



# PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015



12/31/2015



Overview



Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizza Per Order

## BUSIEST DAYS & TIMES

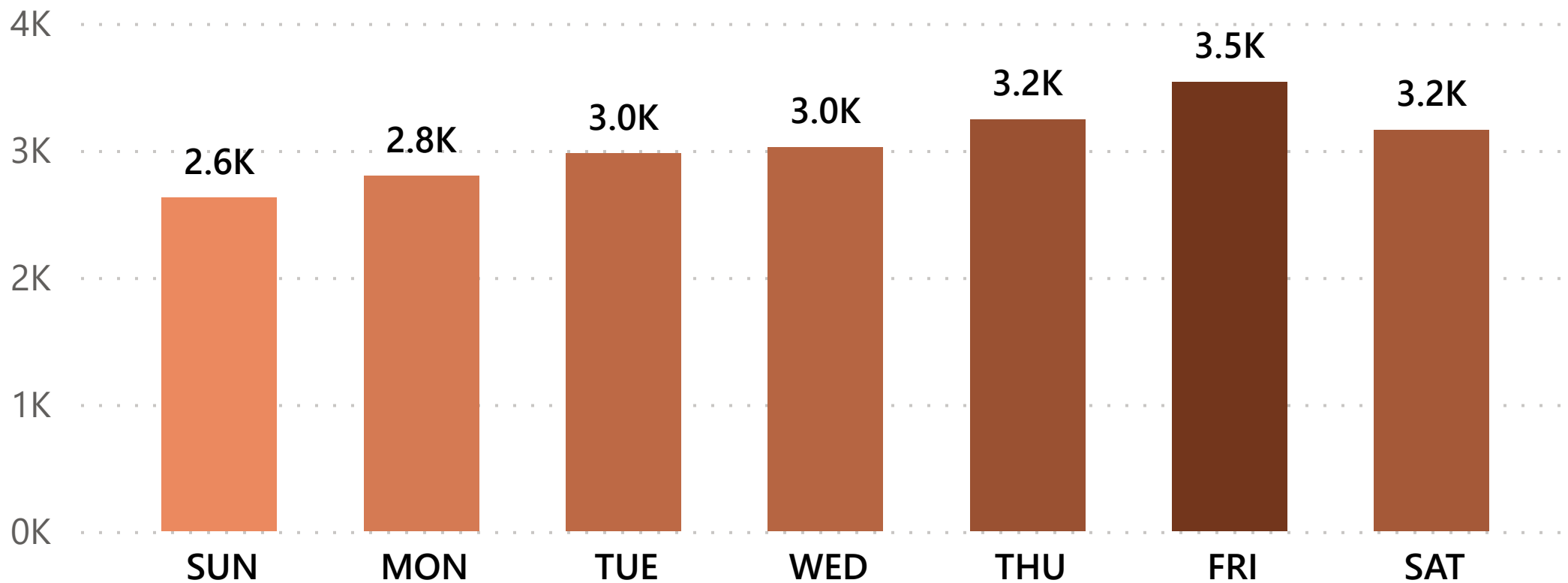
### DAYS

Orders are **highest** on weekends, Friday/Saturday evenings.

