

## **UKENYA EMMANUEL EGBIRI**

### **B. Agric | Content Writer and Copywriter**

**Experience:** 6 years | **Available:** 1 Week

**Address:** 1 Oke Imale Street, Awoyaya, Ibeju-Lekki, Lagos

**Email:** ukenyaemmanuel95@gmail.com | **Phone:** +2347069262218

### **Executive Summary**

An accomplished content writer and copywriter with over a year of experience writing engaging articles for online publications at Trickle Media. My writing skills include article writing, copywriting, SEO optimisation, and content editing.

I also possess a Bachelor's degree in Agriculture, specialising in crop and soil science, from the Federal University of Agriculture, Makurdi, Benue State. My diverse skill set includes digital marketing, IT content creation, and graphics design. Recognised for my proficiency in creating compelling content that drives reader engagement and enhances brand visibility, I am committed to producing high-quality, SEO-optimized content that meets organisational goals.

### **Professional Experience**

#### **Content Writer | Trickle Media**

*2023 - Present*

- Research and write engaging, informative articles for online publication.
- Create compelling copy for various digital platforms, including blogs, social media, and newsletters.
- Collaborate with the editorial team to ensure content meets Trickle Media's standards.
- Optimise articles for SEO to increase online visibility and reader engagement.
- Edit and proofread content to maintain high-quality standards.
- Track and analyse article performance to identify areas for improvement and adjust strategies accordingly.

#### **Customer Service Representative | Ibeju Lekki Centre, Lagos State**

*Till Date*

- Provide technical support to customers.
- Troubleshoot issues with products or services and document customer interactions.
- Educate customers on product features and resolve technical problems efficiently.
- Maintain up-to-date knowledge of products and services.

## **Data Entry Officer | CMarkt Super Market, Lagos State**

*January 2021 - June 2023*

- Accurately enter and update data into databases, spreadsheets, and other systems.
- Ensure the accuracy and integrity of entered data through careful review and verification.
- Meet deadlines for data entry tasks and maintain efficiency in handling large volumes of data.
- Handle sensitive information with discretion and adhere to data protection policies.

## **IT Executive | Chandrea Lifestyle Ltd, Lagos State**

*March 2021 - November 2022*

- Insert customer and account data within time limits by inputting text-based and numerical information from source documents.
- Compile, verify accuracy, and sort information according to priorities to prepare source data for computer entry.
- Review data for deficiencies or errors, correct incompatibilities, and check output.
- Research and obtain further information for incomplete documents.
- Generate reports, store completed work in designated locations, perform backup operations, and scan documents.

## **IT Instructor | Witech Institute of Technology, Calabar, Nigeria**

*June 2019 - June 2020*

- Train students on hardware repair and maintenance.
- Research and training in courses like CompTIA A+, word processing, multimedia presentation, spreadsheets, graphics, and operating systems.
- Provide technical support in maintaining and repairing systems in the laboratory.
- Assist in monitoring and evaluating all training activities.
- Provide logistical support for organising trainings, workshops, and seminars.

## **Education**

**B. Agric in Crop/Soil Science | Federal University of Agriculture, Benue State**

*2019*

**NECO / WAEC | CJ Secondary School, Otukpo, Benue State**

*2013*

**First School Leaving Certificate | Pilot Primary School, Ameka, Ito Obi LGA, Benue State**

*2003*

## **Skills**

### **Writing and Copywriting Skills:**

- Article writing
- Copywriting
- SEO optimisation
- Content editing and proofreading
- Digital Marketing

### **Technical Skills:**

- IT content creation
- Hardware repair
- Graphics design
- MS Word, Spreadsheet, MS PowerPoint

### **Soft Skills:**

- Leadership
- Self-management
- Planning and organising
- Teamwork
- Problem-solving

**Language Skills:** English, Igbo, and Yoruba

## **Referees**

**Prof. Ode Boniface Ogbu**

Calabar, Cross River State

**Tel:** 08033871760

**Isaac Sarah Ifeoluwa**

Awoyaya, Ibeju Lekki, Lagos State

**Tel:** 09058794941