Professional Practice: A Framework for Teaching, 2nd edition by Charlotte Danielson, ISBN: 978-1- 4166-0517-1
4. Professional Practice for Interior Designers Hardcover by Christine M. Piotrowski
5. Designing Your Business: Professional Practices for Interior Designers by Gordon T. Kendall

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A : 10 Questions of 2 marks each-No choice****20 Marks****PART B : 2 Questions from each unit with internal choice, each carrying 16 marks****80 Marks**

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE VISUAL MERCHANDISING AND DISPLAY	L	T	P	EL	Credits	Total Marks
VI	SFDB 3008		3	0	0	0	3	100

COURSE OBJECTIVES

- To impart knowledge on visual merchandising techniques on window display
- To provide the basic working tools and skills related to visual merchandising.
- To provide knowledge on sales outcome through various means of promotion .

UNIT 1

9 Hrs.

Visual Merchandising- Definition and Functions, Basics of Visual Merchandising – display basics, design basics, Principles of design ,Color blocking, Signage and understanding materials, Types of display, one-item, line of goods, related merchandise, assortment, Promotional vs. Institutional. Season, Type of display settings – realistic, environmental, Semi-realistic, fantasies, abstract, build up display.

UNIT 2

9 Hrs.

Store Exterior – signs, marquees, outdoor lighting, banners, planters, awning, Window in store front – the angled front, the arcade front, corner fronts. Mall store fronts – open façade, glass façade and closed façade.

Store Interior – Focal points, Island displays, Risers and Platforms, The runways, the catwalks, cases and display cases, museums cases, demonstration cubes, Ledges, shadow boxes, enclosed displays, fascia -walls, 100% traffic areas.

UNIT 3

9 Hrs.

Front-to-back visual merchandising, visual presentation, visual merchandising and the retailer. dressing fixtures-T-Stands, stock holders, quad racks, round racks, backwall, gondolas, aisle tables. clothing on hang-rods – shoulder-out hanging, face-out hanging, single-rod hanging, double – rod hanging

UNIT 4

9 Hrs.

Attention drawing devices, color, lighting, Line and composition. Scale, contrast, repetition, humor, mirrors, Nostalgia, motion, surprise and shock, props. Merchandise display - Introduction, objectives, Visual merchandiser in store promotion, Scheduling the promotion.

UNIT 5

9 Hrs.

store planning and design-functions of the store planner-rehabilitations –floor plans-drawing to scale, materials needed to draw a floor plan-reading a floor plan – Basic architectural symbols, store planning symbols, other types of dimensional drawings- store planning as a career. Planogram - Meaning and purpose of planogram- benefits of a planogram- Implementation and maintenance of a planogram. Present trends on display and promotional activities using artificial intelligence

Max. 45 Hours

COURSE OUTCOMES

On successful completion of the course, the students will be able to

- CO1** - Learn about key terms and principles involved in visual merchandising.
- CO2** - Know the features of store exterior & interior in display
- CO3** - Gain Knowledge different fixtures and attention drawing devices used in display
- CO4** - Understand the store planning and the planogram technique
- CO5** - Obtain a broad understanding of display
- CO6** - Analyze the retail industry growth and impact in fashion industry at mass production

TEXT / REFERENCE BOOKS

1. Visual Merchandising and Display, Martin M. Pegler, Fairchild books, 6th revised Edition, 2011.
2. Visual Merchandising, Swati bhalla, Anurag S. Tata McGraw Hill Education \ Private Limited, 2010.
3. Fashion retailing- a Multi- channel Approach Ellen Diamond, Pearson Education Inc, Singapore, 2nd Edition, 2007.
4. Retail Management, Chetan Bajaj, Rajnish Tuli, Nidhi V Srivastava, "t", Oxford University Press, 2005.
5. Fashion from Concept to Consumer, Gini Stephens Frings; Pearson Education Inc, Singapore, 7th Edition, 2005.
6. Inside Fashion Design, Sharon Lee Tate, Pearson Education Inc, Singapore, 5th Edition, 2008.
7. Inside Fashion Business, Kitty G. Dickerson; Pearson Education Inc, Singapore, 7th Edition, 2004.

END SEMESTER EXAM QUESTION PAPER PATTERN

Max. Marks : 100

Exam Duration : 3 Hrs.

PART A : 10 Questions of 2 marks each-No choice

20 Marks

PART B : 2 Questions from each unit with internal choice, each carrying 16 marks

80 Marks

Sem	Course Code	DISCIPLINARY SPECIFIC ELECTIVE	L	T	P	EL	Credits	Total Marks
VI	SFDB 3009	HISTORY OF ART AND FASHION	3	0	0	0	3	100

COURSE OBJECTIVE

- To initiate the students into the contextual basis of study of costume, fashion and design in the history of different civilizations.
- To Gain Knowledge about the Museum and its Institutions.
- To Explore and generate ideas on subjects of art and fashion.

UNIT 1**9 Hrs.**

Introduction to Art and Design History - Basic parameters for historical study of art, design and fashion, Influence of Design Aesthetics on art and fashion, Evolution the category of designer as distinct from the artist, craftsman and technologist. Timeline- prehistoric, ancient, middle, renaissance, early modern, modern and now.

UNIT 2**9 Hrs.**

Emergence of Institutions like the Museum, Department Store and the Corporation. Objects of desire- Design and Society since 1750. Culture and Society. Twentieth Century Design, Design History.

UNIT 3**9 Hrs.**

Design, the Industrial Revolution, Colonialism and the Coming of Modernity. Colonial design: Ideology, Economy & Patronage.

UNIT 4**9 Hrs.**

Design and Nationalism: The Case of India. Design Movements: Influences and Inspirations. Sustainable expressions.

UNIT 5**9 Hrs.**

Products and Styles in other fields-Ceramics, Furniture, Interiors, Graphics etc. Arts and crafts Movement 1850-1900, Art Nouveau 1890-1905, The Machine Aesthetic 1900-1930. Art Deco 1925-1939, Streamlining-Consumerism and Style 1935- 1955, Pop - Age of Affluence 1955-1975, Modernism, Post Modernism/Retro and Vernacular, Street Influence, Contemporary Thoughts in design.

Max.45 Hrs.**COURSE OUTCOMES**

On successful completion of the course, the students will be able to

- CO1** - Understand the relationship between art and fashion.
CO2 - Develop inspiration from contemporary designs.
CO3 - Elaborate the Design and Nationalism.
CO4 - Build the essential knowledge in history of Art and Craft.
CO5 - Explore and generate ideas on subjects of art and fashion.
CO6 - Understand about the Consumerism and Modernism.

TEXT/ REFERENCE BOOKS

1. Clothing art, the visual culture of fashion, 1600-1914 yale university press; 1 edition. 2017.
2. Fashion: the definitive history of costume and style, dk; 1st edition edition , 2012.
3. Fashion and art, adam geczy, vicki karaminas, 2012

END SEMESTER EXAM QUESTION PAPER PATTERN**Max. Marks : 100****Exam Duration : 3 Hrs.****PART A : 10 Questions of 2 marks each-No choice****20 Marks****PART B : 2 Questions from each unit with internal choice, each carrying 16 marks****80 Marks**