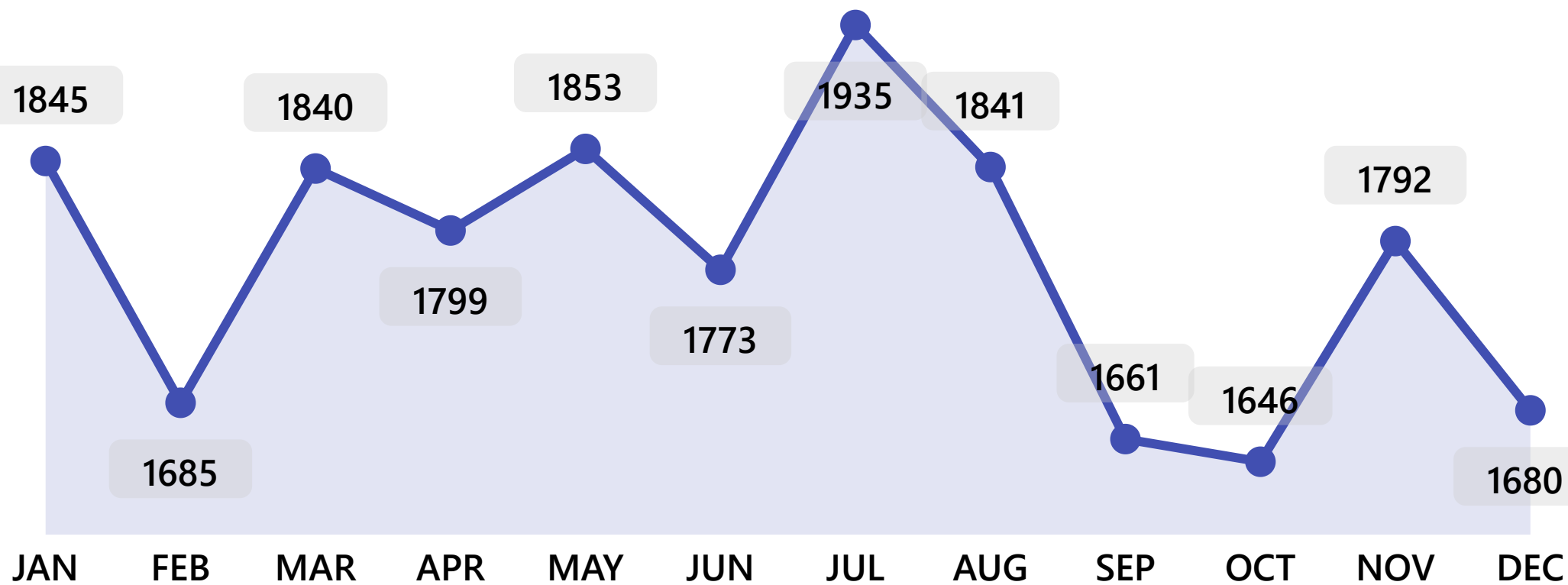
### MONTHLY

There are **maximum** orders from month of **July** and **January**.

### Total Orders by Order Day



### Monthly Trend for Total Orders



## SALES PERFORMANCE

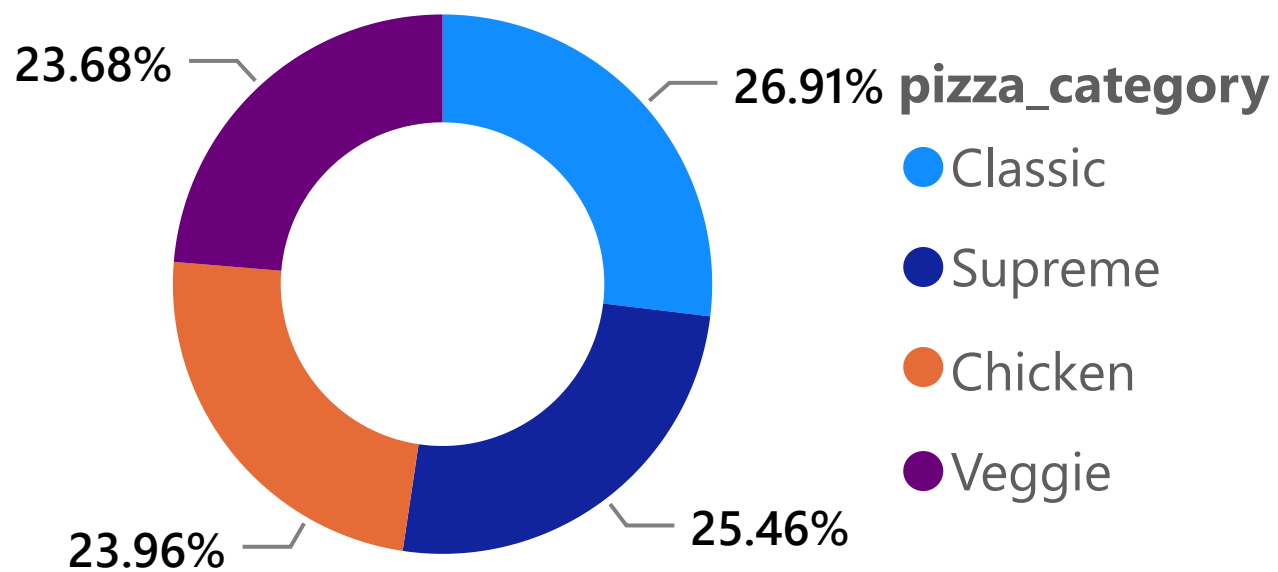
### CATEGORY

**Classic Category** contributes to **maximum** sales & total orders.

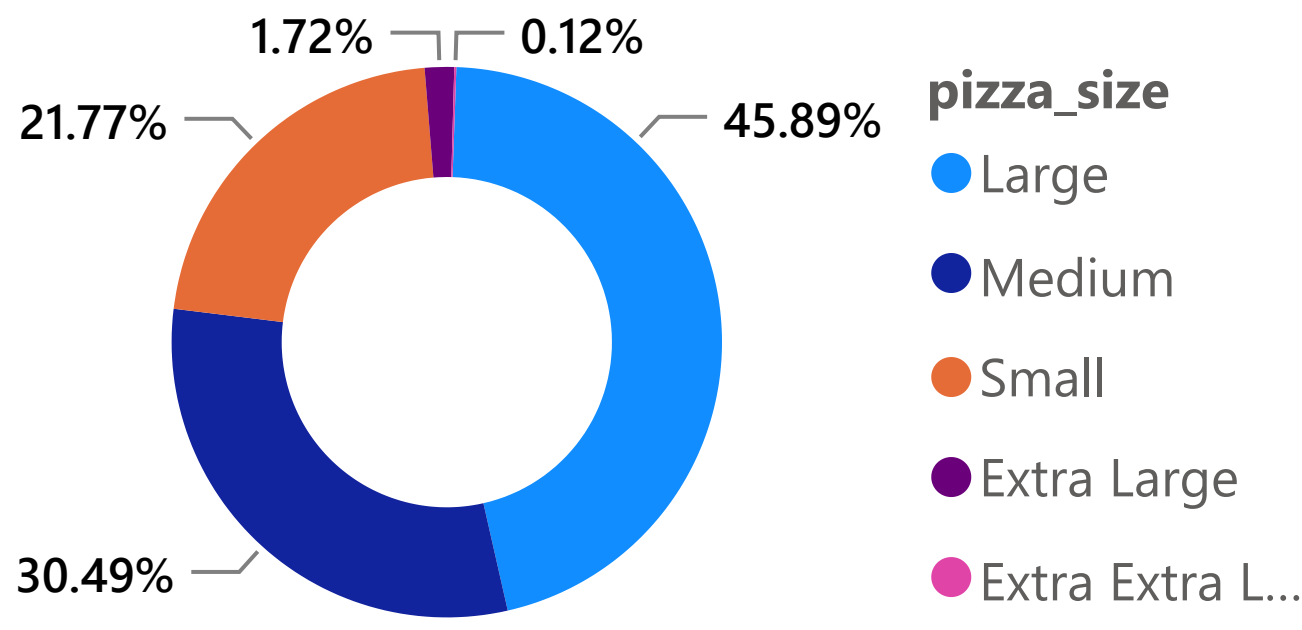
### SIZE

**Large size** pizza contributes to **maximum** sales

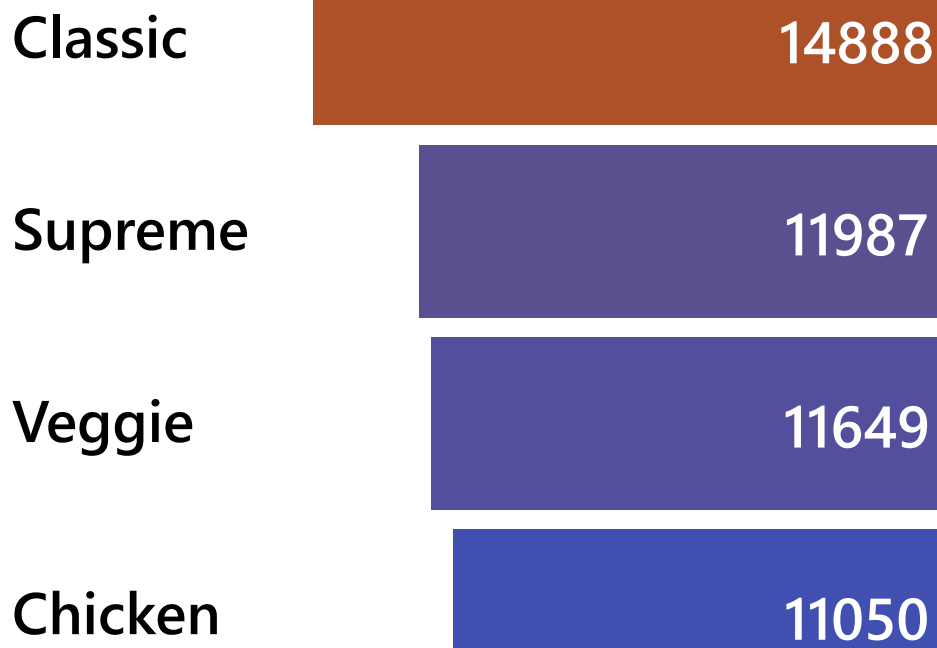
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Category





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## BUSIEST DAYS & TIMES

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contributes to minimum revenue

### QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders



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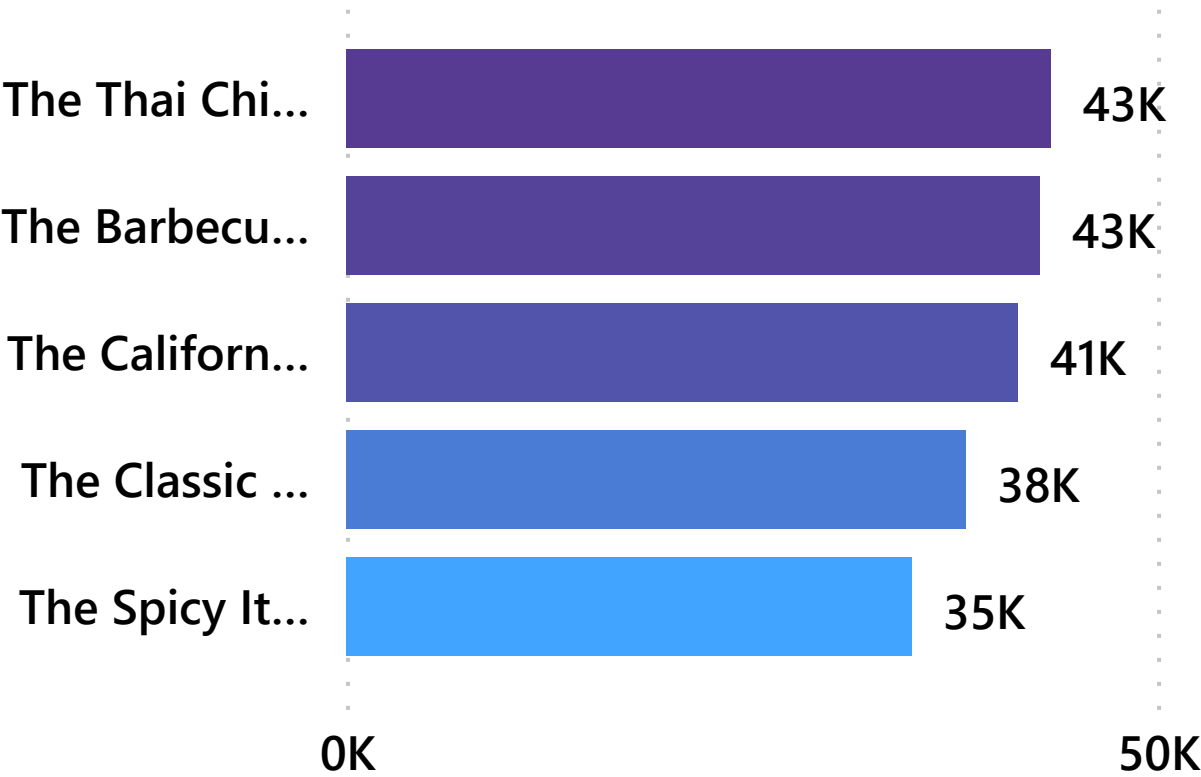
Total Orders



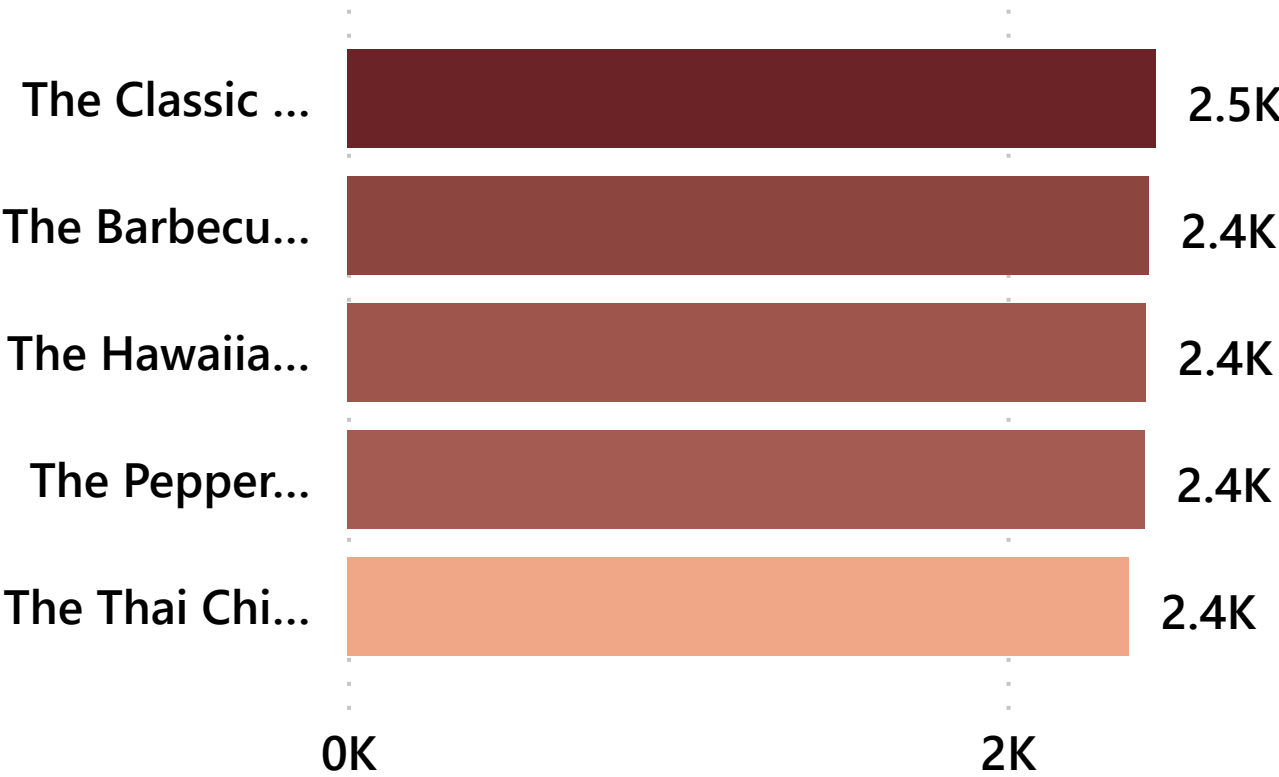
2.32

Avg Pizza Per Order

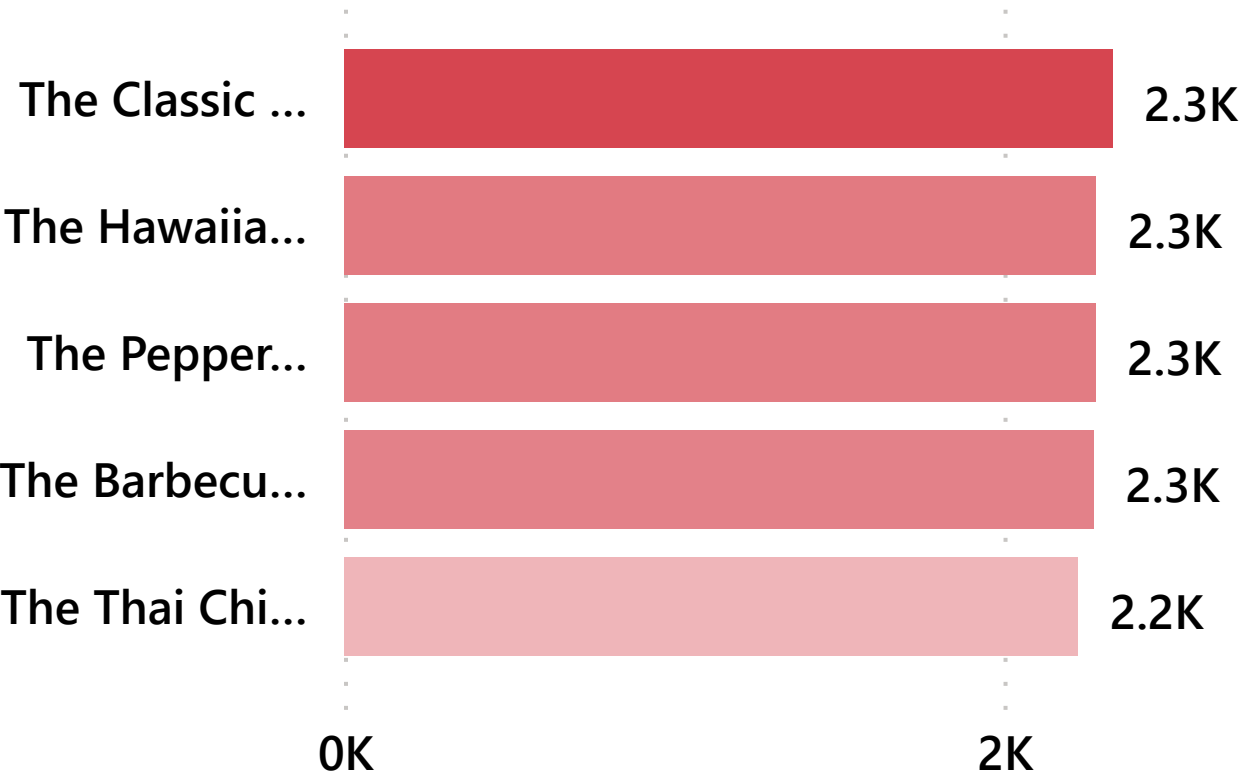
### Top 5 Pizza by Revenue



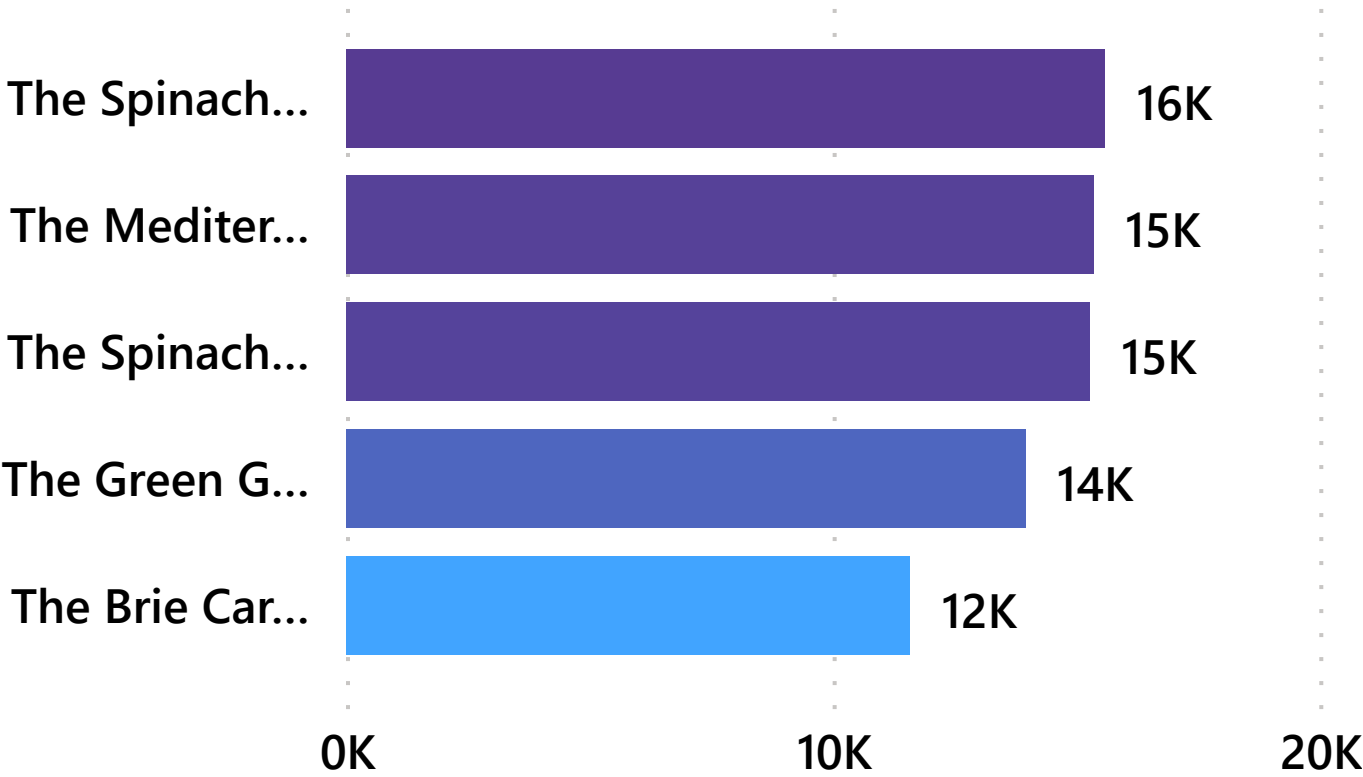
### Top 5 Pizza by Quantity



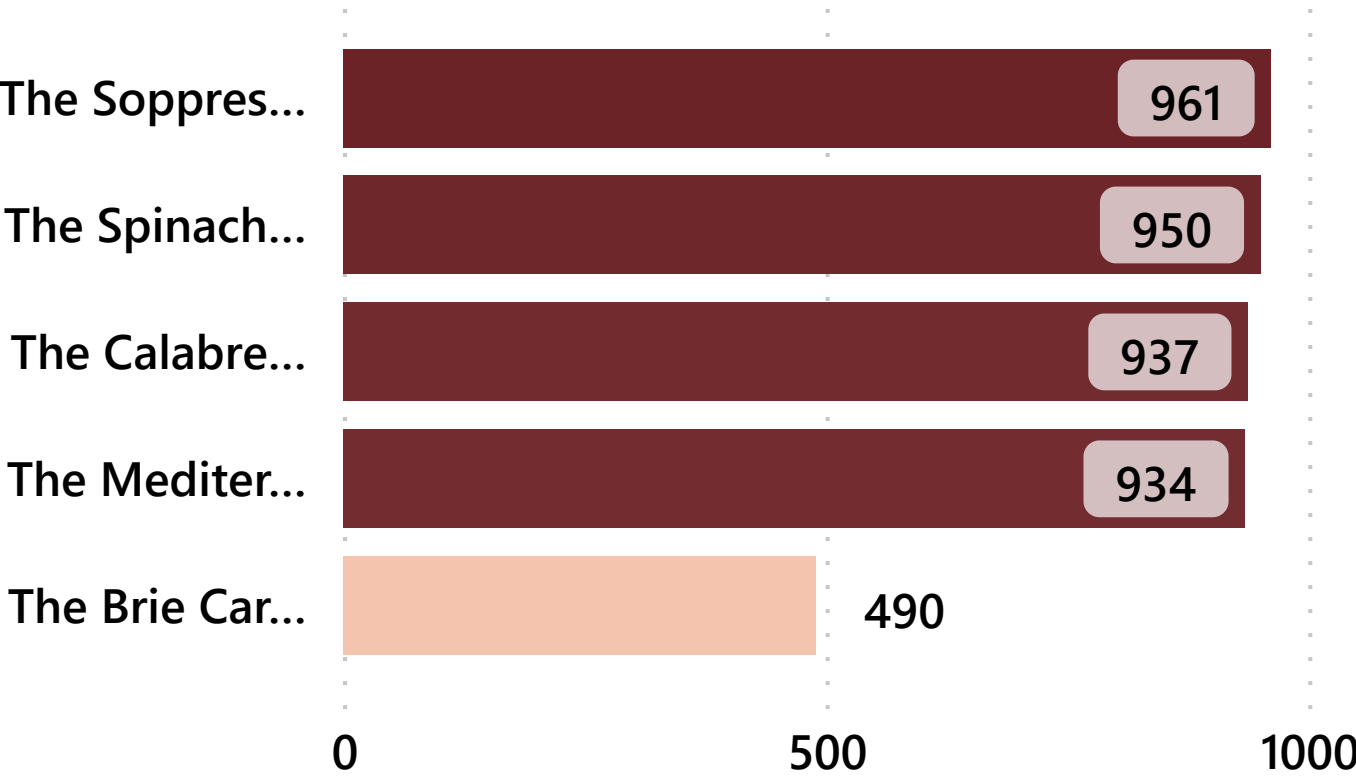
### Top 5 Pizza by Total Orders



### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Orders

